



**Salem Area Mass Transit District  
Community Advisory Committee Agenda Packet**

Tuesday, April 21, 2026, at 5:30 p.m.

Members: Aham Ebere, Bryan Casey, Catherine Arp, David Levy, Jessica Hutchins, Judi Richards, Kevin Conover, Marja Byers, Mark Edwards, Scott Friedman, Zoelie Binnendyk

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**Available meeting formats:**

- In Person: Senator Hearing Room, 555 Court Street NE, Salem, OR 97301
- **[Join the Community Advisory Committee Meeting Via Zoom Gov](#)**
  - Meeting ID: 160 535 9320
  - Passcode: 652019
- Phone: (669) 254-5252

**Public Comment:** The public may provide comments on transit-related matters during the meeting. Public comment is limited to three minutes per speaker.

Comments can be submitted:

- In person
- Via ZoomGov
- By email - [cac@cherriots.org](mailto:cac@cherriots.org)
- By mail - Attn: Community Advisory Committee, 555 Court Street NE, Salem, OR 97301

Written comments received by 12:00 p.m. on the meeting day will be included in the official record.

**Closed Captioning (CC):** Live closed captioning is available through ZoomGov.

**Alternative Formats:** Individuals who need meeting materials in alternative formats, sign language interpretation, translation, or other auxiliary aids or services are encouraged to contact the Clerk at (503)588-2424 or TTY 711 (Oregon Relay Service), at least 48 hours in advance of the meeting.

**Electronic Copies:** **[Download agenda packets.](#)**

**Email Distribution List:** To join the District's public meeting distribution list, email the Clerk of the Board at [clerkoftheboard@cherriots.org](mailto:clerkoftheboard@cherriots.org).

## **Formatos de reunión disponibles:**

- En persona: Senator Hearing Room, 555 Court Street NE, Salem, Oregon 97301
- **Únase a la reunión del Comité Asesor Comunitario a través de Zoom Gov**
  - ID de la reunión: 160 535 9320
  - Código de acceso: 652019
  - Teléfono: (415) 544-9400

**Comentarios del público:** El público podrá formular comentarios sobre asuntos relacionados con el transporte público durante la reunión. El tiempo de intervención de cada persona se limita a tres minutos.

Los comentarios pueden enviarse:

- En persona
- A través de ZoomGov
- Por correo electrónico: [cac@cherriots.org](mailto:cac@cherriots.org)
- Por correo postal: A la atención de: Comité Asesor Comunitario, 555 Court Street NE, Salem, OR 97301

Los comentarios por escrito recibidos antes de las 12:00 del mediodía del día de la reunión se incluirán en el acta oficial.

**Subtítulos (CC):** Se ofrecen subtítulos en directo a través de ZoomGov.

**Formatos alternativos:** Se recomienda a las personas que necesiten materiales de la reunión en formatos alternativos, interpretación en lengua de signos, traducción u otros medios o servicios de apoyo que se pongan en contacto con el secretario llamando al (503) 588-2424 o al TTY 711 (Servicio de Retransmisión de Oregón), al menos 48 horas antes de la reunión.

**Copias electrónicas:** **[Descargar los documentos de la sesión.](#)**

**Lista de distribución por correo electrónico:** Para inscribirse en la lista de distribución de las reuniones públicas del Distrito, envíe un correo electrónico al secretario de la Junta a [clerkoftheboard@cherriots.org](mailto:clerkoftheboard@cherriots.org).

## **Agenda**

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**1. Call to Order**

- A. Note of Attendance for a Quorum
- B. Safety Minute
- C. Announcements & Changes to Agenda

**2. Public Comment**

**3. Action Items**

- A. Approval of Minutes: February 17, 2026

**4. Presentations**

- A. East Salem Transit Center – Shofi Ull Azum, CPDO
- B. FY26 Customer Satisfaction & Community Value Survey Results– Bobbi Kidd, Strategic Initiatives Administrator
- C. Work Plan Brainstorming Roundtable

**5. Future Agenda Items**

- A. South Salem Transit Center Update

**6. Adjourn**

**Next Meeting: Tuesday, June 16, 2026, at 5:30 p.m.**



**SALEM AREA MASS TRANSIT DISTRICT  
COMMUNITY ADVISORY COMMITTEE MINUTES**

Tuesday, February 17, 2026 at 5:30 p.m.

ATTENDEES: Catherine Arp (left early) | David Levy | Jessica Hutchins | Judi Richards | Kevin Conover | Marja Byers | Mark Edwards | Scott Friedman | Zoelie Binnendyk  
STAFF: Tom Dietz | Don Clifford | Ben Sawyer | Zach Leeth | Michelle Buie | Crisandra Williams  
| Kirra Pressey  
BOARD LIAISON: Sara Duncan  
ABSENT: Aham Ebere

**1. CALL TO ORDER**

A. Note of Attendance for a Quorum

Chair Levy called the meeting to order at 5:30 p.m.

Attendance was noted and a quorum was present.

B. Safety Minute

Tom presented the safety minute on ice safety.

C. Announcements | Changes to Agenda.

The committee and staff went around the room and introduced themselves.

**2. PUBLIC COMMENT**

None.

**3. ACTION ITEMS**

A. Approval of Minutes: December 9, 2025

Action			
<b>Motion:</b>	Approve the committee meeting minutes of December 9, 2025		
<b>Motion by:</b>	Judith Richards	<b>Second:</b>	Mark Edwards
Vote			
<b>Aye:</b>	Levy, Friedman, Conover, Levy, Edwards, Binnendyk, Byers, Richards, Hutchins		
Motion passes 9-0.			



#### **4. REPORTS**

##### **A. Orientation**

COO Dietz directed members to the contact sheet for himself and Crisandra Williams and invited questions as needed. COO Dietz reviewed standard motion procedures and use of Robert's Rules with flexibility. As a Board advisory committee, the CAC must follow public meeting law. Discussions involving three or more members, including email or text, may qualify as a meeting if related to committee business. COO Dietz reviewed the District's organizational chart and reference materials on Cherriots' history. Members may use the digital copy for easier access. Kirra Pressey reviewed the ethics and gift policy, including guidance on accepting gifts.

##### **B. Work Plan Discussions**

COO Dietz and Kirra Pressey introduced the revised CAC work plan approach following bylaw updates, with an upcoming joint session planned to strengthen collaboration with the Board without duplicating its work. Director Duncan emphasized the CAC's role in providing focused community insight, particularly on developing projects such as the South Salem Transit Center. Kirra Pressey showed the members how to access Board presentations, future agenda items calendar, and other information available on the web. Members expressed interest in more project-based meetings and using survey data to guide priorities. Members requested simplified ridership trend reports and regional data breakdowns. Concerns were raised about the timing of Cherriots Lift reminder calls occurring after same-day change cutoffs, and staff agreed to review the issue. Director Duncan provided a brief legislative update, noting a dropped transit bill has been folded into another measure, with more details to come at the next Board meeting.

#### **5. FUTURE AGENDA ITEMS**

A. South Salem Transit Center

#### **6. ADJOURN**

Chair Levy adjourned the meeting at 6:25 p.m.

**NEXT MEETING: Tuesday, April 21, 2026, at 5:30 p.m.**



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## Restroom Access

1 message

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'Joseph Koubek' via Community Advisory Committee <CAC@cherriots.org>

Tue, Apr 14, 2026 at 11:33 AM

Reply-To: Joseph Koubek [REDACTED]

To: "cac@cherriots.org" <cac@cherriots.org>

Cc: Joseph Koubek [REDACTED]

Greetings.

I am a Cherriots Transit Operator and Cherriots rider.

The most frequent negative comments Transit Operators hear from our riders are regarding...

(1) **The lack of access to restrooms** at the Downtown Transit Center and the Keizer Transit Center on Sundays and on other operating days/times when the Lobby/Waiting Rooms are not open.

(2) **Customer Service is closed on Sundays** and on other days of transit operations that are outside of Customer Service's current hours of operation.

My additional comments:

(1) There are many of us Transit Operators that feel that these two issues are important for our riders and do not constitute "World Class" customer service.

(2) We are told by Cherriots supervisors and others that security officers are to allow Downtown Transit Center users access to restrooms if asked; but when I asked if that is their understanding, several security personnel have said that it is not their job to provide access to restrooms.

(3) There seems to be no reason why the lobby/waiting room at the Keizer Transit Center cannot be open to riders during Sunday operating hours.

(4) Many Transit Operators feel that "World Class Service" includes a Customer Service force that is available during ALL hours of operations. I have received comments from staff such as "That will never happen", "No other transit agencies around here do that", "It's too costly" and "I hope that never happens". To me, "World Class" means LEADING, not following; and setting the standard.

We take pride in our work and want the District to provide us and our riders with these additional resources to improve World Class Service. Your support on these issues is crucial to get this discussion moving forward.

These are my comments and I am not speaking on behalf of anyone but myself.

Thank You.

Respectfully,

Joseph E Koubek  
Cherriots Transit Operator  
Cherriots rider  
[REDACTED]

Joe Koubek  
[REDACTED]  
[REDACTED]

# East Salem Transit Center

Community Advisory Committee  
April 21, 2026



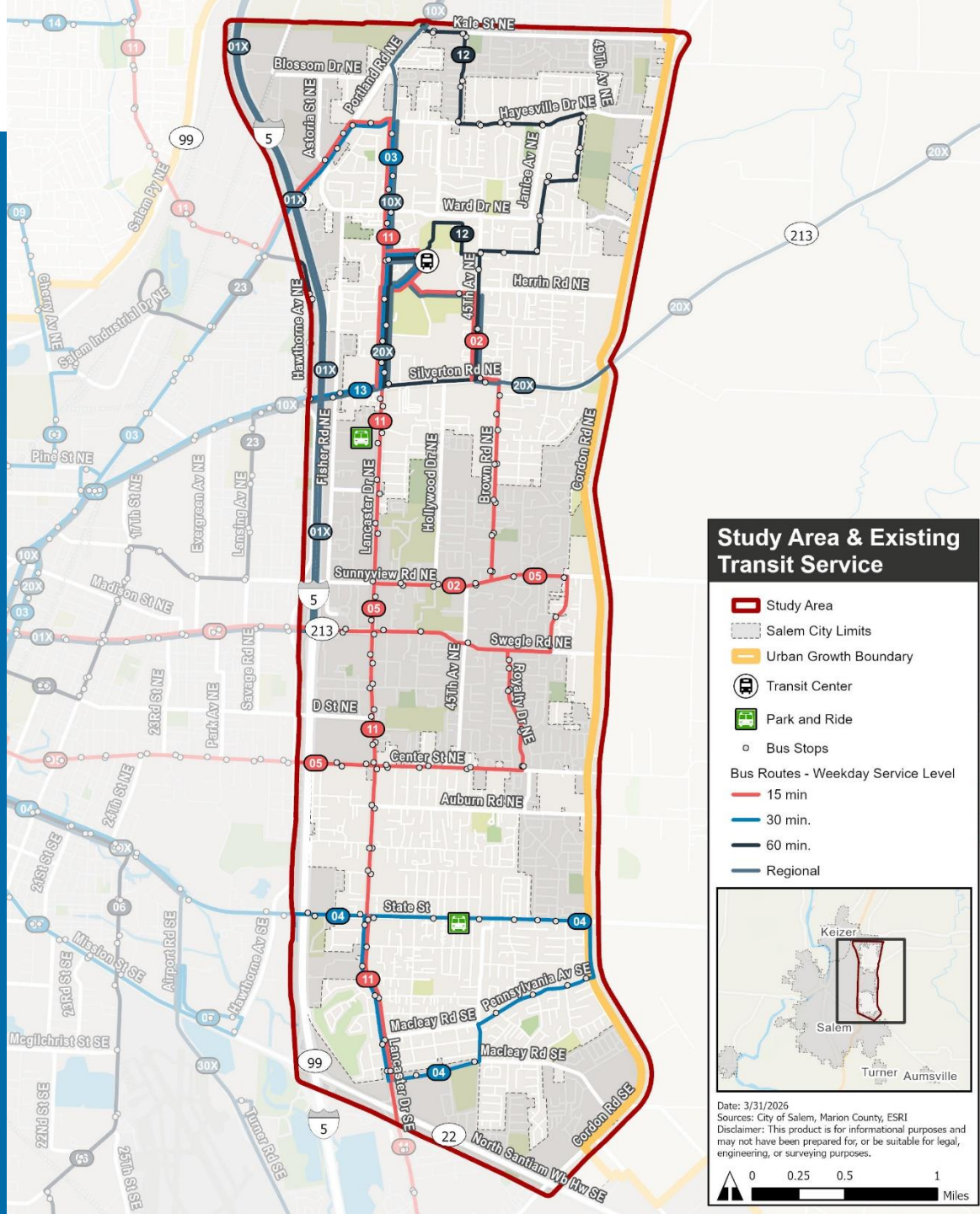
# Agenda

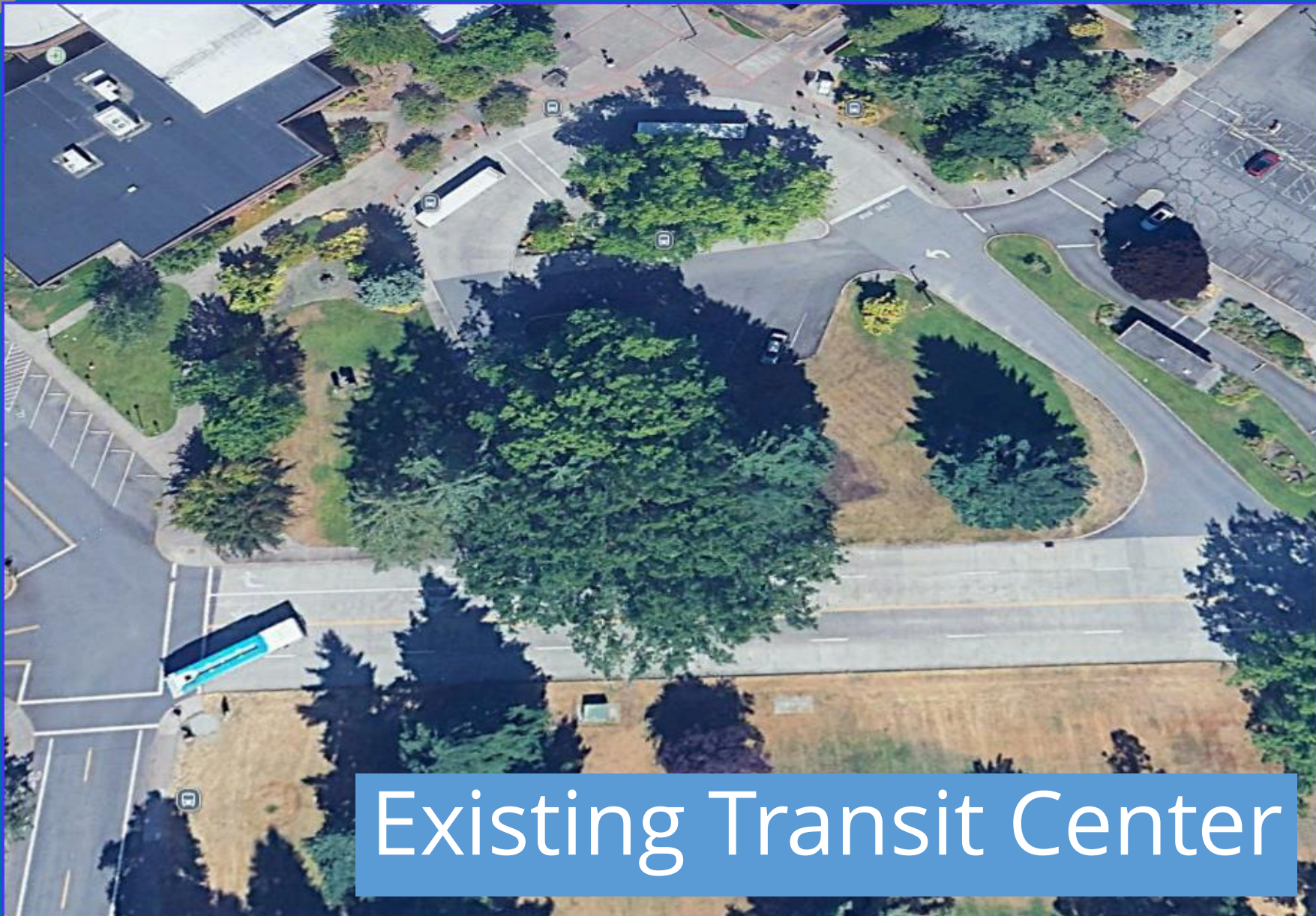
- Project Overview
- Project Schedule & Key Milestones
- Discussion
- Next Steps

# Project Overview

- Locate and evaluate **candidate sites** for a transit center and mobility hub in East Salem
- Analysis based on current and future transit market
- Develop the “program” for a new transit center
- Develop a recommendation for a preferred site to advance to design

# Study Area





Existing Transit Center

# Objectives

- Identify a site that can **accommodate existing and planned bus service** – up to 23 buses per hour
- **Improve passenger experience**
  - Convenient transfers
  - Accessible, safe, secure, and comfortable environment

# What will we do?

- Look at what is needed at a future TC:
  - # of bus bays
  - Shelters
  - Parking?
  - Car-share, bike-share, bike parking....
  - Bathroom access
- Will screen potential sites based on criteria
- Will conduct Title VI analysis to support understanding of impacts/benefits to equity communities
- Identify best sites and develop conceptual designs and costs

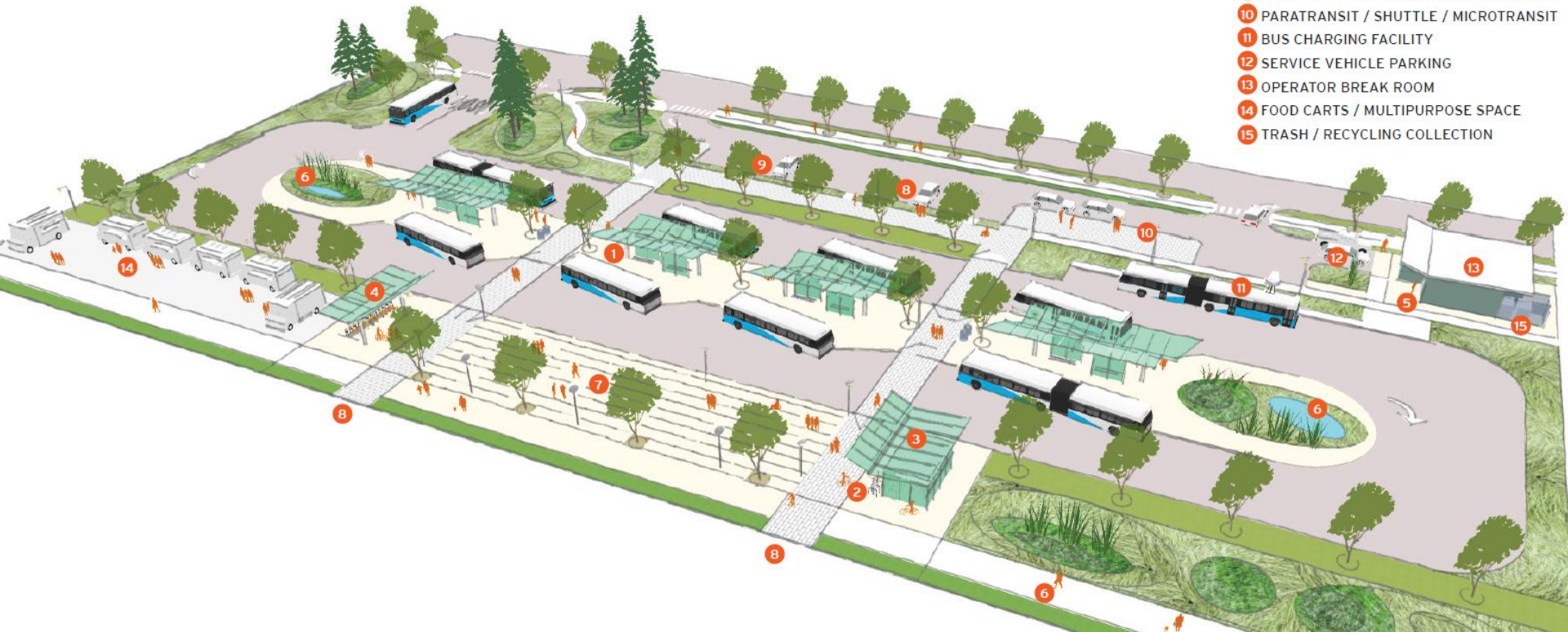


# Schedule

- **January 2026** – Started project
- **April 2026** – Community open house to help understand transit needs
- **September 2026** – Identify preferred site for transit center
- **October 2026** – Public survey to gather feedback on preferred site
- **January 2027** – Final Report

# Prototype - example from previous project

- 1 BUS SHELTER
- 2 BIKE RACKS
- 3 SECURE BIKE PARKING & REPAIR STATION
- 4 MICRO-MOBILITY FLEX SPACE
- 5 CUSTOMER RESTROOMS / WATER STATION
- 6 STORMWATER FACILITY
- 7 PLAZA
- 8 PASSENGER DROP OFF / PICK UP
- 9 TNC / TAXI WAITING / CARSHARE PARKING
- 10 PARATRANSIT / SHUTTLE / MICROTRANSIT
- 11 BUS CHARGING FACILITY
- 12 SERVICE VEHICLE PARKING
- 13 OPERATOR BREAK ROOM
- 14 FOOD CARTS / MULTIPURPOSE SPACE
- 15 TRASH / RECYCLING COLLECTION



# Discussion

- What **transit needs** do you see in East Salem?
- Are there any issues around accessing transit? E.g., safety, access for people with physical disabilities, etc.
- What should the project team keep in mind as we think about a new transit center?

