



**Salem Area Mass Transit District
Board Of Directors Meeting Agenda Packet**

Thursday, May 28, 2026 at 5:30 p.m.

Directors: Ramiro Navarro Jr., Sadie Carney, Maria Hinojos Pressey, Ian Davidson, Sara Duncan,
Bill Holmstrom

Available meeting formats:

- **In Person:** Senator Hearing Room, 555 Court St. NE, Salem, OR 97301
- **[Watch the Live Stream on CC Media's YouTube](#)** or view on **Comcast Channel 21**
- **Zoom Gov:**
 - **[Join the Board Meeting Virtually](#)**
Meeting ID: 161 115 6964; Passcode: 680098
 - Phone: (669) 254-5252 (US)

Public Comment: The public may provide comments on transit-related matters during the meeting. Public comment is limited to three minutes per speaker.

Comments can be submitted:

- In person
- Via ZoomGov
- By email - Board@cherriots.org
- By mail - Attn: District Board of Directors, 555 Court St. NE, Suite 5230, Salem, OR 97301

Written comments received by 12:00 p.m. on the meeting day will be included in the official record.

Consent Calendar: Routine items are approved by a single motion. Any Director may request that an item be removed from the Consent Calendar for separate discussion and action.

Board of Director Reports: Directors report on transit-related issues, including committee participation, community outreach, and special projects representing the District.

Closed Captioning (CC): Live closed captioning is available through ZoomGov.

Alternative Formats: Individuals who need meeting materials in alternative formats, sign language interpretation, translation, or other auxiliary aids or services are encouraged to contact the Clerk of the Board at (503) 588-2424 or clerkoftheboard@cherriots.org or TTY 711 (Oregon Relay Service), at least 48 hours in advance of the meeting.

Electronic Copies: **[Download Board Meeting Agenda Packet.](#)**

Email Distribution List: Email clerkoftheboard@cherriots.org to join the District's public meeting distribution list.

Formatos de reunión disponibles:

- **En persona:** Senator Hearing Room, 555 Court St. NE, Salem, OR 97301
- **[Vea la transmisión en vivo en el canal de YouTube de CC Media](#)** o en el canal 21 de Comcast.
- **Zoom Gov:**
 - **[Participe virtualmente en la reunión de la junta directiva.](#)**
Meeting ID: 161 115 6964; Código de acceso: 680098
 - Teléfono: (415) 449-4000 (US)

Comentarios del público: El público puede presentar comentarios sobre asuntos relacionados con el transporte público durante la reunión. Los comentarios públicos están limitados a tres minutos por persona.

Los comentarios pueden enviarse:

- En persona
- A través de ZoomGov
- Por correo electrónico: Board@cherriots.org
- Por correo postal: A la atención de: Junta Directiva del Distrito, 555 Court St. NE, Suite 5230, Salem, OR 97301

Los comentarios escritos recibidos antes de las 12:00 p.m. del día de la reunión se incluirán en el acta oficial.

Calendario de Consentimiento: Los puntos rutinarios se aprueban mediante una única moción. Cualquier director puede solicitar que se elimine un punto del calendario de consentimientos para su debate y resolución por separado.

Informes de la Junta Directiva: Los directores informan sobre cuestiones relacionadas con el transporte público, incluida la participación en comités, la divulgación comunitaria y los proyectos especiales que representan al Distrito.

Subtítulos (CC): Se ofrecen subtítulos en directo a través de ZoomGov.

Formatos alternativos: Se recomienda a las personas que necesiten materiales de la reunión en formatos alternativos, interpretación en lengua de signos, traducción u otras ayudas o servicios auxiliares que se pongan en contacto con el secretario de la Junta en el (503) 588-2424 o en clerkoftheboard@cherriots.org o TTY 711 (Servicio de Retransmisión de Oregón), al menos 48 horas antes de la reunión.

Copias electrónicas: **[Descargue el paquete de la agenda de la reunión de la Junta.](#)**

Lista de distribución por correo electrónico: Envíe un correo electrónico a clerkoftheboard@cherriots.org para unirse a la lista de distribución de reuniones públicas del Distrito.

Agenda

1. Call To Order

- A. Note Attendance for a Quorum
- B. Safety Minute – Human Resources
- C. Announcements and/or Changes to the Agenda

2. Presentations

None

3. Public Comment

4. Consent Calendar

- A. Approval of Minutes
 - I. April 23, 2026 Board Meeting4
- B. Routine Business Items
 - I. Approve the FY27 Board Meeting & Work Session Schedule7
 - II. Accept the FY26 Q3 NTD reportable Assault DataTBD

5. Items Deferred from Consent Calendar

6. Action Items

- A. Adopt Resolution No. 2026-08, Approving the Statewide Transportation Improvement Fund Advisory Committee ODOT 5310 Formula Funds Recommendation9

7. Informational Reports

- A. FY26 Q3 Financial Report14
- B. FY26 Q3 Strategic Plan Report17
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8. Reports

- A. General Manager
- B. Board of Directors31

9. Adjourn

Next Meeting: June 25, 2026 at 5:30 P.M.



**Salem Area Mass Transit District
Board Of Directors Meeting Minutes**

Thursday, April 23, 2026 at 5:30 p.m.

Index of Board Actions

<u>Action</u>	<u>Page</u>
Approve the Consent Calendar	2
A. Approval of Minutes	
I. March 26, 2026 Board Meeting	
II. April 9, 2026 Board Work Session	
B. Routine Business Items	
None	
Adopt the General Manager job description as shown in Attachment A	3

Attendance

Board Directors:

Present:

President Maria Hinojos Pressey
Ramiro Navarro Jr.
Sara Duncan
Ian Davidson (6:00 p.m.)
Bill Holmstrom

Absent:

Sadie Carney
Ian Davidson

Staff:

GM Allan Pollock
CBDO Jaél Rose
COO Tom Dietz
IT Manager Brenden Keane
Executive Assistant Kirra Pressey

Guests:

CFM's Dale Penn
CFM's Waylon Buchan

Meeting Information

1. **Call To Order**

A. Note of Attendance for a Quorum

President Hinojos Pressey called the meeting to order at 5:30 p.m.
Attendance was noted and a quorum was present.

B. Safety Minute

Executive Assistant Pressey provided the safety moment, noting that May is approaching and is recognized as Mental Health Awareness Month. She highlighted several practices to prioritize in support of maintaining mental health.

C. Announcements and/or Changes to Agenda

None

2. **Presentations**

A. State Legislative Update

Presenter: CFM's Dale Penn & Waylon Buchan

Agenda Packet: Pg. 4-25

Dale Penn and Waylon Buchan of CFM Advocates presented the State Legislative Update. They provided a brief overview of the 2026 legislative session, noting a largely defensive environment for transit, as well as major transportation funding decisions remaining unresolved.

They reviewed the District's legislative priorities, highlighted key bills of interest and their outcomes, and outlined upcoming elections, interim legislative work, and early planning for a potential 2027 statewide transportation package.

3. **Public Comment**

Public comment was received from Tyler McCulley, Nick Fortey, and Steve Means for the Board's review and consideration.

4. **Consent Calendar**

A. Approval of Minutes

- I. March 26, 2026 Board Meeting
- II. April 9 12, 2026 Board Work Session

B. Routine Business Items

None

Action

- Motion: I move to approve the Consent Calendar as presented.
- Motion by: Director Holmstrom
- Second: Director Duncan
- Vote: Aye: President Hinojos Pressey, Directors Navarro, Duncan, Davidson and Holmstrom.
Nay: None
- Outcome: Motion passes unanimously 5-0

5. **Items Deferred From Consent Calendar**

None

6. **Action Items**

A. Approve the General Manager's Job Description

Presenter: GM Allan Pollock & CBDO Jaél Rose

Agenda Packet: Pg. 32-42

CBDO Rose provided a brief update on the evolution of the General Manager job description, outlining its initial development and subsequent revisions based on Board input. She also highlighted the purpose and intended use of the job description with the upcoming recruitment for the General Manager.

Action

- Motion: I move the Board adopt the General Manager job description as shown in Attachment A.
- Motion by: President Hinojos Pressey
- Second: Director Duncan
- Vote: Aye: President Hinojos Pressey, Directors Navarro, Duncan, Davidson and Holmstrom.
Nay: None
- Outcome: Motion passes unanimously 5-0

7. Informational Reports

None

8. Reports

A. General Manager’s Report

GM Pollock reported on the Operations and Communications Divisions’ response to the recent train derailment and expressed appreciation for staff efforts. He also shared updates on recent community presentations regarding the East Salem Transit Center and a panel discussion he participated in on transportation funding.

He further noted his recent attendance at the APTA Legislative Conference alongside two Board members, highlighting meetings with legislative representatives.

B. Board Of Directors Report

President Hinojos Pressey and Directors provided reports on committees and activities in which they represent the District.

9. Adjourn

President Hinojos Pressey adjourned the meeting at 6:37 p.m.

Respectfully Submitted

Maria Hinojos Pressey, Board President

Board Meeting Memo – Item 4.B.I

To: Board of Directors
From: Kirra Pressey, Executive Assistant
Thru: Allan Pollock, General Manager
Date: May 28, 2026
Subject: Fiscal Year 2027 (FY27) Regular Board Meeting and Work Session Schedule

Issue

Shall the Board adopt a FY27 regular Board meeting and work session schedule?

Background and Findings

Under Article IV, Section A of the Bylaws, the Board will hold regular meetings on the evening of the fourth Thursday of each month, except during meeting recesses announced in advance. If a regular meeting date falls on a legal or national holiday, the meeting shall be rescheduled to another date and time as designated by the Board. The Board currently approves its meeting schedule at the May Board meeting each year.

The proposed FY2027 meeting schedule includes 11 regular meetings and can be found in Attachment A.

- Work Sessions are scheduled for the second Thursday of each month at 5:30 p.m., except in December, when no Work Session is scheduled.
- Regular Board Meetings will be held on the fourth Thursday of each month at 5:30 p.m., except in November and December due to the holidays. There will be no meeting in November, and the December meeting will be held on Thursday, December 10, 2026 (the second Thursday of the month).

Both Board Meetings and Work Sessions are held in person in the Senator Hearing Room at Courthouse Square, located at 555 Court Street NE, Salem, Oregon, and are also accessible electronically via ZoomGov, a web-based platform for online meetings.

Regular Board Meetings are broadcast live on the night of the meeting via CC Media Live Video and Comcast Channel 21. Reruns air four times throughout the month on Channel 21 and are also available anytime via the [CC Media YouTube channel](#).

Financial Impact

None.

Recommendation

Staff recommends that the Board adopt the proposed Fiscal Year 2027 schedule of 11 regular Board meetings and Work Sessions as presented in Attachment A.

Proposed Motion

I move the Board adopt the proposed Fiscal Year 2027 schedule of 11 (eleven) regular Board meetings and Work Sessions as presented in Attachment A.



**Salem Area Mass Transit District
Board of Directors
Fiscal Year 2027 Board Regular Meeting & Work Session Schedule**

Work Sessions	Board Meetings
Thursday, July 9, 2026	Thursday, July 23, 2026
Thursday, August 13, 2026	Thursday, August 27, 2026
Thursday, September 10, 2026	Thursday, September 24, 2026
Thursday, October 8, 2026	Thursday, October 22, 2026
Thursday, November 12, 2026	No November Meeting
No December Meeting	Thursday, December 10, 2026
Thursday, January 14, 2027	Thursday, January 28, 2027
Thursday, February 11, 2027	Thursday, February 25, 2027
Thursday, March 11, 2027	Thursday, March 25, 2027
Thursday, April 8, 2027	Thursday, April 22, 2027
Thursday, May 13, 2027	Thursday, May 27, 2027
Thursday, June 10, 2027	Thursday, June 24, 2027

Agenda packets will be available no later than 48 hours prior to each meeting.

Work Sessions are scheduled for the second Thursday of each month at 5:30 P.M., except for December, when no Work Session is scheduled.

Regular Board Meetings are held on the fourth Thursday of each month at 5:30 P.M., except in November and December due to the holidays. There will be no meeting in November and the December meeting will be held on the second Thursday of the month.

Both Work Sessions and Regular Board meetings will be held in person in the Senator Hearing Room at Courthouse Square, located at 555 Court Street NE, Salem, Oregon, and electronically via ZoomGov. Regular Board Meetings will also be broadcast live on Comcast Channel 21 and streamed on **YouTube through Capital Community Media's website.**

Board Meeting Memo – Item 6.A

To: Board of Directors

From: Marja Byers, Chair, Statewide Transportation Improvement Fund Advisory Committee (STIFAC)
Shofi Ull Azum, Chief Planning and Development Officer

Thru: Allan Pollock, General Manager

Date: May 28, 2026

Subject: Adopt Resolution No. 2026-08, Approving the STIFAC Recommendations for 5310 Funding Projects.

Issue

Shall the Board adopt Resolution No. 2026-08 ([Attachment A](#)), approving the STIFAC recommendations for funding projects for the Oregon Department of Transportation (ODOT) pass through federal 5310 grant program?

Background and Findings

The purpose of the Section 5310 grant program is to enhance the mobility of seniors and individuals with disabilities. ODOT has announced the availability of the 2027-2029 biennium Section 5310 Formula funds. The Salem Area Mass Transit District (District) is a designated subrecipient by ODOT to oversee the distribution of Federal 5310 funds for Marion and Polk County.

The District conducted a selection process to determine the use of the funds, and to certify that projects were derived from the Coordinated Public Transit – Human Services Transportation Plan for Marion and Polk counties (Coordinated Plan) dated March 2024.

ODOT opened the Section 5310 grant funding solicitation on March 16, 2026. A public notice of this year’s Section 5310 grant solicitation was published in the Salem Reporter newspaper on March 27, 2026. The amount of the grant funds available is **\$2,366,565**. Both English and Spanish versions of the notice were posted on the District’s website.

In the 2027–2029 biennium, Section 5310 funding includes both Surface Transportation Block Grant (STBG) and Rural apportionments, with required local match rates of 10.27% and 20%, respectively. The net increase in funding compared to the previous biennium is \$55,264.

Eligible projects for this funding include vehicle purchases, passenger shelters, purchased services, preventive maintenance, travel training, marketing programs, development of centralized call centers, and equipment that supports transportation to meet the special needs of seniors and individuals with disabilities.

The STIFAC met to review 5310 grant applications for Marion and Polk County on May 7, 2026 to hear presentations from applicants, discuss the projects, and make a recommendation to the Board for funding. Table 1 shows the summary of all

applications received and requested grant funding for each project. In the project funding evaluation process, STIFAC prioritized maintaining current services over funding a new project or service. STIFAC recommended funding all projects requested by current Public Transportation Service Providers (PTSPs) and distributing the increased funding proportionally among them, as the same projects were submitted and project priorities remain unchanged.

Table 1: 2027-2029 5310 Grant Funding Applications in Marion and Polk County, OR

Project Name	5310 Grant Request	Local Match	5310 Grant Request Subtotal by PTSP	STIFAC Recommended
Cherriots Mobility Management Travel Training (SAMTD)	\$195,058	\$22,325	\$2,019,096 (1.37% increase from previous biennium)	\$2,020,404 (STBG Grant fund)
Purchase of Service for the Salem-Keizer Area Cherriots LIFT (SAMTD)	\$22,175	\$2,538		
Purchase of Service for Cherriots Regional Service (SAMTD)	\$1,315,960	\$150,617		
Purchase of Service - Cherriots Shop and Ride Dial-a-Ride Service (SAMTD)	\$103,485	\$11,844		
Preventive Maintenance- Cherriots Regional (SAMTD)	\$382,418	\$43,770		
City of Woodburn's Preventative Maintenance Programs	\$150,746	\$17,254	\$304,185 (25.7% increase from previous biennium)	\$257,287 (Rural Fund)
City of Woodburn's Mobility Management Program	\$153,439	\$17,562		
MI Trolley Operations (City of Monmouth)	\$272,541	\$47,459	\$272,541 (251.6% increase from previous biennium)	\$88,874 (Rural Fund)

Financial Impact

If awarded, these projects and awarded funding will be included in the FY28 and FY29 District budgets. 2027-2029 Biennium 5310 funds support projects and services from July 1, 2027 to June 30, 2029.

Recommendation

The STIFAC recommends that the Board adopt Resolution No. 2026-08, approving the list of projects and funding amounts of 2027-2029 federal 5310 grant funded projects and direct the General Manager to submit the Qualified Entity funding recommendation to ODOT in accordance with the STIFAC recommendation by June 5, 2026.

