Salem Area Mass Transit District
Board Of Directors Meeting Agenda Packet

Thursday, July 23, 2026 at 6:30 p.m.

Directors: Ramiro Navarro Jr., Sadie Carney, Maria Hinojos Pressey, Ian Davidson, Sara Duncan, Bill Holmstrom

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Available meeting formats:

- **In Person:** Senator Hearing Room, 555 Court St. NE, Salem, OR 97301
- **Watch the Live Stream on CC Media's YouTube** or view on **Comcast Channel 21**
- **Zoom Gov:**
  - **Join the Board Meeting Virtually**
    Meeting ID: 161 115 6964; Passcode: 680098
  - Phone: (669) 254-5252 (US)

Public Comment: The public may provide comments on transit-related matters during the meeting. Public comment is limited to three minutes per speaker.

Comments can be submitted:

- In person
- Via ZoomGov
- By email - Board@cherriots.org
- By mail - Attn: District Board of Directors, 555 Court St. NE, Suite 5230, Salem, OR 97301

Written comments received by 12:00 p.m. on the meeting day will be included in the official record.

Consent Calendar: Routine items are approved by a single motion. Any Director may request that an item be removed from the Consent Calendar for separate discussion and action.

Board of Director Reports: Directors report on transit-related issues, including committee participation, community outreach, and special projects representing the District.

Closed Captioning (CC): Live closed captioning is available through ZoomGov.

Alternative Formats: Individuals who need meeting materials in alternative formats, sign language interpretation, translation, or other auxiliary aids or services are encouraged to contact the Clerk of the Board at (503) 588-2424 or clerkoftheboard@cherriots.org or TTY 711 (Oregon Relay Service), at least 48 hours in advance of the meeting.

Electronic Copies: **Download Board Meeting Agenda Packet**.

Email Distribution List: Email clerkoftheboard@cherriots.org to join the District's public meeting distribution list.

Formatos de reunión disponibles:

- **En persona:** Senator Hearing Room, 555 Court St. NE, Salem, OR 97301
- **Vea la transmisión en vivo en el canal de YouTube de CC Media** o en el canal 21 de Comcast.
- **Zoom Gov:**
  - **Participe virtualmente en la reunión de la junta directiva**.
    Meeting ID: 161 115 6964; Código de acceso**:** 680098
  - Teléfono: **(**415) 449-4000 (US)

Comentarios del público: El público puede presentar comentarios sobre asuntos relacionados con el transporte público durante la reunión. Los comentarios públicos están limitados a tres minutos por persona.

Los comentarios pueden enviarse:

- En persona
- A través de ZoomGov
- Por correo electrónico: Board@cherriots.org
- Por correo postal: A la atención de: Junta Directiva del Distrito, 555 Court St. NE, Suite 5230, Salem, OR 97301

Los comentarios escritos recibidos antes de las 12:00 p.m. del día de la reunión se incluirán en el acta oficial.

Calendario de Consentimiento: Los puntos rutinarios se aprueban mediante una única moción. Cualquier director puede solicitar que se elimine un punto del calendario de consentimientos para su debate y resolución por separado.

Informes de la Junta Directiva: Los directores informan sobre cuestiones relacionadas con el transporte público, incluida la participación en comités, la divulgación comunitaria y los proyectos especiales que representan al Distrito.

Subtítulos (CC): Se ofrecen subtítulos en directo a través de ZoomGov.

Formatos alternativos: Se recomienda a las personas que necesiten materiales de la reunión en formatos alternativos, interpretación en lengua de signos, traducción u otras ayudas o servicios auxiliares que se pongan en contacto con el secretario de la Junta en el (503) 588-2424 o en clerkoftheboard@cherriots.org o TTY 711 (Servicio de Retransmisión de Oregón), al menos 48 horas antes de la reunión.

Copias electrónicas: **Descargue el paquete de la agenda de la reunión de la Junta.**

Lista de distribución por correo electrónico: Envíe un correo electrónico a clerkoftheboard@cherriots.org para unirse a la lista de distribución de reuniones públicas del Distrito.

Agenda

Next Meeting: August 27, 2026 at 5:30 P.M.

Board Meeting Memo – Item 2.A

To: Board of Directors

From: Shofi Ull Azum, Chief Planning and Development Officer

Thru: David Trimble, Interim General Manager

Date: July 23, 2026

Subject: East Salem Transit Center – Site Selection Project Update

Issue

Shall the Board receive the East Salem Transit Center- Site selection and Title VI analysis project status update as of July 2026?

Background and Findings

The Salem Area Mass Transit District (District) initiated the East Salem Transit Center (ESTC) Site Selection and Title VI Analysis Project in January 2026. The District hired Parametrix to provide professional consulting services in support of this project. The primary goal is to identify and evaluate candidate sites for a future transit center and mobility hub in East Salem. The project scope includes current and future market analysis, Title VI analysis, stakeholder engagement and public outreach, prototype design, development of site selection criteria, and a final recommendation of a preferred site to advance into the design phase.