# Next Steps

- Develop criteria for selecting sites
- Conduct Title VI analysis
- Develop prototypical transit center design
- Identify possible sites
- Incorporate public feedback
- Return to the CAC to discuss this summer



# FY26 CUSTOMER SATISFACTION and COMMUNITY VALUE Survey Results



**Since 2011,  
ETC Institute Has  
Surveyed More  
Than 3,500,000  
People for More  
Than 1,200  
government  
agencies on 4  
continents!**

**ETC Institute is the Leader in Market  
Research for State and Local Governments.  
Clients include 29 of the 35 largest public  
transit systems in the United States**

*For more than 35 years, our mission has  
been to help local governments gather and  
use survey data to make better decisions.*



# AGENDA

## PART 1: CUSTOMER SATISFACTION SURVEY

- Methodology
- Characteristics of Riders
- Comparisons to National Averages/2024
- Opportunities for Improvement
- Net Promoter Score

## PART 2: COMMUNITY VALUE SURVEY QUESTIONS

# **PART 1: CUSTOMER SATISFACTION SURVEY**

# METHODOLOGY

## Bus Survey



- The survey was administered from September 6<sup>th</sup> to September 17<sup>th</sup>, 2025
- Surveys were conducted onboard buses, at Cherriots transit centers, and at bus stops
- The sample goal for the survey was 400 (320 Weekday, 80 Weekend), which is +/- 4.9% at the 95% confidence level
- Each route in the Cherriots system was sampled in proportion to their April 2025 average daily ridership

# METHODOLOGY

## LIFT Paratransit Survey



- Survey administration took place in September 2025
- ETC used a combination of mail, text messages, and emails
- Survey was conducted in both English and Spanish
- The sample goal for the survey was 200

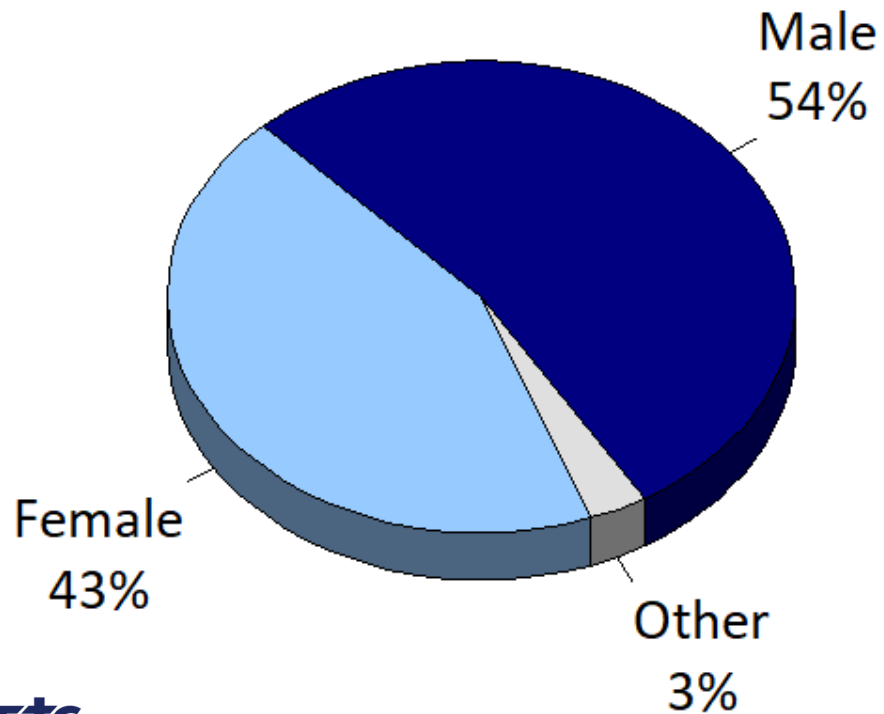
# **MAJOR FINDING #1: CHERRIOTS RIDERSHIP IS DIVERSE**



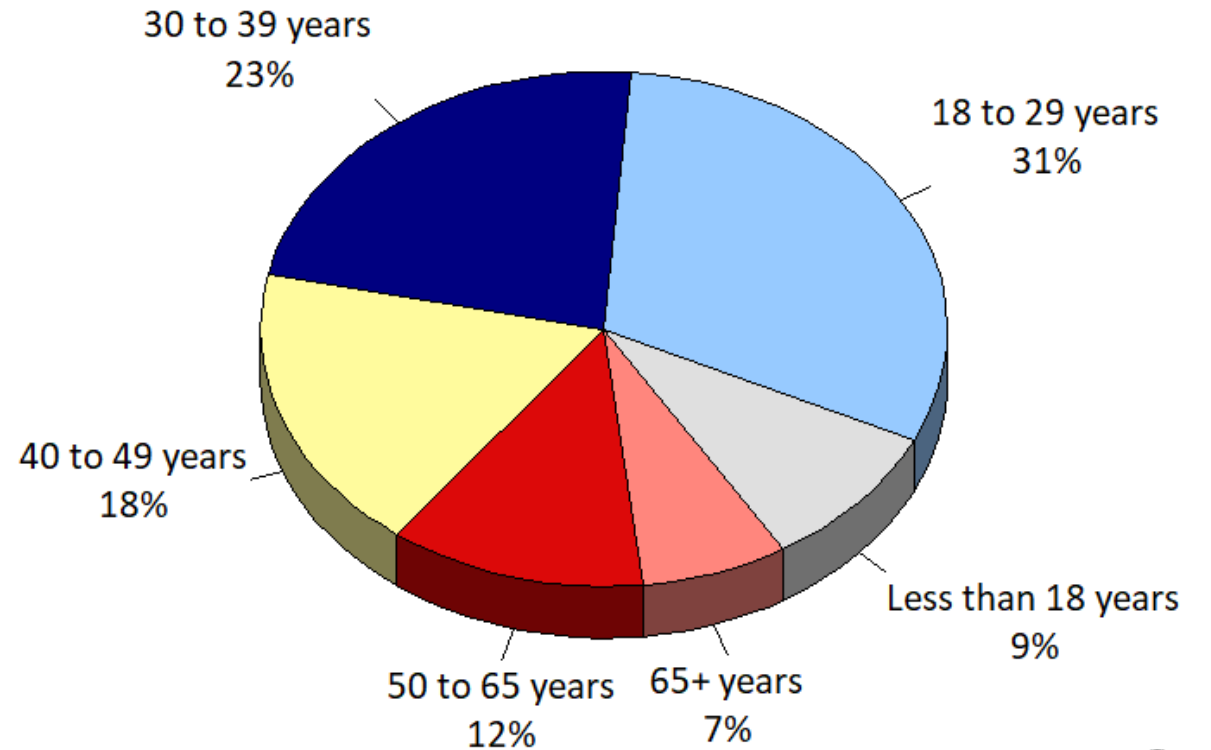
# GENDER And AGE



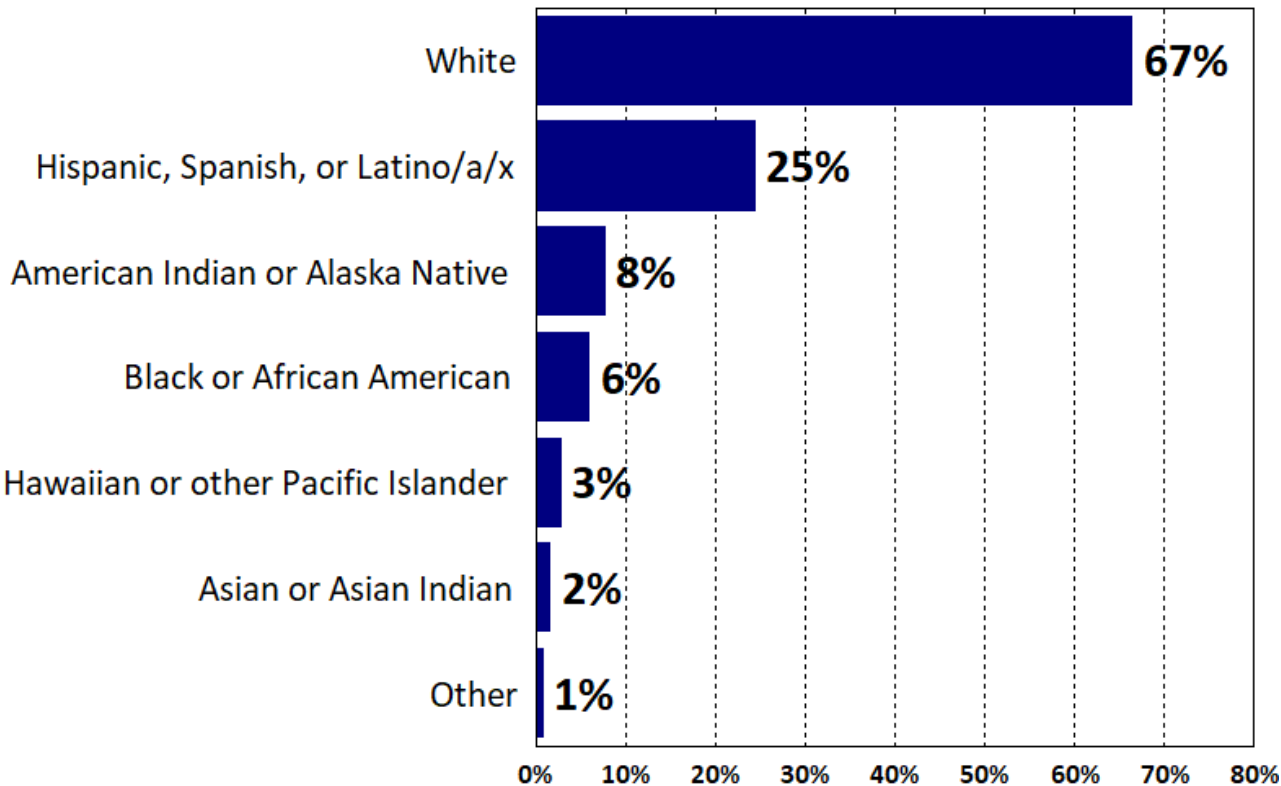
**Gender:** 54% of Bus customers were MALE



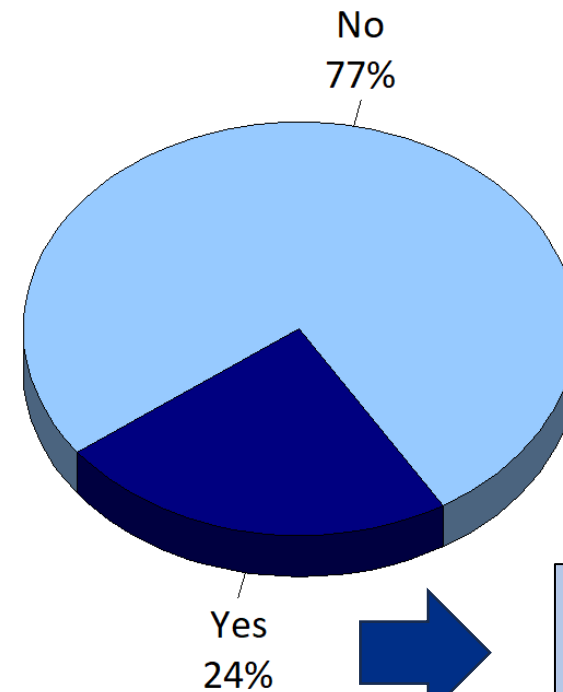
**Age:** 45% of Bus customers were UNDER AGE 30



# RACE / ETHNICITY & LANGUAGE: Cherriots Ridership is Diverse

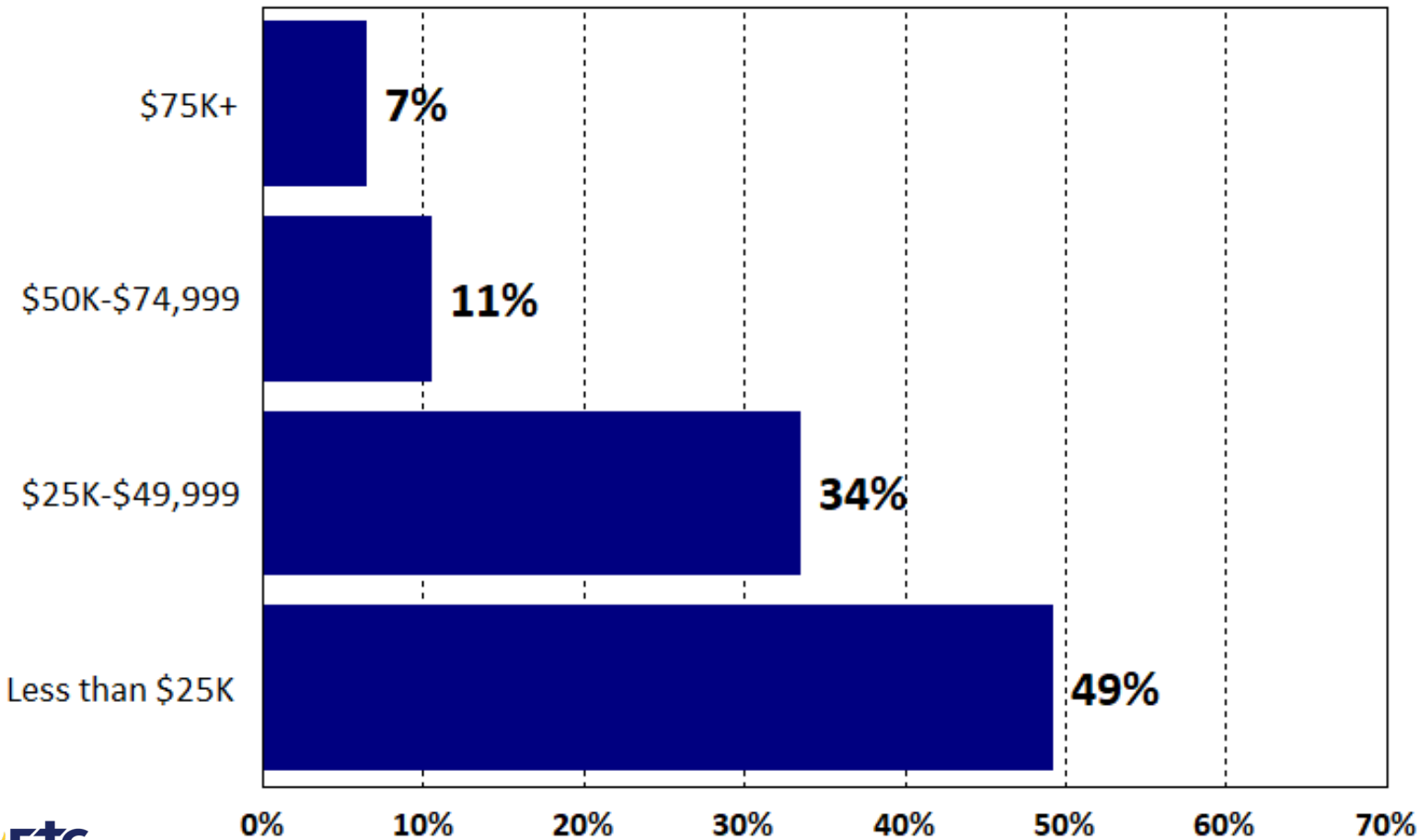


Do you speak a language other than English at home?



**86% Speak Spanish**

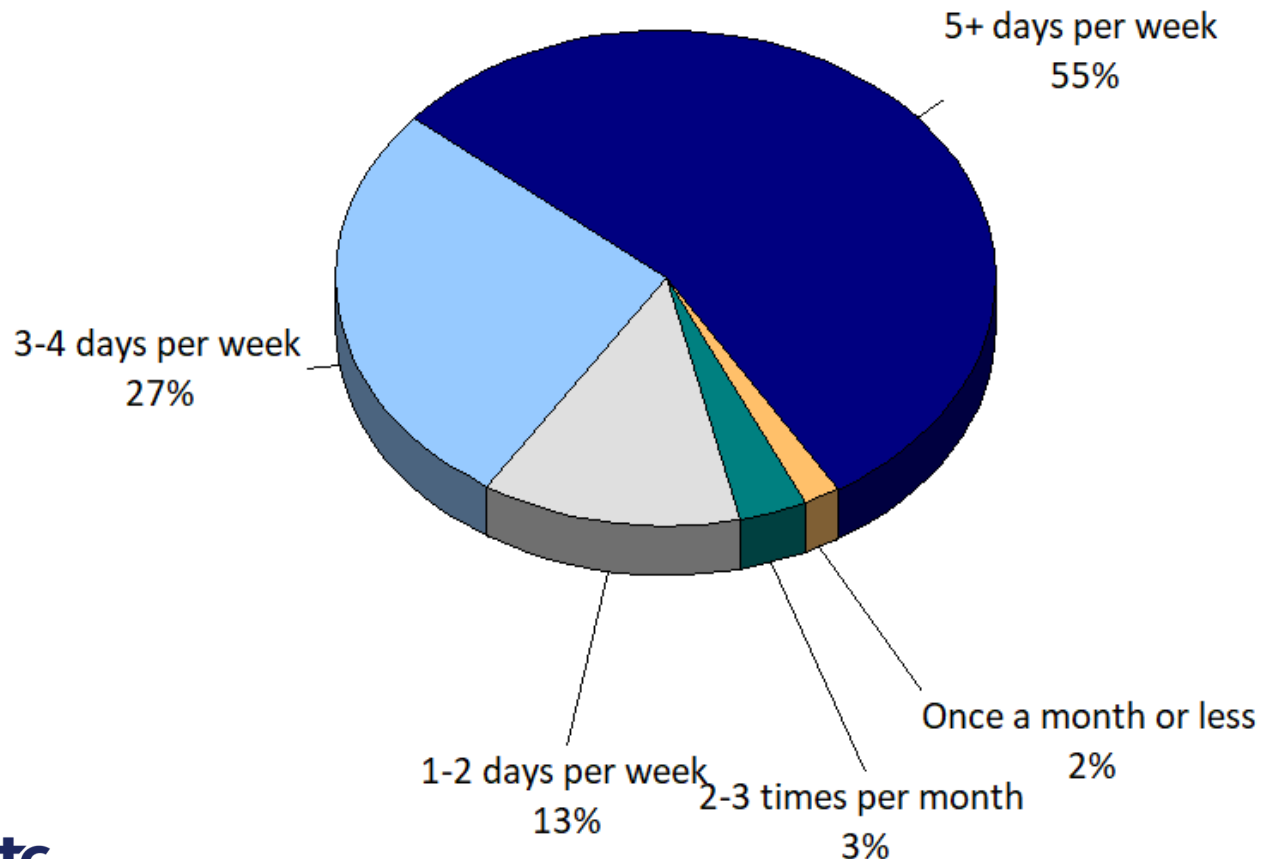
# HOUSEHOLD INCOME



Cherriots helps many members of lower-income households travel in the Salem Region

