

SUMMARY

BOARD OF DIRECTORS
Salem Area Mass Transit District

***** WORK SESSION *****

Thursday, January 26, 2012
City of Salem City Manager's Conference Room
555 Liberty Street SE, Salem OR 97301

Call to Order President Thompson called the work session to order at 5:34 p.m. Attendance was noted as shown below.

Present: President Jerry Thompson; Directors Bob Krebs, Kate Tarter, Doug Rodgers, Marcia Kelley (arrived 5:40 p.m.), and Steve Evans (arrived 6:00 p.m.)

Staff: Allan Pollock, General Manager; Linda Galeazzi, Administrative Secretary; and Ben Fetherston, SAMTD Legal Counsel

Brown Bag Lunch President Thompson announced that there will be a brown bag lunch with Mayor Peterson and the city council on February 29, 2012 at 12:00 p.m. The board considered items to discuss to include the modality study and funding. Their goal is to build ongoing relationships with elected officials and to schedule future meetings on a quarterly basis.

Business Partners Directors discussed having brown bag lunches with business partners:

1. Meet with groups of two or three targeted businesses
 - a. Who to target, where to have it, what to talk about
 - b. Pick a theme and have talking points:
 - i. Redesign- we listened; how have we done
 - ii. Understand what we do
 - iii. Barriers to riding the bus
 - iv. Likes and dislikes
2. Keep a log of comments and notes from the meetings to compile trends
 - a. Look at ways to better serve the community by asking questions that tell a story
 - b. Look for indicators to gage whether to go out for a tax levy or not
3. Decide what the level of service should be before it is provided – i.e., we are aware of the needs; what have we not thought of
 - a. Do not want to cut daily service
 - b. Additional and enhanced service
 - i. Saturday service
 1. Will have to choose what services to cut for Saturday service
 - ii. Want to target employers/retailers who have difficulty getting or keeping employees because of their transportation needs
 1. Create rides for jobs

Government Leaders Matrix	Board members received the completed survey of the government leaders that they have some association to. The matrix will be used to assist in assigning board members to meetings and other events that come up having to do with governmental issues based on their association with the participants.
Citizens Advisory Committee	The application for the citizens' advisory committee has been revised based on feedback from the External Relations Subcommittee. The next step for the board will be to come up with a list of people to ask to serve on the committee and to publicly announce the opportunity to serve on this committee before the March 22 nd board meeting.
Work Session Dates	<p>Board members had been asked in their subcommittee meetings to consider meeting once a month in a work session environment rather than in a subcommittee to help ease the burden of time commitments to board activities. Subcommittee members were agreeable to the concept and chose the second Monday of the month to hold regularly scheduled work sessions from 6:00-8:00 p.m. in the large conference room at Salem-Keizer Transit Administration Office.</p> <ul style="list-style-type: none"> • The first work session is scheduled for February 13th. • Mr. Pollock, President Thompson and Director Christopher will attend the APTA Legislative Conference from March 11-13 so that the March work session is scheduled for March 19th.
Round Table with Rep. Kurt Schrader	Mr. Pollock provided Board members with talking points for their meeting with Representative Kurt Schrader on Monday, January 30 th from 11:00 a.m. to 1:30 p.m. Sue Quick will represent District staff in the place of Mr. Pollock who is scheduled to attend the APTA CEO Conference.
Adjournment	The meeting was adjourned at 6:25 p.m.

**BOARD OF DIRECTORS
Salem Area Mass Transit District
January 26, 2012**

Index of Board Actions

Action

Page

Moved to authorize the General Manager to enter into a Memorandum of Understanding with the Oregon Artist Series Foundation regarding the *Galaxy* sculpture, outlining all of the Board's concerns regarding insurance coverage and moving returning the sculpture and having all of those details worked out between the General Manager and OASF, but noting that the Board requires the return of the sculpture at a time to be determined

Moved approval of the Consent Calendar

1. Approval of Minutes
 - a. Special Meeting of November 17, 2011
 - b. Regular Meeting of December 8, 2011
 - c. Board Retreat on January 7, 2012