The site selection phase of ESTC project is focused on identifying a location that can accommodate both existing and planned transit service while enhancing the overall customer experience. The project team has completed the current and future market analysis milestone. In Spring 2026, the District initiated early public outreach, including a tabling event and an open house, to introduce the project and gather community input. This effort yielded 268 survey responses. Notably, approximately 69 percent of respondents indicated that Chemeketa Community College is either their trip origin or destination, and 65 percent reported using transit at least once per week.

The project is currently advancing through prototype design, with a fatal flaw analysis underway to refine and narrow the list of potential sites. This phase is expected to be completed by the end of July 2026. The District plans to present transit center design concepts and siting options to the public for feedback in fall 2026. The project remains on schedule, with completion anticipated in early 2027.

Financial Impact

None.

Recommendation

For information only.

Proposed Motion

None.

Return to the Agenda

Return to the Agenda

East Salem Transit Center – Site Selection

July 23, 2026

CHERRIOTS

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Return to the Agenda

Agenda

- Project Overview
- Project Schedule and Key Milestones
- Public Engagement
- Prototype Design
- Siting Study
- Next Steps

Project Overview

- Locate and evaluate **candidate sites** for a transit center and mobility hub in East Salem
- Analysis based on current and future transit market
- Develop the “program” for a new transit center
- Develop a recommendation for a preferred site to advance to design

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Return to the Agenda

Study Area

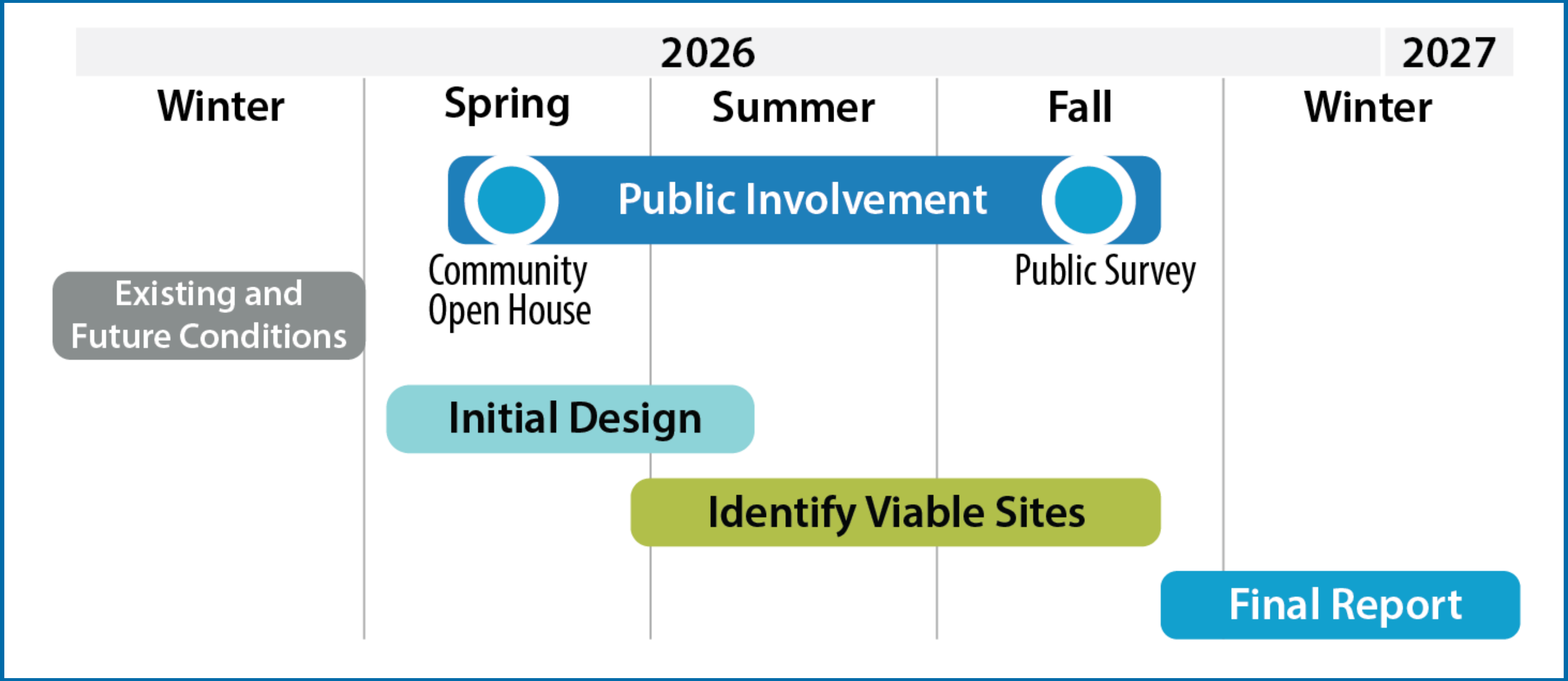
Existing Transit Center

- 4 bus bays; parking on Satter Drive; 8 routes
- Currently over capacity for current bays
- Access to restroom inside college
- One bay has a shelter
- Bike racks available

