



**SALEM AREA MASS TRANSIT DISTRICT**  
**BOARD OF DIRECTORS MEETING**  
Thursday, February 27, 2025

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**SALEM AREA MASS TRANSIT DISTRICT**

**BOARD MEETING MINUTES**

Thursday, February 27, 2025 at 5:30 p.m.

ATTENDEES: President Hinojos Pressey | Directors Joaquín Lara Midkiff | Ramiro Navarro Jr. | Sadie Carney (Virtual) | Ian Davidson | Sara Duncan | Bill Holmstrom

ABSENT: None

STAFF: GM Allan Pollock | CSO Cliff Carpentier | CFO Denise LaRue |

CELRO Jaél Rose | CCO Patricia Feeny | COO Tom Dietz | CPDO Shofi Ull Azum | Planning Manager Chris French | Security and Emergency Management Manager Karen Garcia | Capital and Project Control Manager Melissa Kidd | Strategic Initiatives Administrator Bobbi Kidd | Executive Assistants Crisandra Williams | Kirra Pressey

GUEST: Legal Counsel Bradley Maier | Legal Counsel Sara Sayles | Turell Group President Dana Turell

**1. CALL TO ORDER**

A. Note of Attendance for a Quorum

President Hinojos Pressey called the meeting to order at 5:30 p.m. Attendance was noted and a quorum was present.

B. Safety Minute

GM Pollock commended the EOC for their quick action during the recent winter weather and highlighted the extensive work involved in evaluating conditions and risks. President Hinojos Pressey also thanked employees for their dedication and hard work during the storm.

C. Announcements | Changes to Agenda:

President Hinojos Pressey announced that Item 6B will be addressed first under action items.

**2. PRESENTATIONS - None**

**3. PUBLIC COMMENT - None**

**4. CONSENT CALENDAR**

A. Approval of Minutes

- 1. January 23, 2025 Board of Directors Meeting

B. Routine Business Items

- 1. Fiscal Year 2025 Quarter 2 (FY25 Q2) NTD Reportable Assault Data
- 2. Authorize Contract for a Network Lifecycle Replacement Solution

<b>Action</b>			
<b>Motion:</b>	Approve Consent Calendar as presented.		
<b>Motion by:</b>	Director Bill Holmstrom	<b>Second:</b>	Director Ramiro Navarro Jr.



Vote	
<b>Aye:</b>	President Hinojos Pressey, Directors Lara Midkiff, Navarro Jr., Carney, Davidson, Duncan, and Holmstrom
Motion passes unanimously 7-0	

**5. ITEMS DEFERRED FROM CONSENT CALENDAR:** None

**6. ACTION ITEMS**

A. Adopt Resolution 2025-02, Rider and Employee Safety with Regard to Immigration  
 Status: Presenter: General Manager Pollock

Originally  
Item 6.B

Agenda Packet: Pg. 25-28

GM Pollock presented a resolution to ensure compliance with Oregon law while protecting rider and employee information. Key provisions include limiting cooperation with federal immigration enforcement, safeguarding confidential data, and training staff on appropriate responses.

President Hinojos Pressey, Directors, GM Pollock, and Legal Counsel Maier discussed the possibility of removing 'if emergency' from the resolution language and the effects it would have on the District staff and the Board.

Action			
<b>Motion:</b>	I move that the Board adopt Resolution 2025-02 regarding rider and employee safety with regard to immigration status, establishing guidelines for protecting rider and employee confidential information, and ensuring uninterrupted transit services in compliance with Oregon sanctuary laws with the amendment to have item 5 read "that absent the judicial order, decline to remove riders for immigration enforcement purposes."		
<b>Motion by:</b>	Director Joaquín Lara Midkiff	<b>Second:</b>	Director Ian Davidson
<b>Discussion:</b>	Director Navarro emphasized the resolution's importance and its message to the community, while Director Lara Midkiff thanked the Board and Legal Counsel for the robust discussion on the action item.		
Vote			
<b>Aye:</b>	President Hinojos Pressey, Directors Lara Midkiff, Navarro Jr., Carney, Davidson, Duncan, and Holmstrom		
Motion passes unanimously 7-0			



President Hinojos Pressey announced a 15-minute recess for the Board and Staff. Board Meeting resumed at 6:34 p.m.

B. Adopt Resolution 2025-01, Amending TAM Plan & Policy 119

Presenter: COO Tom Dietz

Agenda Packet: Pg. 16-24 & Addendum A

COO Dietz presented updates to Policy #119 and the Transit Asset Management (TAM) Plan, originally adopted in 2018, to ensure alignment with current federal regulations and District needs. The revisions enhance accuracy, transparency, and accountability in managing capital investments, maintenance, and the disposal of federally funded assets.

