



A BETTER CHERRIOTS *SERVICE PROPOSAL 2018-2019*

JANUARY 25, 2018

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1. Introduction

1.1 Project overview

It's time for A Better Cherriots. As the project name suggests, Cherriots is working to provide better bus service in Salem-Keizer and the surrounding areas. With the passage of Oregon House Bill 2017 (HB 2017), Cherriots will be getting more resources in 2019 to provide a major expansion in service and address other longstanding needs.

In November 2017, Cherriots staff conducted a needs assessment. In addition to analyzing shifts in population and travel demand, staff conducted a rider and community survey and a survey of Cherriots frontline employees—those who interact directly with riders on a daily basis. This report can be found at Cherriots.org/better.

Based on the result of the needs assessment, staff have developed this service proposal with proposed changes to service in September 2018 and September 2019.

1.2 Project timeline

- **Public engagement** – February and March 2018
- **Service plan finalization** – April 2018
- **Board review** – May 2018
- **Implementation of Phase I** – September 2018
- **Implementation of Phase II** – September 2019

The proposals attached will be reviewed by a yet-to-be-formed HB 2017 Transit Advisory Committee in the coming months, as well as the State of Oregon.

1.3 Make your voice heard

What do you think of this proposal? This is your chance to make your voice heard and have an influence on the final plan! Submit feedback online by Friday, March 16.

Submit your thoughts about the proposal at

Cherriots.org/better

2. Draft service plan

2.1 Phase I - September 2018

These changes would take place in September 2018 as part of the annual service change.

2.1.1 Transferring at Chemeketa Community College

In order to help facilitate transferring at Chemeketa Community College, Cherriots would establish a new bay on the south side of Satter Drive just west of Cooley. Routes 3, 12, and 13 would be rerouted to service this bay. This place would now be referred to as Chemeketa Transit Center (See Figures 2-1 and 2-2.)

This new bay would be about 400 feet away from Bays A through D -- where Routes 2, 11, 10X, and 20X park today. This will make it much easier to transfer between routes.

2.1.1.1 Route 3

When heading south on Lancaster, Route 3 buses will take a left on Satter, a right on Cooley, and a right to get back to Lancaster. In addition to serving the new bay, Route 3 will serve the Lancaster @ Satter stop on the east side of the street instead of the west side of the street.

2.1.1.2 Route 12

The Route 12 loop will be modified slightly to serve the new bay. When heading north on Lancaster, Route 12 buses will take a right on Satter, a right on Cooley, a left on South Campus Loop, and a left on Fire Protection Way. Buses would no longer serve Winema @ Lancaster (Bldg 52), but riders would still be able to access that area by using the stop at Lancaster @ Winema.

2.1.1.3 Route 13

The new Route 13 would no longer serve Winema @ Lancaster (Bldg 52), but riders would still be able to access that area by using the stop at Lancaster @ Winema. Also Route 13 would no longer form a loop on Winema, South Campus Loop, Fire Protection Way, 45th, and Silverton Road, and stops along that path would no longer be served by this route. Instead, when heading north on Lancaster Route 13 buses would take a right on Satter, a right on Cooley, and a left to return to Lancaster.

2.1.2 Rerouting in SE Salem

Cherriots is proposing modifications to a few routes in SE Salem to provide more frequent service to some corridors. (See Figure 2-1.)

2.1.2.1 Route 11 extended south to Marion County Correctional Facility
Route 11 would be extended south to Marion County Correctional Facility. This extension would bring 15-minute service to Lancaster Drive south of Rickey, as well as Aumsville Highway. This corridor has fairly high ridership for an hourly route, and is expected to see gains in ridership when Amazon opens a warehouse employing 1,000 workers in late 2018.

2.1.2.2 Route 24 replaced with 30-minute service on Route 4
Route 24 would no longer need to serve Lancaster south of Rickey and Aumsville Highway because Route 11 would now serve this stretch. As a result, Cherriots would use the revenue hours of Route 24 to increase Route 4 from hourly service to 30-minute service.