Proposed Motion

I move that the Board adopt Resolution No. 2026-08, approving the list of projects and funding amounts of the 2027-2029 federal 5310 grant funded projects, as recommended by the STIFAC, and direct the General Manager to submit the Qualified Entity federal 5310 grant funding recommendation to ODOT in accordance with the STIFAC recommendation by June 5, 2026.



Resolution No. 2026-08

Approval of 2027-2029 Biennium Federal Section 5310 (ODOT Pass Through) Grant Applications

Whereas, the Salem Area Mass Transit District, hereafter referred to as "District," is a designated recipient of Federal Transit Administration's (FTA) 49 U.S.C. 5310 (Section 5310) Enhanced Mobility of Seniors and Individuals with Disabilities program; and,

Whereas, the District has identified a growing need for public transportation in the Salem-Keizer area, with a focus to connect individuals with employment, education, and vital services. The focus of Section 5310 programs is to provide transportation for seniors and individuals with disabilities where public transportation is insufficient, inappropriate, or unavailable.; and,

Whereas, as a result of the review will take action identifying which projects to support for funding; and,

Whereas, Table 1 attached to this resolution contains the projects and project costs for projects proposed for funding through the Section 5310 (ODOT Pass Through) program for Fiscal Year 2026;

Now, Therefore, Be It Resolved By The Board Of Directors Of Salem Area Mass Transit District;

That, the Board adopt Resolution No. 2026-08 to approve the list of projects and funding amounts identified in Table 1 attached to this resolution; and direct the General Manager to submit a record of the decision by the Board by June 5, 2026 as required by the Federal Transit Administration.

Adopted by the Board of Directors on the 28th day of May 2026, and effective thereupon.

Attest:

Kirra Pressey
Clerk of the Board

Maria Hinojos Pressey
Board President

Table 1. STIFAC Recommendation for Funding Section 5310(ODOT) Projects

Project Name	5310 Grant Request	Local Match	5310 Grant Request Subtotal by PTSP	STIFAC Recommended
Cherriots Mobility Management Travel Training (SAMTD)	\$195,058	\$22,325	\$2,019,096 (1.37% increase from previous biennium)	\$2,020,404 (STBG Grant fund)
Purchase of Service for the Salem-Keizer Area Cherriots LIFT (SAMTD)	\$22,175	\$2,538		
Purchase of Service for Cherriots Regional Service (SAMTD)	\$1,315,960	\$150,617		
Purchase of Service - Cherriots Shop and Ride Dial-a-Ride Service (SAMTD)	\$103,485	\$11,844		
Preventive Maintenance-Cherriots Regional (SAMTD)	\$382,418	\$43,770		
City of Woodburn's Preventative Maintenance Programs	\$150,746	\$17,254	\$304,185 (25.7% increase from previous biennium)	\$257,287 (Rural Fund)
City of Woodburn's Mobility Management Program	\$153,439	\$17,562		
MI Trolley Operations (City of Monmouth)	\$272,541	\$47,459	\$272,541 (251.6% increase from previous biennium)	\$88,874 (Rural Fund)

Board Meeting Memo – Item 7.A

To: Board of Directors
From: Peggy Greene, Budget & Grants Manager
David Trimble, Deputy General Manager
Thru: Allan Pollock, General Manager
Date: May 28, 2026
Subject: Fiscal Year 2026 Quarter 3 (FY26 Q3) Financial Report

Issue

Shall the Board receive the FY26 Q3 Financial Report?

Background and Findings

The Board adopts a Budget for the District on an annual basis. The Budget is a plan that contains District resources and requirements.

The Quarterly Financial Report provides information about how that plan is being implemented and includes statements for the General Fund, Transportation Program Fund, and Capital Project Fund. The Financial Report also shows a comparison of budget to actual. Please see Attachment A for the Financial Overview.

General Fund Revenues:

Passenger Fares are currently at 68% of the annual budget.

We have received 99% of the annual budgeted *Property Tax* Revenues. The largest portion of property taxes are received in Quarter 2 based on the November 15th due date. This timing is consistent with previous years.

Miscellaneous Revenue is currently at 116% of the annual budget. This is largely due to a one-time implementation credit for our health insurance that was received in Quarter 1 and state accident insurance credit in Quarter 2.

Interest on Investments is at 69% of the annual budget.

In total, *General Fund Revenues* are at the 72% of the annual budget.

General Fund Expenditures:

The *Total Operating Expenditures* of the General Fund are under budget at 68% of the total annual budget. All divisions in the General Fund are within the total annual budget.

Transportation Programs Fund Revenues:

Passenger Fares are at 52% of annual budget.

Federal Funds are currently at 54% of the annual budget.

State STIF Funds are currently at 50% of budget for the Transportation Programs Fund.

State Funds are at 64% of the budget for Quarter 3.

Transportation Programs Fund Expenditures:

The *Total Transportation Programs Fund* expenditures are at 69% of annual budget. All programs are in line with budget.

Capital Project Fund Revenues:

Total Capital Revenues in the Capital Project Fund are 40% of the annual budget at the end of Quarter 3.

Capital Project Fund Expenditures:

Overall, the *Capital Project Fund* expenditures are 40% of the annual approved budget. Expenditures this quarter are mainly for bus replacements.

Financial Impact

None.

Recommendation

For information only.

Proposed Motion

None.

Salem Area Mass Transit District					
Quarter 3 2025-26 Financial Report					
General Fund Revenues/Resources and Expenses/Requirements Summary		Actual	Budget @ 3/31/26	FY 2025-26 Adopted Budget	% of Budget
Operating Revenues/Resources					
1	Passenger Fares	\$ 1,722,606	\$ 1,905,294	\$ 2,540,392	68% 1
2	Planning Grant	114,932	96,738	128,984	89% 2
3	Federal Funding	4,794,488	5,315,058	7,086,744	68% 3
4	STIF Formula	3,884,122	5,071,151	6,761,534	57% 4
5	Miscellaneous	237,607	153,920	205,227	116% 5
6	Property Taxes	16,178,727	12,209,169	16,278,892	99% 6
7	Oregon State In-Lieu	4,952,186	8,260,686	11,014,248	45% 7
8	Interest on Investments	1,537,217	1,674,998	2,233,330	69% 8
9	Renewable Gas/Energy Tax Credits	310,362	333,750	445,000	70% 9
10	Operating Revenues/Resources Total	\$ 33,732,249	\$ 35,020,763	\$ 46,694,351	72% 10
Operating Expenses/Requirements					
11	General Manager/Board of Directors	\$ 776,288	\$ 839,477	\$ 1,119,302	69% 11
12	Deputy General Manager	2,487,494	2,950,894	3,934,525	63% 12
13	Human Resources & Labor Relations	737,994	968,927	1,291,903	57% 13
14	Finance	1,031,231	1,185,701	1,580,934	65% 14
15	Communication	1,379,760	1,509,923	2,013,230	69% 15
16	Operations	22,760,947	24,167,620	32,223,493	71% 16
17	Planning & Development	759,610	1,106,609	1,475,479	51% 17
18	Safety & Security	1,652,319	2,298,827	3,065,102	54% 18
19	Unallocated General Administration	1,653,226	1,387,079	1,849,439	89% 19
20	Operating Expenses/Requirements Total	\$ 33,238,868	\$ 36,415,055	\$ 48,553,407	68% 20
Transportation Programs Fund Revenues/Resources and Expenses/Requirements Summary					
		Actual	Budget @ 3/31/26	FY 2025-26 Adopted Budget	% of Budget
Transportation Fund Revenues/Resources					
1	Passenger Fares	\$ 183,022	\$ 264,989	\$ 353,318	52% 1
2	Federal Funds	2,461,858	3,434,698	4,579,597	54% 2
3	STIF Formula	1,883,655	2,830,455	3,773,940	50% 3
4	State Funds	1,504,834	1,755,584	2,340,779	64% 4
5	Interest on Investments	77,912	66,675	88,900	88% 5
6	Transportation Program Fund Revenues/Resources Total	\$ 6,111,281	\$ 8,352,401	\$ 11,136,534	55% 6
Transportation Program Fund Expenses/Requirements					
7	General Manager/Board/Sustainability	\$ 1,342,554	\$ 1,461,086	\$ 1,948,114	69% 7
8	Communication	67,571	95,405	127,206	53% 8
9	Operations	7,392,403	7,859,858	10,479,811	71% 9
10	Planning and Development	376,122	578,976	771,968	49% 10
11	Transportation Program Fund Expenses/Requirements Tot.	\$ 9,178,650	\$ 9,995,324	\$ 13,327,099	69% 11
Capital Project Fund Revenues/Resources and expenses/Requirements Summary					
		Actual	Budget @ 3/31/26	FY 2025-26 Adopted Budget	% of Budget
Capital Revenues/Resources					
1	Federal Funding	\$ 10,573,401	\$ 17,946,607	\$ 23,928,809	44% 1
2	State Funding	1,147,393	3,787,899	5,050,532	23% 2
3	Capital Revenues/Resources Total	\$ 11,720,794	\$ 21,734,506	\$ 28,979,341	40% 3
Capital Expenses/Requirements Summary by Division					
4	Deputy General Manager	\$ 553,225	\$ 7,042,530	\$ 9,390,040	6% 4
5	Operations	15,147,267	21,475,352	28,633,803	53% 5
6	Planning & Development	340,206	1,575,693	2,100,924	16% 6
7	Capital Expenses/Requirements Total	\$ 16,040,699	\$ 30,093,575	\$ 40,124,767	40% 7

Board Meeting Memo – Item 7.B

To: Board of Directors
From: Bobbi Kidd, Strategic Initiatives Administrator
Thru: Allan Pollock, General Manager
Date: May 28, 2026
Subject: Fiscal Year 2026 Quarter 3 (FY26 Q3) Strategic Plan Report

Issue

Shall the Board receive the FY26 Q3 Organizational Strategic Plan Report?

Background and Findings

In August 2022, the Board of Directors adopted an updated Organizational Strategic Plan. The Strategic Plan details the District’s aspirations and specific steps for attaining goals set forth. It provides clarity around the vision for achieving excellence, supporting employee engagement and professional growth, increasing our value within the community, and achieving financial health.

This report summarizes progress achieved on Organizational Tactics identified in the work plan over the course of FY26 Q3. This is in alignment with the commitment from Executive Leadership and District staff to monitor and report quarterly on Strategic Plan progress. This report will highlight this fiscal year’s goals and quarter one accomplishments.

All of the efforts are aligned with the District’s four Success Outcomes:

1. Community Value
2. Customer Satisfaction
3. Culture of Ownership
4. Financial Sustainability

Financial Impact

The FY 2026 budget includes funds for implementation of the Strategic Plan.

Recommendation

For information only.

Proposed Motion

None.



Strategic Plan Q3 Board Report Fiscal Year 2026

May 28, 2026



Guiding Principles

VISION
We Deliver Valued
Mobility Options that
Inspire Community
Pride.

MISSION
Creating Community
Connections

VALUES
Communication
Humility
Excellence • Respect
Resourceful
Inclusive • Ownership
Transparency
Safety

CHERRIOTS 2026 Strategic Work Plan



CHERRIOTS 2026 Success Outcomes

COMMUNITY VALUE



Maintain or exceed a Community Value score over 84.

CUSTOMER SATISFACTION



Maintain or exceed Customer Satisfaction Net Promoter Scores

- Fixed Route: No less than 52
- LIFT: No less than 51

CULTURE OF OWNERSHIP



Increase our Employee Engagement score over the previous year by 5 percentage points based upon the previous year's score.

FINANCIAL SUSTAINABILITY



Develop and implement policies and strategies that support long-term financial sustainability, for Board approval and adoption.

CHERRIOTS Organizational Goals

COMMUNITY VALUE

- Climate Action Plan Implementation
- Implement the Creating Community Connections Project

CUSTOMER SATISFACTION

- Enhancement of External Technology
- Evaluation of Safety and Security Systems

CULTURE OF OWNERSHIP

- Cultivate and Nurture an Inspired and High-Performing Workforce
- Employee Resource Planning Tools Implementation
- Internal Cherriotics Committee Alignment

FINANCIAL SUSTAINABILITY

- Establish District Financial Policies
- Strategic Grant and Funding Framework for Capital Investment Plan

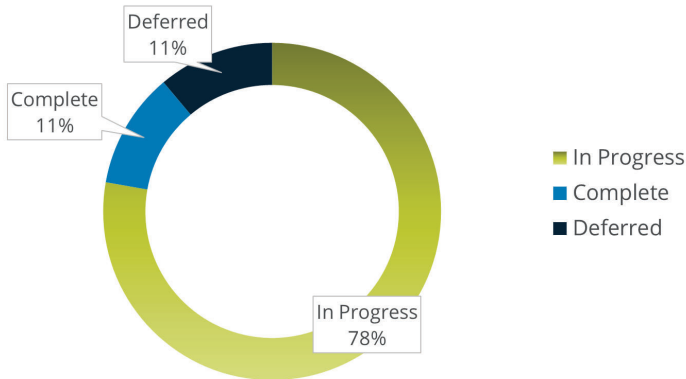
CHERRIOTS Goal Highlights

Let's hear from the Goal Owners!

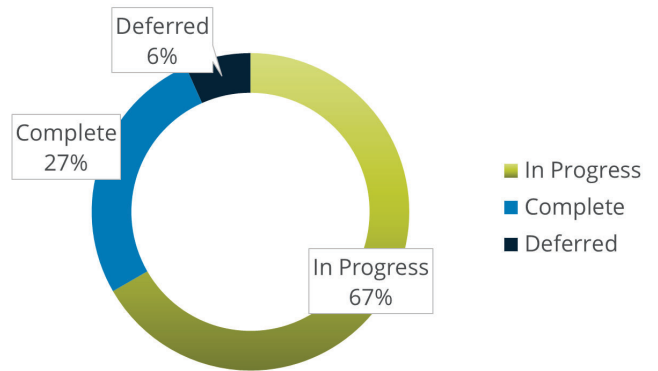




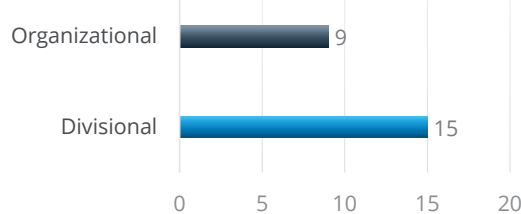
ORGANIZATIONAL GOAL STATUS



DIVISIONAL GOAL STATUS



FY2026 STRATEGIC PLAN GOALS



- FY27 strategic workplan will be rolled out in June
- Employee engagement survey after action plan is developed
- Prep for next round of surveys has already begun!



Board Meeting Memo – Item 7.C

To: Board of Directors
From: Shofi Ull Azum, Chief Planning and Development Officer
David Trimble, Deputy General Manager
Thru: Allan Pollock, General Manager
Date: May 28, 2026
Subject: FY2026 Quarter 3 (FY26 Q3) Performance Report

Issue

Shall the Board receive the FY26 Q3 Performance Report?

Background and Findings

The third quarter of FY26 (January 1 – March 31, 2026) showed system-wide ridership that increased by 3.6% compared to the same period last year. Year-to-date (YTD) boardings reached 2.69 million. Among local routes, Route 26 recorded the highest productivity, with boardings per revenue hour increasing by 43.7%, and achieved the highest on-time performance (OTP) at 97.3%. The District completed 99.99% of all scheduled trips, demonstrating exceptional reliability and consistent service delivery.

The OTP for Cherrits Local service during this period was 90.1%, exceeding the District target of 85% by 5.1 percentage points. Late departures accounted for only 6.9%, meeting the District goal of 15% or less. Early departures were 3.0%, which remains above the target of zero percent but represents a substantial improvement from 7.8% in FY25 Q3.

The District keeps focus on improving service reliability on its highest-ridership routes. Route 11, while still experiencing reliability challenges, improved to an OTP of 80.3%, an increase of 2 percentage points. Route 21, which combines high ridership with strong productivity, maintained strong on-time performance at 90.9%.

Cherrits Regional service recorded an OTP of 89.0%, surpassing the target by 4.0 percentage points. All fixed routes maintained performance above 80%.