Objectives

- Identify a site that can **accommodate existing and planned bus service** – up to 10 routes meeting at the same time
  - Future-proof the design for decades to come
- **Improve passenger experience**
  - Convenient transfers
  - Accessible, safe, secure, and comfortable environment

Schedule


2026
2027
Winter
Spring
Summer
Fall
Winter
Public Involvement
Community Open House
Public Survey
Existing and Future Conditions
Initial Design
Identify Viable Sites
Final Report

Public Involvement

- Two major outreach milestones:
  - April/May 2026: early input, introduce project to community
  - Fall 2026: present transit center design concepts and siting options for feedback
- Ongoing outreach:
  - Project website
  - CAC engagement

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Spring 2026 Outreach

- Tabling at the Chemeketa Community College (CCC)
- Open house at CCC
- Online and in person survey (268 responses received)
- Project website
- Social media posts
- Press release
- Notification to neighborhood associations
- Presentation to the CAC

CHERRIOTS | EAST SALEM TRANSIT CENTER STUDY

¡Se instalará un nuevo centro de transporte público en el este de Salem!

Cherriots está planificando la construcción de un nuevo centro de transporte público para responder a las crecientes necesidades de transporte de las personas que viven, trabajan, estudian y visitan el este de Salem. Las nuevas instalaciones estarán dedicadas exclusivamente al transporte público y contarán con un espacio más amplio, diseñado para mejorar las conexiones de transporte, mejorar la accesibilidad, reforzar la seguridad y ofrecer a los pasajeros una experiencia más cómoda y confiable.

El primer paso del proyecto consiste en identificar posibles ubicaciones para este centro y estudiar de qué manera pueden ser útiles para la comunidad. Le invitamos a que conozca mejor el proyecto y nos dé su opinión durante esta importante etapa:

Obtenga más información y comparta su opinión

Visite el sitio web del proyecto para obtener más información y participar en nuestra encuesta:

Cherriots.org/ESTC

¡Sus comentarios nos ayudarán a decidir la ubicación, las características y los servicios del nuevo centro de transporte público!

Completar la encuesta toma menos de 5 minutos y uno de los participantes podrá ganar una tarjeta de regalo de $250.

Para mantenerse al día con todas las noticias de Cherriots o suscribirse a nuestro boletín, visite: Cherriots.org/news

Outreach Findings

Findings inform prototype development and siting study

- Most live in or travel to East Salem, majority ride transit at least once per week (65%)
- Desire for Transit Center to stay at CCC
- *What's **important to you** when thinking about the new transit center?*
  - Proximity to frequently traveled places
  - Easy transfers
  - Close to housing
  - Station amenities: shelter, seating, restrooms

Prototype Design

- Develop prototype to support:
  - Site sizing
  - Agency discussions on amenities/features
- Will use prototype as a guide when evaluating sites
- **Key assumptions:**
  - Indoor area for passenger waiting/restrooms
  - Accommodate up to 10 bus bays
  - Shelters, seating, signage
  - Parking considerations