2.1.2.3 Route 7 reroute to Fairview Industrial Drive
Today Route 7 serves part of State Street and Pennsylvania Avenue to provide 30-minute service in that area (as Routes 4 and 7 are offset). Since Route 4 would be running every 30 minutes, this would no longer be necessary. Instead, Route 7 would be rerouted to provide better service on 25th, Madrona, and Fairview Industrial Drive, ending at 27th Avenue.

Routes 6 and 7 are both hourly routes, but they would be offset by 30 minutes in the outbound direction to provide 30-minute service all the way to Fairview Industrial Drive and 27th. On the inbound direction, service would continue to be close to every hour.

Consistent 30-minute inbound service along Mission, 25th, Madrona, and Fairview Industrial will not be possible until Cherriots has more resources to add to Route 6.

Figure 2-1. Phase I proposal to be implemented in September 2018

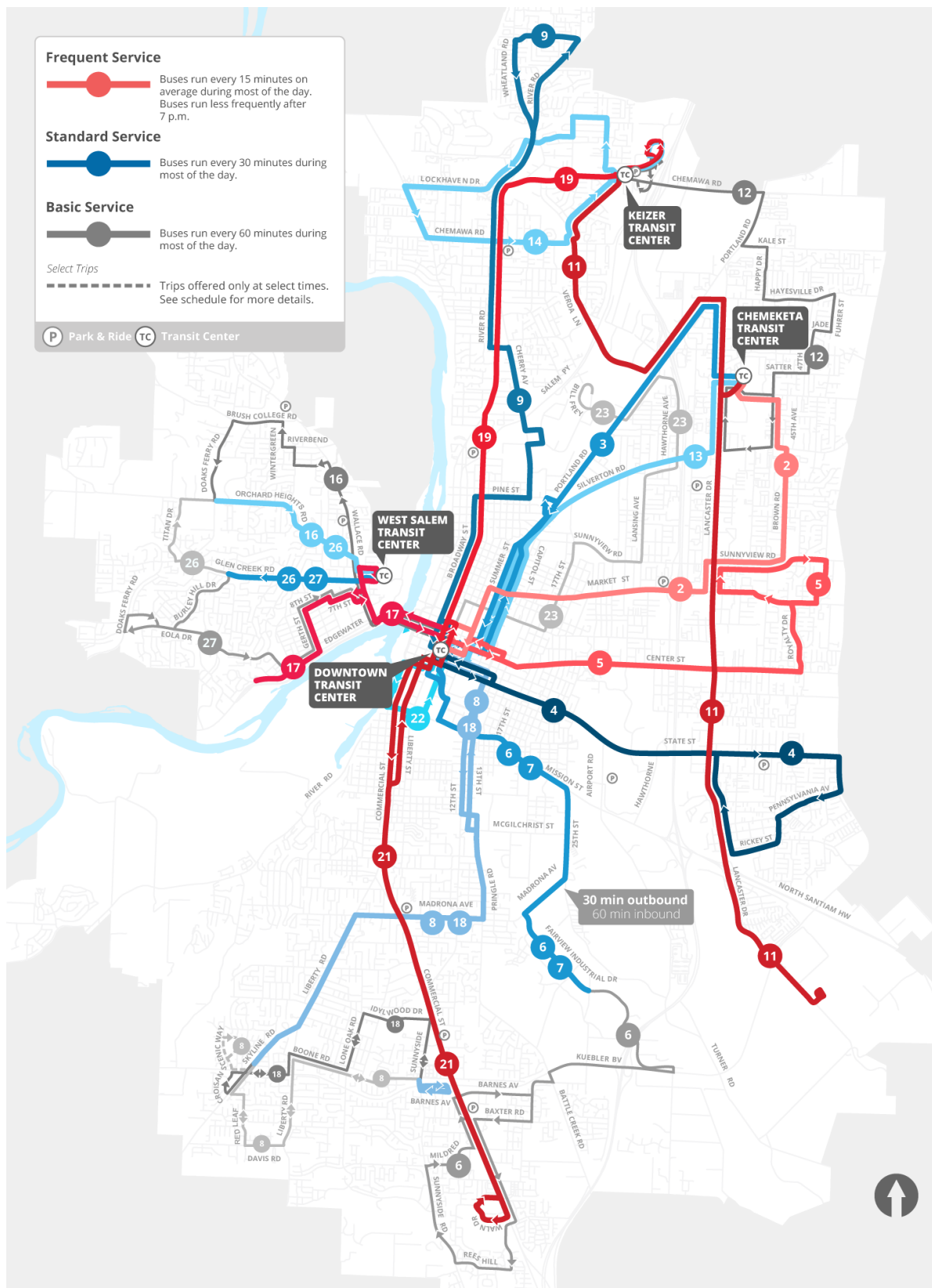
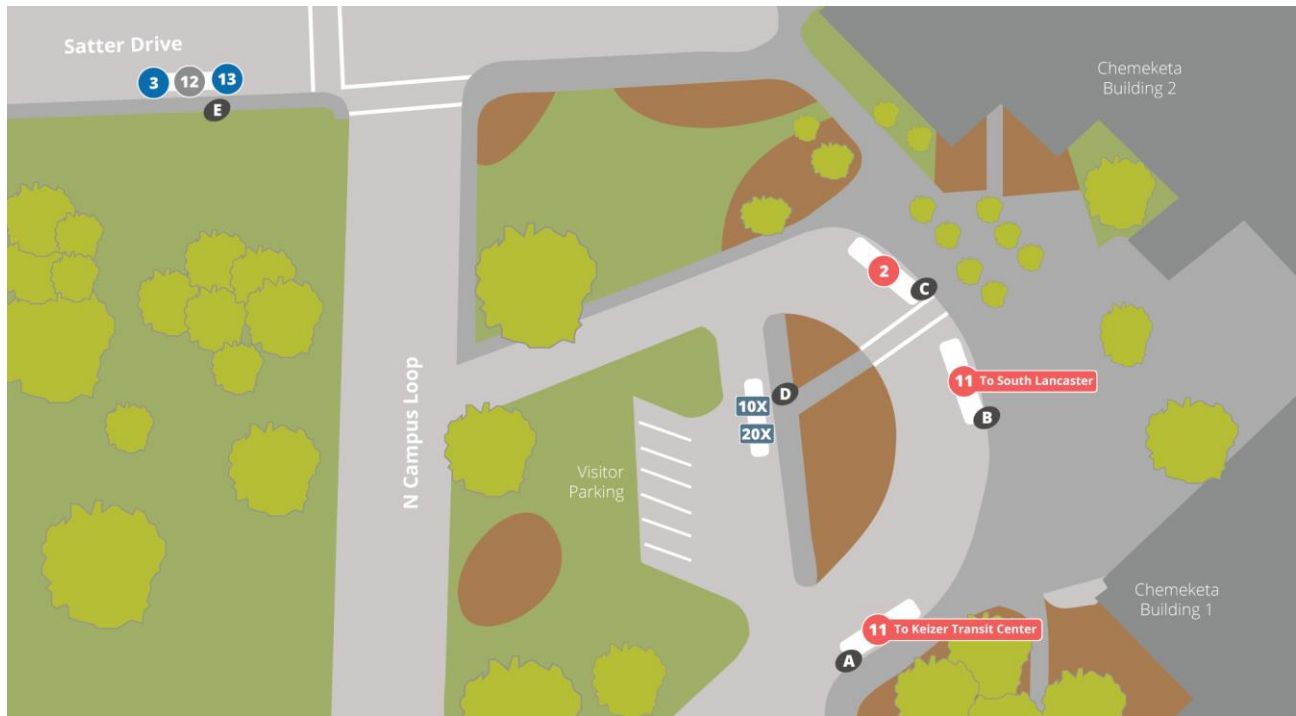


Figure 2-2. Chemeketa TC proposal for Phase I



2.2 Phase II - September 2019

2.2.1 Overview

By September 2019, Cherriots expects to have access to some of the money from HB 2017. The following items are planned for Phase II:

- **Later weekday evenings** - Some local bus routes and Cherriots LIFT extended to 10 or 11 p.m. on weekdays.
- **More weekday round trips** - Extra weekday trips on Routes 1X, 10X, and 40X.
- **Saturdays** - Saturday service on local bus routes and Cherriots LIFT. Saturday service on some regional routes with fewer round trips than a typical weekday.
- **Sundays** - Sunday service on local bus routes and Cherriots LIFT.
- **Holidays** – Holiday service at weekday (until 9 p.m.), Saturday, or Sunday levels of service on local and regional routes, as well as Cherriots LIFT.