The Youth Zero Pass program, launched in September 2022, accounted for 26.4% of the total ridership during this quarter. Youth ridership increased by 11% (22,600 rides) on Cherrits Local service and decreased by 23% (1,147 rides) on Cherrits Regional service compared to FY25 Q3. Overall, youth ridership increased by 9%. This suggests the program is becoming more standardized and is being implemented in an orderly and consistent way.

The District's 10 Battery Electric Buses (BEB) collectively drove a total of 65,731 miles in FY26 Q3, showing progress for the fleet. The average fuel economy was 2.38 kWh per mile, which is significantly better than the Altoona average of 2.5 kWh per mile, indicating strong operational efficiency.

The Vanpool program, organized and subsidized by Cherriots Commuter Options (CO), serves commuters across Marion, Polk, and Yamhill counties. In FY26 Q3, the District supported 38 active vanpools, providing transportation for 215 commuters across a diverse range of sectors, and delivered 25,765 passenger trips which is 7.9% higher than that of FY25 Q3. The program offers a more environmentally sustainable and efficient commuting option for regional workers.

Key Performance Indicators (KPIs) for Cherriots fixed route (Local and Regional), paratransit service (also known as LIFT), Shop and Ride, and Vanpool are included in [Attachment A: Quarterly Performance Report](#). The data for these measures are derived from adjusted Trapeze schedules, vehicle fare boxes, passenger counting systems, the trip reservation platform (Via Transportation, Inc.), and staff-tracked measures.

The total and daily average data for weekdays, Saturdays, and Sundays in Attachment A are compared to the same time period of the previous fiscal year, FY25 Q3, when data is available. Cherriots Local and paratransit (LIFT) services are available seven days a week. Cherriots Regional service is available Monday through Saturday, and Shop and Ride service is available Monday through Friday.

Financial Impact

None.

Recommendation

For information only.

Proposed Motion

None.

Fiscal Year 2026 Quarter 3 Performance Report

Presented by:
Shofi Ull Azum
Chief Planning and Development Officer



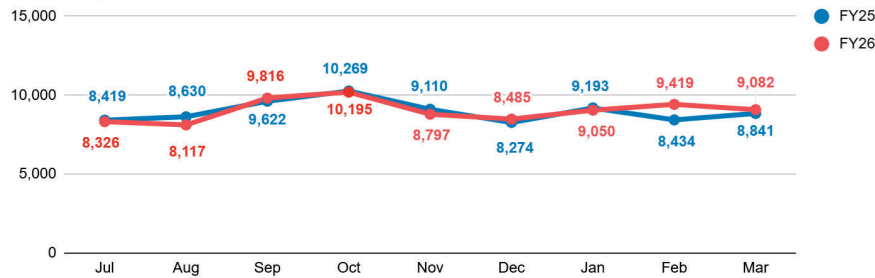
System Performance Highlights: FY26 Q3

- **898K** total boardings system wide & **2.7M YTD**
- Ridership increased by **3.6%**
- **99.99%** of planned service delivered
- **OTP** exceeded target on Local and Regional Systems
- Major capital and technology projects are advancing

Key takeaway: System performance remains strong

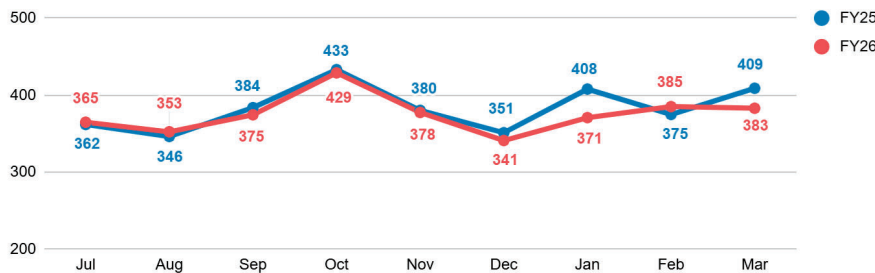
System Performance - Ridership Trends

Local Average Daily Boardings per Month
Comparing FY25 and FY26



- Fixed route accounts for **91%** of all trips
- Local service drives system demand
- February showed **11.3%** daily ridership **growth** YoY

Regional Average Daily Boardings per Month
Comparing FY25 and FY26



Key takeaway:

Demand is holding steady and growth tied to targeted service enhancements.

System Performance - Route Productivity

Weekdays:

- Exceeded productivity target: Routes 21, 4, 3, 19, 16, 23 and 7
- On the verge of target: Routes 2, 6 and 40X

Saturday:

- Exceeded productivity target: Routes 21, 19, 5, 16 and 7
- On the verge of target: Routes 4 and 2

Sunday:

- Exceeded productivity target: Routes 21, 5, 19 and 2
- On the verge of target: Route 4

Key Takeaways:

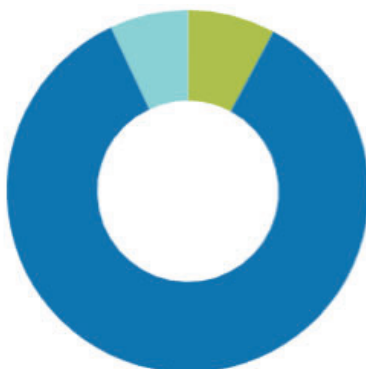
- **77.8%** Local Coverage Routes increased productivity on weekdays
- **75 %** Local Coverage Routes increased productivity on Saturdays

System Performance - Productivity

- System-wide boarding per Revenue Hour (RH): **11.5**
- Highest ridership gain: **Route 21 (+9,777)**
(Honorable mention: Route 4,2,5)
- Best On-Time Performance: **Route 26 (97.3%)**
(Honorable mention: Route 27,17,12,16)
- Most productive route: **Route 21 (Rides/RH:23.5)**
(Honorable mention: Route 19,4,3)
- **Overall best performing route: Route 21**
(OTP: 90.9%; Rides/RH: 23.5; Ridership gain: +9,777)

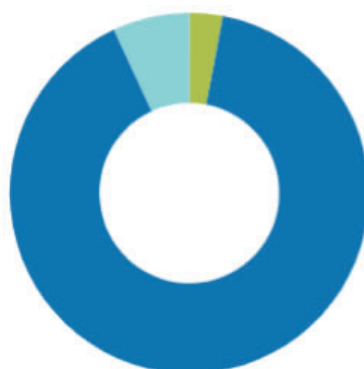
Fixed Route – OTP (Target: 85% or higher)

FY25 Q3



● Early:7.8%
● On-Time:85.2%
● Late:7.0%

FY26 Q3



● Early:3.0%
● On-Time:90.1%
● Late:6.9%

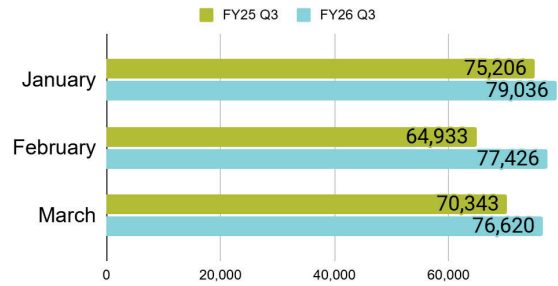
Key takeaway:

Service reliability continues to improve system wide

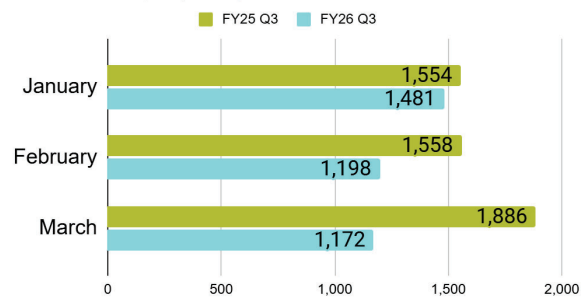
Snapshot of Youth Zero Pass Program

- **237K+** youth trips
- YOY Youth ridership increased:
Local Service: **22,600 (+11%)**
Regional Service: **-1,147 (-23%)**
- Youth riders account for **26.4%** of all rides

Quarterly Youth Boardings - Cherriots Local
Total Increase: 22,600(11%)



Quarterly Youth Boardings - Cherriots Regional
Total decrease: -1,147 (-23%)



Cherriots Contracted Services -LIFT

KPI Summary Table

Cherriots LIFT - Key Performance Indicators	On-Time Performance (Goal: 91%)	Rides/Rev Hr. (Goal: 2.75)	ADA Trips Denied (Goal: 0)	Complaints / 1,000 trips (Goal: < 2)	ADA Complaints (Goal: 0)	% Rides < 60 minutes (Goal: 75%)
FY26 Q3	92%	1.71	0	1.03	0	100%

FY26 Q3 Service at a Glance:

- **25,802** trips delivered in FY26 Q3 (YOY: **+0.6%**)
- Shared Rides Rate: **64%**
- Average Ride Rating: **4.8/5.0**

Snapshot of Vanpool Program

- Total Vanpool subsidy: **\$64,011**
- Vanpool passenger trips: **25,765**
- YOY Vanpool passenger trips increase: **+1,889 (+7.9%)**

FY26 Q3 Vanpool Performance Metrics	
Max Operating Vanpools	38
# of Unique Riders	215
# of Passenger Trips	25,765
Vehicle Revenue Miles	127,388
Vehicle Revenue Hours	3,282
Average Occupancy Rate	68%
Percentage of Subsidy per Vanpool (Goal is less than 50%)	40%

Safety and Reliability Trends

- Preventable accidents per 100K miles travelled (**Goal: <2** per 100K miles)
 1. Local: 0.56
 2. Regional: 2.28
 3. LIFT: 1.38
- Road calls per 10K miles traveled (**Goal:<1** per 10K miles)
 1. Local: 0.63
 2. Regional: 0.74
 3. LIFT: 0.30

Battery Electric Bus Performance Trends

“The average fuel economy was 2.38 kWh/mile, about 4.8% more efficient than the Altoona benchmark of 2.5 kWh/mile.”

FY26 Q3 BEB Performance Metrics	
Total Distance Driven (mile)	65,731
Average Distance Traveled per Bus per Day (mi/day)	74
Average Regeneration Rate	29.4%
Average Fuel Economy (kWh/mi)	2.38

Major Achievements & Milestones

- Redesign of Route 80X
- 23 new Simme seats installed
- 3.6% ridership growth & 90.1% OTP (Cherriots Local)
- Umo adoption: 42.9% Local trips & 41.7% Regional trips
- Major projects: ESTC Site Selection, COA, Microtransit
- Reliable stop-level ridership data for local routes
- 12 new BEBs were delivered

Looking Ahead FY26 Q4

- Fare Analysis
- COA & Microtransit: Begin Public outreach
- Bus stop improvements (ongoing)
- Launching a new EAMS (Enterprise Asset Management System)
- Fare box replacement project will be substantially complete

Questions?



FISCAL YEAR 2026

QUARTER 3 PERFORMANCE REPORT

January 1 – March 31, 2026



JANUARY 2026

- District implemented a redesign of Route 80X, expanding service to include both Saturday and Sunday operations.
- Planning staff presented the Regional Route 30X overview to the Stayton City Council to support regional coordination and engagement.
- East Salem Transit Center Site Selection Study was formally kicked off, with initial planning and evaluation activities underway.

FEBRUARY 2026

- The "Talk with a Planner" outreach initiative was conducted to gather input from transit operators and inform service improvements.
- Board accepted Shared Micromobility Feasibility Study at the meeting.
- District Received 12 Battery Electric buses (BEBs).

March 2026

- Fare Analysis Projects kick-off meeting was held to promote sustainable and accessible fare pricing strategies.
- Reliable Stop-level ridership data for local routes is now available in HopThru.
- 23 Simme Seats have been installed successfully.
- Under the Group 6 bus stop improvement projects, 11 ADA bus stop improvements have been completed.

System Summary FY26 Q3

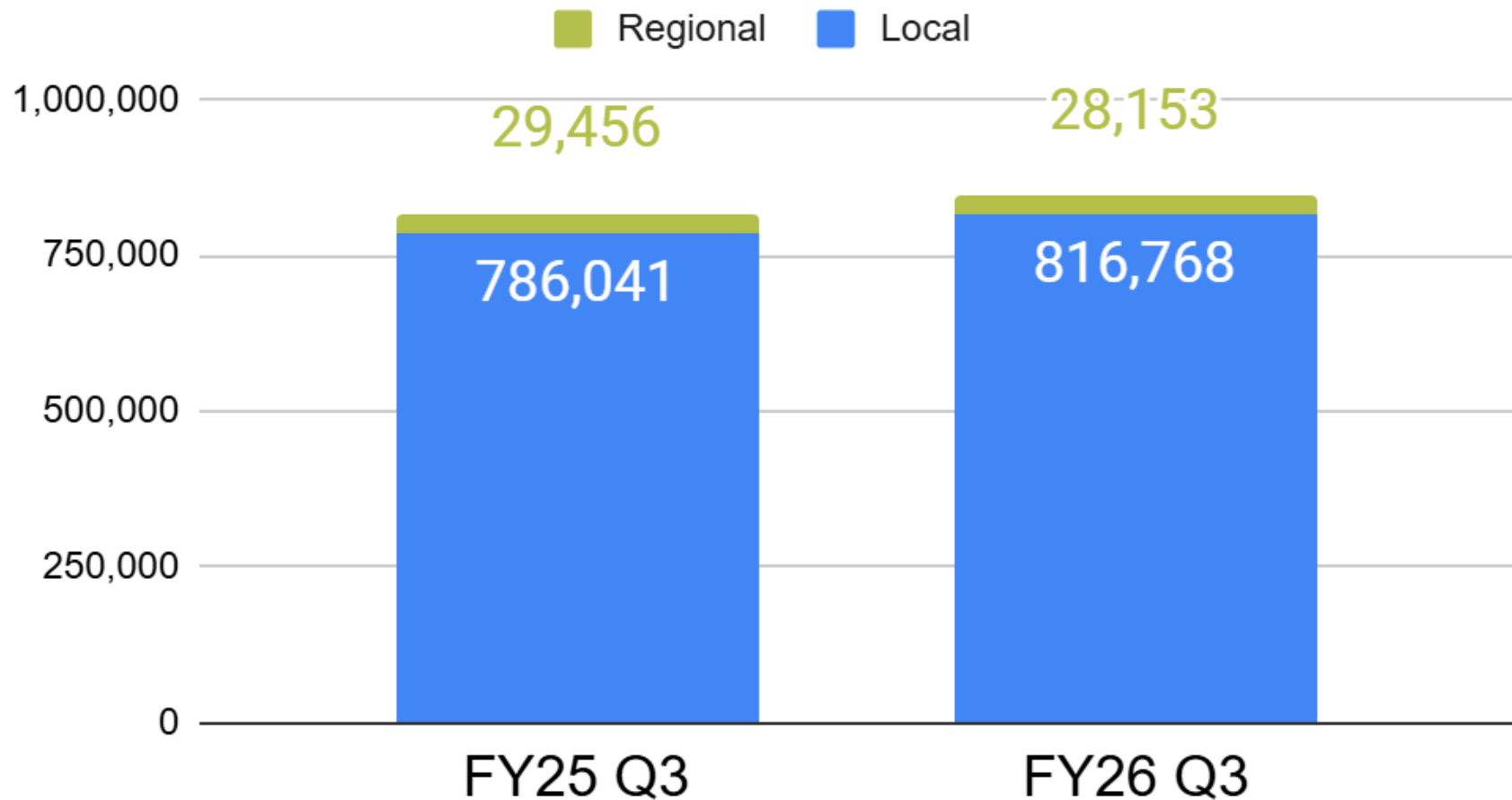


The table below provides a high-level summary of boardings, revenue miles, and revenue hours in Quarter 3 of Fiscal Year 2026 (FY26 Q3) compared to the same period of the previous fiscal year. Total boardings increased by 3.6%, with the largest share coming from Cherriots Local bus service. Year-to-date (YTD) boardings reached 2.69 million. Revenue hours increased by 5.7% and revenue miles rose by 2.4% compared to FY25 Q3.