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Return to the Agenda

- 10 bay island
- Electric vehicle charging

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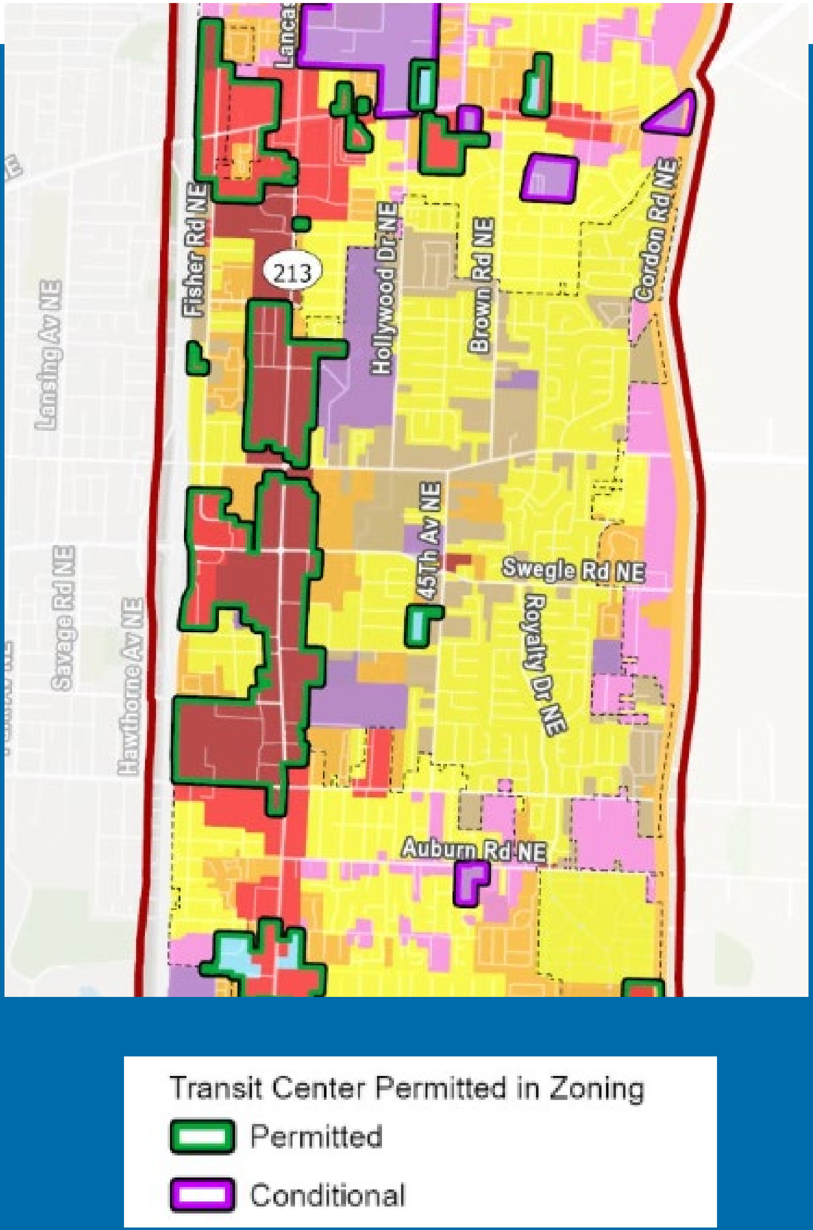
Siting Study

- Applying criteria to find suitable sites
    - Property size
    - Land use compatibility
    - First/last mile access
    - Transit network function
- Considering site at CCC as well
- Goal: identify 2-3 viable sites



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Next Steps

- Evaluate potential sites
- Assess pros/cons of different sites and approaches to design
- Review findings with the community
- Select finalist sites
- Finalize concepts designs, costs, and recommendations later this year

Salem Area Mass Transit District
Board Of Directors Meeting Minutes

Thursday, June 25 2026 at 5:30 p.m.

Index of Board Actions

DRAFT

Attendance

Board Directors:
Present:
President Maria Hinojos Pressey
Ramiro Navarro Jr.
Sadie Carney
Sara Duncan
Ian Davidson
Bill Holmstrom

Staff:
GM Allan Pollock
DGM David Trimble
CSO Cliff Carpentier
CPDO Shofi Azum
COO Tom Dietz
Security & Emergency Management Manager Karen Garcia
Senior Manager, Project & Contract Administration Melissa Kidd
Financial Services Manager Tim Reedy
Executive Assistant Kirra Pressey
Guest:
Legal Counsel Bill Ohle
Budget Committee Chair Nick Fortey
STIFAC Chair Marja Byers

Meeting Information

1. Call To Order

A. Note of Attendance for a Quorum
President Hinojos Pressey called the meeting to order at 5:30 p.m.
Attendance was noted and a quorum was present.

B. Safety Minute
COO Dietz presented the Safety Minute recognizing National Safety Month, focusing on mental health and emotional well-being. He emphasized the importance of proactive self-care and utilizing available support resources.

C. Announcements and/or Changes to Agenda
None

2. Executive Session
President Hinojos Pressey recessed the regular meeting at 5:35 p.m. into Executive Session pursuant to ORS 192.660(2)(a) and (e).

3. Reconvene Regular Meeting
President Hinojos Pressey reconvened the regular meeting at 5:53 p.m.

4. Budget Hearing

A. **Open Public Hearing**
President Hinojos Pressey called the Budget Hearing to order at 5:54 p.m.

B. **Public Comment**
Public comment was received from Budget Committee Chair Fortey, who presented the Budget Committee's recommendation to adopt the Approved FY2027 Budget. No additional public comment was received.

C. **Close Public Hearing**
President Hinojos Pressey closed the Budget Hearing at 5:57 p.m.

Return to the Agenda

D. **Action Item**

I. Adopt Resolution No. 2026-09, Adopting the FY2027 Budget, Making Appropriations, Imposing, and Categorizing Taxes.
Presenter: Financial Services Manager Tim Reedy
Agenda Packet: Page 4-172
Financial Services Manager Reedy presented Resolution No. 2026-09 to adopt the FY2026–27 Budget. He reviewed the budget adoption process and explained a typographical and formula error identified on page 79 of the approved budget document. He noted the correction had no net financial impact, did not affect the overall budget, and did not require an additional public hearing.

