

CHERRIOTS

Comprehensive Operations Analysis (COA)

Over the next year, Cherriots will evaluate their Local and Regional fixed-route services to better understand community needs and identify opportunities to improve transit service. The outcome of the COA will be a detailed plan for operational improvements, which will allow Cherriots to better plan for the future of transit service in the region.

Goals for the study include:



Improve service efficiency by optimizing resources



Increase customer satisfaction by addressing operational challenges



Enhance the transit experience and attract new riders



Improve access to employment, health care, education, and recreation

The COA started in March 2025 and will conclude in March 2026. The estimated timeline below presents the stages of the project and opportunities to get involved in the project.



VISIT THE PROJECT WEBSITE FOR MORE INFORMATION!

Learn more about the project, share your thoughts, and sign up for project updates.

[Cherriots.org/coa](https://cherriots.org/coa)



QUESTIONS?

Have questions or comments? Feel free to contact us anytime:

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