# FREQUENCY OF TRANSIT USE

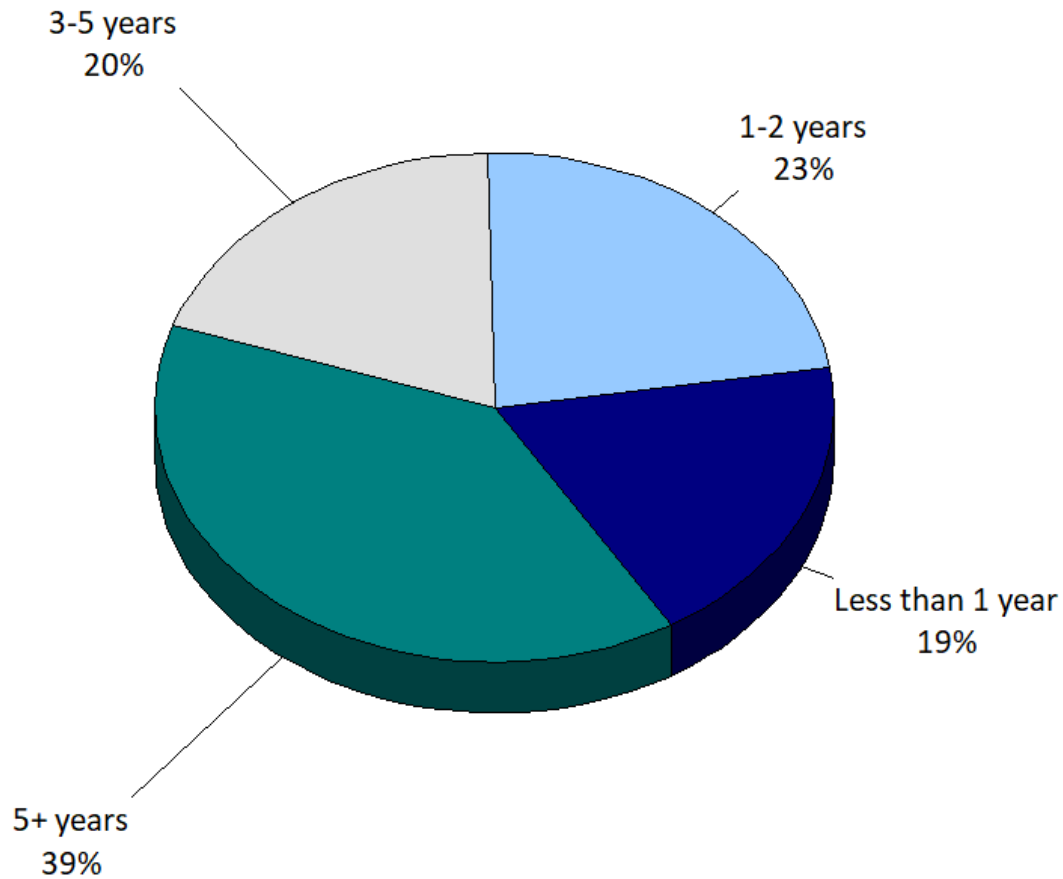
## Most customers are using bus services several times per week



More than half of bus customers ride at least five days per week!

# DURATION OF TRANSIT USE

Most customers have been using bus services for at least three years

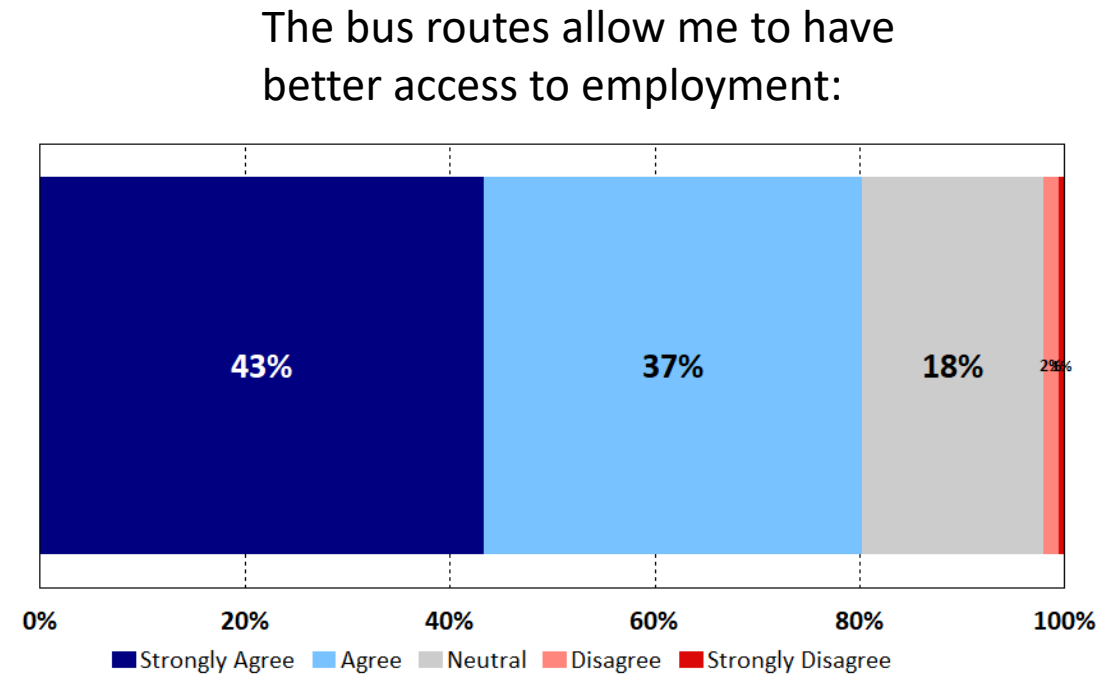
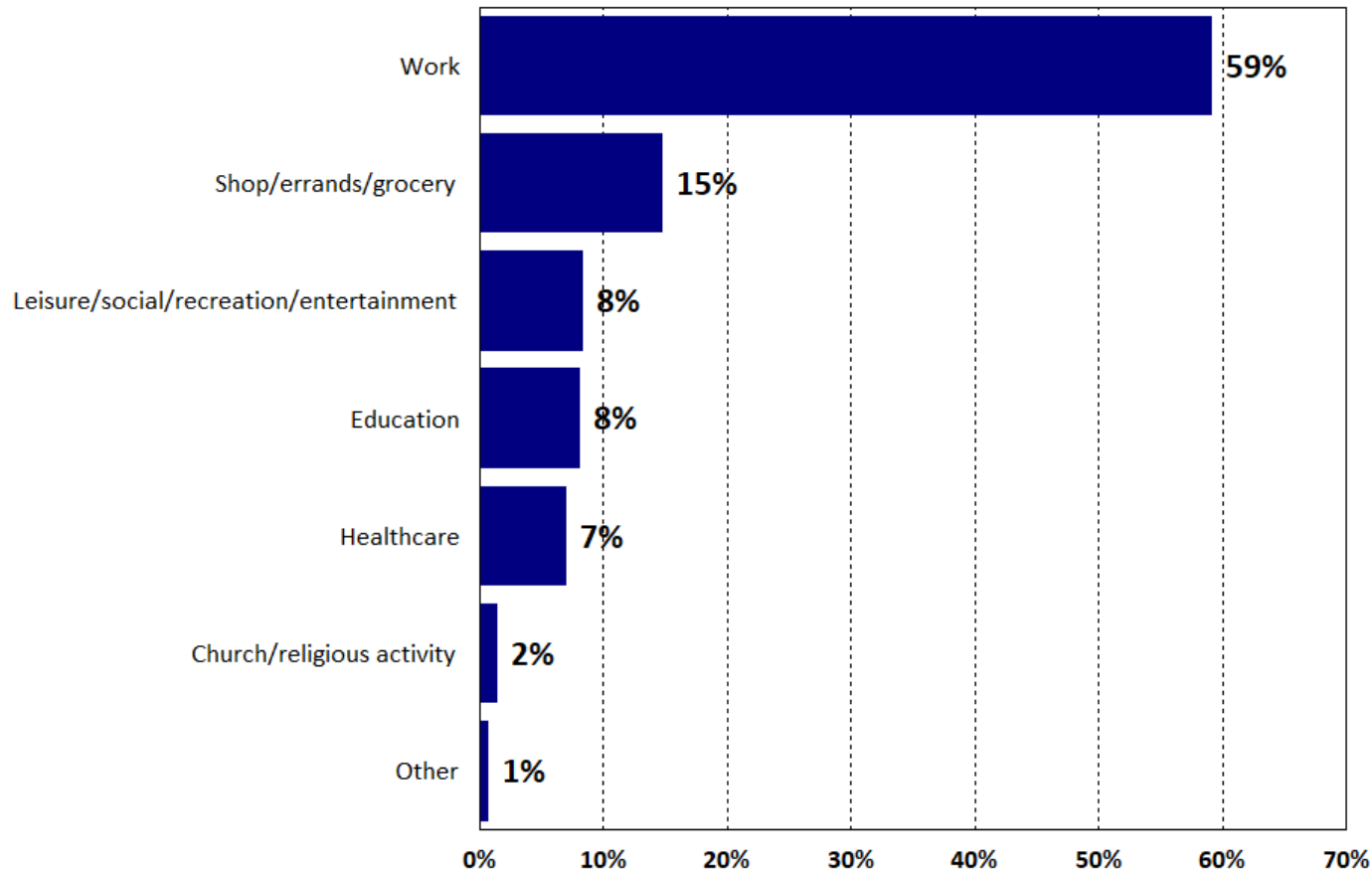


Cherriots has been helping many customers get to their destinations for several years!

**MAJOR FINDING #2:  
CHERRIOTS IS VERY  
IMPORTANT TO THE REGION'S  
ECONOMY**



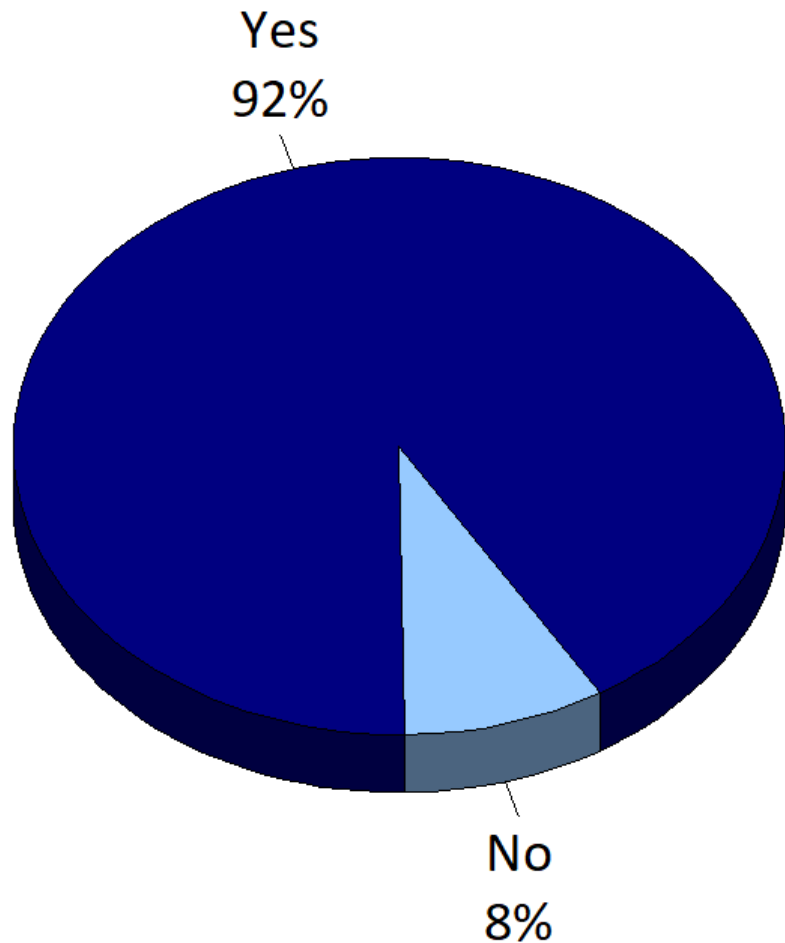
# TRIP PURPOSE: Work Is the #1 Purpose for Bus Customers



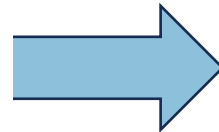
**Without Cherriots many residents would not be able to get to work**

# TRANSIT DEPENDENCE

## Are you dependent on using Cherriot's buses for travel to/from your destination?



Most customers are dependent on Cherriots to get around!



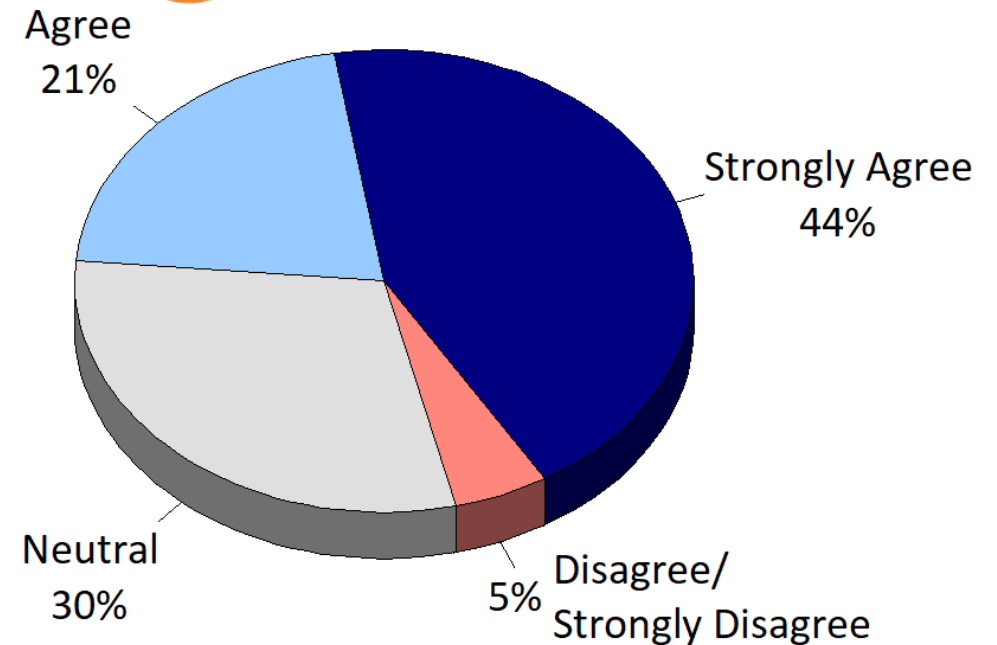
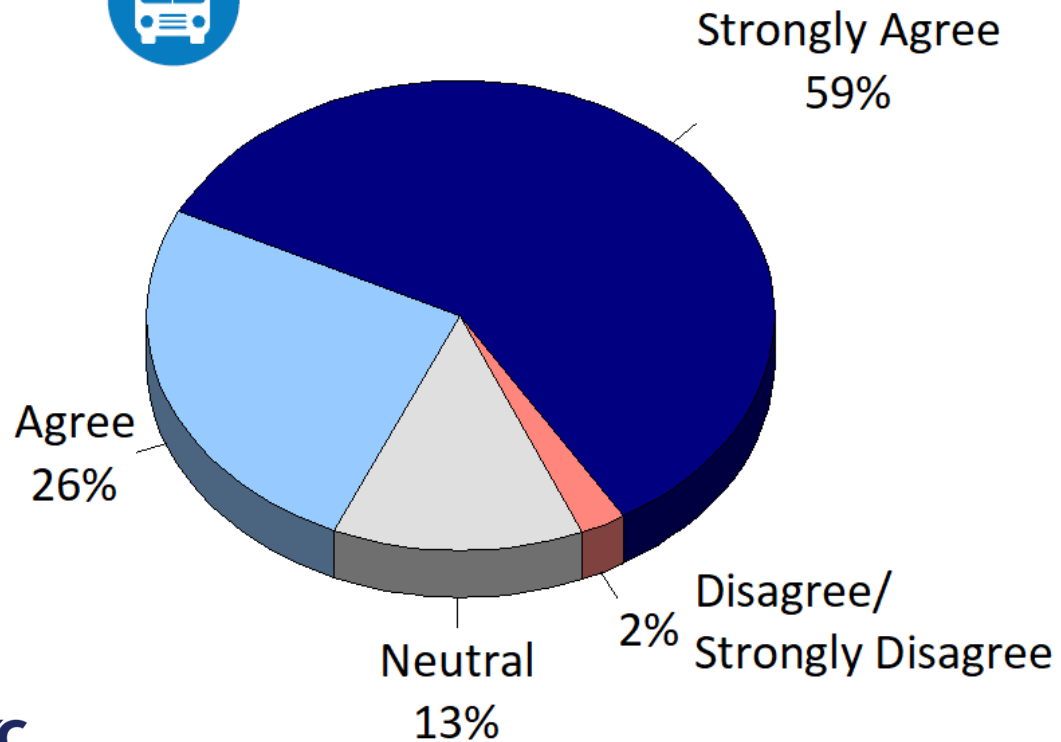
Of the customers that aren't dependent, 52% ride because of convenience, and 14% ride to save them money.

**MAJOR FINDING #3:  
MOST CUSTOMERS WOULD  
LIKE TO SEE FUNDING FOR  
CHERRIOTS INCREASE!**



# FUNDING

## Customers want funding for Cherriots to increase



85% of bus customers & 65% of LIFT customers agree that funding for Cherriots should increase over the next five years!

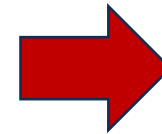
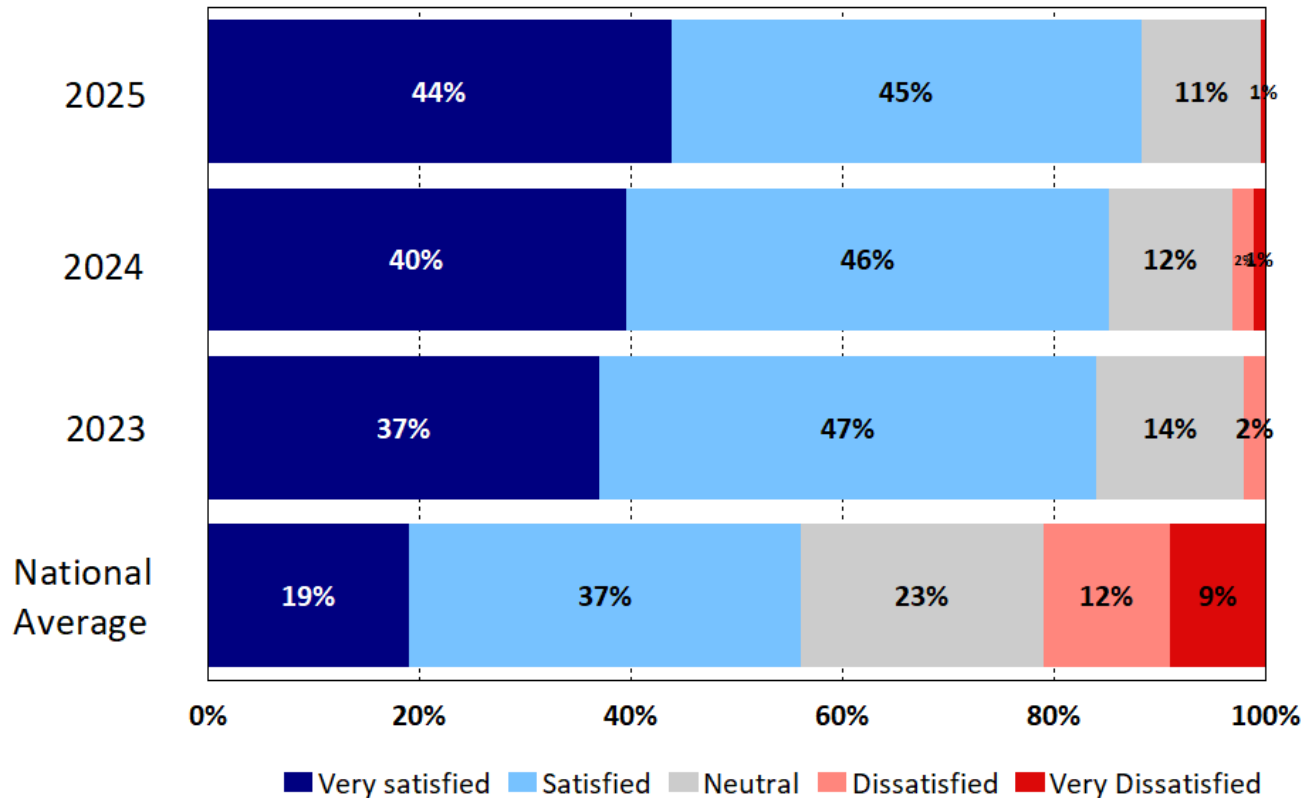
**MAJOR FINDING #4:  
CHERRIOTS IS SETTING  
THE STANDARD IN MANY  
AREAS**



# OVERALL SATISFACTION FOR BUS SERVICE IS VERY POSITIVE



Cherriots Overall Satisfaction is **33%** higher than the National Average



Out of 410 Respondents, **Only 2** were dissatisfied!