Moved to adopt the FY 2012/2013 Budget Calendar as proposed in Attachment A

Day	Responsible	Date	Time	Activity
Thursday	Finance	January 26, 2012	6:30 PM	Board adopts budget calendar
Monday	Finance	April 9, 2012		Publish 1st Notice of Budget Committee Meeting (10-30 Days)
Monday	Finance	April 16, 2012		Publish 2nd Notice of Budget Committee Meeting (5-30 Days)
Friday	Executive Team	April 20, 2012		Executive Team approves draft for Budget Committee
Tuesday	Finance	April 24, 2012	6:30 PM	Training Session/Budget Committee
Tuesday	Executive Team	May 1, 2012	6:30 PM	Election of Officers/Budget Committee Meeting
Thursday	Finance	May 3, 2012	6:30 PM	Budget Committee meets, deliberates & approves Budget
Tuesday	Finance	May 15, 2012	6:30 PM	Budget Committee Work Session (if needed)
Thursday	Finance	May 17, 2012	6:30 PM	Budget Committee Work Session (if needed)
Thursday	Budget Committee	May 24, 2012	6:30 PM	Budget Committee presents Budget, Board sets Budget Hearing
Monday	Finance	June 4, 2012		Publish Budget Summary and Notice of Budget Hearing (5-30 Days)
Thursday	Budget Committee	June 28, 2012	6:30 PM	Budget Hearing
Thursday	Board	June 28, 2012	6:30 PM	Board of Directors adopts 2012/2013 Budget, makes appropriation and levies taxes
Friday	Finance	July 6, 2012		Adopted budget and levy certification form due to County Assessors (July 15, 2012)

Moved to appoint Geoff Heatherington to a three year term, Neal Feldman to a second term, and Tanya Dehart to fill the unexpired term of Sally Lawson on the STF Advisory Committee

Moved to approve providing free rides on the "Earth Month" bus during April, and a fare free day on April 20, 2012, in support of the Earth Month Promotional Campaign

Moved to direct staff to develop policy, procedures and technology recommendations; and include it in the FY 2012/2013 budget for a transition to electronic workflow for board meetings

Moved to direct staff to develop an emergency Ordinance for a fare change for students to bring before the Board at their February 23rd Board meeting

[This meeting was videotaped. Go to the CCTV website at: www.cctvsalem.org under archived governmental meetings for Salem-Keizer Transit.]

Salem Area Mass Transit District
BOARD OF DIRECTORS MEETING

January 26, 2012
City of Salem City Council Chambers
555 Liberty Street SE

MINUTES

Call To Order &
Note Of Attendance

President Thompson called the regular meeting to order at 6:31 p.m. Attendance was noted and a quorum was present. Director Christopher led the Pledge of Allegiance.

Present: President Jerry Thompson; Directors Doug Rodgers, Kate Tarter, Marcia Kelley, Bob Krebs, Ron Christopher and Steve Evans

Staff: Allan Pollock, General Manager; Paula Dixon, Director of Human Resources; Sue Quick, Director of Operations; Chad Fosnight, Capital Projects Manager; David Gulliver, Contracted Transportation Manager; Jared Choc, Strategic Planning/Technology Services Manager; Charlie Clarke, Fixed Route Operations Manager; Lorna Adkins, Marketing & Communications Coordinator; Mona West, Planning & Development Specialist; Abdel Alayyan, Transit Operator; Linda Galeazzi, Administrative Secretary; Ben Fetherston, SAMTD Legal Counsel

Guests: Sumi Malik, Transportation Planner/Project Manager, CH2M Hill; Eric Paetsch, Oregon Artist Series Foundation; Harriet Cherry, Pivot Architecture; Steve Aanonson, General Manager, TripLink Call Center; Bill Holmstrom, SAMTD Budget Committee Citizen Member (Subdistrict #2)

ANNOUNCEMENTS
AGENDA CHANGES

Mr. Pollock announced one addition to the agenda:
Information Item #1.1- A Request from the Oregon Artist Series Foundation

PUBLIC COMMENT

None

PRESENTATIONS
Special Recognition:
Abdel Alayyan,
Transit Operator

Transit operator, Abdel Alayyan was recognized and honored with a certificate for his quick thinking and decisive action in putting out a fire started by vandals on the stair steps of the customer service center at the transit mall on December 19, 2011. Mr. Alayyan thanked the board stating that the essence of his job was to help wherever he could and he was honored.