Key Indicators	Fixed-Route		Paratransit (LIFT)	Dial-a-Ride (Shop and Ride)	Vanpool	FY26 Q3 Total	FY26 YTD	% Change from FY25 Q3
	Local	Regional						
Total Boardings	816,768	28,153	25,802	1,039	25,765	897,527	2,692,738	3.6%
Percent of Total Boardings	91.0%	3.1%	2.9%	0.1%	2.9%	--	--	--
Revenue Miles	658,444	131,601	147,320	6,858	127,388	1,071,611	3,258,508	2.4%
Boardings per Revenue Mile	1.2	0.2	0.2	0.2	0.2	0.8	0.8	1.2%
Revenue Hours	54,010	6,037	14,158	679	3,282	78,166	235,692	5.7%
Boardings per Revenue Hour	15.1	4.7	1.8	1.5	7.9	11.5	11.4	-2.0%



Total Fixed-Route Boardings



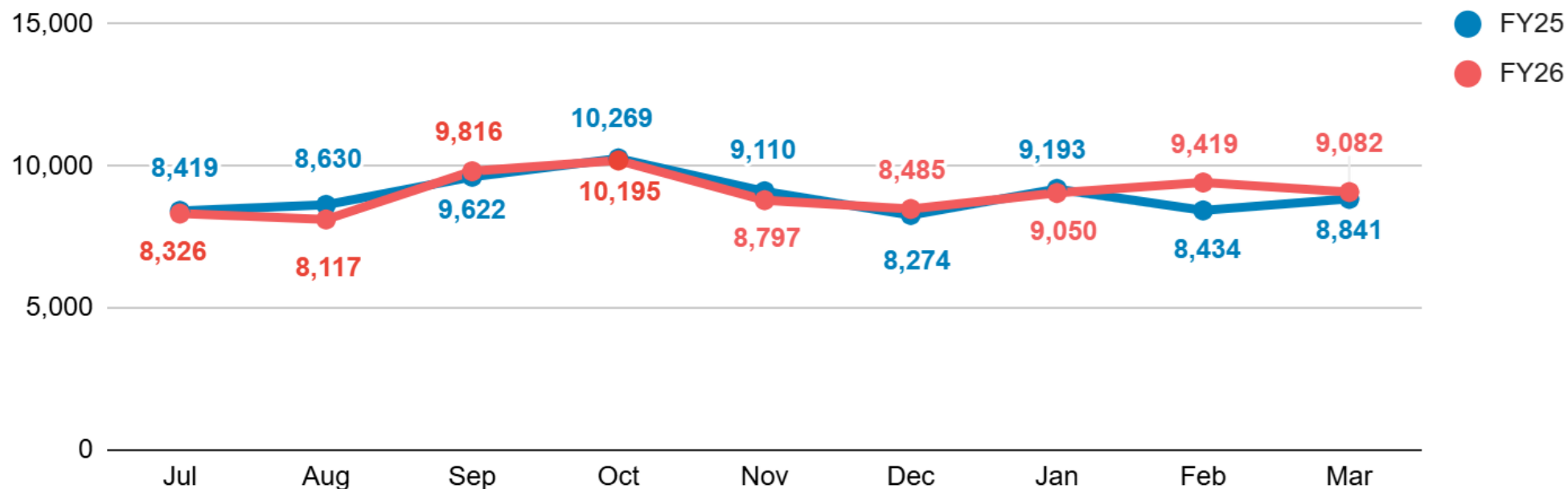
Ridership Trends FY26 Q3 | Local Average Daily Rides Per Month



Cherriots Local service ridership remained stable during FY26 Q3, with minimal variance between FY25 and FY26 in January and March. In February, average daily boardings increased by roughly 11.7% year-over-year.

Local Average Daily Boardings per Month

Comparing FY25 and FY26

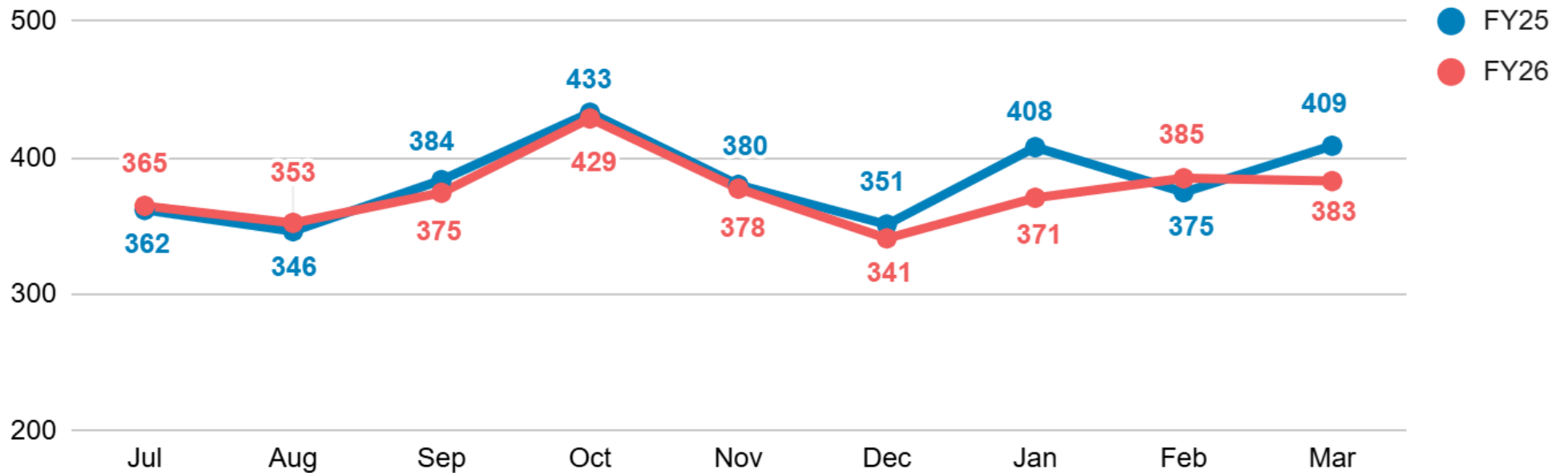




Regional ridership showed some variation during the second quarter between FY25 and FY26. Average daily boardings in FY26 were lower than FY25 in January and March, while February remained relatively stable.

Regional Average Daily Boardings per Month

Comparing FY25 and FY26



Route Productivity FY26 Q3



The District measures a route's productivity using boardings per revenue hour. Each type of route is assigned a specific target, as listed below. Once the target is exceeded, additional frequency may be considered to maintain a suitable level of passenger comfort and service for the system.

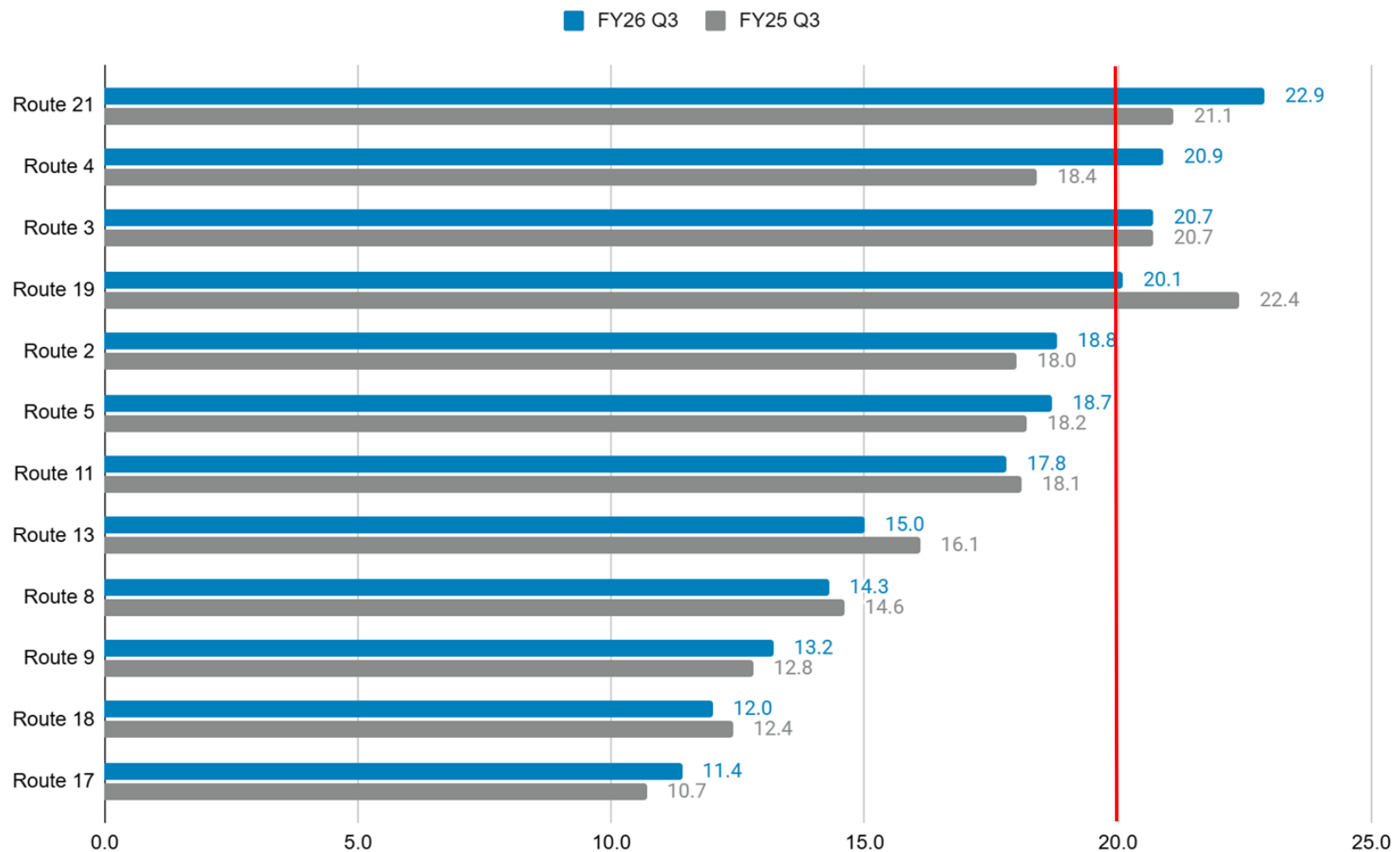
- Corridor routes – Routes that operate on major transit pathways, including the **Core Network**, that connect to areas of major growth, employment, and activity centers. They typically operate at higher frequencies than Coverage routes.
 - Target: 20 boardings per revenue hour
- Coverage routes – Routes that focus on providing access to transit over building high ridership, operate at lower frequencies, and typically travel through neighborhoods.
 - Target: 10 boardings per revenue hour
- Commuter express routes – Routes that connect metropolitan areas with no stops in between.
 - Target – 10 boardings per revenue hour
- Regional express routes – Routes that provide service between towns, cities, and communities in Marion and Polk counties.
 - Target - 10 boardings per revenue hour
- Deviated fixed routes – Routes that run along a fixed path with fixed stops, but also can deviate up to three-quarters of a mile away from the route path.
 - Target – 5 boardings per revenue hour