Table 2-1 presents an overview of the proposed frequencies and hours of services for local routes on weekdays, Saturdays, and Sundays. Table 2-2 presents an overview of the number of round trips for regional routes and services.

Table 2-1. Proposal for levels of service on local routes in Phase II

	WEEKDAY			SATURDAY		SUNDAY
Route 2	15 min 6a-7p	30 min 7-10p	60 min 10-11p	30 min 6a-10p	60 min 10-11p	60 min 7a-9p
Route 3	30 min 6a-10p		60 min 10-11p	60 min 6a-11p		60 min 7a-9p
Route 4	30 min 6a-10p		60 min 10-11p	30 min 6a-10p	60 min 10-11p	60 min 7a-9p
Route 5	15 min 6a-7p	30 min 7-10p	60 min 10-11p	30 min 6a-10p	60 min 10-11p	60 min 7a-9p
Route 6	60 min 6a-11p			No service		No service
Route 7	60 min 6a-9p			60 min 6a-9p		60 min 7a-9p
Route 8	60 min 6a-11p			60 min 6a-11p		60 min 7a-9p
Route 9	30 min 6a-9p			60 min 6a-9p		No service
Route 11	15 min 6a-7p	30 min 7-11p		30 min 6a-11p		30 min 7a-9p
Route 12	60 min 6a-9p			60 min 6a-9p		No service
Route 13	30 min 6a-9p		60 min 9-10p	60 min 6a-10p		No service
Route 14	30 min 6a-9p			No service		No service

Table 2-1 (continued). Proposal for levels of service on local routes in Phase II

	WEEKDAY			SATURDAY		SUNDAY
Route 16	60 min 6a-11p			60 min 6a-9p		No service
Route 17	15 min 6a-7p	30 min 7-10p	60 min 10-11p	30 min 6a-10p	60 min 10-11p	60 min 7a-9p
Route 18	60 min 6a-10p			60 min 6a-10p		No service
Route 19	15 min 6a-7p	30 min 7-10p	60 min 10-11p	30 min 6a-10p	60 min 10-11p	60 min 7a-9p
Route 21	15 min 6a-7p	30 min 7-10p	60 min 10-11p	30 min 6a-10p	60 min 10-11p	60 min 7a-9p
Route 22	30 min 6a-9p			No service		No service
Route 23	60 min 6a-9p			No service		No service
Route 26	60 min 6a-9p			No service		No service
Route 27	60 min 6a-9p			No service		No service

Table 2-2. Proposal for levels of service on regional routes in Phase II

	WEEKDAY	SATURDAY
Route 1X (Cherriots)	6 round trips	2 round trips
Route 1X (SMART)	Today SMART operates eight round trips on weekdays—Cherriots is currently unsure if that would change, and if they would provide service on Saturdays and Sundays	
Route 10X	8 round trips	4 round trips
Route 20X	5 round trips	3 round trips
Route 30X (Salem to Stayton)	4 round trips	2 round trips
Route 30X (Stayton to Gates)	2 round trips	2 round trips
Route 40X	8 round trips	4 round trips
Route 50X	2 round trips	No service
Polk County Flex	7 a.m. to 5:15 p.m.	No service

2.2.2 Saturday service

Saturday service would be provided on some local routes. Operating routes would begin service around 6 a.m. and end service between 9 p.m. and 11 p.m. (Table 2-3).

