

**Salem Area Mass Transit District  
Special Transportation Fund Advisory Committee  
Tuesday, March 6, 2018  
Courthouse Square - Senator Hearing Room  
555 Court St NE, Salem, Oregon 97301**

**A. CALL TO ORDER & NOTE OF ATTENDANCE:**

Tanya DeHart called the meeting to order at 3:00 p.m. with a quorum present.

**MEMBERS PRESENT:**

Tanya DeHart, Chair; Ron Harding, Vice Chair; Marja Byers; Jean Sherbeck; Emily Broussard; John Hammill; Victor Reppeto

**MEMBERS ABSENT:**

Sherena Meager-Osteen; Sharon Heuer

**STAFF:**

Ted Stonecliffe, Transit Planner II; Allan Pollock, General Manager; Steve Dickey, Director of Transportation Development; Jolynn Franke, Administrative Assistant, Transportation Development; SueAnn Coffin, Contracted Transportation Manager

**SAMTD BOARD LIAISON:**

Jerry Thompson, SAMTD Board of Directors; Colleen Busch, SAMTD Board of Directors

**PROVIDERS:**

Kathy McClaskey, Transit Manager, City of Woodburn; Goran Petrovic, General Manager, MV Transportation; Tim Williams, Safety Manager, MV Transportation

**GUESTS:** None

**B. PUBLIC COMMENT:** None

**C. ANNOUNCEMENTS:**

1. Tanya DeHart announced the two new members of the Special Transportation Fund Advisory Committee (STFAC), Victor Reppeto and John Hammill, and welcomed them to the committee.

#### **D. APPROVAL OF MEETING MINUTES – November 7, 2017**

**Ron Harding motioned to approve the November 7, 2017 STFAC meeting minutes as written. Marja Byers seconded the motion and the motion passed unanimously among voting members.**

#### **E. ACTION ITEMS:**

##### **1. Election of STFAC Chair and Vice Chair for the 2018 calendar year [Tanya DeHart] -**

At the first meeting of each calendar year, the STFAC members elect a Chair and Vice Chair for the calendar year as per the committee bylaws. Also, Tanya DeHart announced that she will be unable to continue as an STFAC member due to a job promotion with Northwest Senior and Disability Services (NWSDS) and she will be resigning from the STFAC after today's meeting. Tanya stated that NWSDS will likely recommend another staff member to apply for membership on the STFAC.

**Jean Sherbeck motioned to nominate Ron Harding for Chair and John Hammill for Vice Chair. Marja Byers seconded the motion. The motion passed unanimously among voting members.**

#### **F. DISCUSSION ITEMS:**

##### **1. Section 5310(FTA) application review and recommendation process for applications due March 19, 2018 [Ted Stonecliffe] -**

The Section 5310(FTA) funds come directly from the Federal Transit Administration (FTA) to be distributed by Cherriots for projects that serve the transportation needs of seniors and individuals with disabilities within the Salem/Keizer urban growth boundary. The amount available for fiscal year 2018-2019 is approximately \$230,000. The 2018 Section 5310(FTA) applications were released on the Cherriots website on January 23 of this year. Hard copies are also available upon request.

Also available on the website and in hard copy are the application instructions, the Coordinated Public Transit – Human Services Transportation Plan and the Section 5310 Program Management Plan. These are good resources for applicants and STFAC members on the background and eligibility requirements of this grant as well as the current

unmet transportation needs in Marion and Polk Counties. STFAC members are encouraged to review these documents over the next few weeks.

The application deadline is March 19. At that time, copies of all submitted applications will be distributed to the Technical Advisory Committee members (TAC). The TAC will be made up of the STFAC members plus a representative from the Mid-Willamette Valley Council of Governments and two members of the public. The TAC will meet on Tuesday, April 3 at 2:00 pm. Applicants will also be expected to attend the first part of the meeting to present their projects and answer questions. The TAC members will then rank the applications and form a recommendation to the STFAC. The STFAC will convene a regular STFAC meeting immediately following the TAC meeting and collect any public comment regarding the applications. The STFAC will then form a recommendation to the Cherriots Board of Directors. The Cherriots Board of Directors will make the final award decisions.