Action

- Motion: I move the Board adopt Resolution No. 2026-09 to adopt the FY2026-27 Budget reflecting the corrected version of page 79, making appropriations, and imposing and categorizing taxes.
- Motion by: President Hinojos Pressey
- Second: Director Holmstrom
- Vote: Aye: President Hinojos Pressey, Directors Navarro, Carney, Davidson, Duncan and Holmstrom.
  Nay: None
- Outcome: Motion passes unanimously 6-0

5. Presentations

None

6. Public Comment

None

7. Consent Calendar

C. **Approval of Minutes**

I. April 28, 2026 Board Meeting
II. June 11, 2026 Board Work Session
III. August 14, 2025 Board Service Enhancement Subcommittee
IV. September 11, 2025 Board Service Enhancement Subcommittee

D. **Routine Business Items**

I. Community Advisory Committee (CAC) Appointment
II. Adopt Resolution 2026-10, Adopting & Rescinding Board Policies
III. Authorize DPI Security Inc Contract
Authorize the General Manager to execute a contract with DPI Security, Inc for security services (unarmed) at the Del Webb Operations Headquarters, and approve a project budget for a one (1) base year contract with four (4) option years for a total amount not to exceed $1,659,136.69.
IV. Approval of FY2027 United Way Donation

Director Davidson requested to pull Item B.IV from the Consent Calendar.

Action

- Motion: I move to approve the Consent Calendar excluding Item B.IV.
- Motion by: President Hinojos Pressey
- Second: Director Sara Duncan
- Vote: Aye: President Hinojos Pressey, Directors Navarro, Carney, Davidson, Duncan, and Holmstrom.
  Nay: None
- Outcome: Motion passes unanimously 6-0

DRAFT

8. Items Deferred From Consent Calendar

A. Approval of FY2027 United Way Donation

Director Davidson introduced the discussion, expressing no concerns about the United Way program itself but raising the possibility of increasing the number of day passes allocated to the United Way beyond the current 7,500. He noted that requests from member agencies far exceed the annual disbursement.

General Manager Allan Pollock provided historical context: the initial allocation was 4,000 day passes, increased to 5,000 in 2016 and to 7,500 in 2023. The passes are distributed through a grant-like process in which United Way member agencies submit applications and United Way determines distribution based on trip purpose, primarily medical appointments and bridging transportation for new employees awaiting their first paycheck.

Director Duncan expressed support for increasing the number of passes and suggested as many as 10,000, noting the likely minimal financial impact since recipients would not otherwise be riding the system. Director Duncan also raised, as a recurring concern, the idea of bringing the pass distribution program in-house, noting that members of the public regularly ask about the passes without knowing that United Way administers the program. However, Director Duncan acknowledged that given the General Manager transition underway, now was not the appropriate time to pursue that change, and requested that the full program be brought before the Board as a work session item before the next annual allocation decision.

Director Navarro provided additional context, noting the program had evolved from organizations coming to Cherriots individually toward a consolidated model through United Way. Director Navarro acknowledged that the 501(c)(3) status requirement and the need for organizations to apply through their parent agency represent barriers for some community groups, and expressed agreement with holding a work session discussion.

Director Carney asked whether there were any barriers to participation in the United Way distribution process for eligible organizations. Director Navarro confirmed that individual programs within an agency cannot apply independently, they must apply through the agency, and that 501(c)(3) status is a prerequisite.

President Hinojos Pressey clarified for the record that the program serves the clients of member nonprofit agencies, not individual members of the public.

The Board reached a consensus to direct staff to schedule a work session for a comprehensive review of the bus pass distribution program and to explore potential changes to the operating model. Director Davidson also requested that a review of the group pass program for nonprofits be included as part of that same discussion.

Action

- Motion: I move that the Board approve an annual allocation of 8,500 Day Passes to the United Way of Mid-Willamette Valley for FY2027.
- Motion by: President Davidson
- Second: Director Navarro
- Vote: <u>Aye</u>: President Hinojos Pressey, Directors Navarro, Carney, Davidson, Duncan and Holmstrom.
  <u>Nay</u>: None
- Outcome: Motion passes unanimously 6-0

9. Action Items

A. Adopt Resolution No. 2026-10, Approving the Statewide Transportation Improvement Fund Advisory Committee FTA 5310 Funding Recommendation

Presenter: STIFAC Chair Marja Byers & CPDO Shofi Azum
Agenda Packet: Pg. 236-278

STIF Advisory Committee Chair Byers and CPDO Azum presented the item. Chair Byers noted the District is the designated recipient of FTA Section 5310 funds for the Salem-Keizer urbanized area, supporting mobility for seniors and individuals with disabilities. A public solicitation was issued on April 13, 2026, with no eligible nonprofit applications received, allowing Cherriots to apply for the full $407,546 award.