**Originally  
Item 6.A**

<b>Action</b>			
<b>Motion:</b>	I move that the Board adopt Resolution No. 2025-01, rescinding Resolution No. 2018-07 and amending the Transit Asset Management (TAM) Policy (No. 119) and Plan.		
<b>Motion by:</b>	Director Ramiro Navarro Jr.	<b>Second:</b>	Director Sara Duncan
<b>Vote</b>			
<b>Aye:</b>	President Hinojos Pressey, Directors Lara Midkiff, Navarro Jr., Carney, Davidson, Duncan, and Holmstrom		
Motion passes unanimously 7-0			

C. Adopt Resolution 2025-03, Amending the FY2024-2025 Budget

Presenter: CFO Denise LaRue

Agenda Packet: Pg. 29-32

CFO LaRue presented a budget adjustment for the Capital Fund, noting that the Information Technology and Infrastructure Division is projected to exceed its budget by \$900,000 (2.5%) due to additional costs for several projects, including the Comprehensive Intelligent Transportation System (CITS) and Maintenance Tracking Software.

<b>Action</b>			
<b>Motion:</b>	I move that the Board adopt Resolution #2025-03, amending the FY2024-25 Budget by appropriation transfer and authorize the transfer of \$900,000 within the Capital Fund to the Information Technology and Infrastructure division from the Deputy General Manager's division as detailed in this memo.		
<b>Motion by:</b>	Director Bill Holmstrom	<b>Second:</b>	Director Joaquín Lara Midkiff
<b>Vote</b>			



<b>Aye:</b>	President Hinojos Pressey, Directors Lara Midkiff, Navarro Jr., Carney, Davidson, Duncan, and Holmstrom
Motion passes unanimously 7-0	

D. Adopt Resolution 2025-04, Providing Authorization to Apply For, Commit, and Comply with Terms of Federal Awards

Presenter: CFO Denise LaRue

Agenda Packet: Pg. 33-35

CFO LaRue presented an updated authorizing resolution required by the Federal Transit Administration (FTA) for the Transit Award Management System (TrAMS). The resolution ensures the Districts compliance with FTA requirements for applying for, committing, and managing federal awards.

Action			
<b>Motion:</b>	I move that the Board adopt Resolution No. 2025-04, providing authorization to apply for, commit, and comply with the terms of federal awards.		
<b>Motion by:</b>	Director Joaquín Lara Midkiff	<b>Second:</b>	Director Sara Duncan
Vote			
<b>Aye:</b>	President Hinojos Pressey, Directors Lara Midkiff, Navarro Jr., Carney, Davidson, Duncan, and Holmstrom		
Motion passes unanimously 7-0			

**7. INFORMATIONAL REPORTS**

A. FY25 Q2 Strategic Plan Report

Presenter: Strategic Initiatives Administrator Bobbi Kidd

Agenda Packet: Pg. 36-40

Strategic Initiatives Administrator Kidd presented the FY25 Q2 progress update on the District's Organizational Strategic Plan, with CCO Feeny and CSO Carpentier highlighting key accomplishments in their respective areas of responsibility.

B. FY25 Q2 Performance Report

Presenter: CPDO Shofi Ull Azum

Agenda Packet: Pg. 41-78

CPDO Azum presented the FY25 Q2 Performance Report, outlining key metrics and highlighting notable ridership trends. He reported that the District provided 3.3 million rides in calendar year 2024, marking the highest ridership since 2014.



C. FY25 Q2 Financial Report

Presenter: CFO Denise LaRue

Agenda Packet: Pg. 79-85

CFO LaRue presented the FY25 Q2 Finance Report, providing an overview of the General Fund, Transportation Program, and Capital Fund financial performance year-to-date.

D. Mobility Reimagined Outreach Update

Presenter: CCO Patricia Feeny and Turell Group President Dana Turell

Agenda Packet: Pg. Addendum B

CCO Feeny and Dana Turell presented a 90-day marketing plan aimed at building community support for service enhancements through branding, digital engagement, and outreach. The plan includes consistent advertising, community presence at events, and storytelling to highlight the Districts impact. Additionally, a phased outreach campaign from June to November 2025 will deepen community engagement through open houses, targeted outreach, and digital initiatives, with ongoing tracking and reporting to inform future strategies.

**8. GENERAL MANAGER'S REPORT**

GM Pollock shared feedback from a rider who expressed support for Cherrriots DEI initiatives, inclusive hiring practices, and heritage bus recognitions, hoping they will continue. He also highlighted new operators joining the team. Additionally, he announced his participation as a panelist on the service provider panel at the March 11 Joint Committee on Transportation hearing during the Oregon Transit Association presentation day.

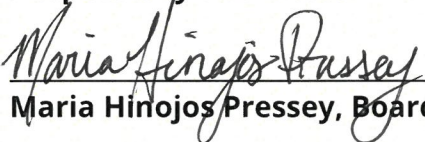
**9. BOARD OF DIRECTORS REPORT**

President Hinojos Pressey and Directors provided reports on committees and activities in which they represent the District.

**10. ADJOURN**

President Hinojos Pressey adjourned the meeting at 8:26 p.m.

**Respectfully Submitted**

  
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**Maria Hinojos Pressey, Board President**