



SALEM AREA MASS TRANSIT DISTRICT COMMUNITY ADVISORY COMMITTEE MINUTES

Tuesday, October 21, 2025 at 5:30 p.m.

ATTENDEES: Judi Richards | Marja Byers | Bryan Casey | David Levy

STAFF: Tom Dietz | Don Clifford | Ben Sawyer | Zach Leeth | Michelle Buie | Chris French | Jolynn Franke

BOARD LIAISON: Sara Duncan

ABSENT: Lucinda Edwards | Ron Rubel

1. CALL TO ORDER

A. Note of Attendance for a Quorum

Chair Richards called the meeting to order at 5:30 p.m.

Attendance was noted and a quorum was present.

B. Safety Minute

Tom presented the safety minute on Halloween safety tips.

C. Announcements | Changes to Agenda: None.

2. PUBLIC COMMENT

None.

3. ACTION ITEMS

A. Approval of Minutes: August 19, 2025

| Action | | | |
|--------------------|--|----------------|------------|
| Motion: | Approve the committee meeting minutes of August 19, 2025 | | |
| Motion by: | Marja Byers | Second: | David Levy |
| Vote | | | |
| Aye: | Richards, Byers, Casey, Levy | | |
| Motion passes 4-0. | | | |

4. PRESENTATIONS

D. Service Enhancement / Payroll Tax Briefing – COO Dietz, Chris French, and Jolynn Franke discussed the service enhancement plan and payroll tax proposal. Director Duncan indicated business groups, like the Salem Chamber, seek to delay the tax vote for more dialogue. Discussion urged public education via business engagement and correcting misunderstandings.



- E. Membership Recruitment Plan Overview – COO Dietz reported progress in CAC membership recruitment, with 4 new applications, including the first from the business community and the Salem Chamber of Commerce in 8-9 years. Two university students are interested in the youth spot. With 6 open positions and 4 applications, recruitment efforts continue via emails, media, and transit mall boards. The committee will vote in December to recommend to the board, with terms beginning January 1, 2026, and new members' first meeting in February.

5. FUTURE AGENDA ITEMS

- A. South Salem Transit Center

6. ADJOURN

Chair Richard adjourned the meeting at 6:10 p.m.

NEXT MEETING: Tuesday, December 9, 2025, at 5:30 p.m.