The STIF Advisory Committee met on June 10, 2026, to review and unanimously recommend funding for the following projects:

- Cherriots Mobility Management Call Center – $209,948
- Cherriots Shop and Ride Purchase Service – $183,396
- Cherriots Shop and Ride Preventative Maintenance – $14,202

Director Davidson inquired about the Shop and Ride operating cost relative to federal funding.

General Manager Pollock stated the FY2027 budget is $438,832, with the remaining costs covered through federal, state, STIF formula funds, and fares. Director Davidson noted the use of STIF formula funds and its relevance to future fiscal constraints.

Action

- Motion: Adopt Resolution No. 2026-11, approving funding of the FY26 Section 5310 projects as recommended by the Statewide Transportation Improvement Fund Advisory Committee, and direct the General Manager to submit the application for the Section 5310 grants in accordance with the recommendation
- Motion by: Director Davidson
- Second: Director Duncan
- Vote: Aye: President Hinojos Pressey, Directors Navarro, Carney, Davidson, Duncan and Holmstrom.
  Nay: None
- Outcome: Motion passes unanimously 6-0

B. Potential Action Following Executive Session (ORS 192.660(2)(a)

Presenter: President Hinojos Pressey

Following Executive Session regarding the employment of a public officer, the Board considered action to ensure continuity of leadership during the General Manager transition.

Action

- Motion: Appoint Deputy General Manager David Trimble as Interim General Manager, effective July 22, 2026 and authorizes the Board President to negotiate, approve, and execute a temporary salary increase for the interim appointment, consistent with applicable policies and budgetary limitations. The temporary salary adjustment shall remain in effect only for the duration of the interim appointment unless otherwise authorized by the Board.
- Motion by: Director Davidson
- Second: Director Duncan
- Vote: Aye: President Hinojos Pressey, Directors Navarro, Carney, Davidson, Duncan and Holmstrom.
  Nay: None
- Outcome: Motion passes unanimously 6-0

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C. **Potential Action Following Executive Session (ORS 192.660(2)(e)**

Presenter: President Hinojos Pressey & Senior Manager, PCA Melissa Kidd
Following Executive Session regarding real property transactions, Senior Manager, PCA Kidd presented the staff report. The Board was asked to authorize the General Manager to complete the purchase of property located at 5800 Wiltsey Road SE for construction of the South Salem Transit Center, for an amount not to exceed $4,724,331.

Kidd noted the District had negotiated a purchase price intended to reflect fair market value and that the Board previously authorized a binding offer through Resolution 2025-12 at its September 11, 2025 work session. Funding sources include federal community project funding, STIF formula, STIF discretionary, and general funds, with an 80/20 match requirement for federal and STIF discretionary grants.

Director Davidson expressed support for the acquisition, noting it represents the second site pursued for the South Salem Transit Center. He emphasized the purchase will be completed without borrowing or bonding and highlighted the Board's practice of maintaining reserves for capital investments. He also acknowledged the District's federal delegation for their support.

Action

- Motion: Authorize the General Manager to complete the purchase of the Property located at 5800 Wiltsey Rd. SE for the construction of the South Salem Transit Center, for an amount not to exceed $4,724,331.
- Motion by: Director Davidson
- Second: President Hinojos Pressey
- Vote: Aye: President Hinojos Pressey, Directors Navarro, Carney, Davidson, Duncan and Holmstrom.
  Nay: None
- Outcome: Motion passes unanimously 6-0

D. **Discussion & Potential Action on Board & Business Coalition Task Force**

Presenter: President Hinojos Pressey
President Hinojos Pressey provided a summary of the Board's prior work session discussion regarding the Business Coalition Task Force. The Board had previously considered sunsetting the collaboration with business representatives from the Salem-Keizer area. She noted the effort was unable to reach agreement within existing constraints and timelines, including the pending General Manager transition, and reaffirmed the District's commitment to transit investment and community connection.

Director Davidson expressed appreciation to the business community for their engagement and stated his hope for continued partnership. President Hinojos Pressey emphasized that the conclusion of the task force does not end the District's relationship with the business community and reaffirmed the District's commitment to pursuing sustainable funding solutions to expand service, particularly on weekends and nontraditional hours, for riders who rely on Cherriots for work, shopping, and daily travel needs.

Action

- Motion: I move that we pause the current iteration of our Business Coalition Task Force.
- Motion by: President Hinojos Pressey
- Second: Director Davidson
- Vote: Aye: President Hinojos Pressey, Directors Navarro, Carney, Davidson, and Holmstrom.
  Nay: Director Duncan
- Outcome: Motion passes unanimously 5-1

10. Informational Reports

None

11. Reports

A. General Manager's Report

General Manager Pollock opened by requesting that Board members return their updated service log hours worksheets to the Clerk of the Board.