Keizer Transit
Center Project
[6:37 PM]

Chad Fosnight and Harriet Cherry from Pivot Architecture gave a presentation and update on the schematic design process for the Keizer Transit Center project to include the design schedule, charrette process and results, the eco-charrette discussion, future design ideas, conceptual building ideas and next steps that will include a public open house on February 21st. The first cost estimate will be provided at the next board meeting and the final bid document approval and cost estimate will be presented at the May 24th board meeting.

TGM Regional
Transportation Study

Mona West and Sumi Malik from CH2M Hill reported on Transportation Growth Management (TGM) study CH2M Hill has been contracted to do with

[7:12 PM]

grant funding provided by the Oregon Department of Transportation (ODOT) for Salem-Keizer Transit's long range regional transit plan on existing conditions focused on hub cities in rural areas with connection points to other transit systems. The study includes data collection from the Salem-Keizer Area Transportation Study (SKATS), and a survey on the Cherriots' website to get public feedback. Project objectives of the study are to:

- expand and better integrate public transit in the mid-Willamette Valley;
- preserve the function of the state highway system by expanding regional public transit availability and reducing SOV use;
- encourage transit-supportive land uses along future transit corridors;
- provide students with multiple travel options to school;
- contribute to the reduction of greenhouse gas emissions in the mid-Willamette Valley.

The study on existing conditions will be complete in March 2012. Next steps will include stakeholder small group meetings and up to six outreach events. An advisory committee will meet to review the findings on existing conditions. It is anticipated that this study will provide the District with strategic guidance over a 20 year planning period for urban and outlying service improvements and integration to meet future growth. It will serve as a basis for the transit element of the local transportation service providers, increase transit use and decrease greenhouse gas emissions.

Galaxy Art Sculpture
[7:32 PM]

Eric Paetsch spoke on behalf of the Oregon Artist Series Foundation (OASF) to follow up on recent conversations and a letter of request [herein given as Attachment A and by this reference made a part of these minutes] to the District dated January 9, 2012 regarding OASF's interest in relocating the *Galaxy* sculpture from its current location on Hatfield Plaza at Courthouse Square to the new Sculpture Plaza at the Salem Conference Center with other sculpture pieces for an exhibition on a temporary basis.

Questions and concerns that the Board had concerning the care of the sculpture included how the OASF planned to get the sculpture to the Salem Conference Center, how they will get it back to Courthouse Square once the exhibition is over in approximately two years; and how will the sculpture be taken care of while it is at the conference center. Mr. Paetsch said the OASF is working diligently to address questions and concerns of the Board. They have talked with licensed, bonded and insured contractors about moving the sculpture for the temporary exhibition space. They have asked the contractors to work with the artist was also contacted about making sure the sculpture is adequately displayed and protected in a public environment where people will have access to it. OASF also considered the insurance and have an agreement with the conference center and the urban renewal agency with the City of Salem to provide insurance for all of the sculptures housed on the site. The OASF will also insure the sculpture in its move to and from the site. They will pay for this endeavor with fund raising efforts which they have done for the other exhibitions that are on the sculptural plaza in order to ensure adequate funding. Some of the logistical challenges they face are hiring an engineer that the City of Salem requires

to do a site plan for adequate engineering and structural support. In order to use some of their existing funds to hire an engineer, the OASF respectfully asked that the Board give them an indication that they are willing to loan the OASF the sculpture if certain conditions and criteria are met prior to their spending their existing funds to borrow the piece. Mr. Paetsch responded to questions from the Board about the length of the loan, their efforts in fundraising, the cost to transport the sculpture and whether there would be adequate insurance for the sculpture if it was damaged in transit.