Route Productivity FY26 Q3

Weekday Boardings per Revenue Hour
Local Bus Service - Corridor Routes



Target: 20 Boardings

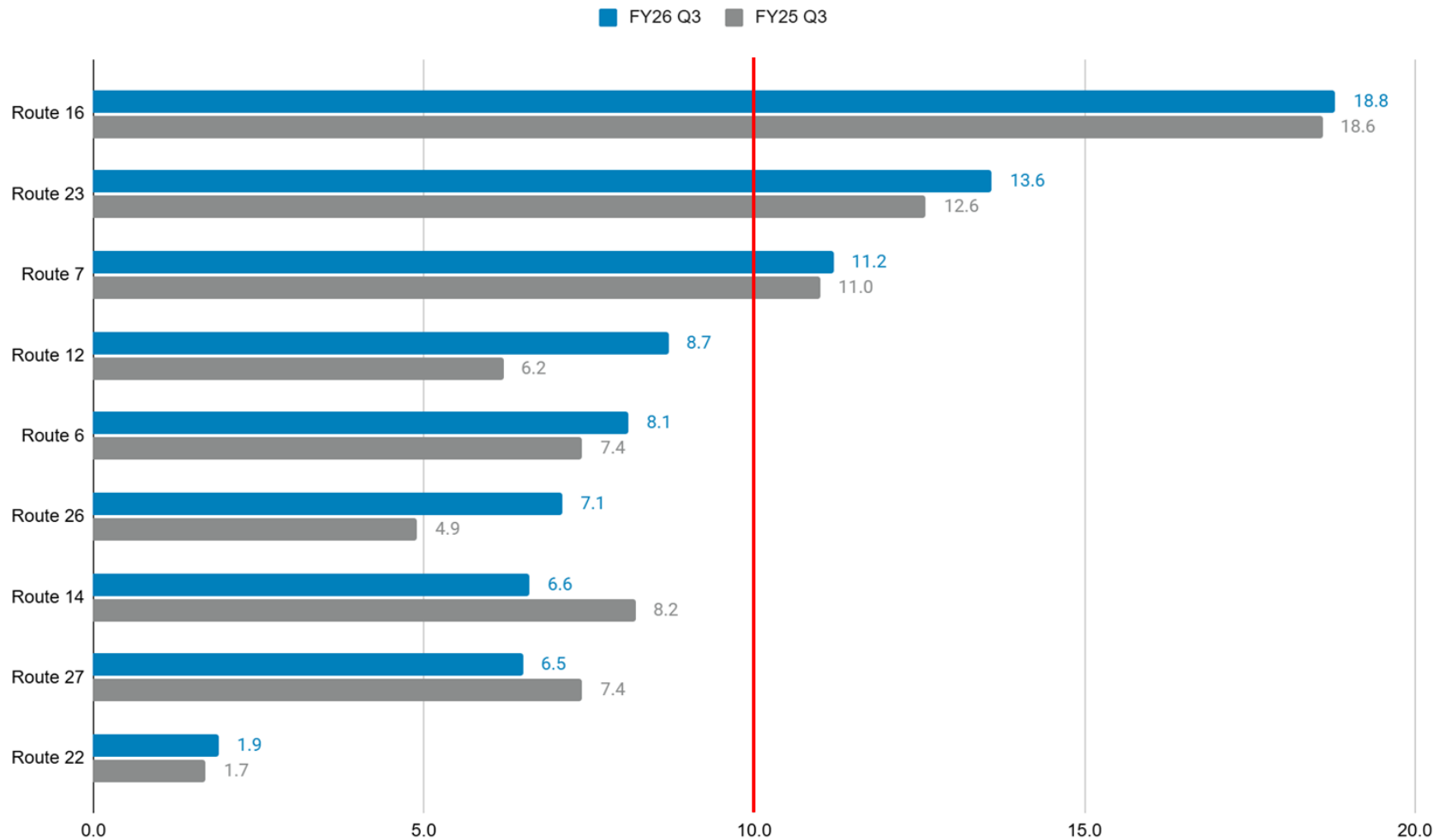


Route Productivity FY26 Q3 |

Weekday Boardings per Revenue Hour
Local Bus Service - Coverage Routes



Target: 10 Boardings

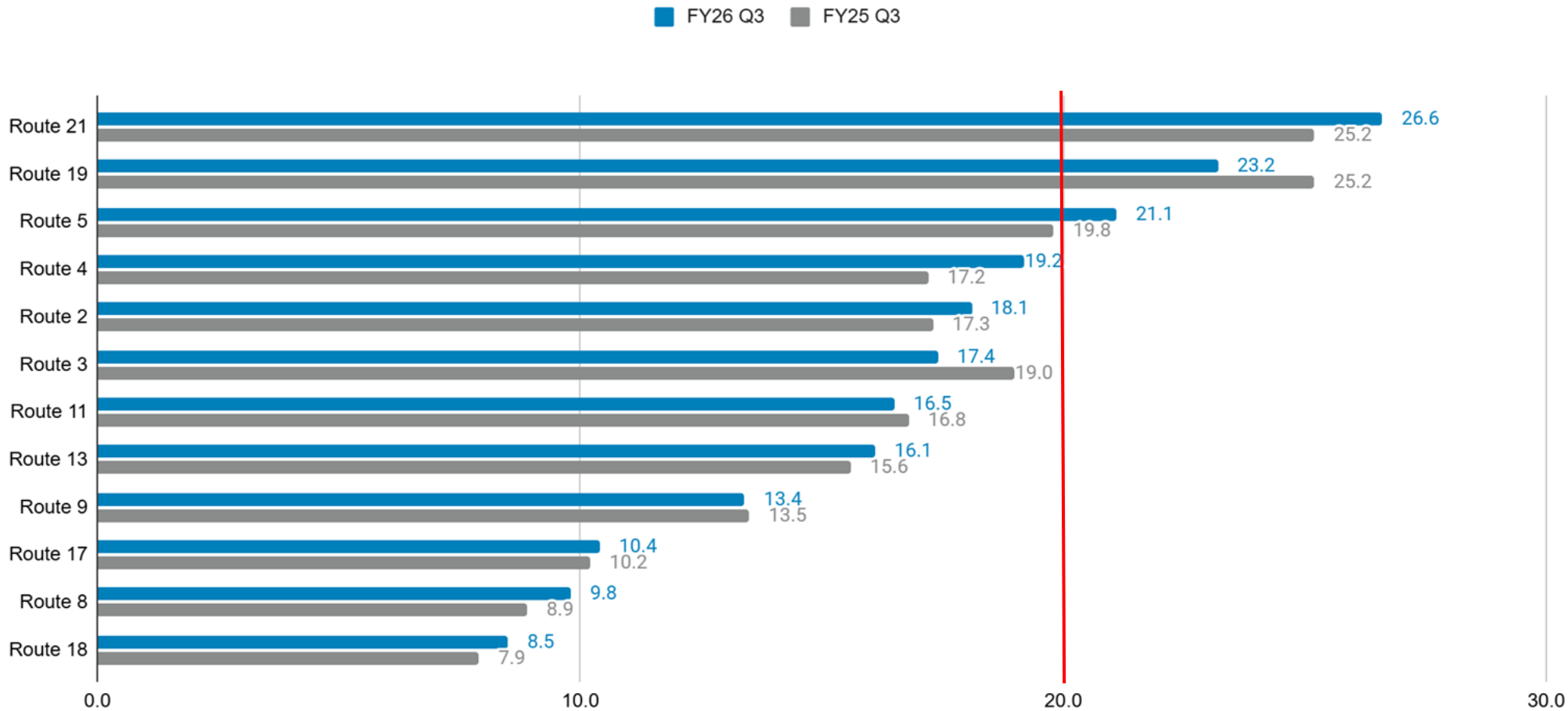


Route Productivity FY26 Q3

Saturday Boardings per Revenue Hour
Local Bus Service - Corridor Routes



Target: 20 Boardings

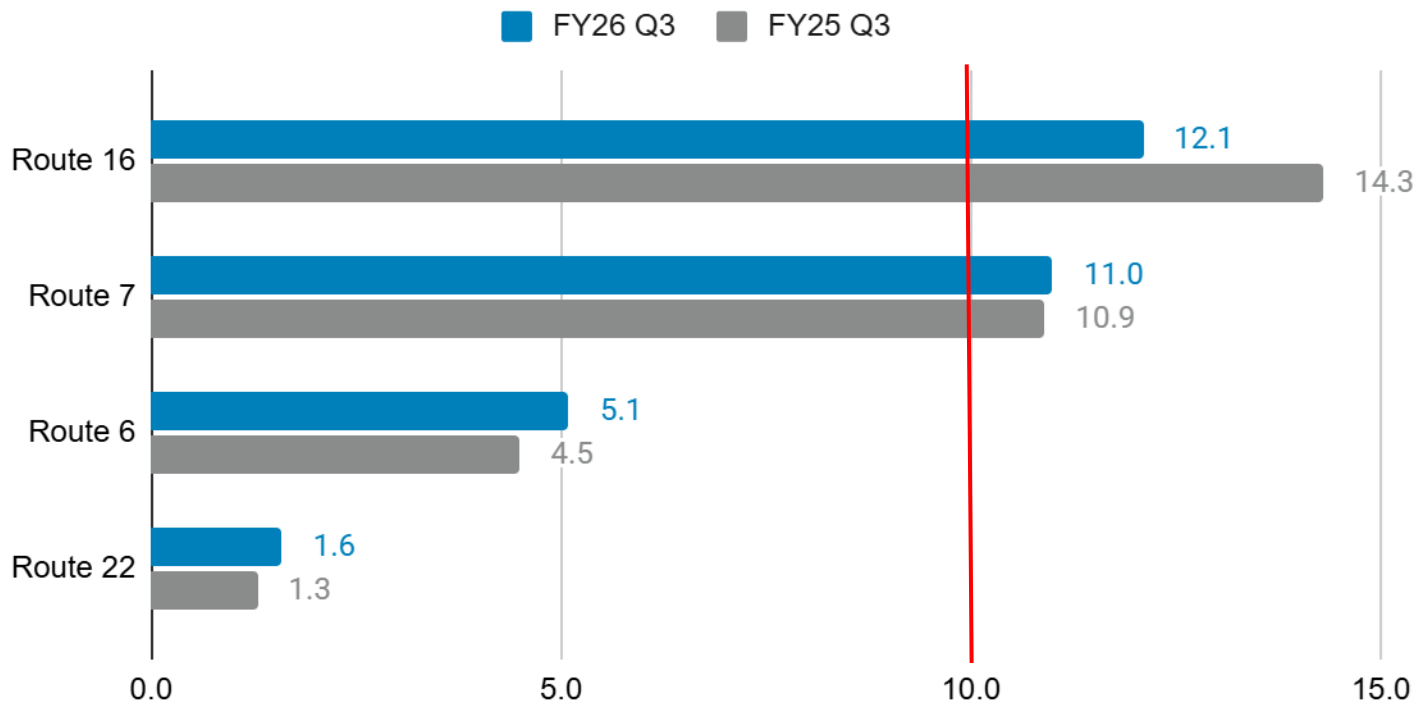


Route Productivity FY26 Q3

Saturday Boardings per Revenue Hour
Local Bus Service - Coverage Routes



Target: 10 Boardings

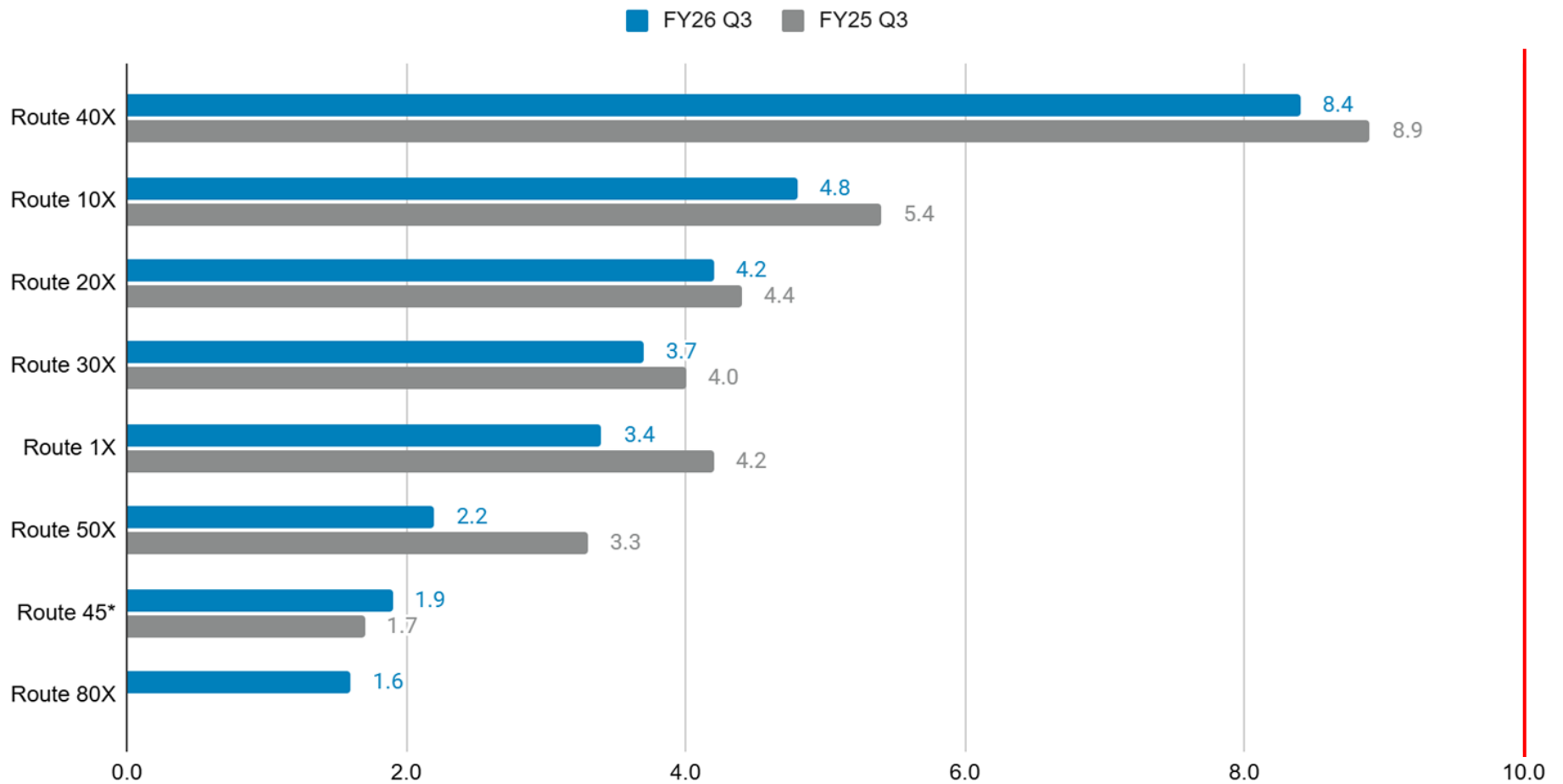


Route Productivity FY26 Q3 |

Weekday Boardings per Revenue Hour
Regional Bus Service



Target: 10 Boardings (*Target: 5 Boardings)

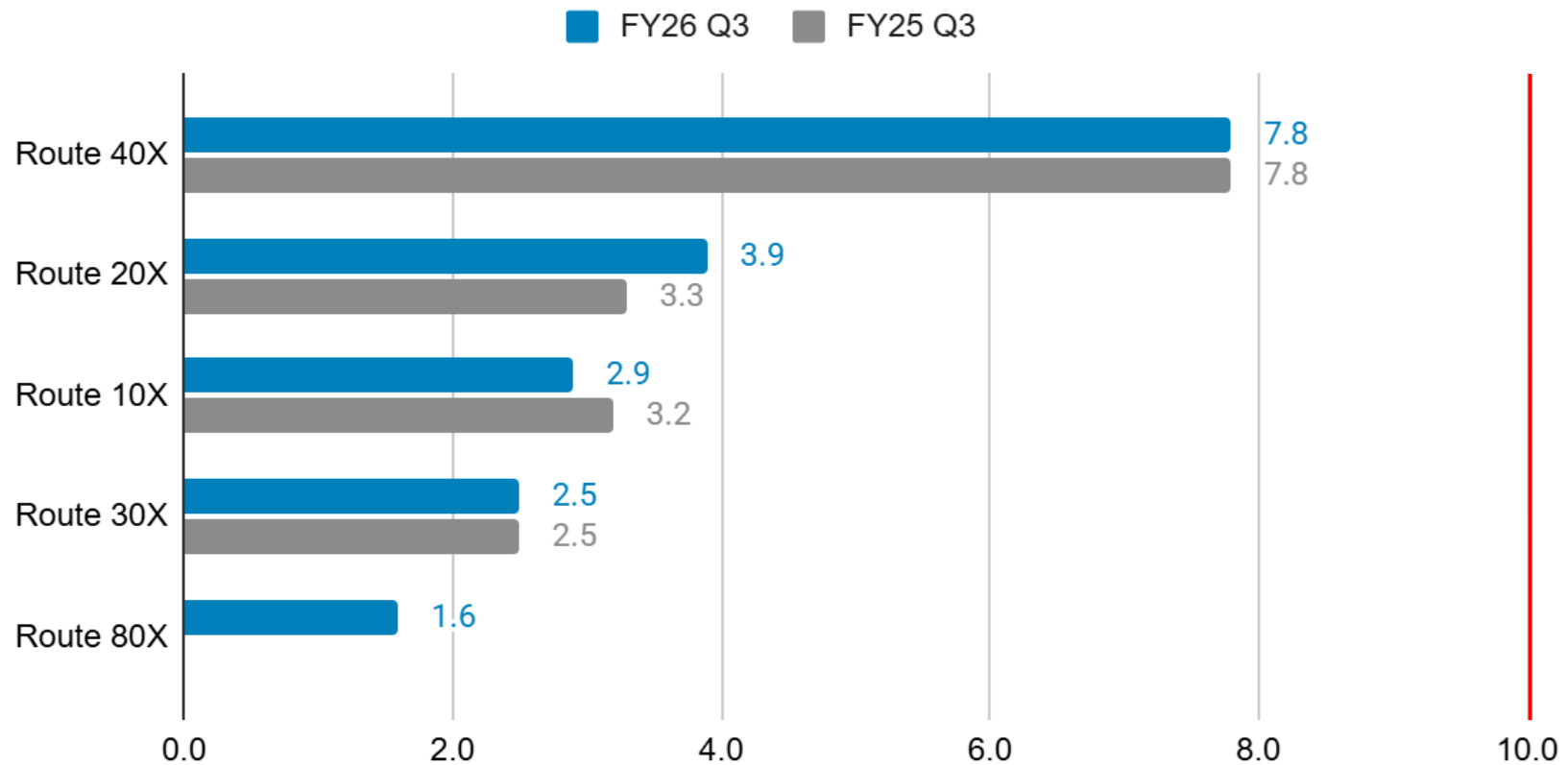


Route Productivity FY26 Q3

Saturday Boardings per Revenue Hour
Regional Bus Service



Target: 10 Boardings

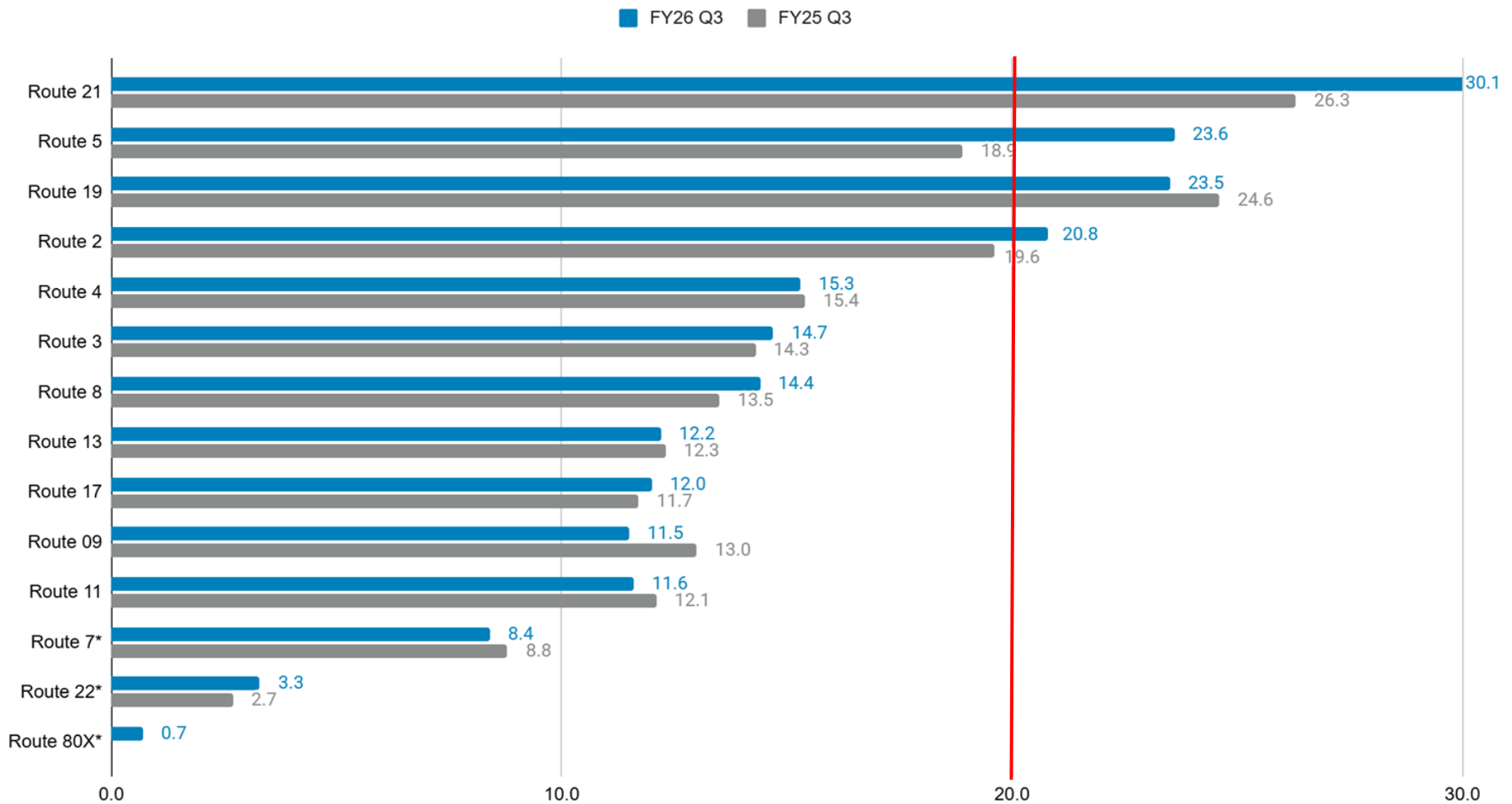


Route Productivity FY26 Q3 |

Sunday Boardings per Revenue Hour
Local Bus Service - All Routes



Target: 20 Boardings (*Target: 10 Boardings)