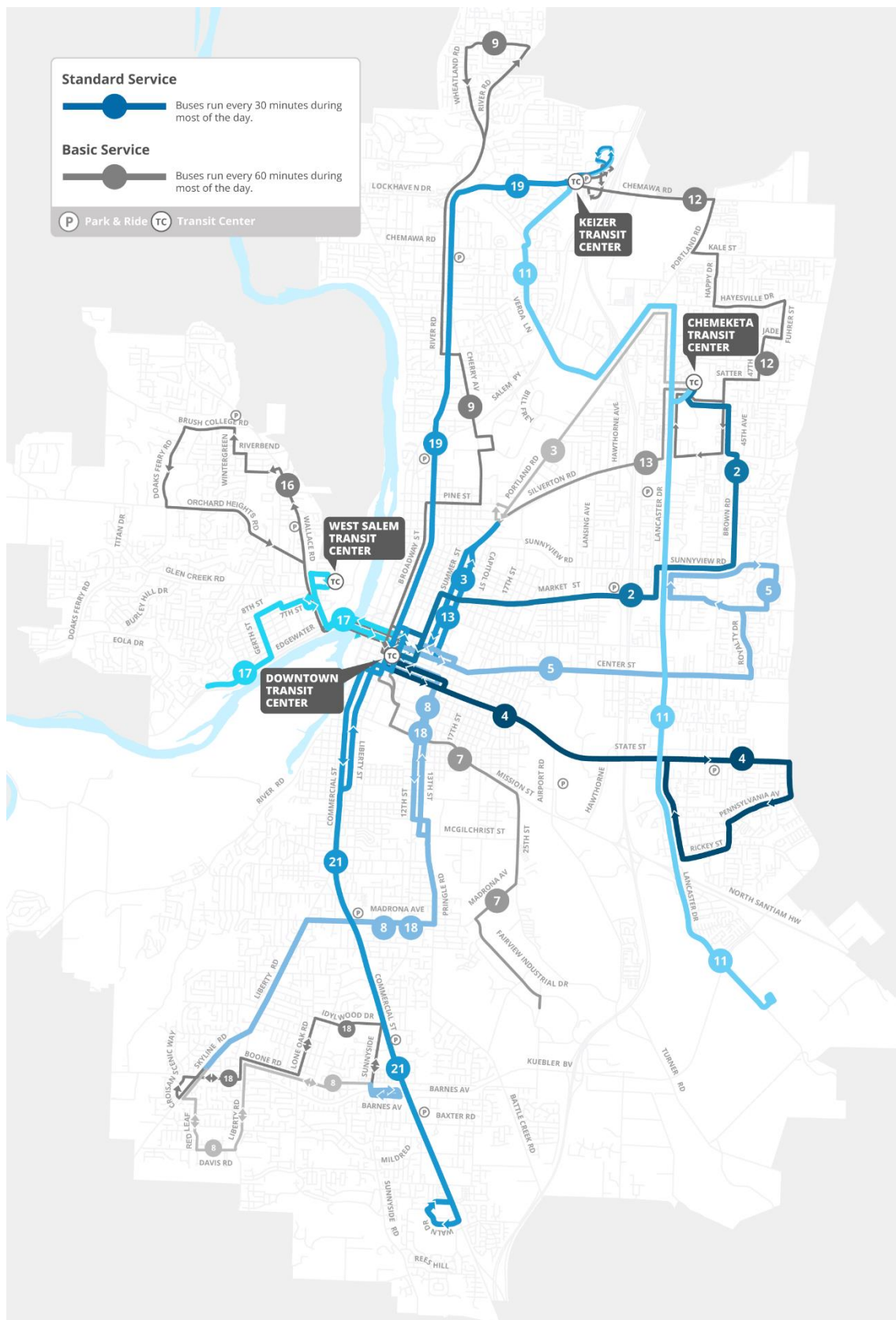
Cherriots Local

Table 2-3. Proposal for levels of service on Saturday in Phase II

Route 2	30 min 6a-10p	60 min 10-11p
Route 3	60 min 6a-11p	
Route 4	30 min 6a-10p	60 min 10-11p
Route 5	30 min 6a-10p	60 min 10-11p
Route 6	<i>No service</i>	
Route 7	60 min 6a-9p	
Route 8	60 min 6a-11p	
Route 9	60 min 6a-9p	
Route 11	30 min 6a-11p	
Route 12	60 min 6a-9p	
Route 13	60 min 6a-10p	
Route 14	<i>No service</i>	
Route 16	60 min 6a-9p	
Route 17	30 min 6a-10p	60 min 10-11p
Route 18	60 min 6a-10p	
Route 19	30 min 6a-10p	60 min 10-11p
Route 21	30 min 6a-10p	60 min 10-11p
Route 22	<i>No service</i>	
Route 23	<i>No service</i>	
Route 26	<i>No service</i>	
Route 27	<i>No service</i>	

See Figure 2-3 on the next page for a map of proposed Saturday service. Routes colored blue run every 30 minutes for most of the day and routes colored grey run every hour.