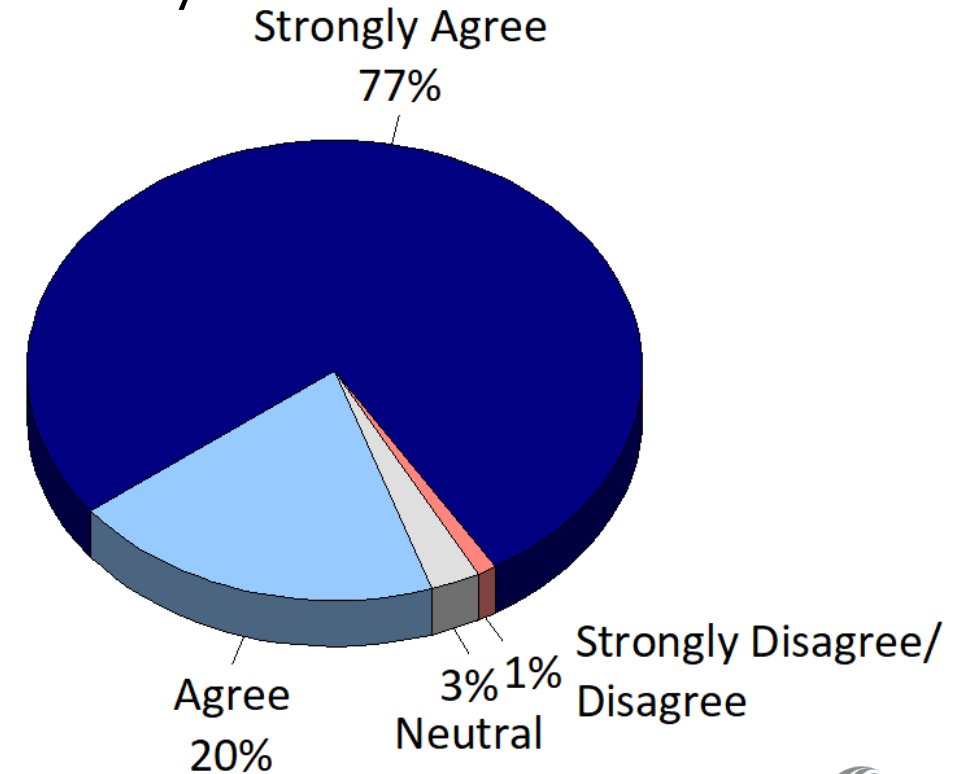
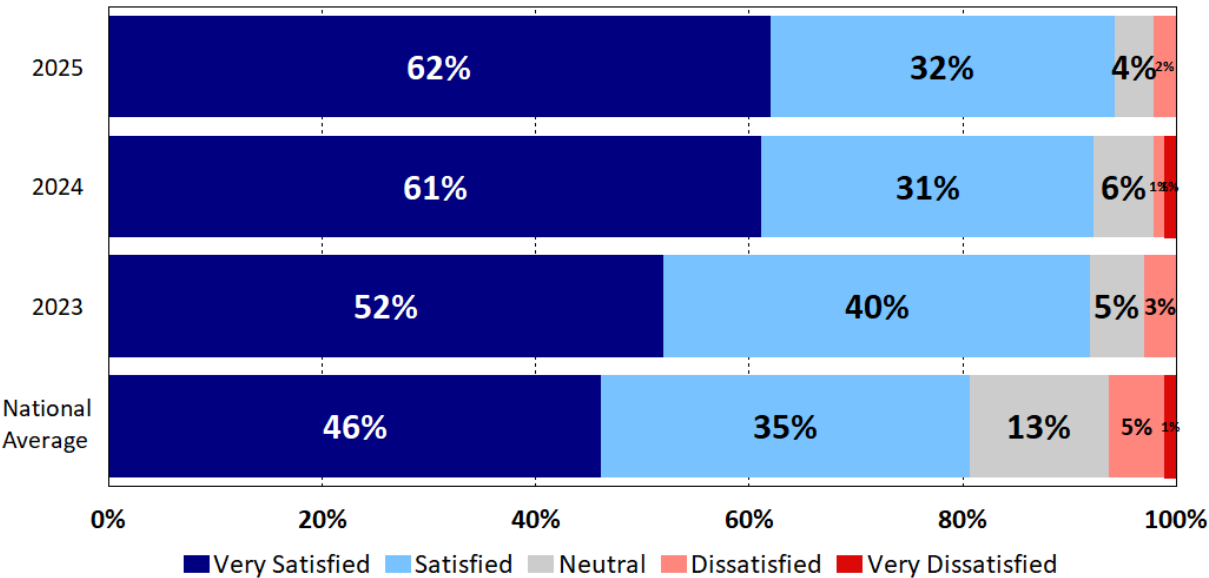
# OVERALL SATISFACTION WITH LIFT SERVICES IS EVEN HIGHER!



94% of LIFT Customers are Satisfied vs. 2% Dissatisfied



97% of LIFT Customers agree that Cherriots provides value to the community!

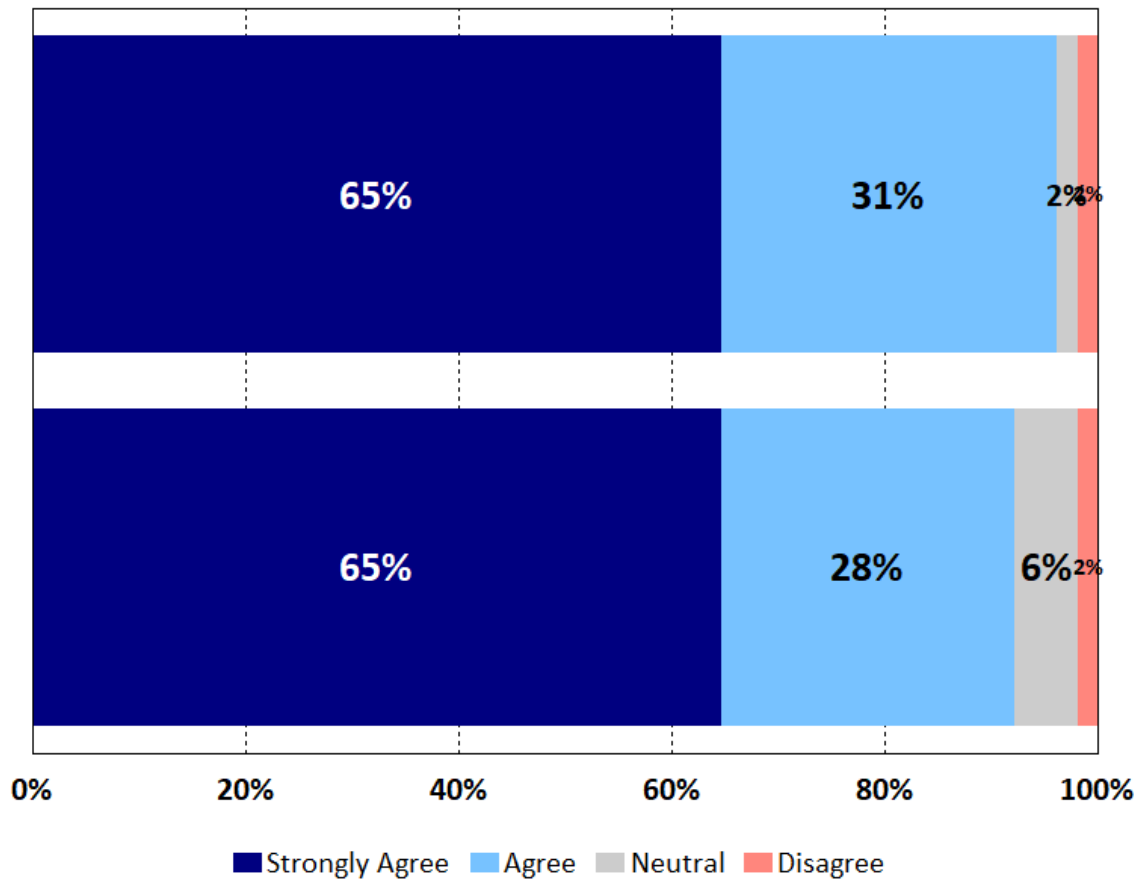


# EXCELLENT CUSTOMER SERVICE



When contacting Cherriots' Customer Service, my concerns are addressed promptly

Customer Service Representatives are helpful & courteous

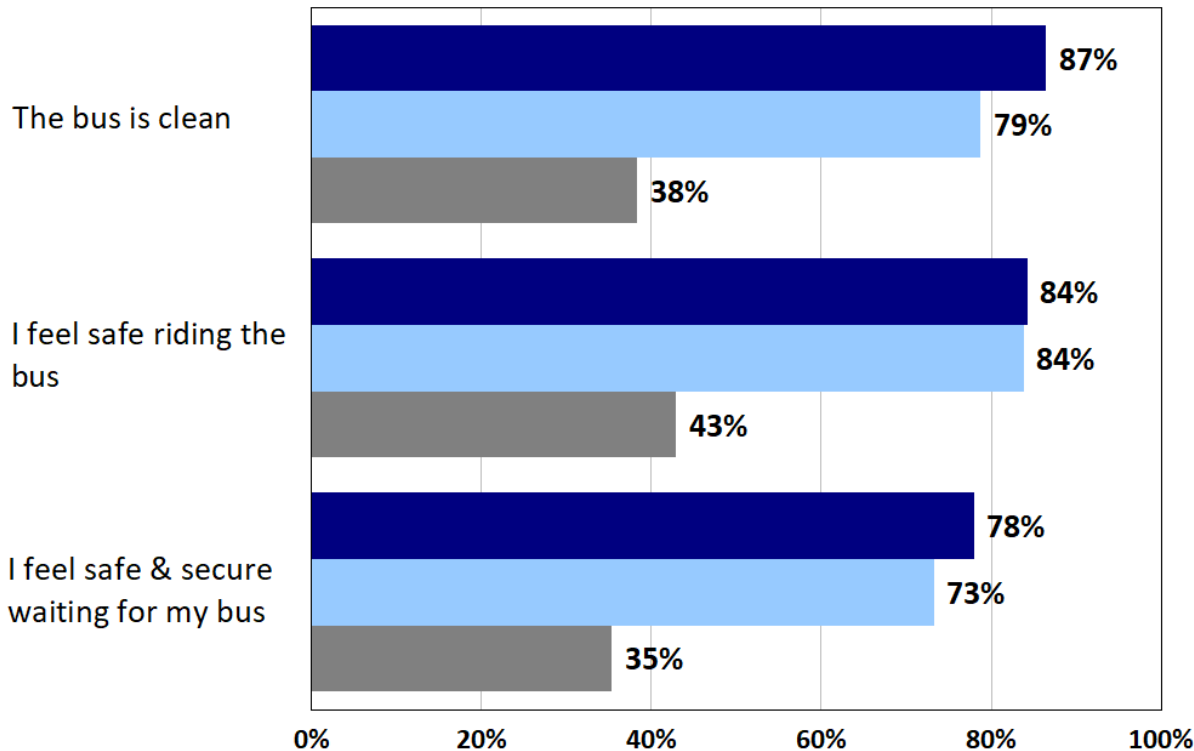


- Of the customers who had contacted Cherriots' Customer Service within the last three months, **79%** said their issue was resolved

# BUS Services Rated ABOVE the National Average in ALL Areas Assessed



■ Cherriots 2025  
■ Cherriots 2024  
■ National Average



BUS ratings are well above the National Average for **Safety & Cleanliness**

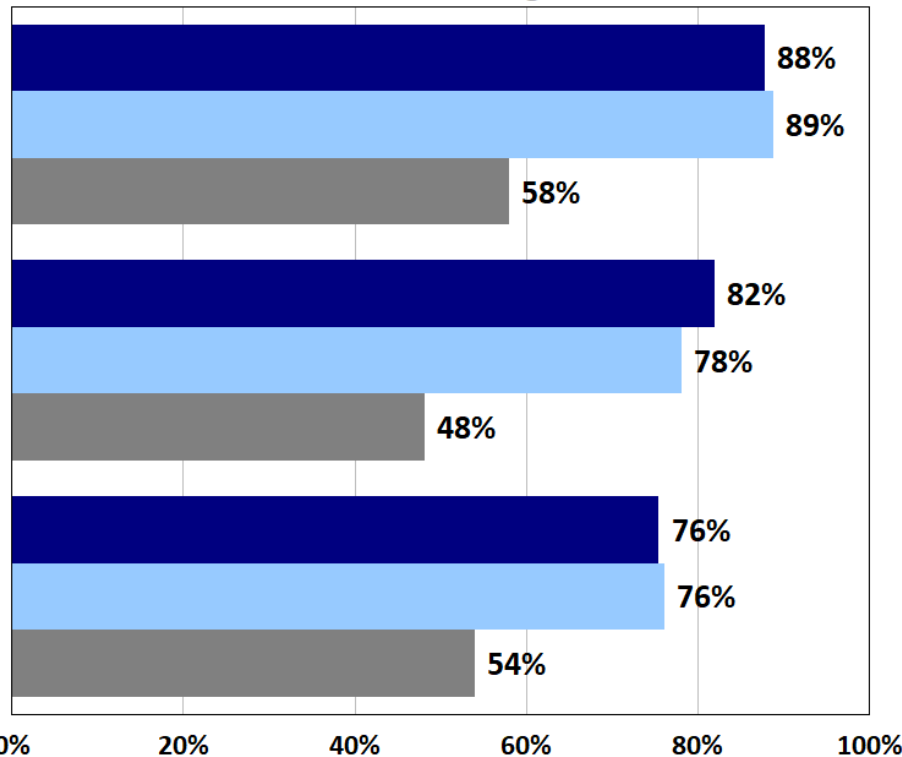
- Bus Cleanliness: **+49%**
- Safety While Riding: **+38%**
- Safety While Waiting: **+41%**

# BUS Services Rated ABOVE the National Average in ALL Areas Assessed



■ Cherriots 2025  
■ Cherriots 2024  
■ National Average

The bus gets me to my destination in a reasonable amount of time



BUS ratings are well above the National Average for **Timeliness**

- Travel Time: **+30%**
- Arrival Time: **+34%**
- Bus Frequency: **+22%**

# BUS Services Rated ABOVE the National Average in ALL Areas Assessed

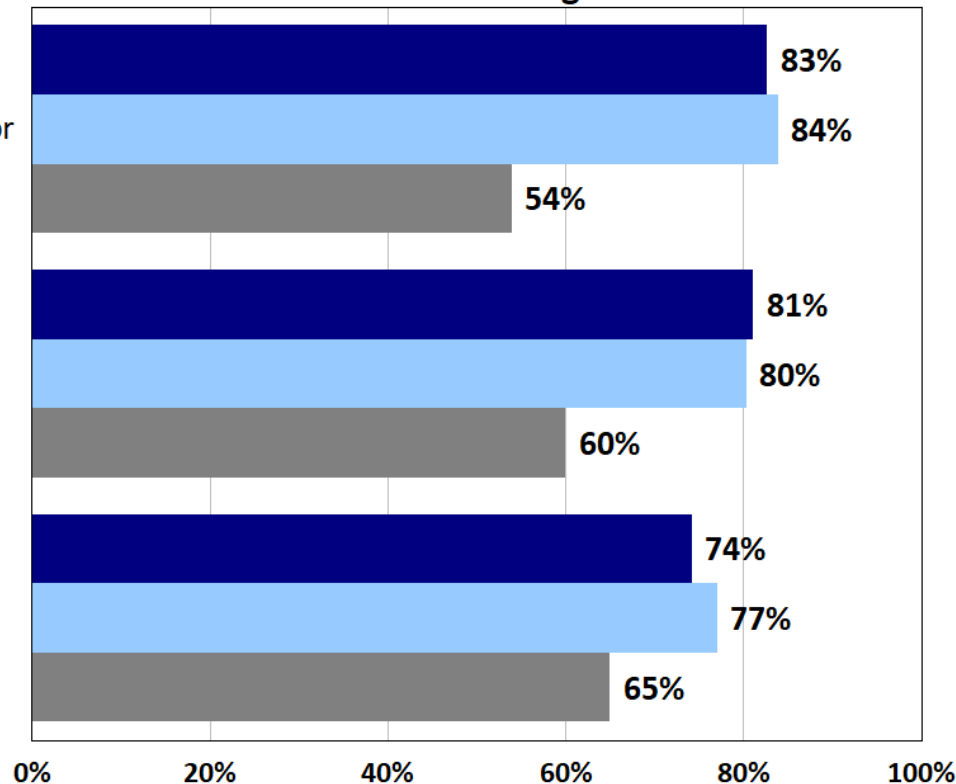


■ Cherriots 2025  
■ Cherriots 2024  
■ National Average

The bus routes are conveniently located for me

The price to ride the bus is a reasonable value

The buses operate at the times that I need them



BUS ratings are well above the National Average for **Convenience**

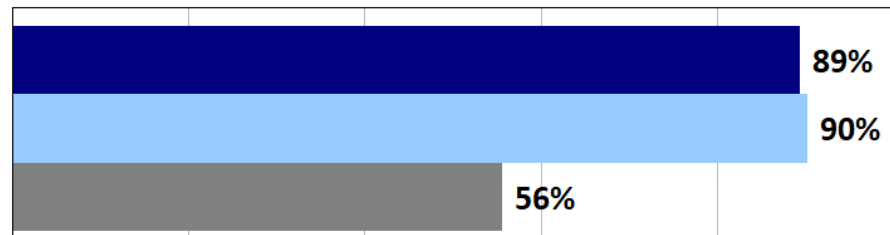
- Location: **+29%**
- Price: **+21%**
- Hours of Operation: **+9%**

# BUS Services Rated ABOVE the National Average in ALL Areas Assessed



■ Cherriots 2025  
■ Cherriots 2024  
■ National Average

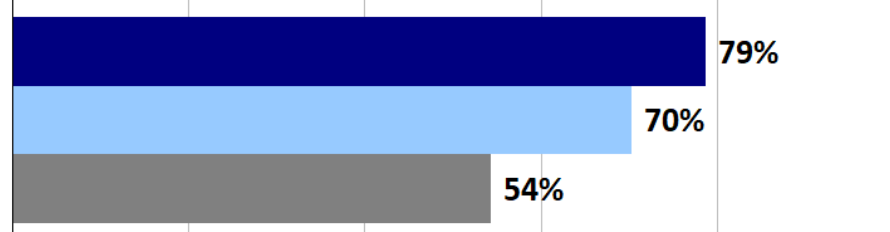
I understand Cherriots' available routes, & I am confident navigating the system