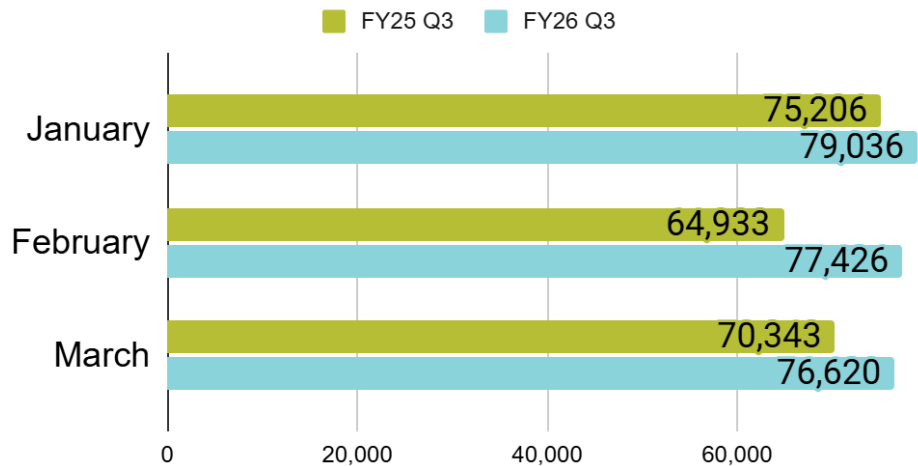
Snapshot of Youth Zero Pass Program FY26 Q3



Cherriots provides rides to youth ages zero to 18 at no cost to them. In FY26 Q3 youth ridership reached 233,082 on Cherriots Local buses and 3,851 on Cherriots Regional buses. In FY26 Q3, youth ridership across Cherriots Local service increased by 11% year over year. This growth was driven by a 22,600 increase in local ridership. Meanwhile, youth ridership on Cherriots Regional service declined by 23% compared to FY25 Q3. The program will cultivate the next generation of Cherriots riders, ensuring future growth and sustainability.

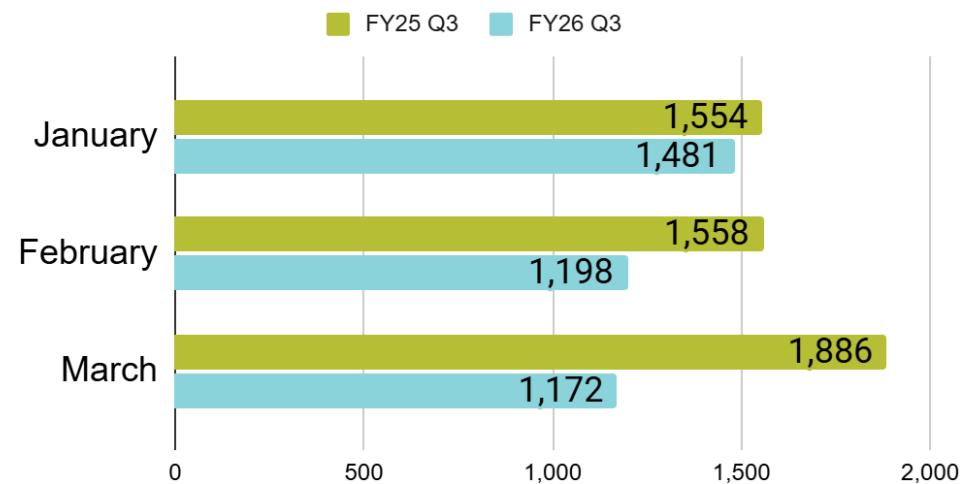
Quarterly Youth Boardings - Cherriots Local

Total Increase: 22,600(11%)



Quarterly Youth Boardings - Cherriots Regional

Total decrease: -1,147 (-23%)



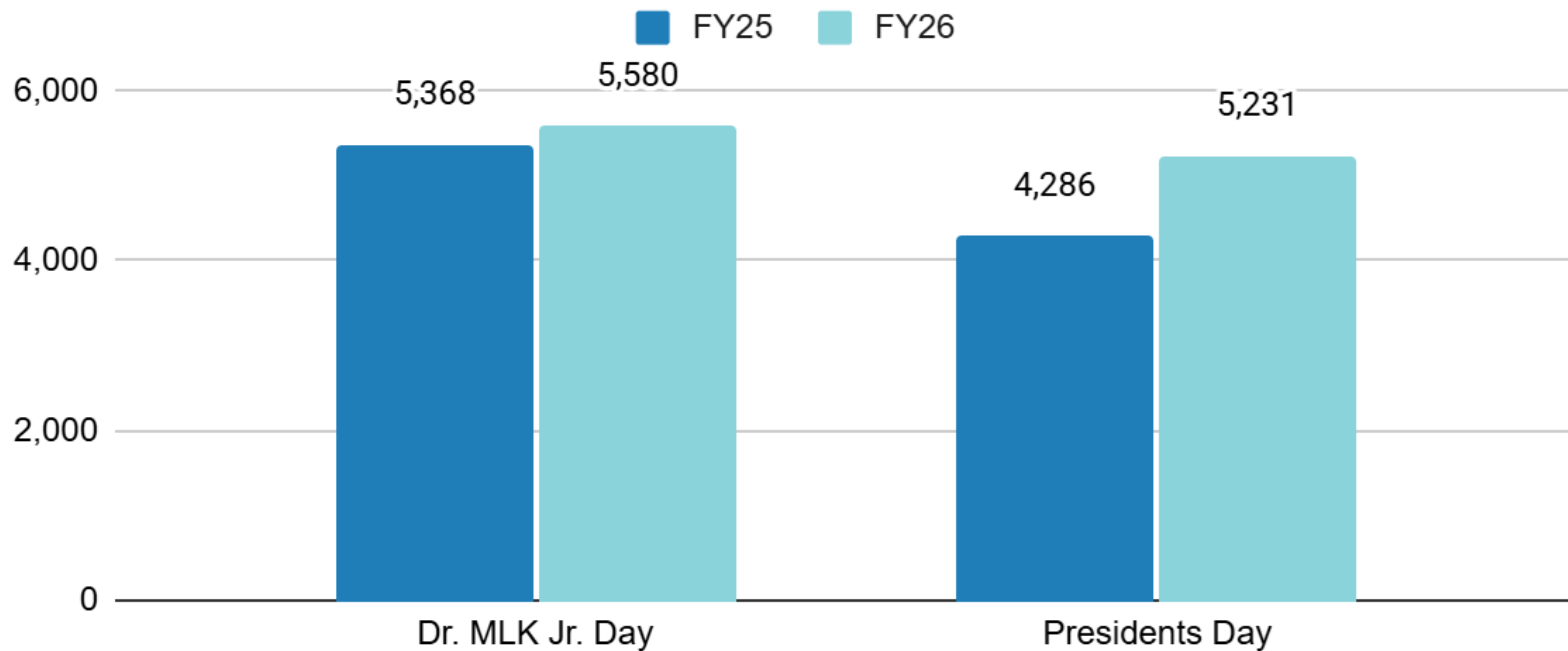
Holiday Service Ridership FY26 Q3



Holiday service began in 2021 as part of the A Better Cherrits service change plan made possible by the Statewide Transportation Improvement Fund. In FY26 Q3, holiday service boardings were 10,811. The holidays with service that fall within Q3 each year are Dr. MLK Jr. Day and Presidents Day. Beginning in FY26 Q1, most holidays have operated at the Saturday service level, compared to the Sunday service level in the prior year. Dr. MLK Jr. Day has consistently operated at the Saturday service level. As a result, Dr. MLK Jr. Day has increased by 3.95% while Presidents Day ridership increased by 22.05% year over year.

Total Holiday Boardings

Holidays have been operating at the Saturday service level since FY26 Q1.





On-time performance (OTP) measures how closely a bus adheres to its schedule. It is measured only at bus stops with scheduled departure times, known as timepoints. There are three categories of OTP:

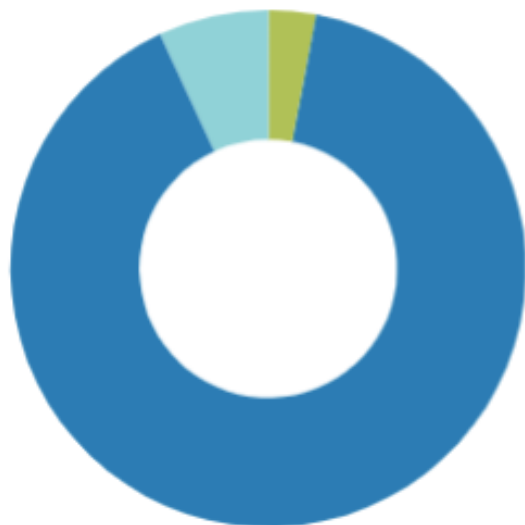
- **Early** - when a bus departs from a time point anytime before the scheduled time.
Goal: 0%
- **On time** - when a bus departs from a time point anywhere between 0 to 5 minutes after the scheduled time.
Goal: 85% or higher
- **Late** - when a bus departs from a time point more than 5 minutes after the scheduled time.
Goal: 15% or lower

On-time Performance | FY26 Q3 System Level OTP



In FY26 Q3, the Cherriots Local system achieved 90.1% on-time performance, exceeding the 85% target and improving 4.9 percentage points from FY25 Q3. Late departures were 6.9%, and early departures decreased to 3.0% from 7.8%. The Cherriots Regional system achieved 89.0% on-time performance, 4.0 points above target, with only 5.2% late and 5.8% early departures.

FY26 Q3 Local OTP



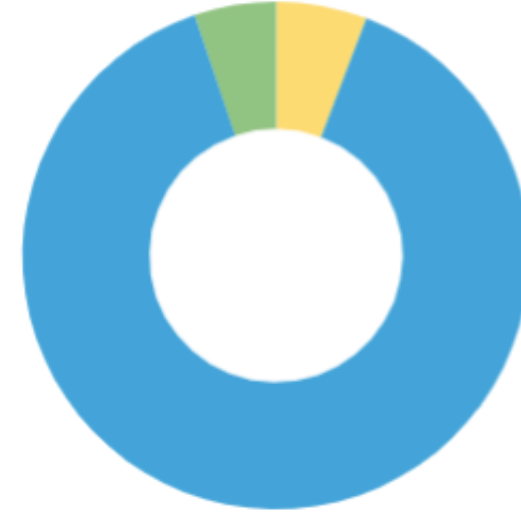
- Early:3.0%
- On-Time:90.1%
- Late:6.9%

FY25 Q3 Local OTP



- Early:7.8%
- On-Time:85.2%
- Late:7.0%

FY26 Q3 Regional OTP



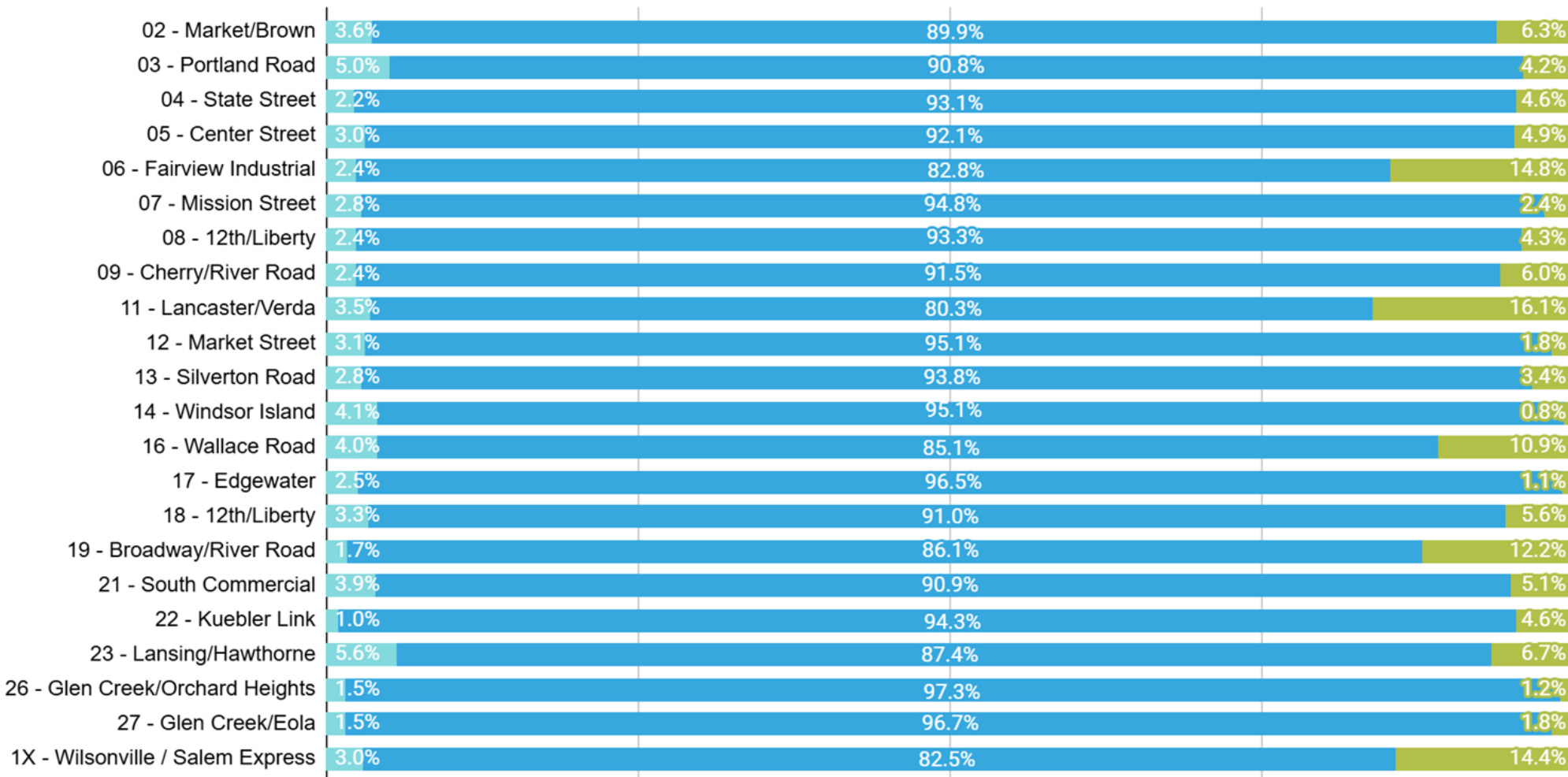
- Early:5.8%
- On-Time:89.0%
- Late:5.2%

On-time Performance

FY26 Q3 Route Level OTP for Cherriots Local



■ Early
 ■ On-Time
 ■ Late

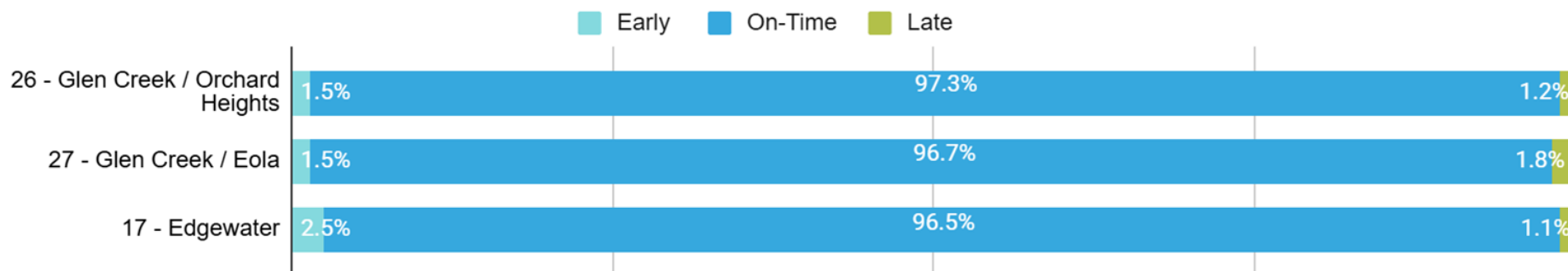


On-time Performance |

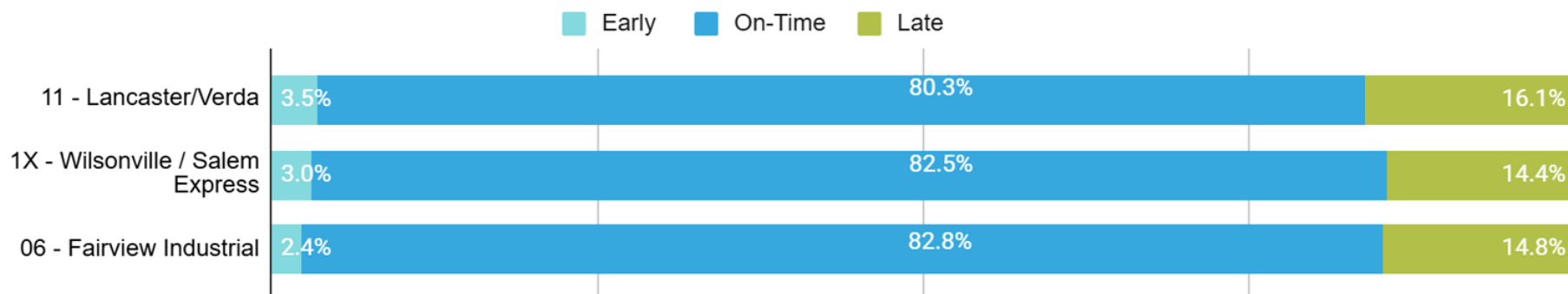
FY26 Q3 Route Level OTP for Cherriots Local



The top three performing Cherriots Local routes in FY26 Q3 were Route 26 Glen Creek/Orchard Heights ; Route 27 Glen Creek / Eola; and Route 17 Edgewater.