He then offered remarks marking the close of his tenure, noting that his first action item before the Board on June 28, 2007 was the FY2008 budget, and that the FY2027 budget represented his 20th and final budget presentation. He thanked current and former Board members, District staff, the Executive Leadership Team, and customers for their support and trust. He noted that during his tenure, Cherriots has provided over 62 million rides to the community. General Manager Pollock concluded by stating he was confident the organization is in good hands.

B. Board Of Directors Report

President Hinojos Pressey and Directors provided reports on committees and activities in which they represent the District.

12. Adjourn

President Hinojos Pressey adjourned the meeting at 6:53 p.m.

Respectfully Submitted

Maria Hinojos Pressey, Board President

DRAFT

Return to the Agenda

Salem Area Mass Transit District

Board Work Session Minutes

Thursday, July 9, 2026 at 5:30 p.m.

Attendance

Board Directors:

Present:

President Maria Hinojos Pressey
Ramiro Navarro Jr. (Virtual)
Sadie Carney (Virtual 5:30-6 p.m.)
Ian Davidson (5:34 p.m.)
Sara Duncan
Bill Holmstrom

Staff:

GM Allan Pollock
CSO Cliff Carpentier
CFO RaeLynn North
COO Tom Dietz
Service Planning Manager Chris French (Virtual)
Transit Planner II Jolynn Franke
Executive Assistant Kirra Pressey

1. Call To Order

A. Note of Attendance for a Quorum

President Hinojos Pressey called the meeting to order at 5:30 p.m.
Attendance was noted.

B. Safety Minute

CSO Carpentier presented the Safety Minute highlighting the importance of an engaged mind rather than leaning on safety barriers.

C. Announcements | Changes to Agenda

GM Pollock provided an update on the South Salem Transit Center, noting all purchase documents have been signed and Finance is in the process of transferring funds to complete the transaction. Staff also shared that, once the property is acquired, initial site assessments and vegetation management will be conducted.

DGM Trimble introduced the District's new Chief Financial Officer, RaeLynn North. and shared a brief overview of her professional background.

2. Presentations

None

3. Discussions

A. Fare Equity Analysis

Presenter: Transit Planner II, Jolynn Franke
Agenda Packet: Pg. 3-34

Transit Planner II Franke presented the draft 2026 Fare Equity Analysis and provided an overview of proposed fare policy updates. The Board discussed several proposed changes, including a 2-hour pass, fare adjustments, expanded reduced fare eligibility, and updates to the transit pass program.

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Following discussion, the Board provided direction on the proposals to be included in the upcoming public outreach process.

B. APC Dashboard
Presenter: Transit Planner II, Jolynn Franke
Agenda Packet: Pg. 35-43
Transit Planner II Franke presented an overview of the District's new Automatic Passenger Counter (APC) data dashboard and reporting tools. Staff highlighted how the system improves ridership data accuracy, supports service planning, and enhances data-driven decision-making.

4. General Manager Comments

A. Upcoming Agenda Items

B. Board Calendar
GM Pollock provided an update on the upcoming agenda and Board calendar. Items.

5. Adjourn

President Hinojos Pressey adjourned the meeting at 8:21 p.m.

Respectfully Submitted

Maria Hinojos Pressey, Board President

DRAFT

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Board Meeting Memo – Item 7.A

To: Board of Directors

From: Chris French, Service Planning Manager
Shofi Ull Azum, Chief Planning and Development Officer

Thru: David Trimble, Interim General Manager

Date: July 23, 2026

Subject: September 2026 Service Change Briefing

Issue
Shall the Board receive a briefing regarding Cherriots fixed route service beginning September 6?

Background and Findings
This service change will take effect on Sunday, September 6, and remain in place through Saturday, January 2, 2027.

Local Bus Service: Schedule Adjustment
Route 3 - Portland Road and Route 13 - Silverton Road

Issue:
These routes share stops along Summer St NE in the inbound direction, one of which is a timepoint - Summer @ Market (Stop ID 25). Operators have shared with planning staff that marking time at this stop is difficult due to residents parking in front of the bus stop, resulting in buses blocking a lane of traffic. Staff reviewed trip data and adjusted the schedule by removing some time between the previous timepoints for Route 3, Portland Rd @ Highland (Center 50+) (Stop ID 1259), and Route 13, Silverton Rd @ Portland Rd (Stop ID 1769).

Schedule adjustment:
All inbound trips on both routes will have time removed between the last two timepoints, which should allow buses to continue on to the Downtown Transit Center without needing to mark time at Summer @ Market (Stop ID 25).

No changes to revenue time were needed for this adjustment. All service days were analyzed for this schedule adjustment.