Director Christopher noted that a federal grant was used for this art piece. He expressed his desire to have the sculpture located at the Keizer Transit Center where it could be visible to more people. Exit 260 at the freeway is a very busy intersection which people use to travel to Spirit Mountain and the Oregon Gardens. An asset like this sculpture is designed to stand alone and is a signature piece. It should stay with transit.

Mr. Pollock explained that the federal grant for art at Courthouse Square had a 1% provision. It was not required but was a recommended allocation that the Board approved, and because federal grant funds for art were used at Courthouse Square, the sculpture should stay at the site for the long term. Another consideration is the timing for bringing the sculpture back to Courthouse Square dependent on the completion of remediation on the complex. The OASF's exhibition ends in September 2014. The sculpture could be returned to Courthouse Square at that time; however if remediation is done prior to September 2014, there would need to be an understanding about returning the sculpture earlier. If Courthouse Square is no longer, that is a different issue.

Director Krebs said it could be approximately two years before anything happened at Courthouse Square and the sculpture would be sitting behind a cyclone fence if they did not loan it to the OASF.

Director Evans voiced his support of the OASF's request to borrow the sculpture for exhibition at the Salem Conference Center which has a high volume of both foot and vehicle traffic.

Director Kelley moved to authorize the General Manager to enter into a Memorandum of Understanding with the Oregon Artist Series Foundation regarding the *Galaxy* sculpture, outlining all of the Board's concerns regarding insurance coverage and moving returning the sculpture and having all of those details worked out between the General Manager and OASF, but noting that the Board requires the return of the sculpture at a time to be determined. Director Evans seconded.

Director Christopher recommended that the District maintain control of the placement of the sculpture. If Courthouse Square is remediated, the sculpture should go back. If it is not, the sculpture should be placed in another transit location. Art can get moved around and people forget where it came from to

where it ends up; it happened with the City of Silverton several years ago. Director Kelley said it was why they were doing an MOU so that the Board's requests are detailed; so that the OASF has the assurance that they can use the sculpture and it gives them the opportunity to begin to fundraise for the details around the placement.

The Motion passed unanimously (7).

CONSENT
CALENDAR
[7:52 PM]

Director Kelley moved approval of the Consent Calendar. Director Krebs seconded. The Motion passed unanimously (7).

ACTION ITEMS
H.1 FY 12 Budget
Calendar [7:53 PM]

Director Krebs moved to adopt the Fiscal Year 2012/2013 Budget Calendar as proposed in Attachment A. Director Rodgers seconded. The Motion passed unanimously (7).

H.2 STF Advisory
Committee
Appointment
[7:56 PM]

Director Kelley moved to appoint Geoff Heatherington to a three year term, Neal Feldman to a second term, and Tanya Dehart to fill the unexpired term of Sally Lawson on the STF Advisory Committee. Director Evans seconded. The Motion passed unanimously (7).

H.3 Earth Month
Fare Free Days
[8:00 PM]

Lorna Adkins reported on a recommendation from the External Relations Subcommittee to approve "Fare Free Days" as a part of an *Earth Month* promotion from page 49-50 of the agenda.

Director Tarter thought it was a great idea and said it will be featured in the Northgate Neighborhood Association newsletter.

Ms. Adkins stated that media releases are a part of the plan. The promotion is intended to be a thank you to riders and a way to encourage the general population of non-riders to ride the bus. Updates will be posted on Cherrits Facebook page and on Twitter to let people know which routes the *Earth Month*-themed bus will be traveling on.

Director Krebs asked if the *Earth Month*-themed bus would travel along extended routes. Ms. Adkins responded that it was not in the plan.

Director Christopher said the promotion would bring visibility to what the transit district is doing and is a great idea.