The bottom three performing Cherriots Local routes in FY26 Q3 were Route 11 Lancaster / Verda; Route 1X Wilsonville / Salem Express; and Route 6 Fairview Industrial. Although on-time performance (OTP) on these routes remained below target, each showed improvement compared to FY25 Q3. Specifically, OTP increased by 2 percentage points on Route 11, 9 percentage points on Route 1X, and 2 percentage points on Route 6. These gains indicate progress, and continued efforts are needed to further reduce early and late departures.

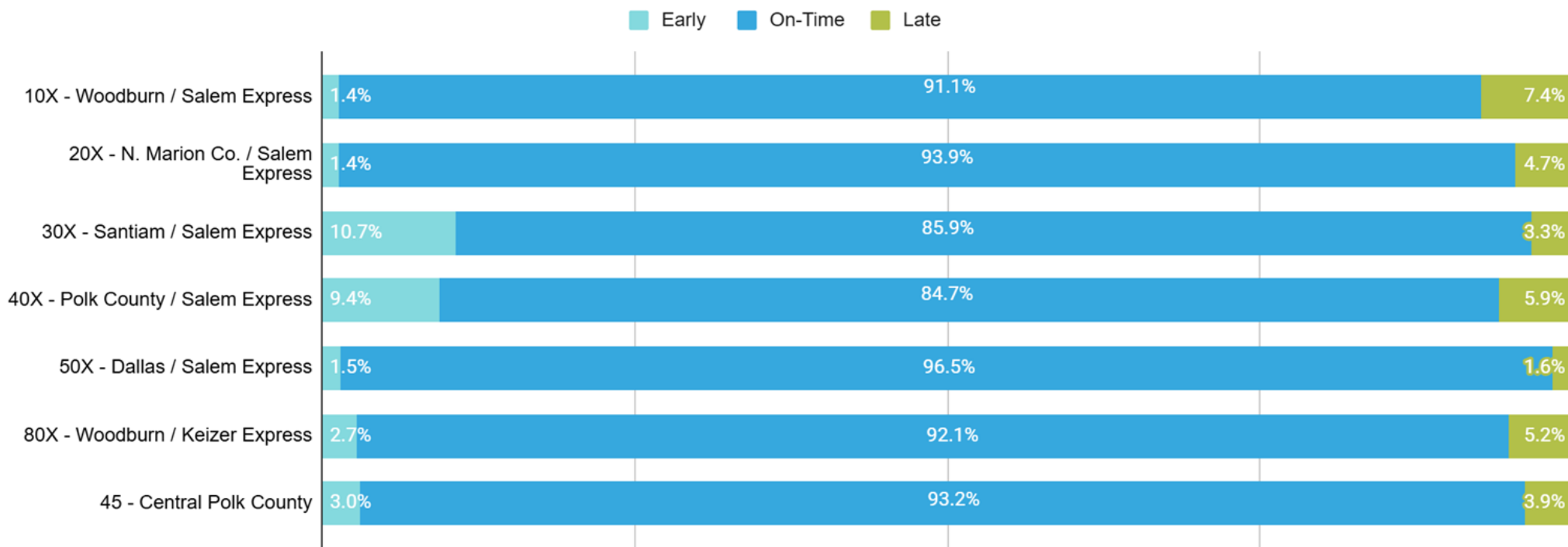


On-time Performance

FY26 Q3 Route Level OTP for Cherriot's Regional



In FY26 Q3, on-time performance across Cherriot's Regional routes showed limited variation, with most routes exceeding the 85% target. The only exception was the 40X Polk County / Salem Express, at 84.7%, slightly below the target. Route 50X Dallas / Salem Express achieved the highest performance at 96.5%.



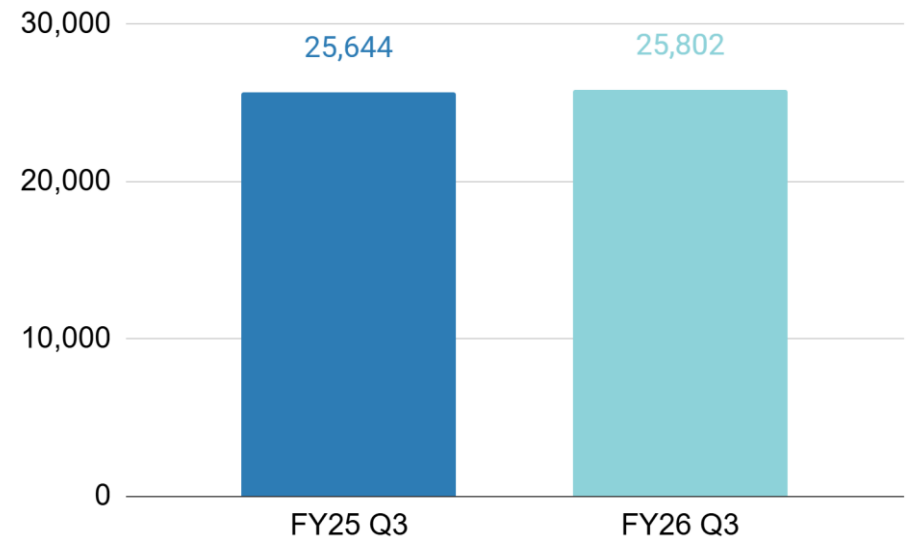
Cherriots LIFT Trends: FY26 Q3



The Americans with Disabilities Act (ADA) is a civil rights law that requires public transportation to be available to people with disabilities within three-quarters of a mile of fixed-route bus service. Cherriots LIFT is an origin-to-destination, shared-ride complementary paratransit transportation service for individuals who are unable to use the Cherriots Local bus service because of their functional ability. Individuals can be qualified for Cherriots LIFT for some or all of their trips. An eligibility process is required to ride Cherriots LIFT.

The table below presents Key Performance Indicators (KPIs) for FY26 Q3. LIFT rides per revenue hour were 1.71, below the target of 2.75. LIFT achieved a high OTP of 92%, exceeding the 91% target.

Total LIFT Boardings



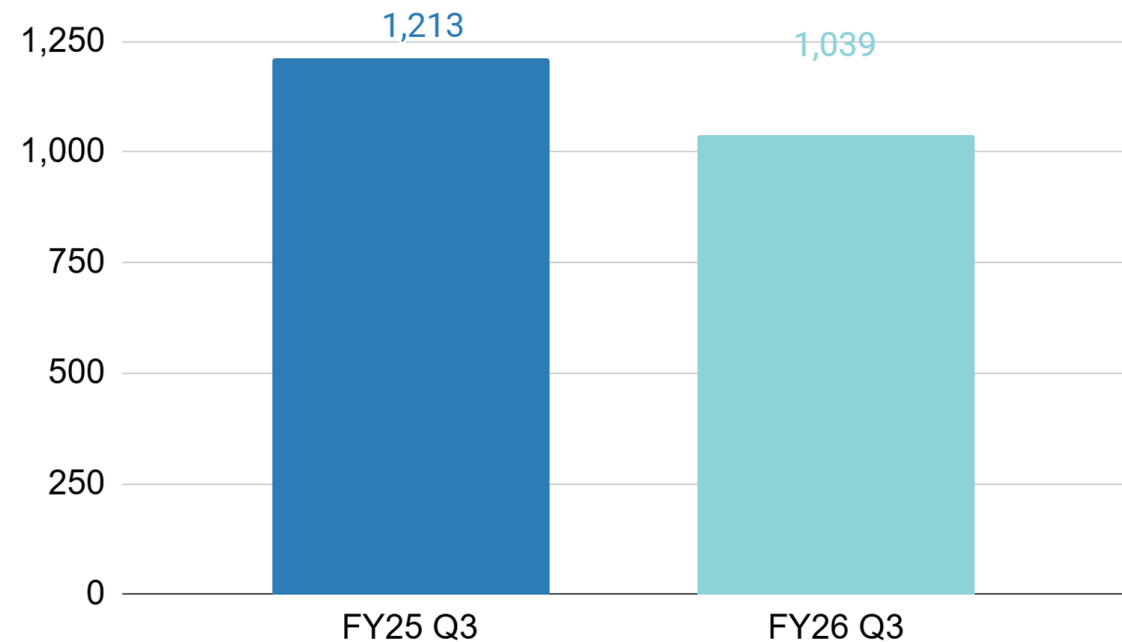
Cherriots LIFT - Key Performance Indicators	On-Time Performance (Goal: 91%)	Rides/Rev Hr (Goal: 2.75)	ADA Trips Denied (Goal: 0)	Complaints / 1,000 trips (Goal: < 2)	ADA Complaints (Goal: 0)	% Rides < 60 minutes (Goal: 75%)	Shared Rides Rate	Average Ride Rating
FY26 Q3	92%	1.71	0	1.03	0	100%	64%	4.8

Cherriots Shop and Ride Trends: FY26 Q3



Seniors and people with disabilities who don't qualify for Cherriots LIFT complementary paratransit service can rely on Cherriots Shop and Ride, which is a door to door dial-a-ride service that can be used for shopping, appointments, and more. These trips require a reservation made through the Cherriots Call Center, and it only runs Monday through Friday from 8:00 a.m. to 5:00 p.m. Trips are not guaranteed on Cherriots Shop and Ride as they are on Cherriots LIFT. Shop and Ride ridership in FY26 Q3 was slightly below the level observed in FY25 Q3.

Total Shop and Ride Boardings



Snapshot of Customer Engagement: FY26 Q3



Cherriots Call Center provides a world class customer experience for LIFT, Shop and Ride, and Regional deviated-fixed route (Route 45) customers. As shown in the table below, the Call Center is meeting or exceeding most customer experience goals. The exceptions were average call length, which slightly exceeded the three-minute target by four seconds, and the percentage of calls answered within five minutes, which was 99% compared to the 100% target.

Cherriots Call Center - Key Performance Indicators	Total calls received	% Calls Answered in < 3 minutes (Goal: 97%)	% Calls Answered in < 5 minutes (Goal: 100%)
FY26 Q3	11,538	98%	99%

Cherriots Call Center KPIs by Service			
Service	Avg Speed of Answer (Goal: < 3 minutes)	Avg hold time (Goal: < 3 minutes)	Length of Call (Goal: < 3 minutes)
Shop and Ride	18 seconds	1 seconds	3:04
LIFT	21 seconds	3 seconds	2:40

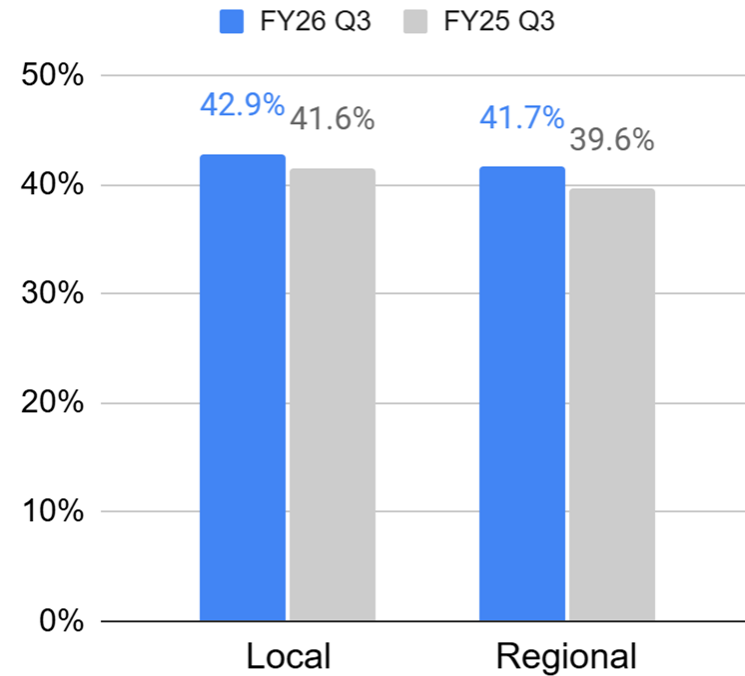
Snapshot of Marketing Engagement



Cherriots launched Umo, a reloadable electronic fare payment system, in August 2023. Rider adoption continues to grow as the system is promoted across the service area. In FY26 Q3, Umo was used for 42.9% of local bus trips and 41.7% of regional trips, up from 41.6% and 39.6% in FY25 Q3, reflecting the success of staff-driven outreach efforts.

In FY26 Q3, social media performance demonstrated aggressive growth across all primary health metrics. Total impressions surged from 53,455 in January to 106,181 by the end of March, which is a massive +285.8% YoY increase that reflects the successful implementation of our high-volume content strategy. Engagement quality peaked in March with an Overall Engagement Rate of 5.56%, representing a +57% MoM efficiency gain. LinkedIn remained the anchor for high-intent traffic, delivering a record 12.7% engagement rate, while TikTok and Instagram Reels drove the bulk of the quarter's reach expansion. This fiscal quarter concludes with strong community momentum, evidenced by a YoY increase in Net Audience Growth.

E-fare Trip Percentage



FY26 Q3 Social Media Engagement Metrics			
	Posts	Impressions	Engagement Rate
January	49	53,455	3.10%
February	93	97,535	3.55%
March	107	106,181	5.56%
Q3	249	257,171	4.07%

Snapshot of Vanpool Program: FY26 Q3



The Cherriots Commuter Options (CO) program organizes and subsidizes vanpools for individuals with similar commuting patterns. These vanpools are available to groups of employees who work together or travel similar routes regularly. Eligible groups can apply to receive a van for daily use through the CO program. Cherriots staff provide training, rider support, and access to the Guaranteed Ride Home program to ensure reliable service.

Vanpools qualify for subsidies if the worksite is located within the CO program's service area (Polk, Marion, or Yamhill County). As of this reporting period, Cherriots supports and subsidizes 38 active vanpools, serving a total of 215 commuters across Polk, Marion, and Yamhill counties. Vanpool participants represent a diverse range of industry sectors, including agriculture, industrial trades, and federal government. In FY26 Q3, Cherriots provided \$64,011 in subsidies, covering approximately 40% of the total operating cost per vanpool.

The following key performance indicators and success metrics are reported to Cherriots leadership on a quarterly basis.

