

Salem Area Mass Transit District
BOARD OF DIRECTORS**WORK SESSION**

Thursday, May 25, 2023 at 5:30 P.M.

*This meeting is open to the public, please see page 2 for available formats.***AGENDA**

- I. CALL TO ORDER**
 - Announcements
- II. PRESENTATION | DISCUSSION**
 - A. Chemeketa Community College Transit Center Review 3**
- III. GENERAL MANAGER COMMENTS**
 - A. Upcoming Board Agenda Items 6**
 - B. Board Calendar Review 7**
- IV. ADJOURNMENT**

Vision

We Deliver Valued Mobility Options that Inspire Community Pride

Mission

Creating Community Connections

B.O.D. Work Session Agenda Pkt. 1

Available meeting formats:

- In Person: Senator Hearing Room at Courthouse Square, 555 Court Street NE, Salem, Oregon 97301
- Zoom Gov.: Meeting ID: 161 750 1876 | Passcode: 581378
Go to: <https://cherriots-org.zoomgov.com/j/1617501876?pwd=MW1obXdqdKhVa3FMZlczYzldExuZz09>
- One Tap Mobile: + 16692545252,,1617501876#,,,*581378# US
- Landline Phone: +1 669 254 5252 US

Virtual Meetings: The Board of Directors meeting is a public meeting; in a place that is ADA- accessible. Board meetings will also be available via ZoomGov. The meeting I.D. and passcode are below the agenda.

Closed Captioning (CC): ZoomGov's live streaming platform includes Closed Captioning (CC). It is a good tool for aiding viewer participation in the meeting. However, CC does not always translate accurately.

Alternate Formats: This is a public meeting in a place that is ADA accessible. With 48 hours of notice, auxiliary hearing aids and services, and alternate formats for individuals with limited English proficiency are available. Requests can be made to the Clerk of the Board by phone at 503-588-2424 or with the assistance of TTY: Oregon Relay Services at 1-800-735-2900 (or 711). Cherriots administration office hours are Monday-Friday from 8:00 AM to 5:00 PM.

Electronic Copies of the Board's meeting agenda packet are distributed by email 6-7 days prior to the meeting. The agenda packet is also included on the Cherriots website under Public Meetings and Notices at: <https://www.cherriots.org/meetings/>.

Email Distribution List: To add your email address to the Board's meeting distribution list, please send your email address to the Clerk of the Board at publictestimony@cherriots.org.

Reuniones Virtuales: La reunión de la Junta Directiva es una reunión pública; en un lugar accesible según la ADA. Las reuniones de la junta también estarán disponibles a través de ZoomGov. La reunión I.D. y el código de acceso están debajo de la agenda.

Subtítulos (CC): la plataforma de transmisión en vivo de ZoomGov incluye subtítulos (CC). Es una buena herramienta para ayudar a los espectadores a participar en la reunión. Sin embargo, CC no siempre traduce con precisión.

Formatos alternativos: esta es una reunión pública en un lugar accesible según la ADA. Con 48 horas de anticipación, se encuentran disponibles audífonos y servicios auxiliares, y formatos alternativos para personas con dominio limitado del inglés. Las solicitudes se pueden hacer al Secretario de la Junta por teléfono al 503-588-2424 o con la ayuda de TTY: Oregon Relay Services al 1-800-735-2900 (o 711). El horario de atención de la administración de Cherriots es de lunes a viernes de 8:00 a. m. a 5:00 p. m.

Las copias electrónicas del paquete de la agenda de la reunión de la Junta se distribuyen por correo electrónico 6-7 días antes de la reunión. El paquete de agenda también se incluye en el sitio web de Cherriots en Reuniones públicas y avisos en: <https://www.cherriots.org/meetings/>.

Lista de distribución de correo electrónico: Para agregar su dirección de correo electrónico a la lista de distribución de reuniones de la Junta, envíe su dirección de correo electrónico al Secretario de la Junta a publictestimony@cherriots.org.

Chemeketa Community College Transit Center Review

Board Work Session

May 25, 2023



Service at Chemeketa Community College (CCC)

- Comprehensive service analysis (2014)
 - CCC had the most stop ridership other than the Downtown Transit Center
 - Proposed routes that would allow customers limited transfers to get to CCC
 - Proposed more frequency throughout the day



Service at Chemeketa Community College (CCC)

- Moving Forward (Sept. 2015)
 - Increased the number of routes with direct access to CCC
 - Pre Moving Forward
 - 4 routes
 - 14 buses per hour during peak service (6am – 9:45am and 2:45pm – 7pm)
 - 2 regional routes
 - Post Moving Forward
 - 5 routes
 - 17 buses per hour all day
 - 2 regional routes
 - Frequency increase
 - No peaks, consistent frequencies throughout the day



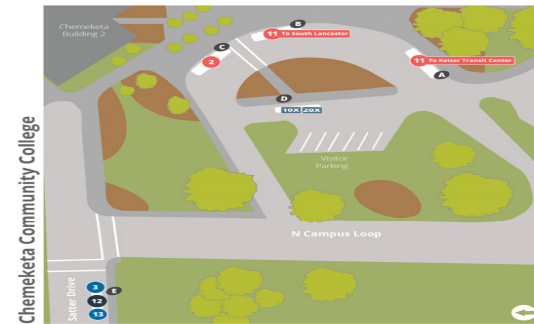
Obstacles to overcome:

- Limited space in front of Building 2
- Confusion for customers (no designated bus bays)
- Number of buses per hour

Solutions implemented:

- Moved 3 routes from in front of Building 2
- Assigned bus bays to routes remaining at Building 2

Solutions implemented:



Remaining concerns:

- Bus bay spacing makes it harder for transfers
- 3 routes parked on public street (poor lighting)
- No shelters available for waiting passengers
- No room for expansion of service

L RTP and Chemeketa Community College

| LRTP TOP MESSAGES AND STRATEGIES | |
|----------------------------------|--|
| | Meeting commitments to existing service goals. One short to medium-term (1-10 years) Cherris priority is to expand both weekday and weekend service levels to meet goals for the Core Network and other routes. Cherris is still building on commitments to offer a baseline of bus service across the local and regional networks. Cherris will prioritize meeting policies set for the Core Network, Cherris Local and Cherris Regional routes, seven days per week. |
| | Adding service frequency and reliability to Cherris Local and Regional routes. Cherris heard clearly in the public engagement conducted for the Long Range Transit Plan that new and future riders want to see more bus frequency on existing routes. This can include transit enhancements that help buses on-time and ensure access to services, jobs, and people across the region. Cherris will pursue these and other strategies to meet the need. |
| | Building Cherris into a Mobility Integrator. Cherris is a trusted provider of transportation services and will look for opportunities to leverage its expertise to work towards offering options such as flexible routes and micro-transit, while building partnerships for emerging mobility such as bike share. Growing into a mobility integrator means staying informed of the travel needs and opportunities that are constantly changing in the communities we serve. |
| | Enhancing bus stops and transit centers. The quality of amenities at Cherris bus stops and transit centers represent key gateways to opportunity. Cherris will make bus stops and mobility hubs that are safe, accessible, and with links to a variety of transportation options a key focus of this strategy. |
| | Building partnerships with local jurisdictions for service expansion and land use integration. Cherris will continue to work in partnership with cities and counties to provide transportation services as our communities grow. Cherris will balance investments in new service areas while balancing capital and operating resources. |
| | Becoming a leader in environmental sustainability through clean transportation choices. Cherris has started a core emissions journey with groundbreaking investments in electric buses. Cherris will seek out and capture future opportunities to preserve and improve our environment. |



LRTP and Chemeketa Community College

- Chemeketa Transit Center (TC) is identified as a transit hub or super stop
- Chemeketa TC is a good location for bike share and TNC partnerships





To: SAMTD Board of Directors
From: Allan Pollock, General Manager
Date: May 25, 2023
Subject: Upcoming Work Session and Board Meeting Agenda Items

Upcoming Work Session and Board Meeting Agenda Items

June 22, 2023

Work Session

- SSTC Update (DT)

Board Meeting

Action Items:

- CC: Approval of FY2024 United Way Donation (AP)
- Award of Contract for Cherriotics ITS Project (TD)
- Adopt Resolution No. 2023-XX to Adopt FY 2024 Budget (DL)

Information Items:

- Budget Hearing (DL)

July 27, 2023

Work Session

- Service Change Process (DT)

Board Meeting

Action Items:

- Election of Officers and Oath of Office (odd # years) (AP)
- Award of Contract for Coordinated Plan (DT)

Information Items:

- Acceptance of the Preliminary FY2023 Financial Report (DL)
- Service Change Briefing for September 2023 (DT)

August 24, 2023

Work Session

-

Board Meeting

Action Items:

- Board's Committee Assignments (odd # years) (AP)

Information Items:


- FY2023 Annual Report: Transportation Operations/Commuter Options (PF)
- Q4 Reports: Strategic, Performance, Finance (AP, DT, DL)




To: SAMTD Board of Directors
From: Allan Pollock, General Manager
Date: May 25, 2023
Subject: Calendar of Scheduled Meetings

Board Calendar of Scheduled Meetings

June-23

| | | | |
|--|------|---|--|
| Juneteenth Cherriotics Administrative Offices Closed | | | |
| 19 | Mon. | HOLIDAY | Sunday Level Bus Service |
| 20 | Tue. | 5:30 AM | Community Advisory Committee Meeting |
| 22 | Thu. | 5:30 PM | SAMTD Board Work Session SAMTD Board of Directors Meeting |
| | | 6:30 PM | Budget Hearing |
| 25 | Sun. |  | 2023 Oregon Legislative Session <i>ENDS</i> |

July-23

| | | | |
|--|------|----------------|--|
| Independence Day Cherriotics Administrative Offices Closed Sunday Level Bus Service | | | |
| 4 | Tue. | HOLIDAY | |
| 13 | Thu. | 6:00 PM | SAMTD Board Work Session |
| 15 | Sat. | TBD | Cherriotics Bus Roadeo  |
| 27 | Thu. | 5:30 PM | SAMTD Board Work Session |
| | | 6:30 PM | SAMTD Board of Directors Meeting |

August-23

| | | | |
|----|------|---------|--|
| | | | KeizerFEST Sponsor Appreciation Luncheon |
| | | | KeizerFEST Parade |
| 10 | Thu. | 6:00 PM | SAMTD Board Work Session |
| 15 | Tue. | 5:30 AM | Community Advisory Committee |
| 24 | Thu. | 5:30 PM | SAMTD Board Work Session |
| | | 6:30 PM | SAMTD Board of Directors Meeting |