It is easy to get information about Cherriots' services & route schedules



It is easy to find out if the buses are running on schedule



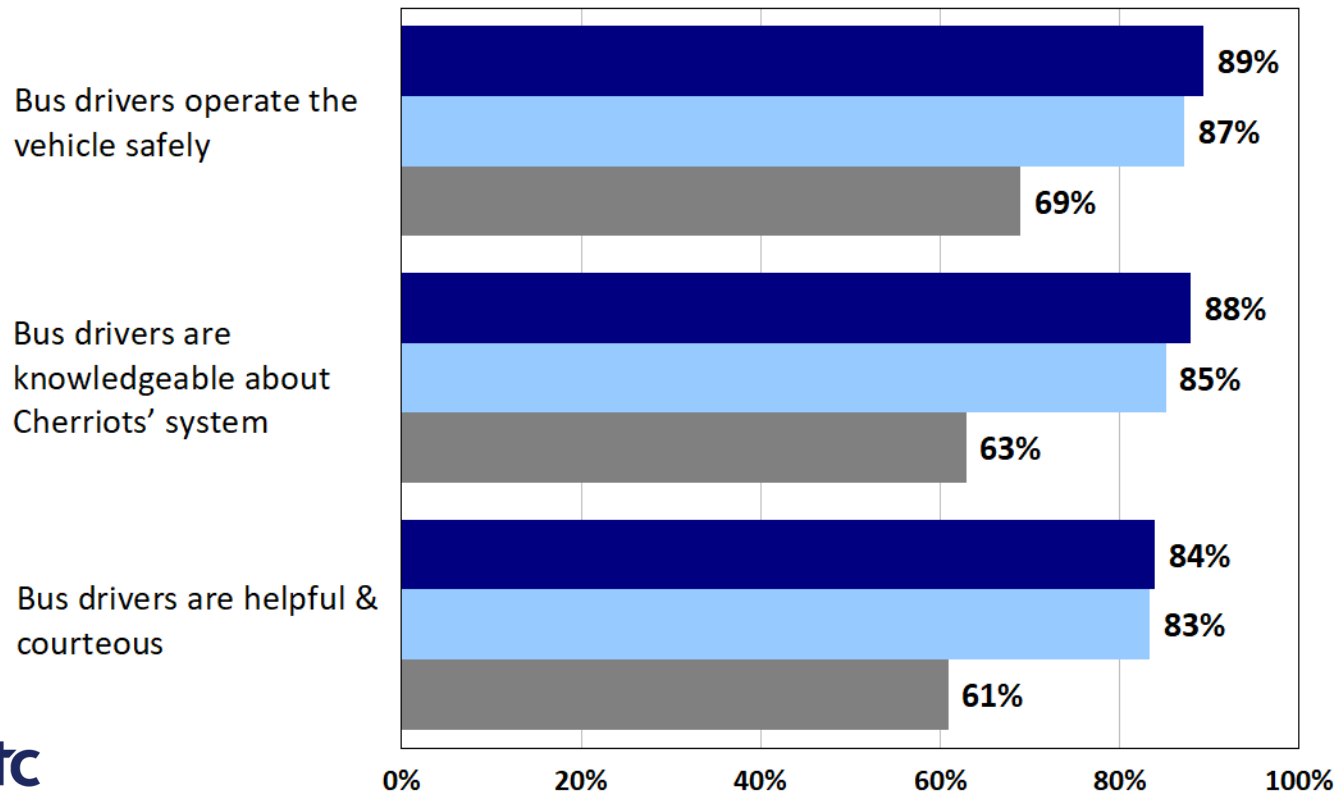
BUS ratings are well above the National Average for **Information Provided**

- Navigation: **+33%**
- Getting Information: **+21%**
- Schedule Changes: **+25%**

# BUS Services Rated ABOVE the National Average in ALL Areas Assessed



■ Cherriots 2025  
■ Cherriots 2024  
■ National Average



BUS ratings are well above the National Average for **Bus Operator Satisfaction**

- Safe Driving: **+20%**
- Operator Knowledge: **+25%**
- Helpfulness & Courtesy: **+23%**

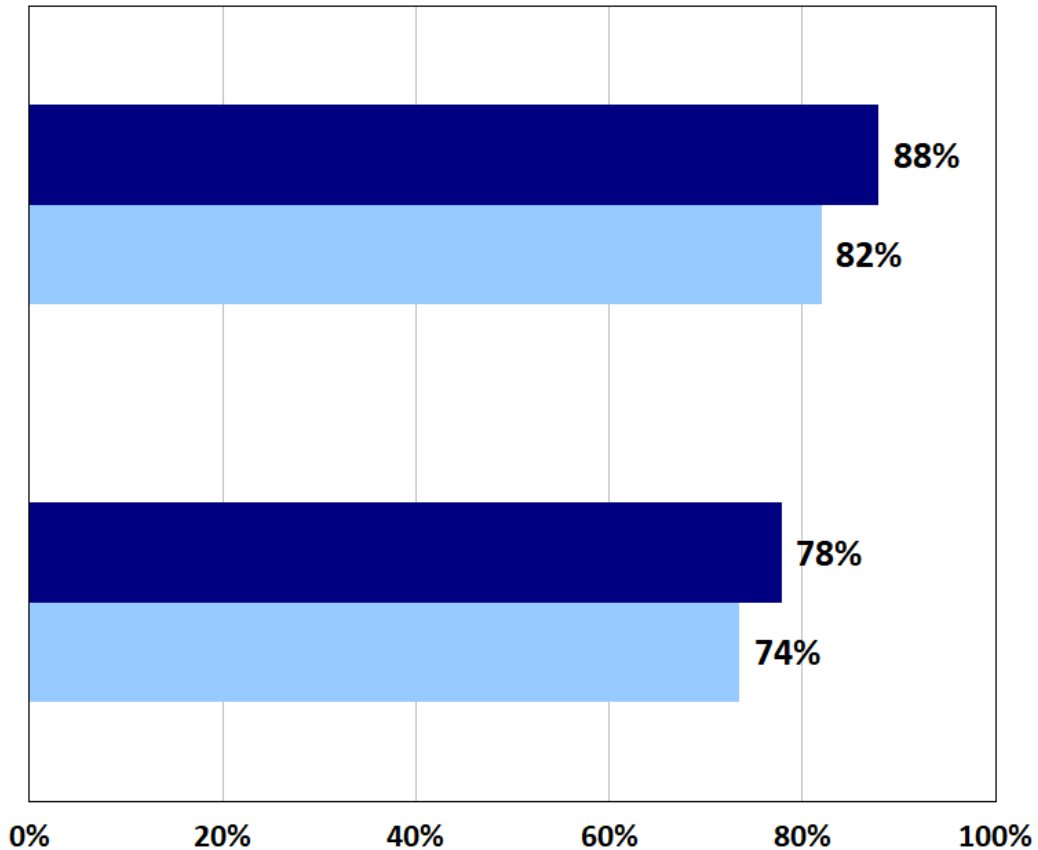
# OTHER STATEMENTS



■ Cherriots 2025  
■ Cherriots 2024

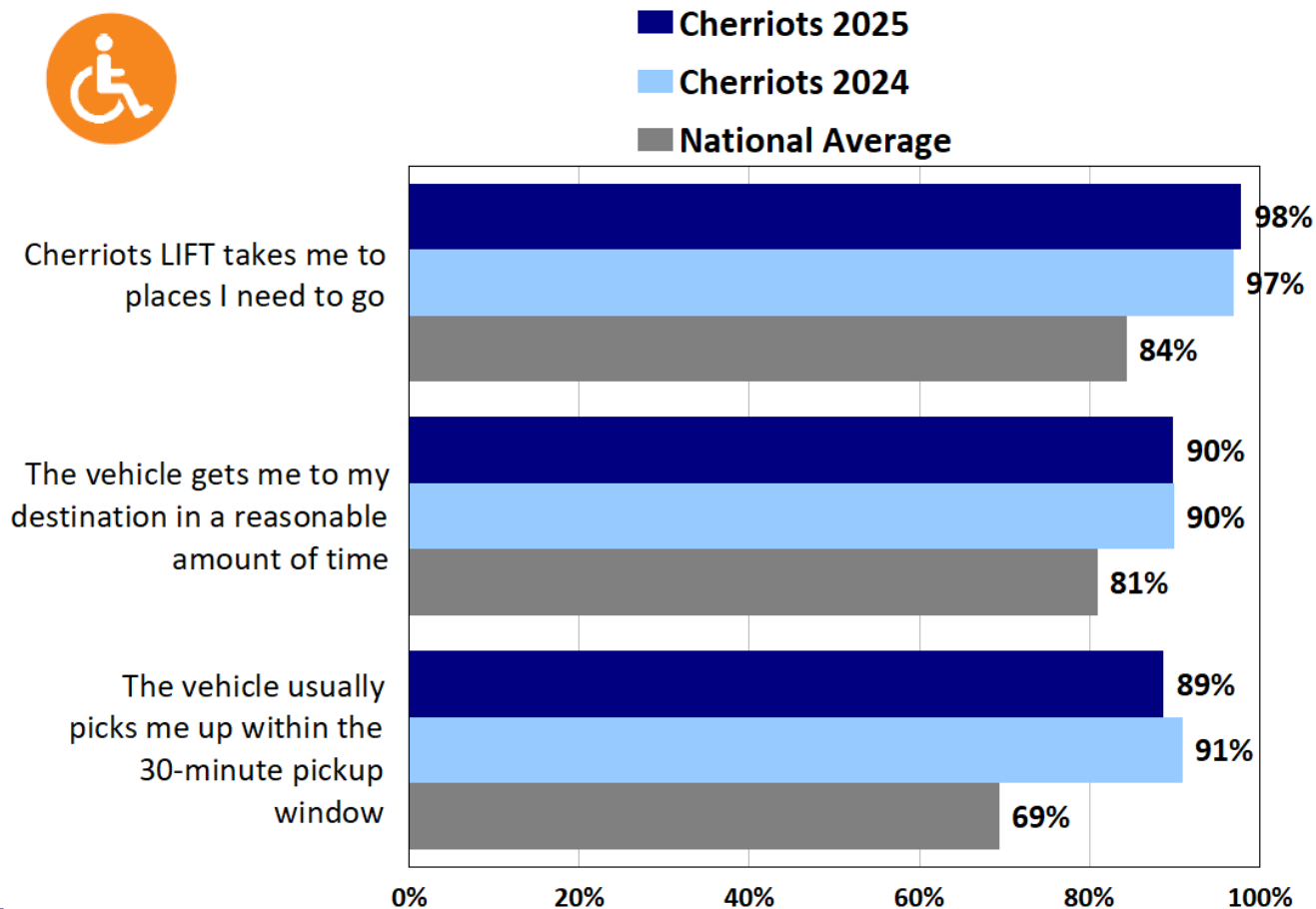
There is enough seating/space on the bus

Cherriots' bus stations, shelters, & stops are well maintained



\*No National data comparisons

# Other Key LIFT Findings



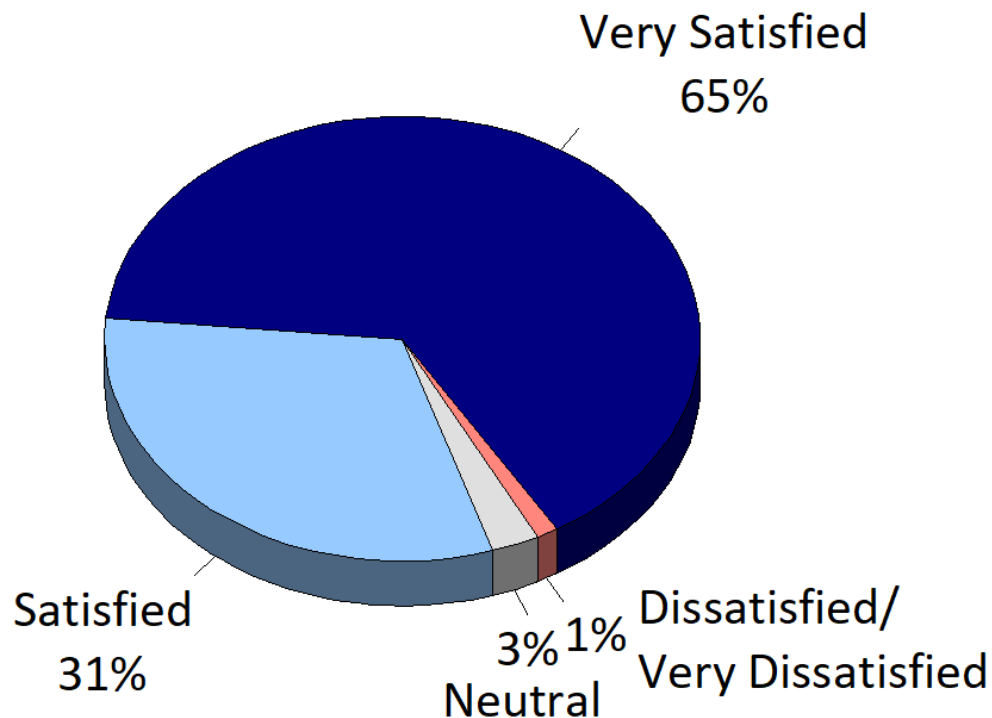
LIFT ratings are well above the National Average for **Timeliness/Usefulness**

- Access to Destinations: **+14%**
- Travel Time: **+9%**
- Arrival Time: **+20%**

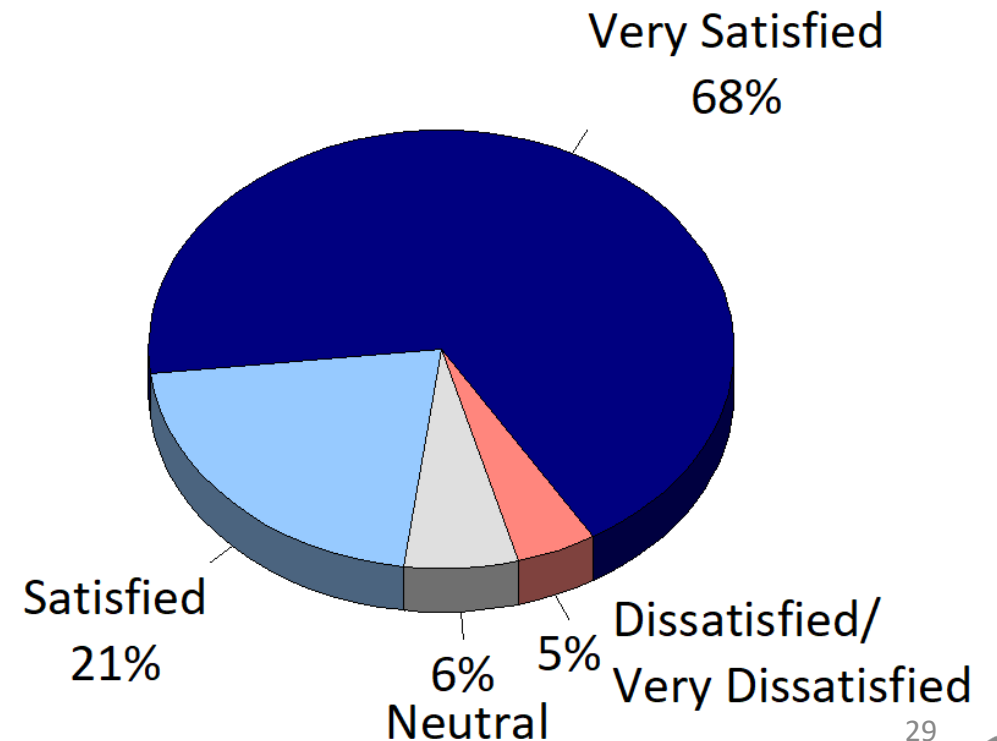
# LIFT Customer Satisfaction with Cherriots' Employees



How satisfied are you with the performance of Cherriots' LIFT operators?

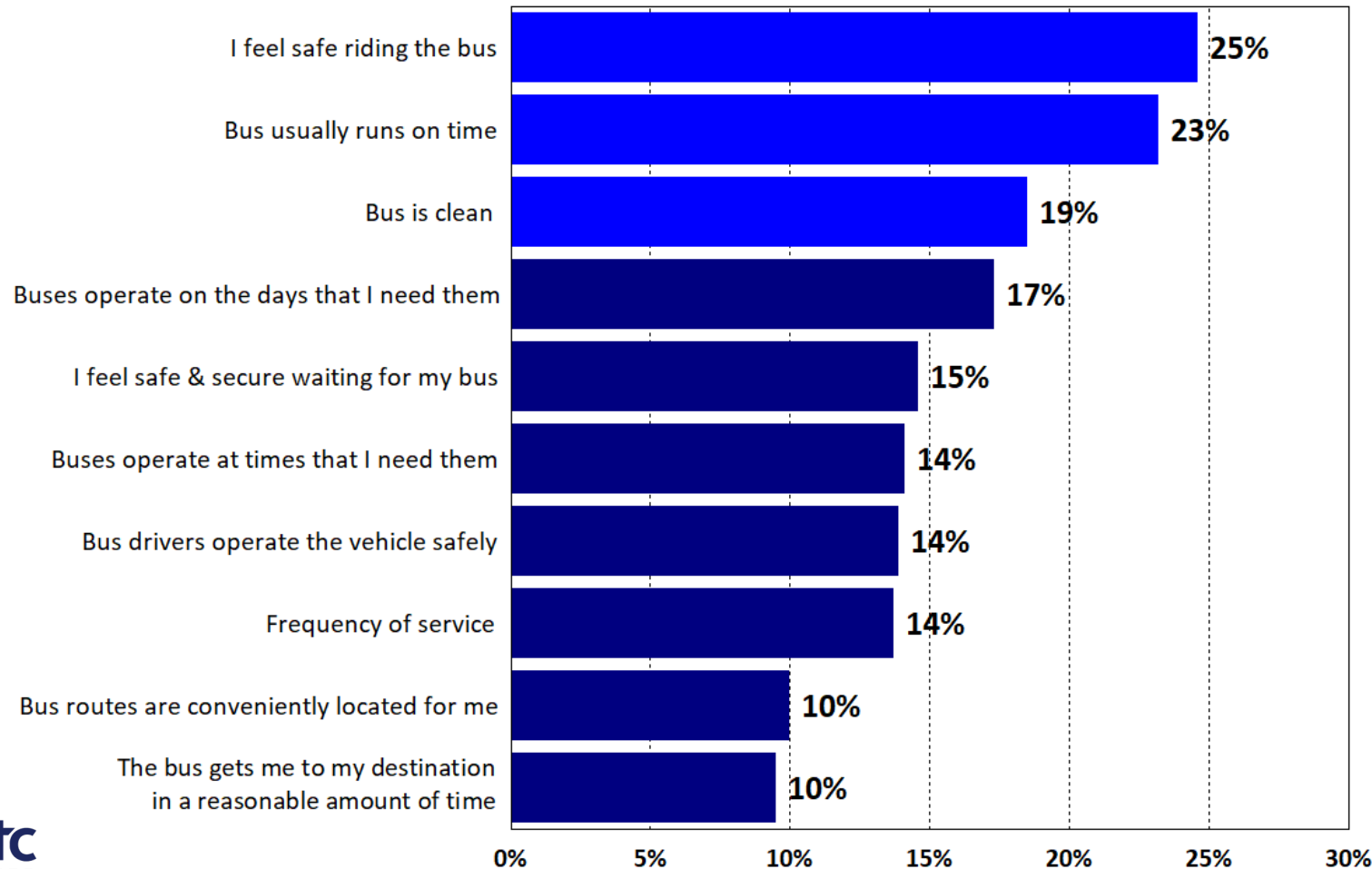


How satisfied are you with the performance of Cherriots' Customer Service staff?