Director Krebs moved to approve providing free rides on the "*Earth Month*" bus during April, and a fare free day on April 20, 2012, in support of the Earth Month Promotional Campaign. Director Tarter seconded. The Motion passed unanimously (7).

H.4 Board Paper
Reduction
[8:07 PM]

Jared Choc reviewed staff's findings regarding a recommendation from the Board to develop policies and procedures to encourage paper reduction and increase electronic workflow for board meetings from pages 51-54 of the agenda after the Board expressed interest in promoting environmental sustainability and in improving electronic communication. The recommended action will formally set a direction of waste reduction, environmental

consciousness, and technology innovation.

In response to board member questions, Mr. Choc explained that mobile technology and training will be provided for board members; paper copies will still be available for constituents that do not have access to a computer or that request paper copies but wherever possible the electronic format will be promoted. Director Krebs remarked that even without internet access, a CD or DVD will cost less than \$2.00 to send out.

Director Tarter thanked Director Christopher for pursuing this recommendation.

Director Christopher moved to direct staff to develop policy, procedures and technology recommendations; and include it in the FY 2012/2013 budget for a transition to electronic workflow for board meetings. Director Tarter seconded. The Motion passed unanimously (7).

REPORTS
J.1 Performance
Report - 2nd Qtr
[8:15 PM]

Jared Choc reviewed performance measures for the second quarter with a presentation to show that ridership decreased for most fixed route services but increased for commuter, rural and paratransit service. Preventable accidents also continued to decrease. Students represented 16% of the riders; a decrease from previous levels when there was the Business Energy Tax Credit (BETC) student bus pass program and levels were approximately 30%. The loss of BETC funding resulted in a \$295,000 revenue decrease; however, non-student passes and fare revenue increased by \$30,000.

The Board discussed the significant drop in ridership which was projected at 3.2 million rides for FY 2012 and decreased by one million rides from previous years. Mr. Choc reviewed an analysis of the youth ridership impact and other ridership from September 2008 to the present since the BETC program was implemented to its end in June 2011. The analysis showed trends that included the elimination of Saturday service in January 2009; there were service cuts due to a failed tax levy measure, service redesigns in September 2009; and two transit mall relocations in July 2010 and February 2011 when the transit mall was declared imminently dangerous.

BETC Student Bus
Pass & Fare Analysis

Mr. Choc prepared a Board-directed analysis with two scenarios – one with a zero fare due to the BETC student bus pass program and after the BETC student bus pass program ended with a monthly student bus pass at \$28.00. The analysis shows \$22,000 in revenue for student bus pass sales. On average 782 monthly pass equivalents have been sold for an average monthly ridership of 43,000 rides or 56 rides per pass. In comparison, student ridership under the BETC program was 116,000 per month. This data was used to project what revenue will be like at other points along this ridership matrix? Using the example of a \$14.00 fare it is likely that 80,000 students would ride the bus 56 times per month. There could be sales of 1,400 pass sales per month equaling \$20,000 in revenue which paints a picture of what ridership might look like to maximize ridership. The cost to maximize revenue was projected at \$22 per bus pass but the revenue increase was not significant.

Director Kelley asked how the federal formula funding is calculated because the drop in ridership will affect those numbers for federal funding. Mr. Pollock responded that the District will feel the impact of the loss in ridership in two years; more rides are good for federal formula funding. Mr. Choc noted that federal funding was not reflected in his analysis but is a big piece of the focus on ridership. To provide a more thorough and accurate projection of this work, more data points are necessary. Any significant pricing change could provide a wealth of data that could help the District make better decisions going forward.

Director Christopher was interested in seeing a cost analysis included with the ridership and revenue analysis.

Director Kelley said it was interesting to see that the more people you have in a bus per revenue hour, the costs go down per person. She asked if there were significant overruns. Mr. Pollock explained the increases in cost would depend on students' ridership patterns. If student ridership to and from school were to increase that could trigger the need for trippers and would be an additional cost but if ridership was throughout the day, costs might likely be absorbed. The cost per ride would go down but the total cost would stay the same. Mr. Choc noted that student ridership is unique from the general ridership in that the District already knows what maximum student ridership looks like since it is unlikely that students will ride the bus more than they did with the BETC student bus pass program so that projections regarding capacity issues and costs in providing those rides have already been assessed.

