



SALEM AREA MASS TRANSIT DISTRICT
BOARD WORK SESSION MINUTES

Thursday, October 9, 2025 at 5:30 p.m.

ATTENDEES: President Maria Hinojos Pressey | Directors Joaquín Lara Midkiff (Virtual) |
Ramiro Navarro Jr. | Sadie Carney | Ian Davidson | Sara Duncan | Bill Holmstrom
STAFF: GM Allan Pollock | DGM David Trimble | CSO Cliff Carpentier | CFO Denise LaRue |
CELRO Jaél Rose | CPDO Shofi Ull Azum | COO Tom Dietz |
Executive Assistants Crisandra Williams | Kirra Pressey

1. CALL TO ORDER

A. Note of Attendance for a Quorum

President Hinojos Pressey called the meeting to order at 5:30 p.m.
Attendance was noted.

B. Safety Minute

HR Manager Harrington presented the safety minute focusing on Domestic Violence Awareness Month.

C. Announcements | Changes to Agenda: None

2. PRESENTATIONS - None

3. DISCUSSIONS

A. Creating Community Connections

Presenter: GM Allan Pollock, CELRO Jaél Rose

CELRO Rose provided an update on community outreach, noting modest attendance but strong engagement across open houses at various locations. Key themes included the need for increased service frequency and weekend availability, strong support for the Youth Zero Pass, and business concerns about payroll tax timing. Social media engagement showed impressive growth, with a 30% increase in impressions from the previous month and a 440% increase year-over-year. Engagement increased by 25% month-over-month and 548% year-over-year, with post link clicks jumping 824%. A spike occurred in non-rider survey responses, likely skewed but still helpful. CELRO Rose stated the community wants a transit system befitting a state capital, although business support hasn't matched the levels of community engagement. General Manager Pollock noted community appreciation for current services alongside demand for more frequent service.

B. Battery Electric Bus Update

Presenter: COO Tom Dietz

COO Dietz reported all 10 BEBs have operated since September 2025, with depot charging working but inductive charging at Keizer Transit Center unstable, increasing Route 11 bus needs. Gillig will discontinue inductive charging and add a seventh battery pack to 12 ordered buses. Options include larger-battery BEBs or retrofitting some buses to RNG. The Board expressed support for primarily using RNG while maintaining some electric buses. Existing orders will be maintained while long-term fleet strategy is assessed.



4. GENERAL MANAGER COMMENTS/REPORTS

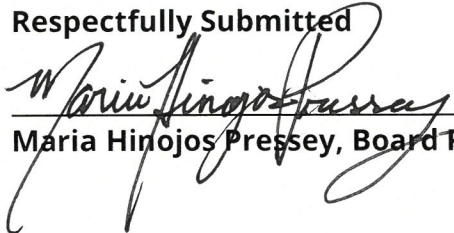
- A. Upcoming Agenda Items
- B. Board Calendar

GM Pollock reviewed the upcoming agenda and calendar items.

5. ADJOURN

President Hinojos Pressey adjourned the meeting at 7:13 p.m.

Respectfully Submitted



Maria Hinojos Pressey, Board President