# **MAJOR FINDING #5: OPPORTUNITIES FOR IMPROVEMENT**

# Most Important Factors to Bus Customers

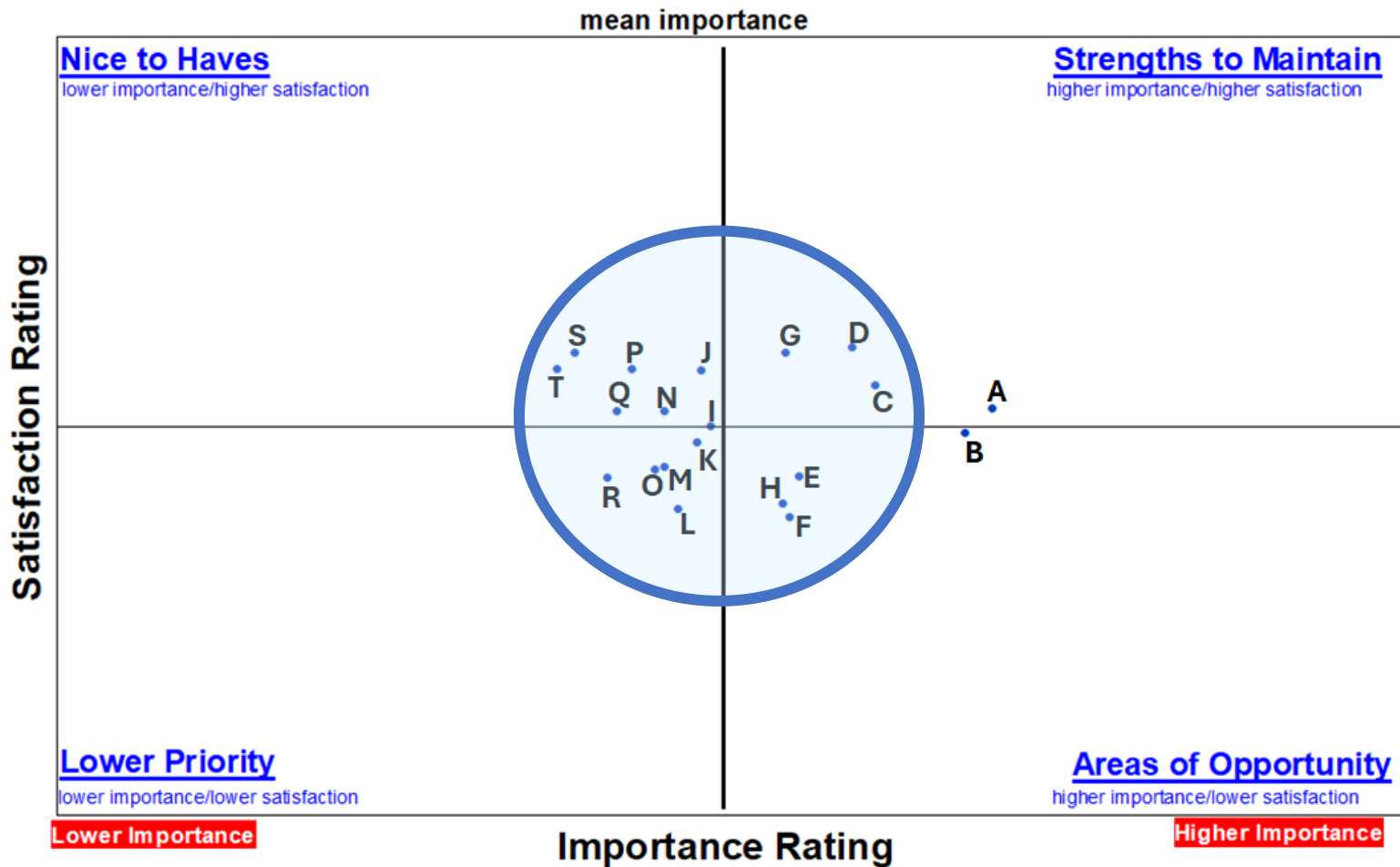


- **2025 Top Three Importance Factors:**
  - Safety While Riding
  - On-Time Performance
  - Bus Cleanliness

\*Same Top Three as 2024 Survey

# OPPORTUNITIES FOR IMPROVEMENT

## Key Driver Analysis



- A. I feel safe riding the bus
- B. Bus usually runs on time
- C. Bus is clean
- D. Buses operate on the days that I need them
- E. I feel safe & secure waiting for my bus
- F. Buses operate at times that I need them
- G. Bus drivers operate the vehicle safely
- H. Frequency of service is satisfactory
- I. Bus routes are conveniently located for me
- J. Bus gets me to my destination in a reasonable amount of time
- K. The price to ride is a reasonable value
- L. Bus stops I use are clean
- M. Bus drivers are helpful & courteous
- N. I am satisfied with cost of fares charged
- O. It is easy to find out if buses are running on schedule
- P. There is enough seating/space on the bus
- Q. It is easy to get information about Cherriot's services
- R. Cherriot's bus stations, shelters, & stops are well maintained
- S. I understand Cherriot's available routes, & I am confident navigating the system
- T. Bus operators are knowledgeable about Cherriot's system

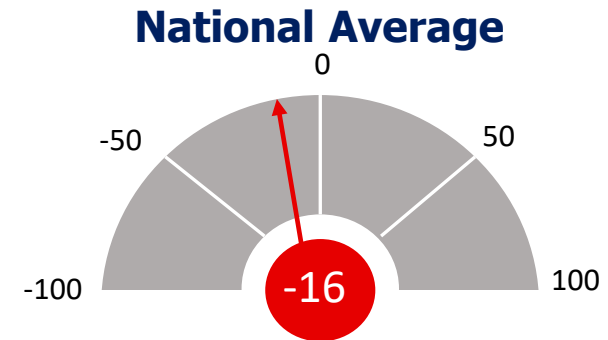
**MAJOR FINDING #6:  
CHERRIOTS' NET  
PROMOTER SCORE IS  
FAR ABOVE THE  
INDUSTRY AVERAGE**



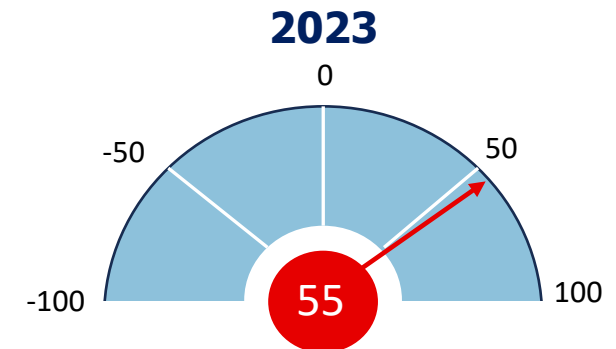
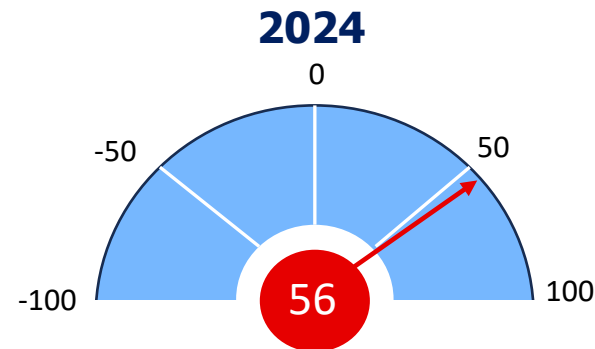
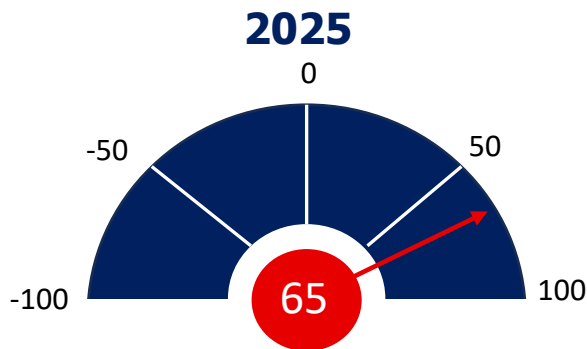
# Net Promoter Score: 81-Points above the National Average



- **72%** of bus customers are “**Promoters**,” meaning they selected 9 or 10 when asked, “On a scale of 0-10, how likely would you be to recommend Cherriotics bus service to a friend or family member”



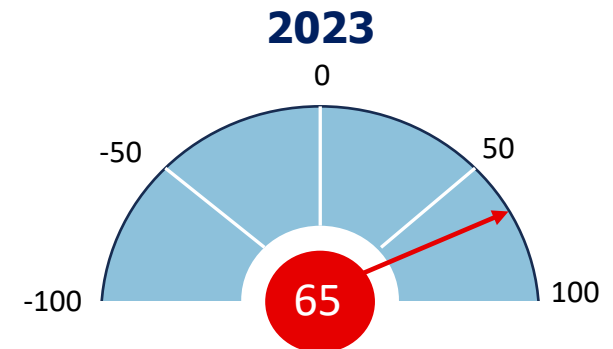
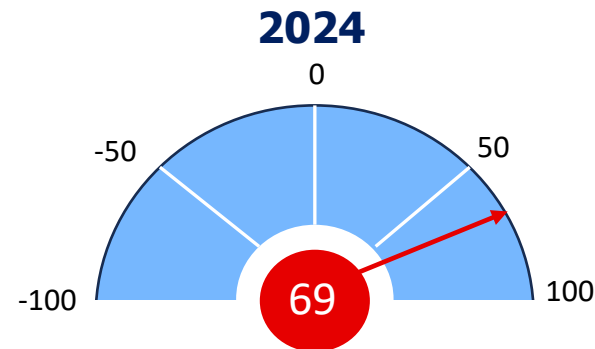
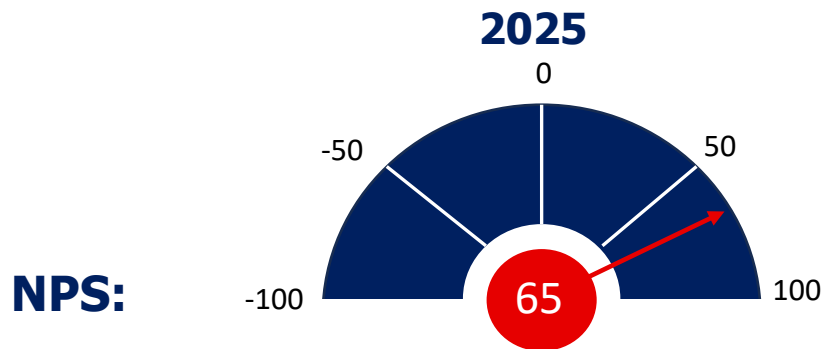
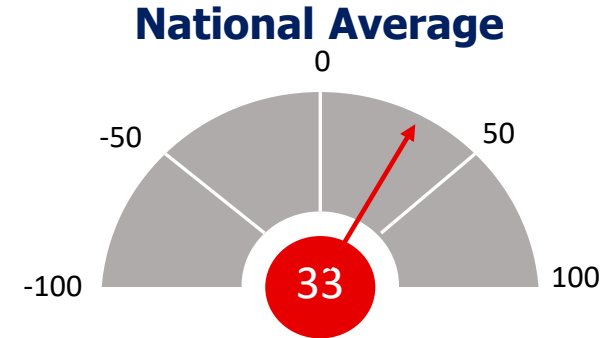
**NPS:**



# Net Promoter Score: 32-Points above the National Average



- **76%** of bus customers are “**Promoters**,” meaning they selected 9 or 10 when asked, “On a scale of 0-10, how likely would you be to recommend Cherrriots bus service to a friend or family member”



**NPS:**

# **PART 2: COMMUNITY VALUE SURVEY**

# METHODOLOGY: Community Value Surveys



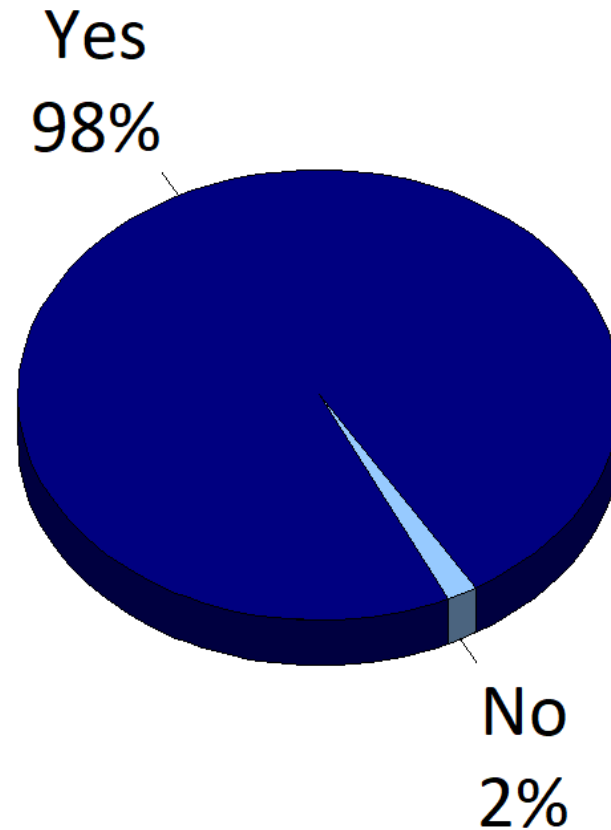
- The survey was administered in September - October
- Address-based random sample
- Participants were initially mailed information about the survey; ETC Institute then followed-up by phone, email, text, and targeted social media to maximize participation
- The survey was available in multiple languages
- The goal for the survey was 400; a total of 413 were completed
- Margin of error +/- 4.9% at the 95% confidence level.

# COMMUNITY VALUE SURVEY FINDINGS

# Percentage of Salem Area Residents Who Were Aware of Cherriots



Do you know that Cherriots is the public transportation provider in the Salem region?

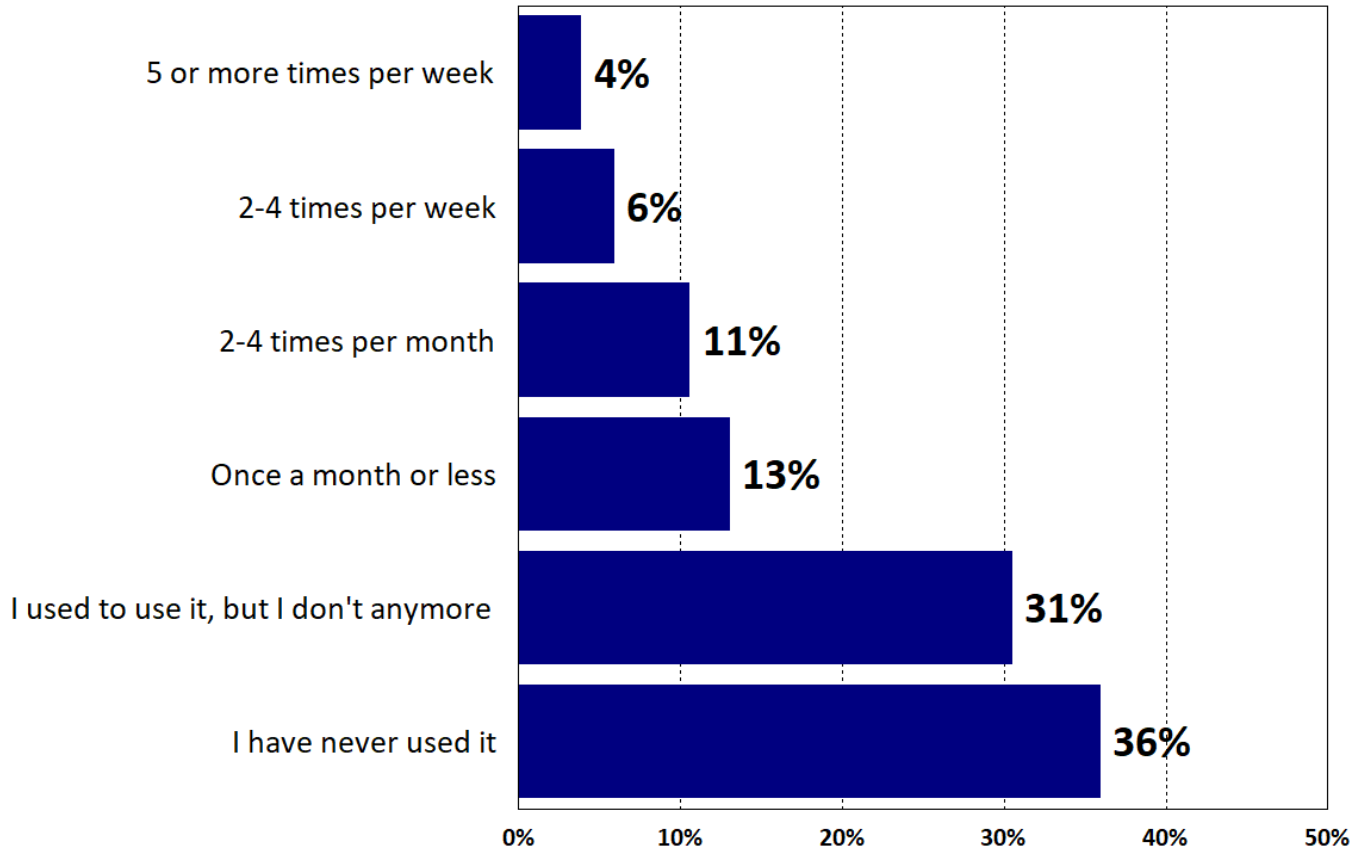


\*Each year has had at least 98% awareness

# How Often Residents of the Salem Area Report Using Cherriots

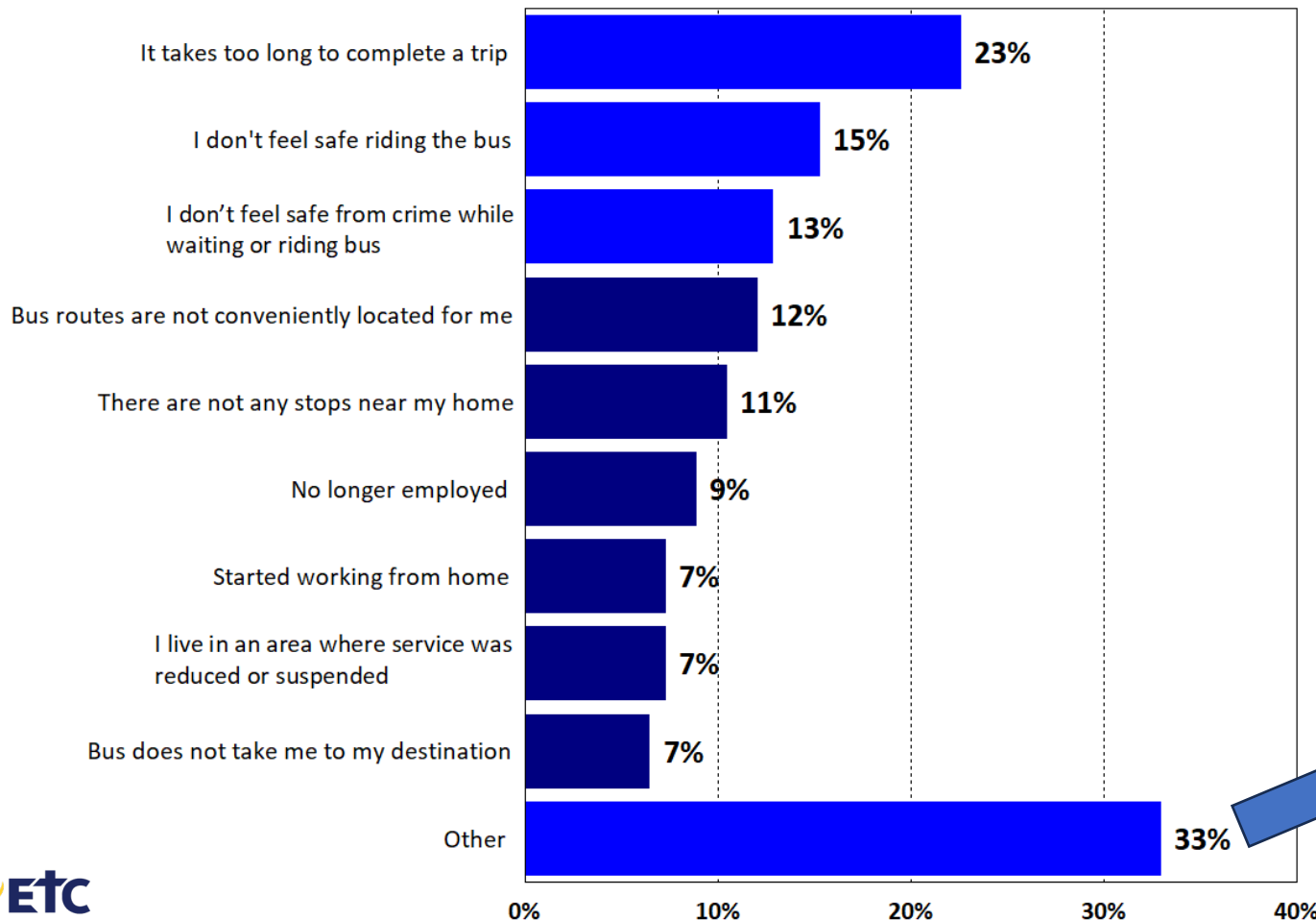


On average, how often do you use Cherriots (Buses or LIFT)?