Director Krebs suggested that restrictions could be put on bus passes during rush hours so that buses did not overload if that was necessary but he was very supportive of considering reduced fares for students. The District can produce almost the same revenue at \$20,000 to cover the costs and service the needs that he is hearing about from these various groups. The District's mission is to serve the mobility of the community.

Director Evans advised that some high school seniors and juniors do not go to school all day but leave at noon. He did not think there should be restrictions on times of a day that a bus pass could be used during school days because he had ridden a bus at times when 2/3 of the passengers were students and they were not going home after school but going downtown. Situations like that could add to commerce in the downtown area.

Director Kelley was not interested in too much restriction but felt it was important that kids were able to engage in extracurricular activities after school and using transit is a way to get to those activities and get back home. She noted that students are charged more for bus passes than are seniors and for the special passes by about \$8.00 per month or 50% of the base fare. She suggested charging students the same price to make it more reasonable.

Director Tarter asked if the Board was going to consider a change in the fare policy will there also need to be a public notice and hearing.

Mr. Pollock reviewed the policy for changes to the fare structure. Mr. Fetherston advised that the fare structure is established by ordinance which requires a public notice and hearing. This process can be shortened by declaring an emergency to introduce and pass an ordinance at the same meeting but it will still require public notification and an agenda in advance.

Mr. Pollock advised that the District was not yet prepared for a full fare analysis so that the change to the youth fare could also be considered a temporary pilot project to see if there is a change in the behavior beginning March 1st. The public hearing could be held at the February 23rd board meeting for a reduced student bus pass and the District could continue with their analysis and any recommended changes to the full fare matrix later this year.

Director Tarter advocated for a different direction because the impact not only affects the District but also the schools and city programs. She asked that the Board look at their number one goal to increase and expand services before they make any decisions. They might ask the city and the schools for their solutions. They may not have any but they will at least understand how the District is trying to help the youth in the community. If they have a resource that the District can access, they may be able to help in that way and it would be a thoughtful way to have this kind of discussion before the Board moves forward to decide whether to reduce passes or not.

President Thompson recalled that there had been a dialog with the school district already about the loss of the BETC program and other ways to fund school bus passes. Mr. Pollock stated that the District had talked with the school district and they stated that the schools were in financial distress and had no money to buy school bus passes.

Director Rodgers said his wife - who works with a tutoring company for the Salem-Keizer School District in a joint effort of the No Child Left Behind Act – knocked on hundreds of doors in the summer and fall talking to parents. The number one question they asked was about getting their kids back and forth and about the cost of bus passes stating that they could not afford them. Lowering the student fare would help hundreds of kids that are getting out of school at 5:15 p.m. Director Krebs added that families with kids going to high school are paying \$28 per month and family budget are being squeezed right now. A discounted pass that could be used anywhere would be a way to lower what is being paid for out of a family budget.

Mr. Allayan said there was a noticeable drop in student ridership since the loss of the BETC student bus pass program. He used to pick up 45-50 student riders by a school leaving some kids behind because the bus was full and today he picked up seven at the same stop. He suggested having a student pass separate from the youth pass; using stickers to place on

student identification card or a different colored student pass when the passes are sold. Student would get the discount because they are going to school. He spoke to a student on his bus today about his reasons for not riding the bus more often and the student said he could not afford it. The cost limits students in general and Mr. Allayan supported a lower rate to increase the student ridership. Director Krebs suggested charging \$.50 per ride for students using their I.D. cards with a sticker as an idea.

Director Tarter said it was why she felt they should have a discussion with the school district to see if there are any benefits to help with the sale of the tickets for students through their administration or for resources to print the fare media, etc. before the board moves forward. She wanted also to give a prompt response to Brady Rodgers from the City of Salem, to three students at the Barbara Roberts High School and to another group who wrote to the District asking for a discount to let them know that the Board discussed this issue so that they know they were heard and were aware of their policy but the Board could not immediately answer their questions. Mr. Pollock reported that he had written a letter to the students with that information and that the Board was emailed a copy of his response as well.