Figure 2-3. Phase II proposal for Saturday service on the local system



Cherriots Regional

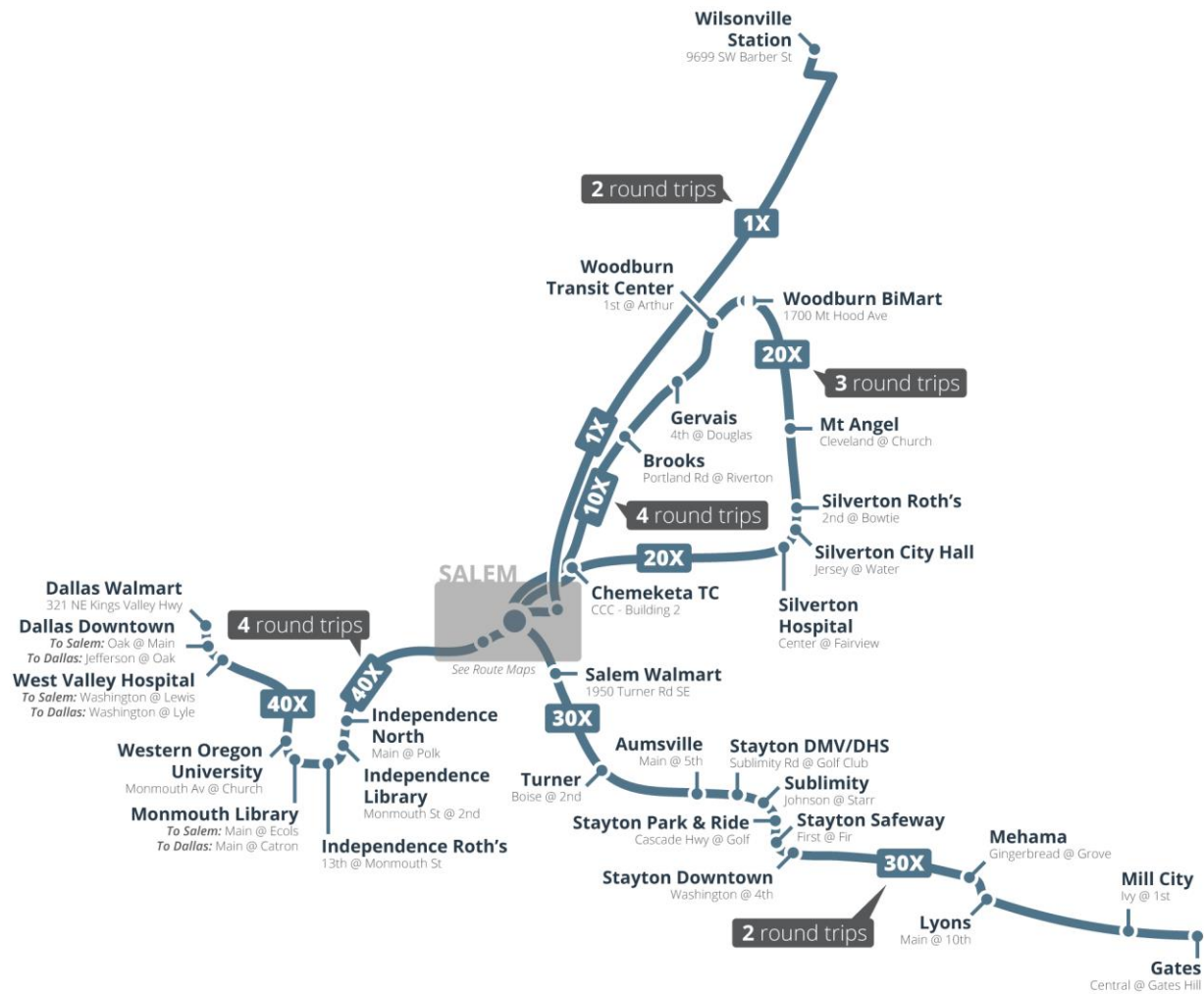
On the regional system, a few routes would start service on Saturday at the following frequencies (Table and Figure 2-4):

