



Salem Area Mass Transit District

Board Work Session Minutes

Thursday, July 9, 2026 at 5:30 p.m.

Attendance

Board Directors:

Present:

President Maria Hinojos Pressey
Ramiro Navarro Jr. (Virtual)
Sadie Carney (Virtual 5:30-6 p.m.)
Ian Davidson (5:34 p.m.)
Sara Duncan
Bill Holmstrom

Staff:

GM Allan Pollock
DGM David Trimble
CSO Cliff Carpentier
CFO RaeLynn North
COO Tom Dietz
Service Planning Manager Chris French (Virtual)
Transit Planner II Jolynn Franke
Executive Assistant Kirra Pressey

Meeting Information

1. Call To Order

A. Note of Attendance for a Quorum

President Hinojos Pressey called the meeting to order at 5:30 p.m.
Attendance was noted.

B. Safety Minute

CSO Carpentier presented the Safety Minute highlighting the importance of an engaged mind rather than leaning on safety barriers.

C. Announcements | Changes to Agenda

GM Pollock provided an update on the South Salem Transit Center, noting all purchase documents have been signed and Finance is in the process of transferring funds to complete the transaction. Staff also shared that, once the property is acquired, initial site assessments and vegetation management will be conducted.

DGM Trimble introduced the District's new Chief Financial Officer, RaeLynn North. and shared a brief overview of her professional background.

2. Presentations

None

3. Discussions

A. Fare Equity Analysis

Presenter: Transit Planner II, Jolynn Franke

Agenda Packet: Pg. 3-34

Transit Planner II Franke presented the draft 2026 Fare Equity Analysis and provided an overview of proposed fare policy updates. The Board discussed several proposed changes, including a 2-hour pass, fare adjustments, expanded reduced fare eligibility, and updates to the transit pass program.

Following discussion, the Board provided direction on the proposals to be included in the upcoming public outreach process.

B. APC Dashboard

Presenter: Transit Planner II, Jolynn Franke

Agenda Packet: Pg. 35-43

Transit Planner II Franke presented an overview of the District's new Automatic Passenger Counter (APC) data dashboard and reporting tools. Staff highlighted how the system improves ridership data accuracy, supports service planning, and enhances data-driven decision-making.

4. General Manager Comments

A. Upcoming Agenda Items

B. Board Calendar

GM Pollock provided an update on the upcoming agenda and Board calendar. Items.

5. Adjourn

President Hinojos Pressey adjourned the meeting at 8:21 p.m.

Respectfully Submitted

Maria Hinojos Pressey
Maria Hinojos Pressey (Aug 11, 2026 18:25:10 PDT)

Maria Hinojos Pressey, Board President