## **2. Presentation regarding “A Better Cherriots” outreach currently underway [Ted Stonecliffe] -**

Copies of the current proposal called “A Better Cherriots” were provided to all attendees. The proposal outlines two phases of service changes in 2018 and 2019. Cherriots staff are currently in the public outreach stage of the proposal, having had several events around the community and more scheduled over the coming weeks. A full list of outreach event dates, times, and locations can be found at [Cherriots.org/better](http://Cherriots.org/better).

Phase one of the proposal is slated to take place in September of 2018 and includes some major route changes in the northeast and southeast areas of Salem:

- Route 11 is proposed to be extended all the way to the Marion County Corrections Facility (MCCF), replacing the current Route 24 and allowing for 15 minute service to MCCF, the new Amazon facility, and a neighborhood with a high population of seniors and low-income individuals. The revenue hours from Route 24 would be folded into Route 4, allowing for 30 minute service on State Street.
- Route 7 is proposed to be rerouted to allow for increased frequency in the Fairview Industrial Drive area and west of 25<sup>th</sup> Avenue on

Mission Street. This is in response to a needs assessment conducted by Cherriots staff in October and November of 2017 that found ridership on the current Route 7 to be fairly low while there was an unmet need for increased service along Fairview Industrial Drive.

- A new stop is proposed at Chemeketa Community College that would be served by routes 3, 12, and 13, bringing riders within a two minute walk of Building 2 and the other routes serving the college. The stop would be on the south of Satter Drive where it intersects with N Campus Loop. Routes 12 and 13 would no longer serve the stop on Winema @ Lancaster (Bldg 52), but riders could still access this area from the Lancaster @ Winema stop.

Phase two of the proposal is slated to take place in September of 2019 and includes the following service enhancements anticipated to be funded by the State Transportation Improvement Fund (STIF):

- Adding Saturday service on some Local and Regional routes, and Sunday service on some Local routes only. Proposed service levels are based on historical data and current trends experienced by other transit agencies similar in size to Cherriots.
- Adding later evening service to Local routes and more daily trips on some Regional routes during the week.
- Adding service on holidays. This is the most fluid part of the proposal at this time. For now, the proposal is to run on all holidays, but levels of service would vary depending on whether it is a major or minor holiday. Service levels could also vary depending on whether the holiday falls on a weekday or weekend day.

Cherriots will also be looking into implementing a low-income fare as part of the STIF program in 2019. The new fare structure would allow those who qualify to ride the Local and Regional routes at the reduced fare rate.

### **3. Upcoming service changes to Cherriots Regional routes 10X and 20X [Ted Stonecliffe] -**

Cherriots Regional routes 10X and 20X have had some difficulty remaining on time during the afternoon hours since the May, 2017 service change. Cherriots plans to address this issue by adding time into the schedules as well as an additional vehicle to be shared between the two routes. While

this is expected to correct the problem, Kathy McClaskey of Woodburn Transit reports that at least one of these routes and one of the Woodburn Transit routes are stacking up at the 1:00 p.m. time point in Woodburn. Cherriots and Woodburn Transit staff will need to continue to monitor this situation after the changes have been made.

**4. Provider Updates:**

Woodburn Transit was able to purchase a cut-away bus from Catholic Community Services (CCS) as a replacement for a vehicle that was totaled in an accident back in 2016. The cut-away had been used by CCS to shuttle clients to a workshop in Mt. Angel, but hadn't been used much since the workshop closed a couple of years ago. Woodburn plans to have the bus in service as part of their dial-a-ride fleet as soon as next week.

**5. Round Table Topics:** None

**G. ADJOURN:** The meeting adjourned at 3:52 p.m.

**Recorded by:** Jolynn Franke, Administrative Assistant, Transportation Development Division

**NEXT MEETING:**  
**Tuesday, April 3, 2018; 3:00 - 4:30 PM**  
Courthouse Square Building, Senator Hearing Room  
555 Court St NE, Salem, OR 97301