Table 2-4. Proposal regional round trips on Saturday in Phase II

Route 1X	2 round trips
Route 10X	4 round trips
Route 20X	3 round trips
Route 30X	2 round trips
Route 40X	4 round trips
Route 50X	<i>No service</i>
Polk County Flex	<i>No service</i>

Note: Cherriots staff plan to work with SMART to add round trips to Route 1X on weekends beyond the two Cherriots plans to provide.

Figure 2-4. Proposal for Saturday levels of service on regional routes



2.2.3 Sunday service on local routes

Sunday service would be provided on some local routes. All routes operating would begin service around 7 a.m. and end around 9 p.m. (Table 2-5). Service would not be provided on regional routes.

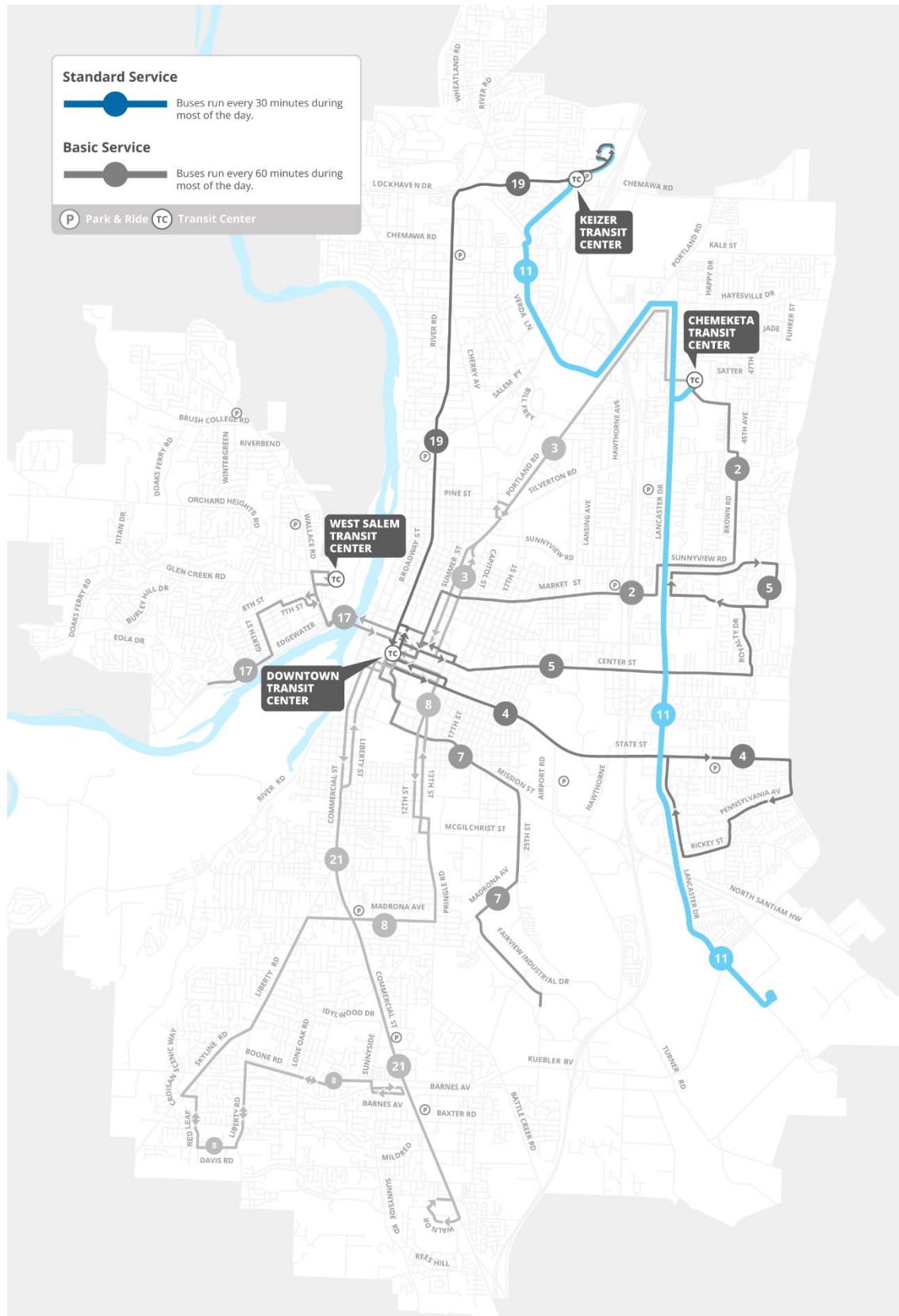
Cherriots Local

Table 2-5. Proposal for levels of service on Sunday in Phase II

Route 2	60 min 7a-9p	Route 14	No service
Route 3	60 min 7a-9p	Route 16	No service
Route 4	60 min 7a-9p	Route 17	60 min 7a-9p
Route 5	60 min 7a-9p	Route 18	No service
Route 6	No service	Route 19	60 min 7a-9p
Route 7	60 min 7a-9p	Route 21	60 min 7a-9p
Route 8	60 min 7a-9p	Route 22	No service
Route 9	No service	Route 23	No service
Route 11	30 min 7a-9p	Route 26	No service
Route 12	No service	Route 27	No service
Route 13	No service		

See Figure 2-5 on the next page for a map of proposed Sunday service. Routes colored blue run every 30 minutes for most of the day and routes colored grey run every hour.

Figure 2-5. Phase II proposal for Sunday service on the local system



2.2.4 Additional weekday service on regional routes

Cherriots Regional

Two round trips in the AM and PM peak would be added to both Routes 10X and 40X, bringing them to eight daily round trips on weekdays. One midday round trip would be added to Route 1X, bringing that route to 14 daily round trips, includes the trips operated by SMART. See Figure 2-6 below.