Director Christopher asked if the Board had talked with the school district yet. President Thompson said there has been no discussion. Director Kelley stated that the school district is financially strapped; they have fewer staff and are stretched to the limit to do anything. Her concern was not only for the loss of ridership but also for the lack of mobility for kids who need it to stay in school. The financial issue is a big issue. Almost 50% of the kids in the Salem-Keizer School District are on free or reduced lunches. Unless you are a lucky kid whose parents can take you all around, you do not participate in any school activities because you have to have transportation to get there and back or you find a way to pay \$28 for the pass. Why could they not consider dropping the \$28 pass down to at least \$20 monthly so that it is the same cost as the senior pass to see whether they could get more kids covered that way? If the Board waits to go through the biannual fare review for implementation in September that leaves all of the rest of this school year. She is especially concerned because they have seen the actual effects on the students and on the Districts ridership figures in one full quarter as well as the fact that the District will take a hit in federal formula funding because of the lower ridership. With that information, she thinks they need to do something more immediate instead of a long process analyzing it to death with nothing going into effect until the next school year. They can make the student fare equal to the senior fare and go on about District business doing the full fare analysis for implementation in September. Several board members agreed. Director Krebs wanted to see a change by March 1st if they could do so through the legal process. Mr. Pollock advised that this could be done by directing staff to set the public hearing through the emergency ordinance process and come to the board with a recommended fare adjustment.

Director Krebs moved to direct staff to develop an emergency Ordinance for a fare change for students to bring before the Board at their February 23rd Board meeting. Directors Evans seconded.

Director Tarter voiced her support of the motion because it is a big need in the community but she also wants to see the school district and the city at least acknowledge the fact that the Board heard the requests and are making an adjustment. She gathered the schools have no money, but there can still be that open discussion with an exchange of ideas. Sometimes it never happens and you miss an opportunity and it is why she is advocating for it. It gives the Board a chance to discuss the need with these agencies because they all support youth. They can show them a presentation and thank them for their consideration. It can be educational and can bring awareness to the community about the impact of losing the BETC credit. The District may gain some advocates from city leaders, from the League of Women Voters and others because there was that thoughtful discussion about the impact and how the District addressed the need.

President Thompson recommended that they try to schedule a brown bag lunch to discuss these issues with the school district; and staff can provide their recommendations for an appropriate student fare at the February 23rd board meeting for the Board to consider.

Director Christopher suggested that there might be a way that they can meet with the school board on an annual basis to present these types of issues for discussion.

The motion was unanimously passed (7).

J.2 Committee
Reports
[9:00 PM]

Board members reported on their committee assignments as described on pages 61-62 of the agenda.

J.3 Subcommittees

[Received and Filed]

BOARD &
MANAGEMENT
General Manager

Sue Quick introduced David Gulliver, the newly hired Contracted Service Manager who came to the District from the Department of Medical Assistance Program (DMAP). Director Tarter asked Mr. Gulliver why he wanted to work for Salem-Keizer Transit. Mr. Gulliver stated that it was a growth opportunity for him to develop new skills on the paratransit side.

Mr. Pollock reported on his activities as General Manager. He will attend the APTA CEO Conference from January 27-31. He provided board members with talking points for their visit with Congressman Schrader on January 30th and he publicly acknowledged the District's Operation Division – the transit operators and Operation Supervisors for their outstanding work during adverse inclement weather where there were a significant amount of detours because of the flooding and for providing evacuation services.

Board President

President Thompson reported on his participation in eight meetings; he spoke at the employee Christmas party, and attended a joint meeting with

the Marion County Commissioners regarding Courthouse Square and a board retreat to discuss strategic planning.

Board of Directors
[9:12 PM]

Director Evans missed several meetings in December due to a death in his family. He did stop by the District during the flood to find out how things were going.