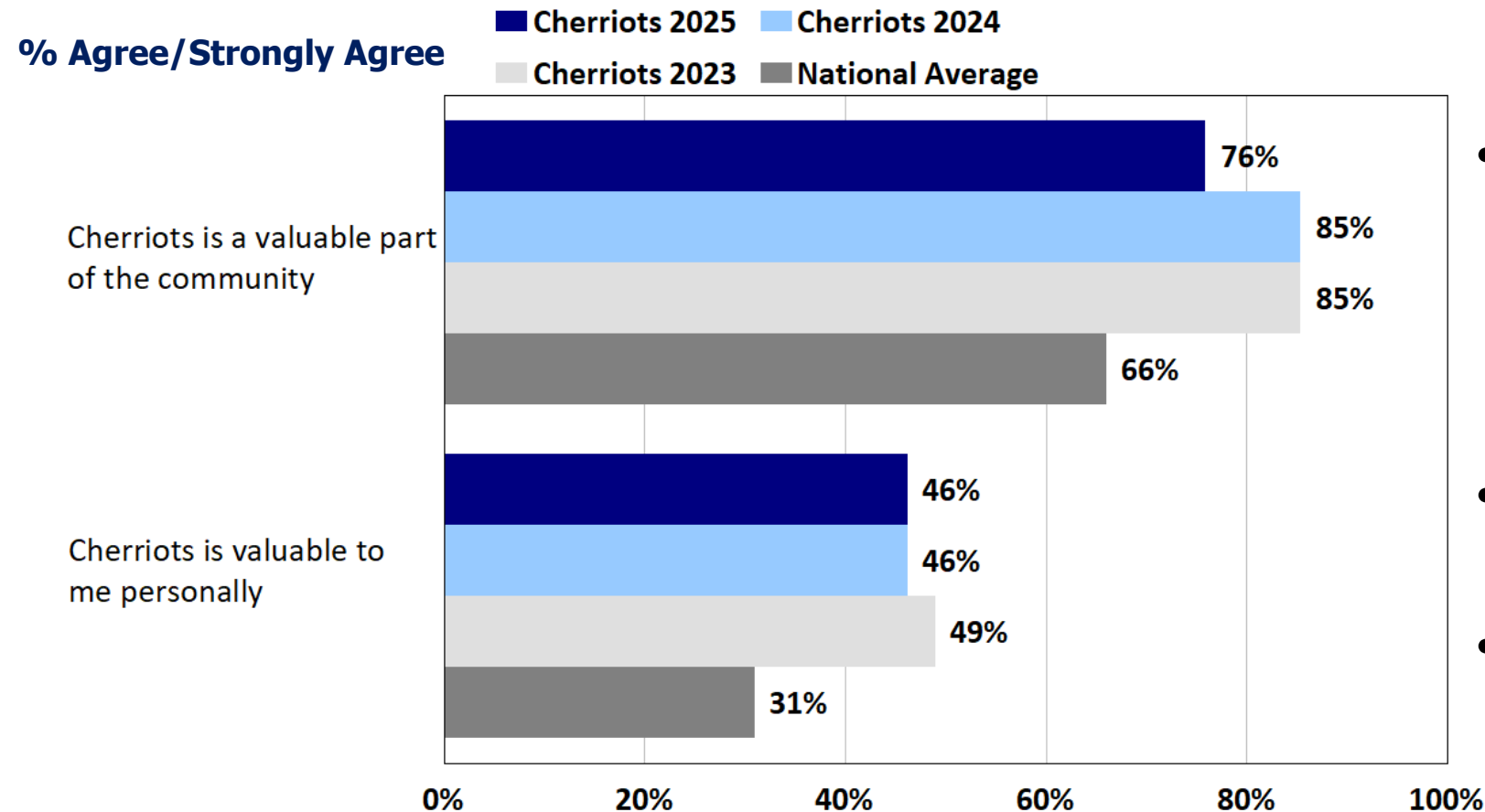
- 34% of respondents are Cherriots Customers.
- 36% of respondents have never used Cherriots.
- 31% of respondents used to use Cherriots but do not anymore.

# Reasons Salem Area Residents Have Stopped Using Cherriots



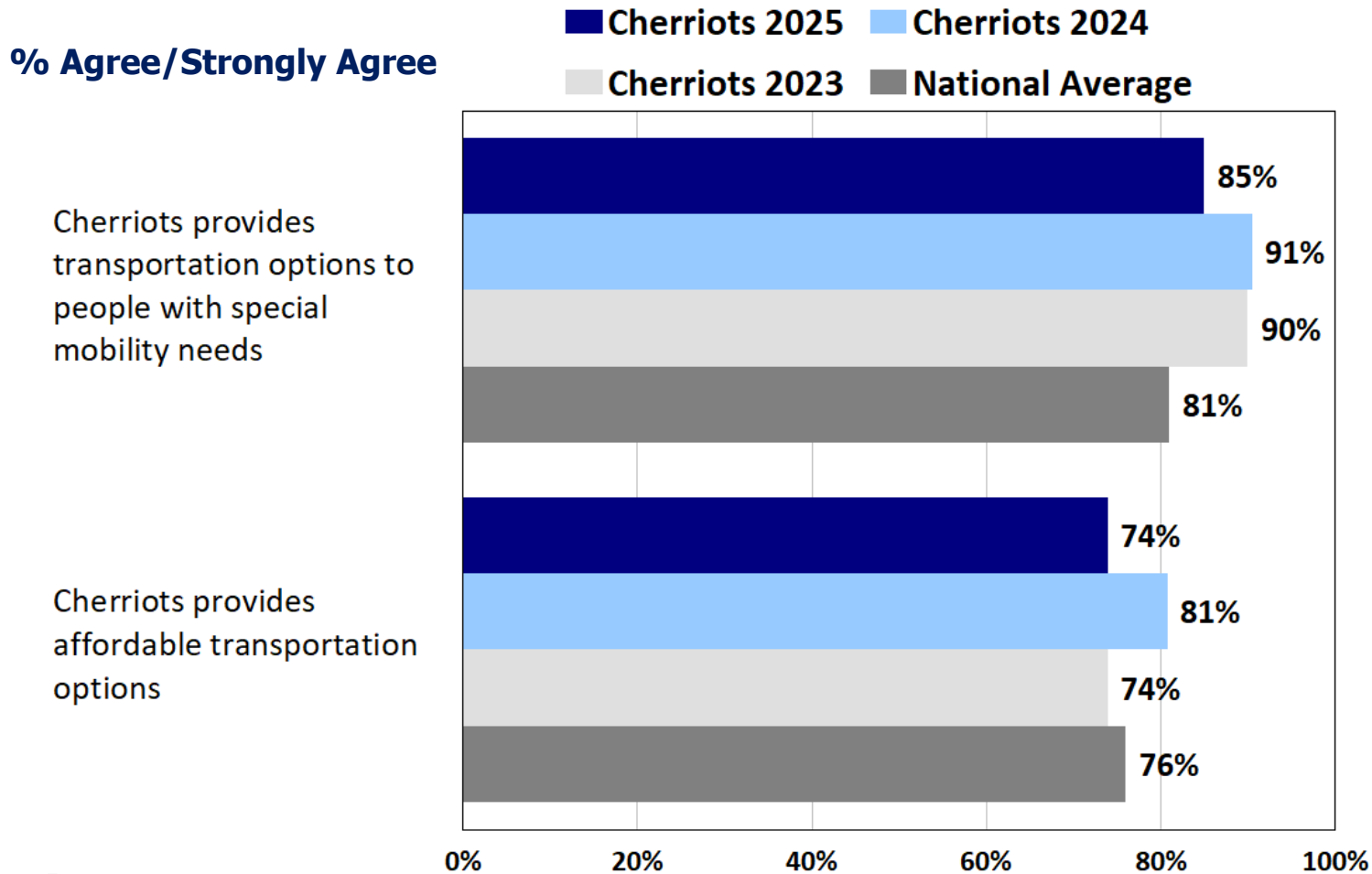
- **Community members who used Cherriots in the past but no longer use it most frequently said they stopped using Cherriots because**
  - It takes too long to complete a trip
  - Safety while riding
  - Safety while waiting
  - *3/4 of write-in answers were customers who stopped riding once they purchases/gained access to a car*

# COMMUNITY AND PERSONAL VALUE vs. National Average



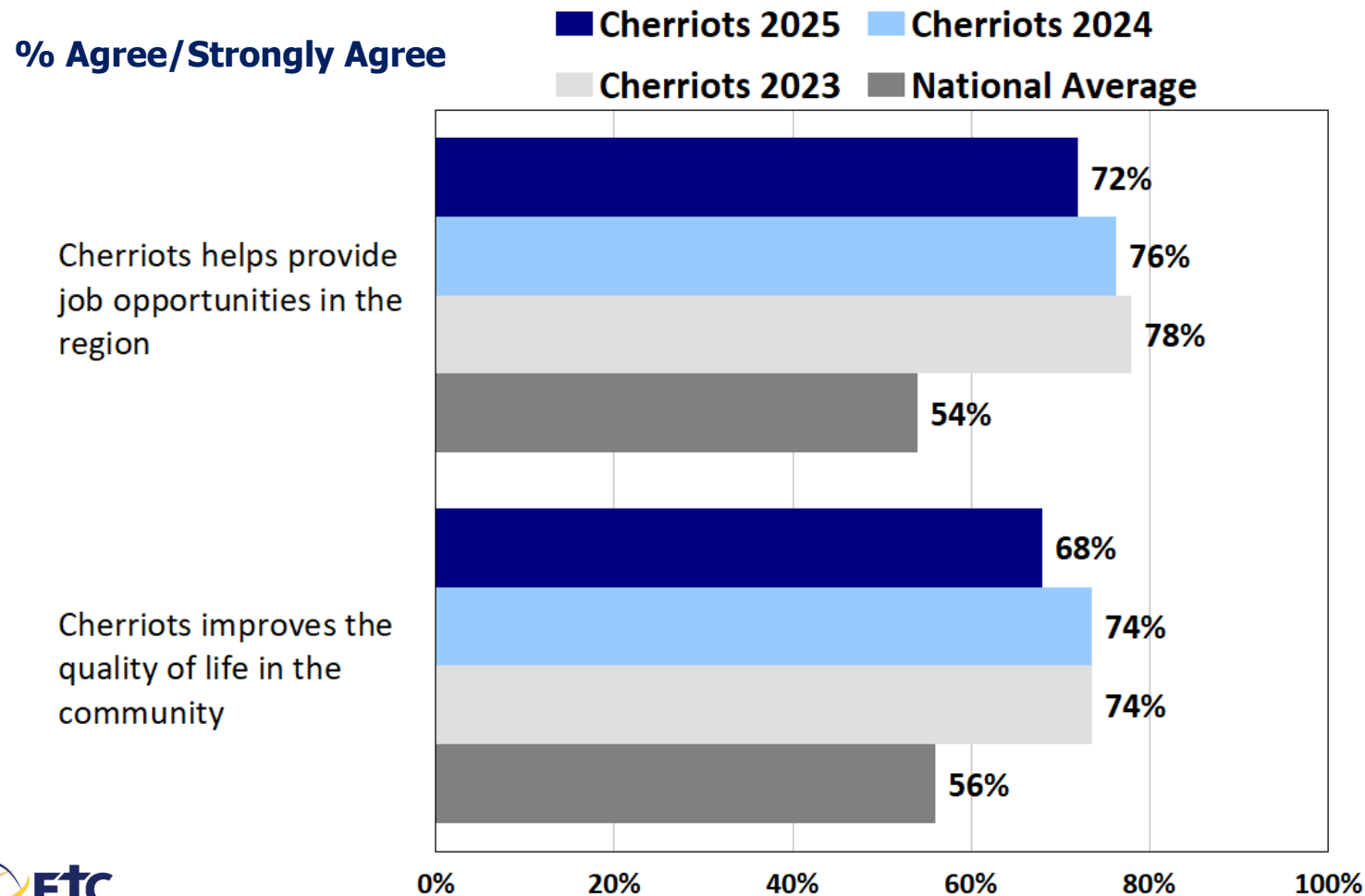
- While ratings dropped below the norm, nearly all areas rated higher than the National Average
- Valuable part of the community (+10%)
- Valuable to you (+15%)

# TRANSPORTATION VALUE vs. National Average



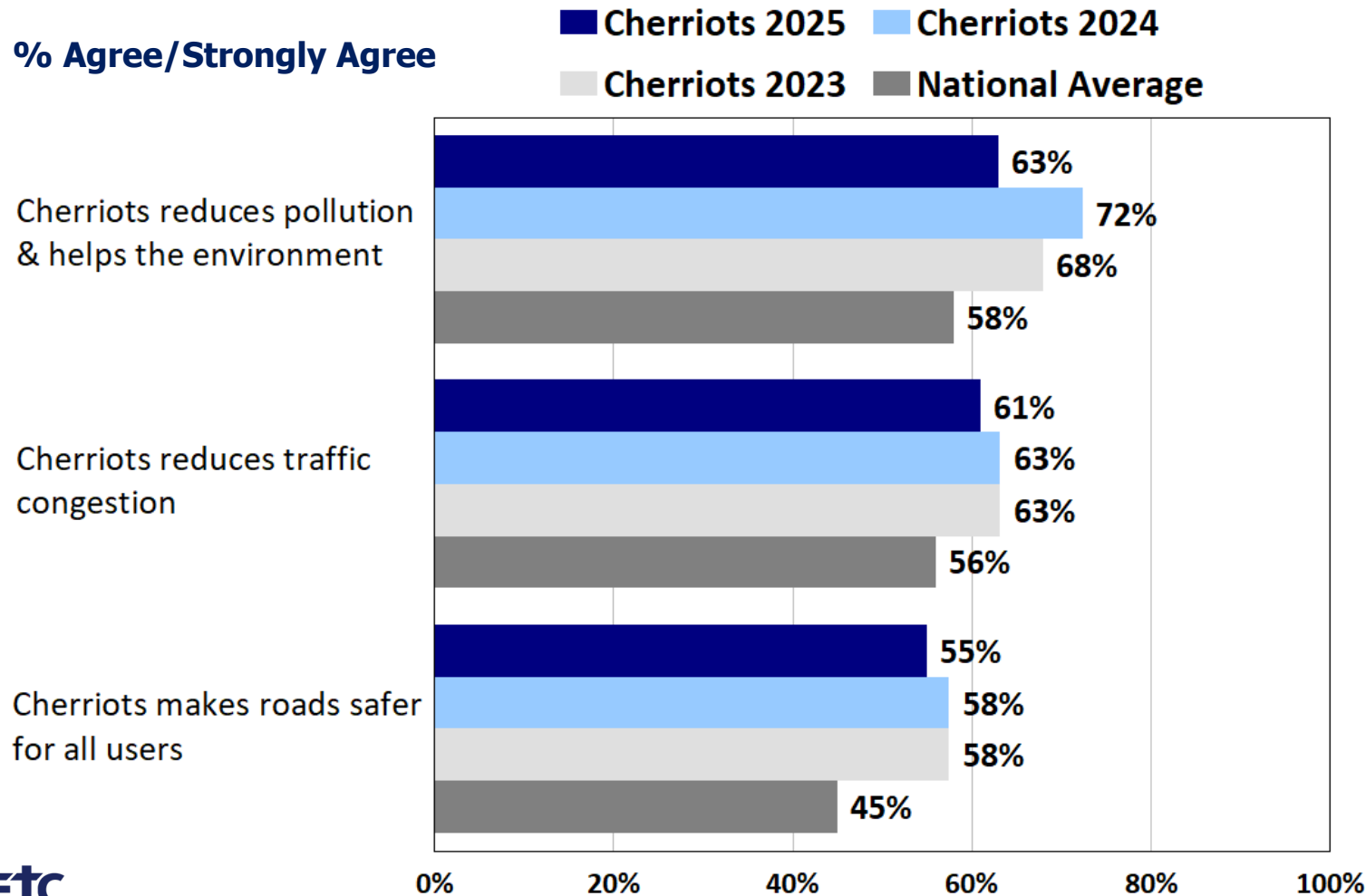
- Decreased but still 4% above the National Average in providing affordable transportation options and transportation options to people with special mobility needs
- Providing affordable transportation options rating back slightly below National Average in 2025

# EMPLOYMENT AND QUALITY OF LIFE VALUE vs. National Average



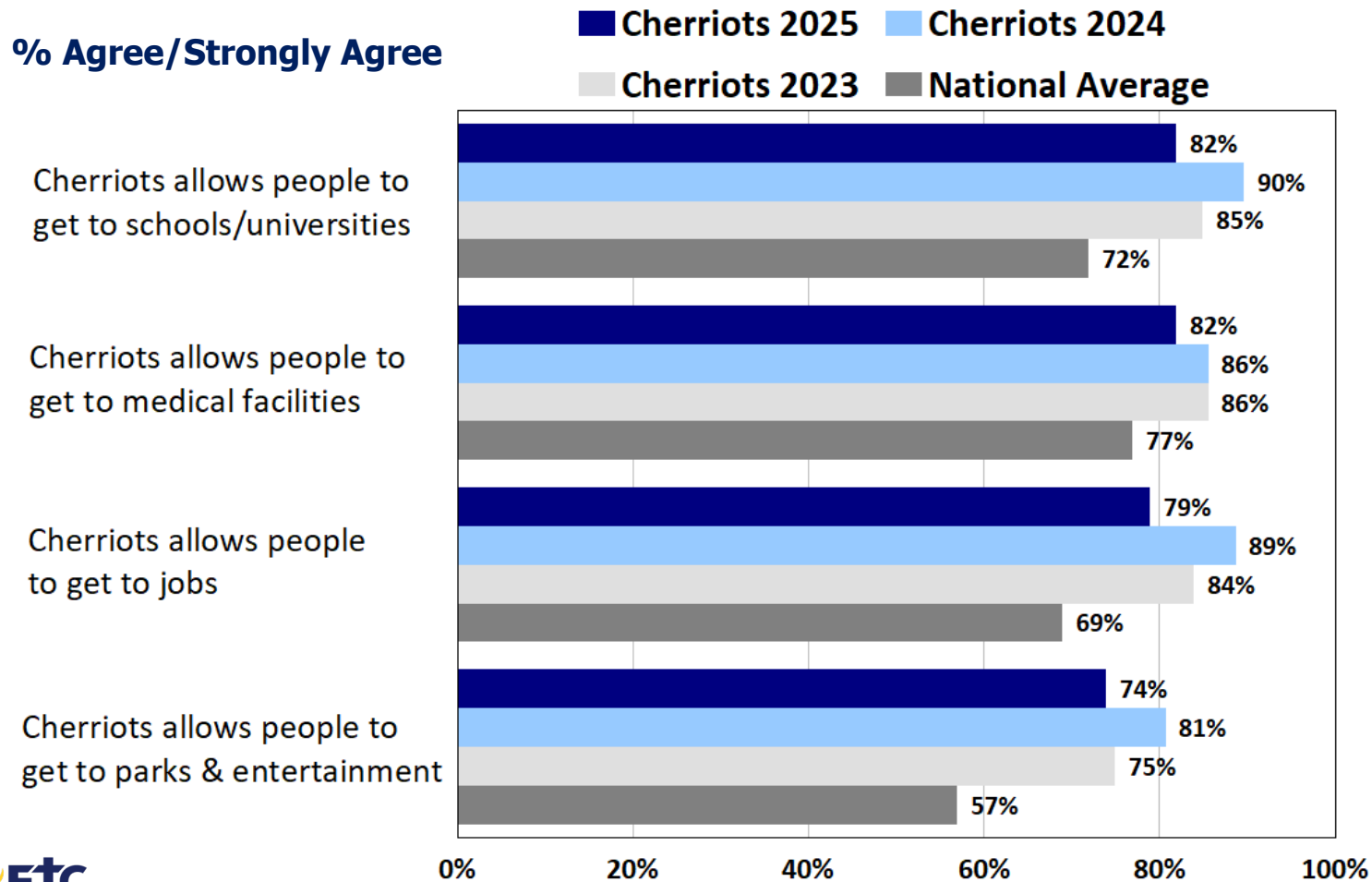
- Cherriots rated higher in providing job opportunities and improving quality of life than the National Average

# VALUE TO ROADS & ENVIRONMENT vs. National Average



- Cherriots rated higher in reducing pollution, reducing traffic congestion, and making roads safer for all users than the National Average