Figure 2-6. Phase II proposal for regional express service on weekdays



2.2.5 Weekday evening service on local routes

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Currently service runs until around 9 p.m. on all local service. Service on weekdays would be extended later into the evening on some of these routes. Cherriots LIFT service would be extended until around 11 p.m., as well (Table 2-6).

Table 2-6. Proposal for weekday evening expansion in Phase II

Route 2	30 min 9-10p	60 min 10-11p
Route 3	30 min 9-10p	60 min 10-11p
Route 4	30 min 9-10p	60 min 10-11p
Route 5	30 min 9-10p	60 min 10-11p
Route 6	60 min 9-11p	
Route 7	<i>Service still ends around 9 p.m.</i>	
Route 8	60 min 9-11p	
Route 9	<i>Service still ends around 9 p.m.</i>	
Route 11	30 min 9-11p	
Route 12	<i>Service still ends around 9 p.m.</i>	
Route 13	60 min 9-10p	

Route 14	<i>Service still ends around 9 p.m.</i>	
Route 16	60 min 9-11p	
Route 17	30 min 9-10p	60 min 10-11p
Route 18	60 min 9-10p	
Route 19	30 min 9-10p	60 min 10-11p
Route 21	30 min 9-10p	60 min 10-11p
Route 22	<i>Service still ends around 9 p.m.</i>	
Route 23	<i>Service still ends around 9 p.m.</i>	
Route 26	<i>Service still ends around 9 p.m.</i>	
Route 27	<i>Service still ends around 9 p.m.</i>	

2.2.6 Holiday service

Below are the list of holidays on which Cherriots currently has no service. All holidays will be considered for potential service on local and regional buses, and Cherriots LIFT:

- **Presidents Day**
- **Veterans Day**
- **Memorial Day**
- **Independence Day**
- **Labor Day**
- **Thanksgiving Day**
- **Christmas Day**
- **New Year's Day**

Cherriots Local

In general, holiday service on local routes will have one of three levels of service:

- Weekday evenings (ending at 9 p.m.)
- Saturday
- Sunday

Cherriots Regional

All regional routes will run on Saturday levels of service.