FY26 Q3 Vanpool Performance Metrics	
Max Operating Vanpools	38
# of Unique Riders	215
# of Passenger Trips	25,765
Vehicle Revenue Miles	127,388
Vehicle Revenue Hours	3,282
Average Occupancy Rate	68%
Percentage of Subsidy per Vanpool (Goal is less than 50%)	40%

Safety and Reliability Trends: FY26 Q3



Safe and reliable service is important for Cherriots to deliver and for customers to experience. Two measures used to evaluate the safety and reliability of Cherriots services are the frequency of mechanical failures resulting in a road call (i.e., while the bus is in service) and the frequency of preventable bus collisions. Overall, Cherriots services met or exceeded performance targets across all measures in FY26 Q3, with the exception of Regional service preventable bus collisions, which were 0.28 higher than the goal of 2.0 collisions per 100,000 miles. District staff have initiated the implementation of targeted actions to reduce the frequency of accidents.

Preventable Accidents per 100,000 Miles Traveled (Goal: < 2 per 100,000 miles)				
Service	FY26 Q3 Total Preventable Accidents	FY26 Q3 Total Miles*	FY26 Q3 Preventable Bus Collisions per 100,000 Miles	FY26 YTD Preventable Bus Collisions per 100,000 Miles
Local	4	709,129	0.56	1.03
LIFT	2	145,317	1.38	1.59
Shop and Ride	0	6,857	N/A**	0
Regional	3	131,571	2.28	2.01

*Local = Total Revenue Miles + Deadhead Miles. Other services = Total Revenue Miles.
 **Total miles did not exceed 100,000; calculation is not applicable.

Road Calls per 10,000 Miles Traveled (Goal: < 1 per 10,000 miles)				
Service	FY26 Q3 Count of Road Calls	FY26 Q3 Vehicle Miles Traveled	FY26 Q3 Road Calls per 10,000 Miles	FY26 YTD Road Calls per 10,000 Miles
Local	46	731,030	0.63	0.78
LIFT	5	167,804	0.30	0.42
Shop and Ride	0	10,843	N/A**	N/A**
Regional	12	162,055	0.74	0.46

**Total miles did not exceed 100,000; calculation is not applicable.

Preventive Maintenance and Major Bus Cleanings: FY26 Q3



Additional factors contributing to the reliability and safety of Cherriots services are preventive maintenance (PM) inspections and clean buses. Cherriots goal for completing PM inspections on time and cleaning all available Local buses each month is 100%. In FY26 Q3, all Regional and Shop & Ride buses were inspected on time, while one Local bus and one LIFT bus missed the inspection target. Additionally, 175 local buses scheduled for cleaning were completed, resulting in an 86.6% completion rate.

FY26 Q3 Preventive Maintenance Inspections On-time Performance (Goal: 100%)			
Service	# Completed	# Completed Outside Limits	Percent On-time
Local	123	1	99.2%
LIFT	29	1	96.6%
Shop and Ride	1	0	100.0%
Regional	31	0	100.0%

FY26 Q3 Major Bus Cleanings* (Goal: 100%)			
Service	Total # of Buses Available**	Total # of Cleanings Completed	Percent Completed
Local	202	175	86.6%
<i>*This metric is only tracked for Cherriots Local buses.</i>			
<i>**Anywhere from 60 to 66 buses were available to clean every 30 days</i>			

Battery Electric Bus Trends: FY26 Q3



The Battery Electric Bus (BEB) fleet has been introduced on Route 11 Lancaster / Verda to create Cherriot's first Zero Emissions Corridor. There has been progress in deploying the BEB fleet. In the third quarter of fiscal year 2026, the fleet of 10 battery-electric buses (BEBs) collectively traveled 65,731 miles. On average, each battery-electric bus traveled 74 miles per day, reflecting stable utilization levels throughout the quarter. The average regeneration rate for the BEBs was 29.4%, at the upper end of the typical range of 10%–30%. The average fuel economy for this quarter was 2.38 kWh per mile, which reflects strong energy efficiency and is well within the expected performance range (typically 1.5–2.5 kWh/mi).

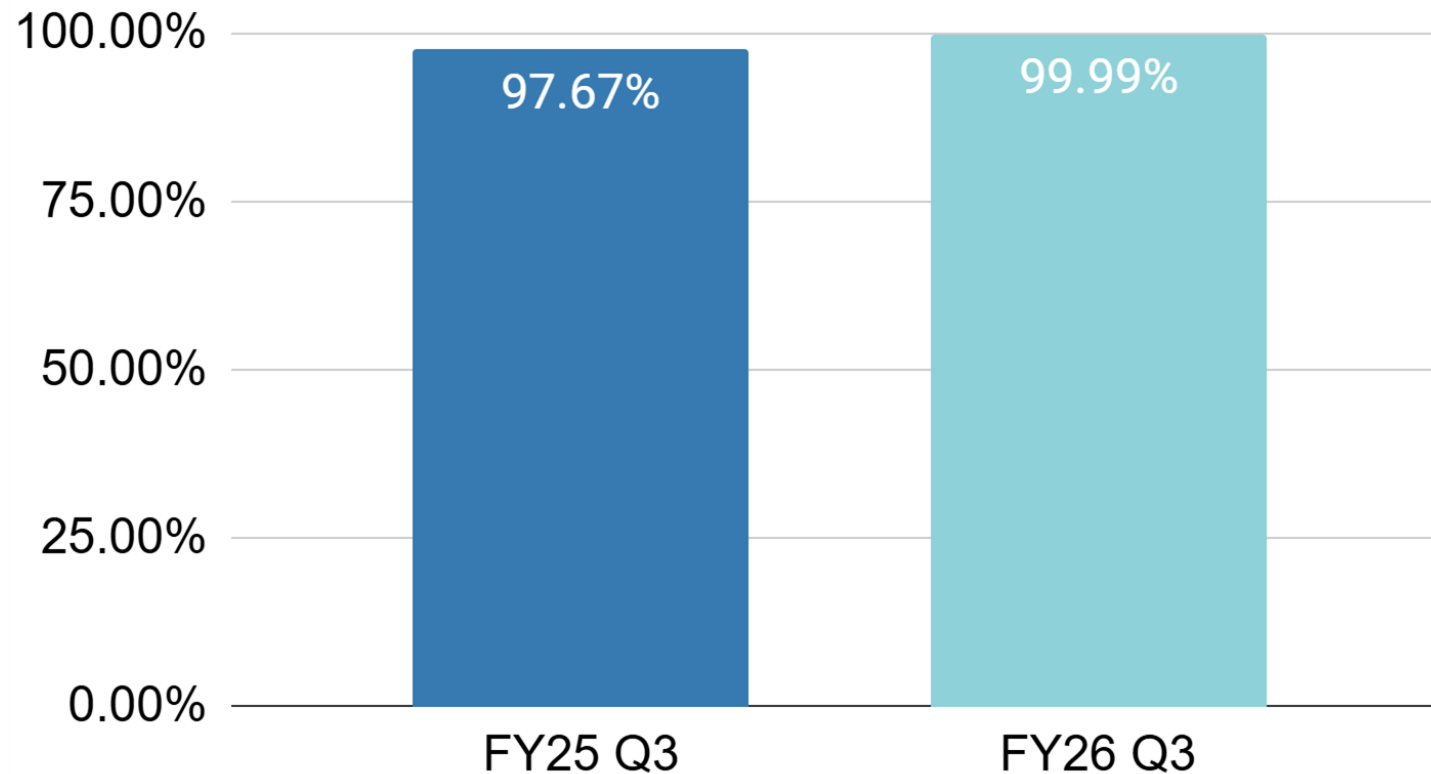
FY26 Q3 BEB Performance Metrics	
Total Distance Driven (mile)	65,731
Average Distance Traveled per Bus per Day (mi/day)	74
Average Regeneration Rate	29.4%
Average Fuel Economy (kWh/mi)	2.38

Local Service Delivery Performance: FY26 Q3



In FY26 Q3, the planned vehicle revenue hours for Cherriots Local service amounted to 54,014, with actual vehicle revenue hours recorded at 54,010, representing 99.99 percent of the planned Local service. The result is higher than the 97.67 percent achieved in the same quarter of the previous year. This indicates consistent and reliable service delivery performance in FY26 Q3.

Percentage of Scheduled Service Delivered



Appendix A. FY26 Q3 Data Tables



Cherriots Quarterly Performance Report for FY 26 Q3 (January 2026 - March 2026)

Route	On-Time Performance (OTP)	Ridership / Revenue Hour	Ridership	Weekdays			Saturday			Sunday			Preventable Accidents per 100K miles (Target: <2)	Roadcalls per 10K miles (Target: <1)		
				Changes from FY 25 to FY 26 for Q3			Changes from FY 25 to FY 26 for Q3			Changes from FY 25 to FY 26 for Q3						
				Revenue Hour	Ridership / Revenue Hour	Ridership	Ridership / Revenue Hour	Ridership	Revenue Hour	Ridership / Revenue Hour	Ridership	Ridership / Revenue Hour			Ridership	
LOCAL BUS SERVICE																
2 - Market / Brown	89.93%	18.8	69,527	3.2%	-4.6%	7.9%	18.1	6,459	0.8%	4.5%	5.4%	20.8	3,519	0.0%	6.2%	6.2%
3 - Portland Road	90.75%	20.7	40,948	2.9%	-0.3%	2.6%	17.4	3,401	0.0%	-8.2%	-8.2%	14.7	2,484	0.0%	3.0%	3.0%
4 - State Street	93.10%	20.9	42,300	2.9%	13.4%	16.7%	19.2	3,817	0.0%	11.7%	11.7%	15.3	2,655	0.0%	-0.6%	-0.6%
5 - Center Street	92.12%	18.7	67,478	3.2%	2.6%	5.9%	21.1	7,535	0.6%	6.4%	7.0%	23.6	3,992	0.0%	25.2%	25.2%
6 - Fairview Industrial	82.82%	8.1	11,550	4.3%	10.8%	15.6%	5.1	1,417	0.0%	15.0%	15.0%					
7 - Mission Street	94.80%	11.2	17,109	2.9%	2.2%	5.1%	11.0	2,080	0.5%	0.5%	1.1%	8.4	1,362	0.0%	-4.1%	-4.1%
8 - 12th / Liberty	93.27%	14.3	23,201	3.4%	-1.9%	1.4%	9.8	2,809	1.1%	10.0%	11.2%	14.4	2,427	0.0%	6.3%	6.3%
9 - Cherry / River Road	91.52%	13.2	25,062	3.0%	2.7%	5.8%	13.4	2,689	0.0%	-1.1%	-1.1%	11.8	2,057	0.0%	-9.6%	-9.6%
11 - Lancaster / Verda	80.29%	17.8	118,898	1.5%	-1.8%	-0.3%	16.5	11,734	-1.0%	-1.6%	-2.6%	11.6	7,471	-1.1%	-4.2%	-5.3%
12 - Hayesville Drive	95.08%	8.7	7,815	3.0%	39.0%	43.1%										
13 - Silvertown Road	93.77%	15.0	29,867	2.7%	-6.6%	-4.0%	16.1	2,874	1.7%	3.1%	4.9%	12.2	2,023	0.0%	-1.2%	-1.2%
14 - Windsor Island Road	95.08%	6.6	6,126	2.7%	-19.2%	-17.0%										
16 - Wallace Road	85.12%	18.8	11,665	3.2%	1.0%	4.2%	12.1	1,370	0.0%	-15.3%	-15.3%					
17 - Edgewater Street	96.45%	11.4	36,311	3.2%	6.4%	9.8%	10.4	3,648	0.9%	1.8%	2.7%	12.0	2,025	0.0%	2.2%	2.2%
18 - 12th / Liberty	90.99%	12.0	19,145	4.2%	-3.5%	0.6%	8.5	2,411	0.0%	8.2%	8.2%					
19 - Broadway / River Road	86.11%	20.1	70,699	3.2%	-10.5%	-7.6%	23.2	8,059	0.3%	-8.1%	-7.8%	23.5	3,969	0.0%	-4.4%	-4.4%
21 - South Commercial	90.94%	22.9	81,842	3.2%	8.4%	11.8%	26.6	9,258	0.3%	5.4%	5.7%	30.1	5,087	0.0%	14.2%	14.2%
22 - Kuebler Link	94.29%	1.9	5,601	3.7%	10.2%	14.3%	1.6	889	-0.2%	28.0%	27.7%	3.3	553	0.6%	24.9%	25.7%
23 - Lansing / Hawthorne	87.44%	13.6	12,363	2.8%	8.1%	11.1%										
26 - Glen Creek / Orchard Heights	97.31%	7.1	3,377	2.8%	43.7%	47.7%										
27 - Glen Creek / Eola	96.69%	6.5	3,329	2.4%	-12.0%	-9.9%										
Total	90.08%	15.4	704,213	3.0%	1.3%	4.3%	14.2	70,450	0.2%	1.6%	1.8%	14.9	39,624	-0.2%	3.1%	2.9%
LOCAL COMMUTER EXPRESS ROUTE																
1X - Wilsonville / Salem Express	82.51%	3.4	2,481	2.8%	-18.7%	-16.4%										
Cherriots Local Totals	90.05%	15.2	706,694	3.0%	1.2%	4.2%	14.2	70,450	0.2%	1.6%	1.8%	14.9	39,624	-0.2%	3.1%	2.9%
REGIONAL SERVICE																
10X - Woodburn / Salem Express	91.13%	4.8	4,945	1.6%	-11.7%	-10.4%	2.9	277	0.0%	-7.4%	-7.4%					
20X - N. Marion Co. / Salem Express	93.88%	4.2	3,519	2.4%	-5.2%	-2.9%	3.9	452	0.0%	15.9%	15.9%					
30X - Santiam / Salem Express	85.93%	3.7	2,548	1.2%	-8.7%	-7.6%	2.5	235	-1.1%	2.8%	1.7%					
40X - Polk County / Salem Express	84.73%	8.4	11,900	4.7%	-5.3%	-0.9%	7.8	1,443	-0.5%	-0.4%	-0.9%					
50X - Dallas / Salem Express	96.53%	2.2	798	2.6%	-32.5%	-30.8%										
80X - Woodburn / Kelzer Express	92.07%	1.6	702	NA	NA	NA	1.6	138	NA	NA	NA	0.7	62	NA	NA	NA
Cherriots Regional Express Totals	88.56%	5.1	24,426	3.1%	-9.1%	-6.3%	4.4	2,545	16.7%	-8.2%	7.1%					
Regional Deviated Fixed Route																
45 - Central Polk County	93.15%	1.9	1,120	2.2%	8.2%	10.7%										
Cherriots Regional Totals	88.99%	4.8	25,546	3.0%	-8.4%	-5.7%										
Dial-a-Ride (Cherriots Shop and Ride Totals)	NA	1.5	1,039	-0.6%	-13.8%	-14.3%										
Cherriots LIFT Totals	92.00%	1.8	22,667	22.5%	-19.2%	-1.1%	2.0	1,752	20.7%	2.1%	23.2%	1.9	1,383	22.7%	-13.4%	6.2%

*Total miles did not exceed 10,000; calculation is not applicable.
 **Total miles did not exceed 100,000; calculation is not applicable.

Board Meeting Memo – Agenda Item 8.B

To: Board of Directors
From: Allan Pollock, General Manager
Date: May 28, 2026
Subject: Board Member Committee Report

Issue

Shall the Board report on their activities and committee assignments as representatives of Salem Area Mass Transit District?

Background and Findings

Board members are appointed to local, regional, or national committees. Board members also present testimony at public hearings on specific issues as the need arises on behalf of the District. Board members may take this opportunity to report committee updates or on any meetings or items of note relating to District business.

Subdistrict:	Board Member:	Committee:
1	Vacant	West Salem Business Association
2	Director Navarro	State Transportation Improvement Fund Advisory Committee (STIFAC)
3	Director Carney	Finance Subcommittee Legislative Subcommittee Salem-Keizer Area Transportation Study (SKATS) Salem Scenario Planning Advisory Committee
4	Director Hinojos Pressey	
5	Director Davidson	Mid-Willamette Valley Council of Governments (MWVCOG)
6	Director Duncan	Community Advisory Committee (CAC) Diversity, Equity, and Inclusion Subcommittee Mid-Willamette Area Commission on Transportation (MWACT)
7	Director Holmstrom	

Financial Impact

None.

Recommendation

For informational only.

Proposed Motion

None.