

# CHERRIOTS

## Comprehensive Operations Analysis (COA)

Starting in 2025, Cherrriots has been reviewing their Local and Regional fixed-route services to better understand community needs and identify opportunities to improve transit service. The outcome of the COA will be a detailed plan for operational improvements, which will allow Cherrriots to better plan for the future of transit service in the region.

### Goals for the study include:



**Improve service efficiency** by optimizing resources



**Increase customer satisfaction** by addressing operational challenges



**Enhance the transit experience** and attract new riders



**Improve access** to employment, health care, education, and recreation

The COA started in the Spring of 2025 and will conclude in December 2026. The estimated timeline below presents the stages of the project and opportunities to get involved in the project.



### VISIT THE PROJECT WEBSITE FOR MORE INFORMATION!

Learn more about the project, share your thoughts, and sign up for project updates.

[Cherrriots.org/coa](https://cherrriots.org/coa)



### QUESTIONS?

Have questions or comments? Feel free to contact us anytime: [info@cherrriots.org](mailto:info@cherrriots.org)