# ACCESS TO IMPORTANT DESTINATIONS vs. National Average



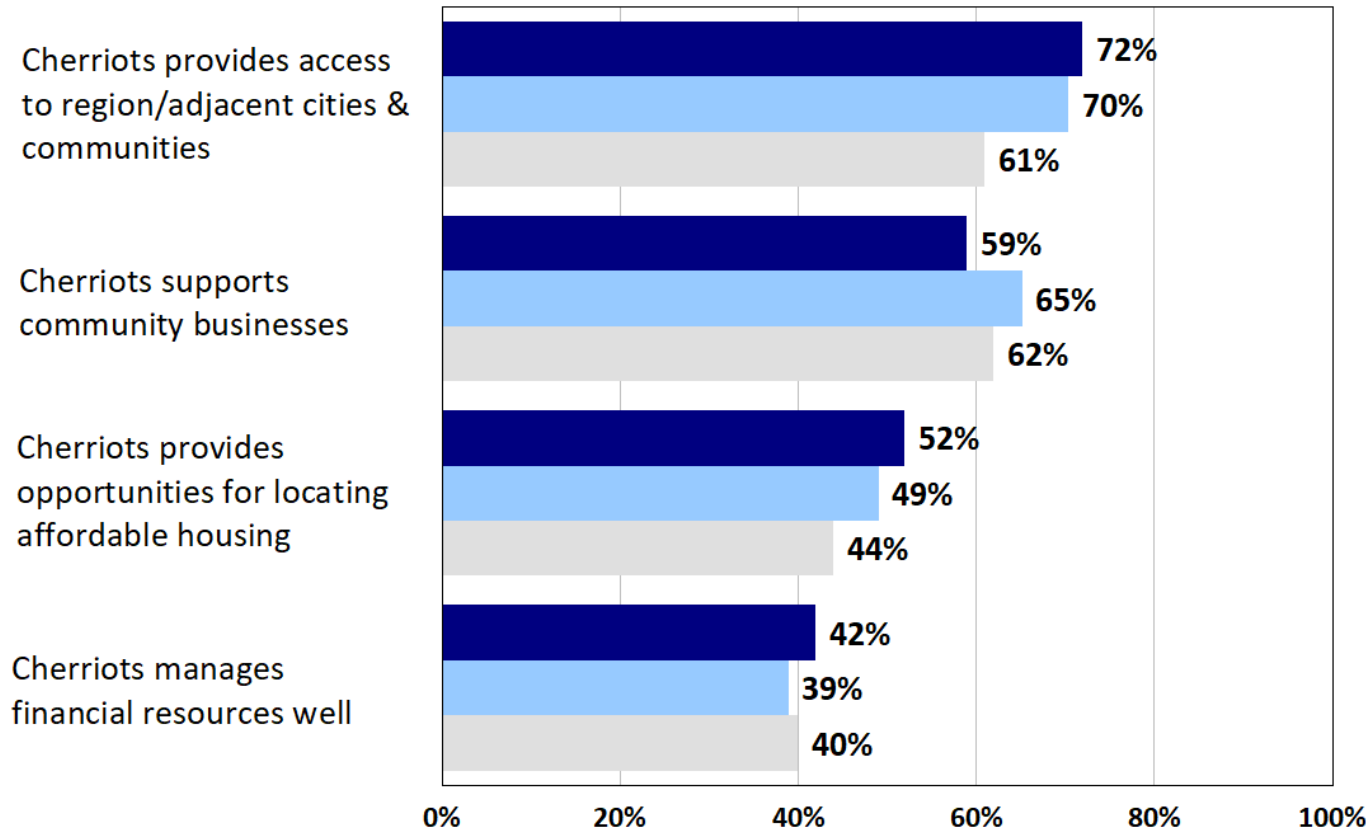
- Cherriots rated higher than the National Average in providing access to all important destinations

# OTHER STATEMENTS



## % Agree/Strongly Agree

■ Cherriots 2025 ■ Cherriots 2024  
■ Cherriots 2023

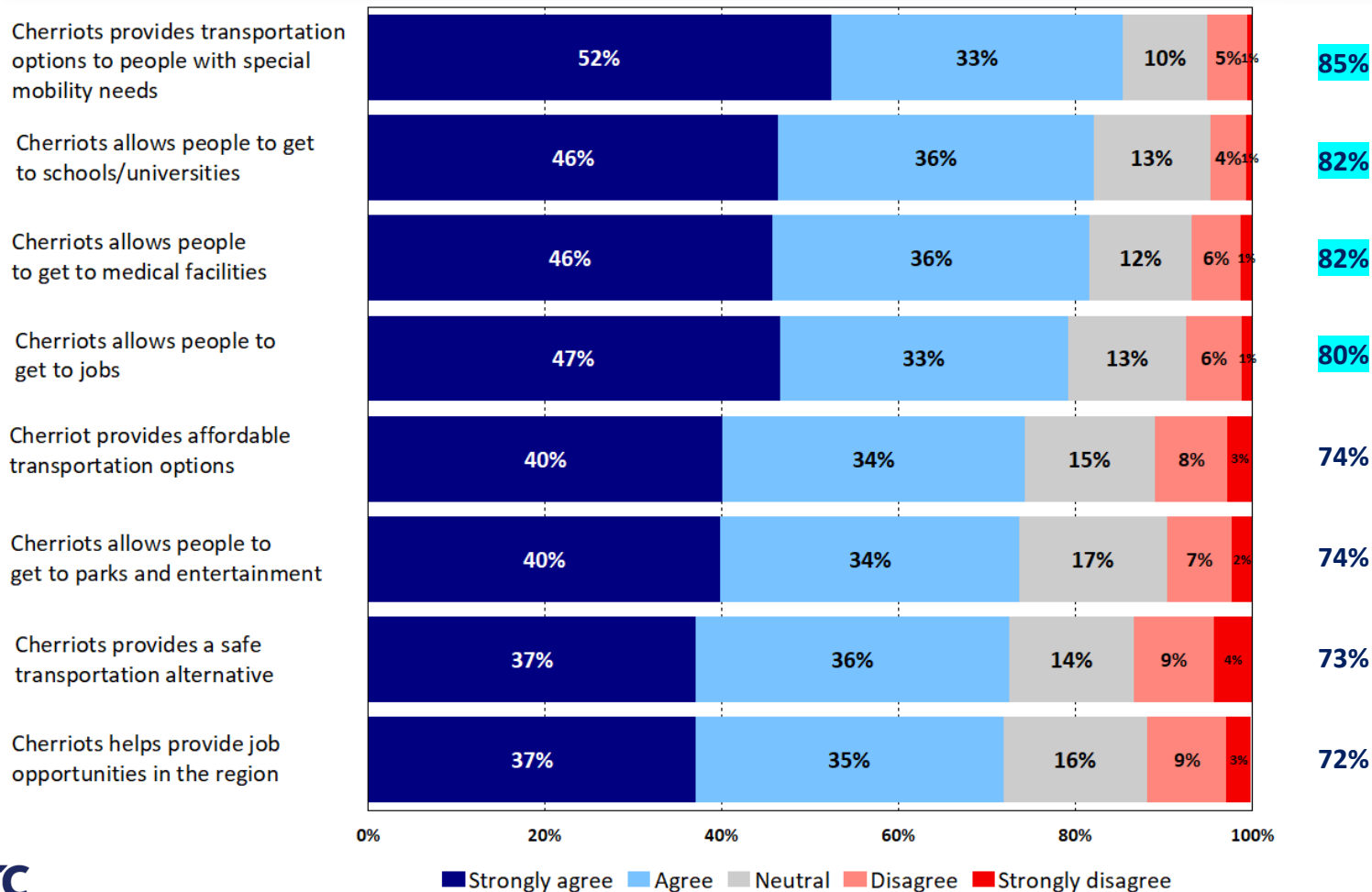


- \*No national data comparisons

# TOP RATED SERVICE FACTORS

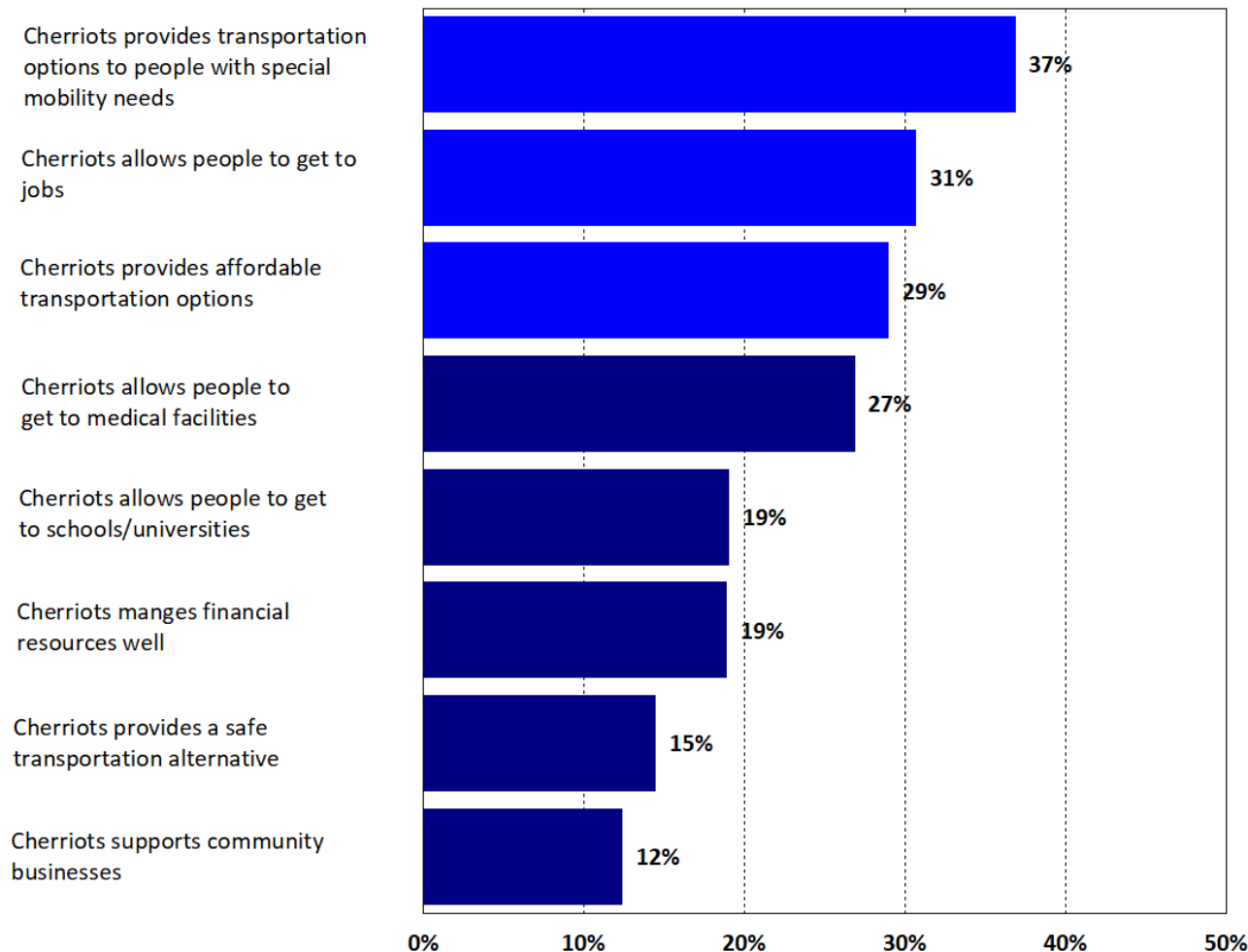


Agreement %



Community members feel that Cherriots provides access to all important destinations!

# Most Important Factors to Community Members

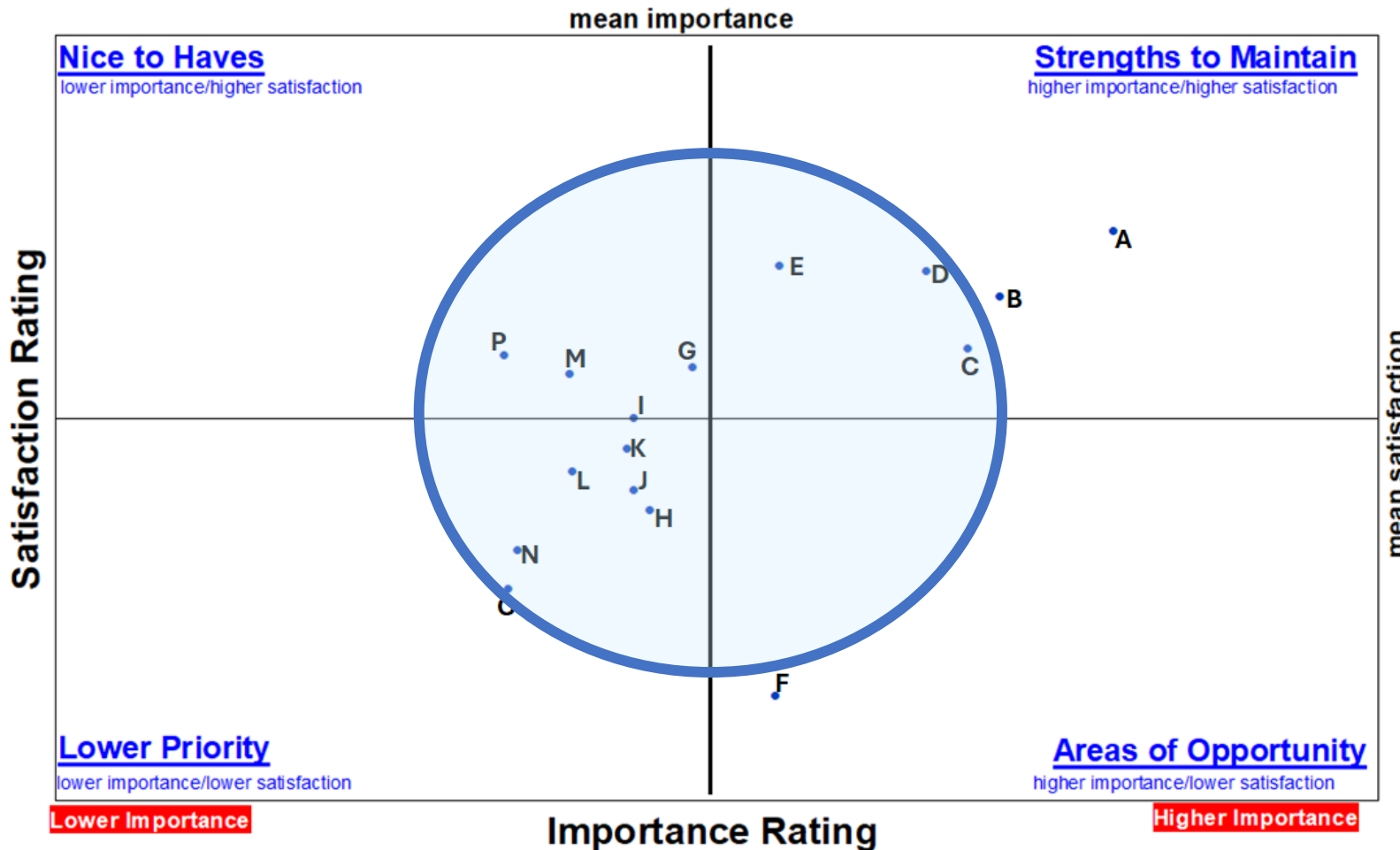


- **Providing transportation options to people with special mobility needs, allowing people to get to jobs, and providing affordable transportation options were the top three most important areas for Cherriots to focus on to provide the most value to the region.**

Percentages indicate the percentage of respondents who included that area as one of the top three most important.

# 2025 STRENGTHS TO MAINTAIN

## Key Driver Analysis: Residents



A. Cherrlots provides transportation options to people with special mobility needs

B. Cherrlots allows people to get to jobs

C. Cherrlots provides affordable transportation options

D. Cherrlots allows people to get to medical facilities

E. Cherrlots allows people to get to schools/universities

F. Cherrlots manages financial resources well

G. Cherrlots provides a safe transportation alternative

H. Cherrlots supports community businesses

I. Cherrlots improves the quality of life in the community

J. Cherrlots reduces traffic congestion

K. Cherrlots provides access to the region/adjacent cities & counties

L. Cherrlots reduces pollution and helps the environment

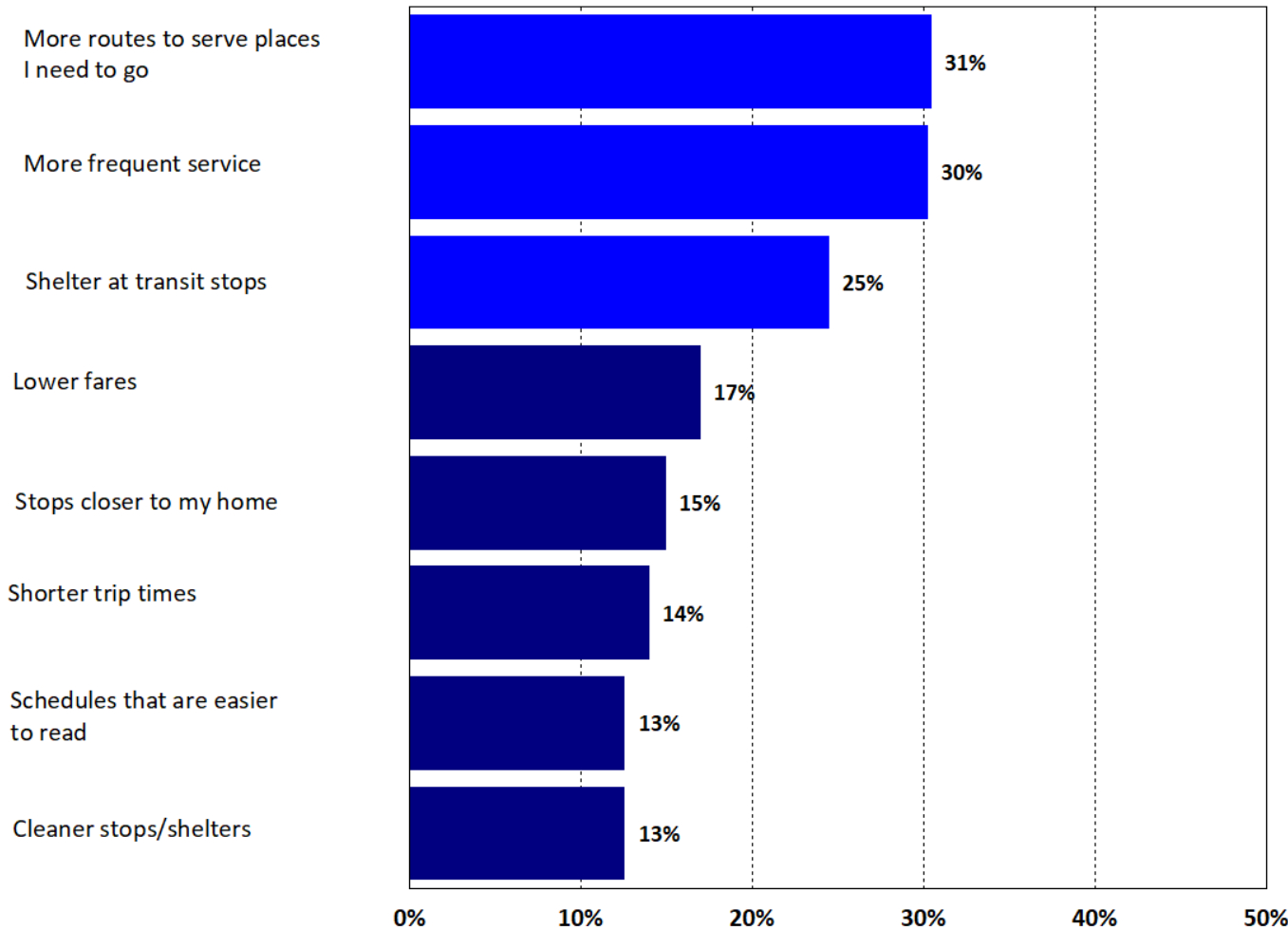
M. Cherrlots helps provide job opportunities in the region

N. Cherrlots makes roads safer for all users

O. Cherrlots provides opportunities for locating affordable housing

P. Cherrlots allows people to get to parks & entertainment

# Top Features/Amenities That Could Provide More Value to the Community



- **More routes to serve places I need to go, more frequent service, and shelter at transit stops** were the top three features/amenities that Cherriotics could add to provide value to the community

Percentages indicate the percentage of respondents who included that feature/amenity as one of their top three choices.



# Questions

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Thank You!