Director Kelley attended the joint meeting with Marion County and the Mid-Willamette Valley Council of Governments (COG) annual dinner. She missed the retreat for a scheduled conference at Willamette University with 160 middle school aged girls that she was in charge of and she attended a Pringle Creek meeting.

Director Krebs attended meetings of the League of Women Voters transit study committee, Planning & Operations Subcommittee, and the COG dinner.

In addition to the meetings mentioned, Director Christopher attended the Finance & Performance Management Subcommittee meeting and the COG annual dinner where he had a great conversation with the Mayor of Dayton about the \$5 million building they purchased for significantly less that had been in foreclosure.

Director Tarter was pleased with the board's consensus to combine their subcommittee meetings into a work session format to be held on the second Monday of each month. She appreciated that they recognized an employee at the meeting tonight. She attended the employee's Christmas party where Mr. Pollock and Tim Reedy won the number one spot in their football pool contest and she spoke about her involvement with the League of Women Voters on the transit study recognizing that it is difficult for people to get off social services to get jobs with a lack of transportation.

Director Rodgers appreciated the employee recognition and suggested doing it every month because it was great for moral. He enjoyed the Board's work at the retreat and was encouraged that they work well as a team. He also attended the COG annual dinner where there were a lot of volunteers recognized for their work. He is still talking with the people in his subdistrict. One of his constituents did not have a computer to look at the Cherriots website so Director Rodgers was able to give him a packet of information about the service.

OTHER BUSINESS None

ADJOURNMENT The meeting was adjourned at 9:20 p.m.

Respectfully submitted,

Jerry Thompson
President

Attachments (1)

Mayor's
Invitational

Oregon
ARTIST SERIES

For Board Meeting of
January 26, 2012
Minutes - ATTACHMENT A

January 9, 2012

Mr. Allan Pollack
General Manager
Salem-Keizer Transit District
925 Commercial Street, SE
Salem, OR 97302

RE: *Galaxy* Sculpture

Dear Allan:

On behalf of the Oregon Artists Series Foundation (OASF), I am pleased to follow up with our recent conversations regarding OASF's interest in relocating the *Galaxy* sculpture on a temporary basis from its current location at Courthouse Square to the new Sculpture Plaza at the Salem Conference Center.

For the past four years OASF has worked in concert with the Salem Conference Center to organize the annual Mayor's Artists Series Exhibitions. In our fifth year we decided to "move outside" and turn the unused open space at Commercial and Ferry Streets into an inviting "living room" for Salem and a venue for ten sculptures representing outstanding Northwest artists.

Last September OASF's "Sculpture Now 5" show opened with the unveiling of five sculptures, including one City-owned piece re-sited from the lower level of the Salem Civic Center. Since that time we have sited another remarkable sculpture by Manuel Izquierdo on loan from Willamette University's Hallie Ford Museum of Art.

OASF's plan from the outset has been to add sculptures by loan agreement and purchase as pieces become available. There is no doubt that the placement of Andrew Carson's sculpture *Galaxy* at Courthouse Square has added to the enjoyment and art-filled vitality of downtown Salem. Yet, the sculpture is now "walled-off" while the future of Courthouse Square is determined. In OASF's view, there is now a window of opportunity for relocating *Galaxy* to the Sculpture Plaza for a period of time until Marion County and the Transit District decide how to address the Courthouse Square.

With the agreement of the Transit District, OASF would take responsibility for relocating *Galaxy*, including costs related to:

- Preparation for move from Courthouse Square
- Transportation to the Sculpture Plaza
- Engineering and construction of the base in accordance with requirements of the City of Salem
- Insurance coverage under OASF's agreement with SCC and Salem Urban Renewal Agency
- Professional services provided by the sculptor, if required.

We look forward to meeting with you to discuss this opportunity to re-site *Galaxy* at the Salem Conference Center.

Sincerely,



Richard L. Harcourt
President
Oregon Artists Series Foundation

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