Route 11 - Lancaster / Verda
Staff have been tracking on-time performance using data from our buses gathered by our CAD/AVL system. Analysis of the **outbound trips** showed that some run time from the segment between Lancaster @ Munkers (Stop ID 875) and Marion County Correctional Facility (Stop ID 106) could be redistributed to the segment between Keizer Transit Center - Bay G (Stop ID 1854) and Hyacinth @ 25th (Stop ID 77) and the segment between Lancaster @ Market (Stop ID 467) and Lancaster @ State (Stop ID 1570). These adjustments are expected to give the route enough time to withstand heavy southbound traffic congestion on Lancaster Dr. by making it more efficient in the stop segments prior to the congested area.

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Analysis of the **inbound trips** showed that some run time from the segment between Hyacinth @ Portland Rd (Stop ID 832) and Keizer Transit Center - Bay G (Stop ID 1854) could be redistributed to the segment between Marion County Correctional Facility (Stop ID 106) and Lancaster @ State (Stop ID 184) and the segment between Lancaster @ State (Stop ID 184) and Lancaster @ Market (Stop ID 15). These adjustments are expected to keep the route on time through the first two segments, allowing it to continue on time through the remainder of the route.

No changes to revenue time were needed for this adjustment. All service days were analyzed for this schedule adjustment.

Local Bus Service: Added Stop

Route 13 - Silverton Road

Issue:
Cherriots currently serves the Marion Co. Health and Human Services facility at 2045 Silverton Rd. in the **inbound** direction (Stop ID 1872). There is no corresponding stop in the **outbound** direction.

Added Stop:
The City of Salem has improved this section of Silverton Rd., between Portland Rd. and Lana Ave, adding a marked crosswalk at the Marion Co. Health and Human Services facility. A new **outbound** bus stop, Silverton Rd @ State Fairgrounds (Stop ID 2000), was also constructed as part of that project across from 2045 Silverton Rd (Stop ID 1872).

Regional Bus Service: Schedule Adjustment

Route 30X – Santiam / Salem Express

Issue:
The Court @ Capitol stop (Stop ID 128) is currently served by seven different routes. At times when the Route 30X is scheduled to serve the stop, the schedule necessitates that it marks time prior to its terminus at the Downtown Transit Center - Bay U (Stop ID 1846). This can result in buses stacking up at the stop. It can also result in operators not marking time at the stop and leaving early, which impacts the route's on-time performance.

Schedule adjustment:
The scheduled time between Salem Walmart - 1950 Turner Rd (Stop ID 1788) and Court @ Capitol (Stop ID 128) has been reduced by two minutes to help the bus avoid stacking at the stop or leaving early.

No changes to revenue time were needed for this adjustment. All service days were analyzed for this schedule adjustment.

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Regional Bus Service: Added Stops

Route 40X - Polk County / Salem Express

Issue: Currently the stop pair located in the 'S' curves in Monmouth, Monmouth - Independence Hwy @ Price (Stop ID 1920), which serves the **outbound** direction and Monmouth - Independence Hwy @ Hogan (Stop ID 1921), which serves the **inbound** direction are not served by Route 40X.

Added Stops:
Adding these stops to Route 40X will provide a better customer experience, giving access to retail and social services, and more frequent options to travel to Dallas and Salem.

Holiday service

- Labor Day, Monday, September 7
  - Cherriots Local will operate at the Saturday service level.
- Veterans Day, Wednesday, November 11
  - Cherriots Local will operate at the Saturday service level.

Cherriots ***will not operate*** on Thanksgiving Day, Thursday, November 26, Christmas Day, Friday, December 25, or New Year's Day, Friday, January 1, 2027.

Cherriots Regional routes do not operate on holidays.

Cherriots LIFT

Holiday service

- Cherriots LIFT will have the same span of service as Cherriots Local on Memorial Day, Juneteenth, and Independence Day.

Financial Impact

None.

Recommendation

For information only.

Proposed Motion

None.

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Board Meeting Memo – Agenda Item 8.B

To: Board of Directors

From: Allan Pollock, General Manager

Date: July 23, 2026

Subject: Board Member Committee Report

Issue

Shall the Board report on their activities and committee assignments as representatives of Salem Area Mass Transit District?

Background and Findings

Board members are appointed to local, regional, or national committees. Board members also present testimony at public hearings on specific issues as the need arises on behalf of the District. Board members may take this opportunity to report committee updates or on any meetings or items of note relating to District business.

Subdistrict:	Board Member:	Committee:
1	Vacant	West Salem Business Association
2	Director Navarro	State Transportation Improvement Fund Advisory Committee (STIFAC)
3	Director Carney	Finance Subcommittee Legislative Subcommittee Salem-Keizer Area Transportation Study (SKATS) Salem Scenario Planning Advisory Committee
4	Director Hinojos Pressey	
5	Director Davidson	Mid-Willamette Valley Council of Governments (MWVCOG)
6	Director Duncan	Community Advisory Committee (CAC) Diversity, Equity, and Inclusion Subcommittee Mid-Willamette Area Commission on Transportation (MWACT)
7	Director Holmstrom	

Financial Impact

None.

Recommendation

For informational only.

Proposed Motion

None.

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