

SALEM AREA MASS TRANSIT DISTRICT BOARD OF DIRECTORS

~ WORK SESSION ~

Tuesday, November 13, 2018 5:30 PM Courthouse Square – Senator Hearing Room 555 Court Street NE, Salem, Oregon 97301

AGENDA

1. CALL TO ORDER (President Bob Krebs)

2. "SAFETY MOMENT"

3. PRESENTATION

c. Calendar Review 11

6. ADJOURN

Mission

Connecting people with places through safe, friendly, and reliable public transportation services

Values

Safety – Service Excellence – Communication – Innovation – Accountability



SALEM AREA MASS TRANSIT DISTRICT BOARD OF DIRECTORS

~ WORK SESSION ~

This is an open, public meeting at an accessible location. Special accommodations are available, upon request, for persons with disabilities. Services may be requested for sign language interpretation or languages other than English. To request accommodations or services, please call 503-588-2424 at least two business days prior to the meeting. People with a hearing loss should call the Oregon Telecommunications Service at 711.

Aquellos individuos que necesiten servicios especiales como Interpretes para el lenguaje de señales u otros, para participar en la reunión de la Junta, deben solicitar dichos servicios al menos 48 horas antes de la reunión. Por favor dirigir su solicitud al Secretario de la Junta al 503-588-2424. Las personas con pérdida de audición deben llamar al Servicio de Telecomunicaciones de Oregón al 711.

Mission Connecting people with places through safe, friendly, and reliable public transportation services

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То:	Board of Directors
From:	Chris French, Senior Planner Steve Dickey, Director of Transportation Development
Thru:	Allan Pollock, General Manager
Date:	November 13, 2018
Subject:	City of Salem Congestion Relief Task Force Final Report

On November 5, 2018, the final report for the City of Salem Congestion Relief Task Force was presented to the Salem City Council.

Fifteen solutions that had consensus by the Task Force and one added task to establish standards for travel time were discussed. Salem City Council recommended to move the short term solutions forward to the City Council's Policy and Goals Session which will take place on November 19, 2018.

Listed below are the sixteen short term recommendations that will be considered in the upcoming meeting.

Operations

- Install travel time signage
- Install variable speed limit signs on Highway 22
- Improve guide signs leading up to and on the bridges
- Remove the barrier on Musgrave Avenue east of Wallace Road to allow traffic to access Wallace Marine Park
- Optimize signal timing and investigate Adaptive Signal Timing; this could include increasing pedestrian delays at signalized intersections during peak periods
- Improve response to emergencies on the bridges

Infrastructure

- Construct Marine Drive
- Add additional through and/or right turn lanes on the east and westbound Taggart Dr. approaches at Wallace Road

- Close the north crosswalk at Front St/Court St
- Limit left turns to/from Wallace Road either by installing a median barrier or by instituting peak-hour turn restrictions; also consider prohibiting left turns at Wallace Rd/Taggard Rd intersection during peak congestion periods.

Travel Demand Management (TDM)

- Encourage employers to implement flexible work hours
- Work with employers to develop and implement incentives for employees to bike, walk, transit, and carpool
- Provide downtown circulator bus or trolley
- Provide park and walk/bike/shuttle services at Wallace Marine Park
- Develop and implement parking management strategies

Policies/Plans

- Develop a Comprehensive Growth Management Plan
- Establish standards for travel time

All of the documents that are mentioned are available on the City of Salem's website at <u>https://www.cityofsalem.net/Pages/congestion-relief-task-force.aspx</u>.



То:	Board of Directors
From:	Patricia Feeny, Director of Communication
Thru:	Allan Pollock, General Manager
Date:	November 13, 2018
Subject:	Commercial Advertising Discussion

Director Jerry Thompson commented at the October 25, 2018 Board Meeting that the new vehicles look really nice without advertising and wondered if there should be consideration of not advertising on the new buses when they go into service. As a result staff has prepared some information to assist the Board in a discussion about commercial advertising on the District's property, specifically the new vehicles.

In August 2017, Salem Area Mass Transit District contracted with Stott Outdoor Advertising to manage commercial advertising on the District vehicles.

The advertising revenue for the first year was projected at \$174,000; if realized, the 37.5 percent revenue share estimate to SAMTD would be \$65,250; and the guaranteed payment was \$84,000 for the first year.

Stott Outdoor Advertising	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total
37.5 % revenue					
to SAMTD					\$65,250
Guaranteed					
payment	\$21,000	\$21,000	\$21,000	\$21,000	\$84,000
Actual	\$21,000	\$21,000	\$21,000	\$34,375	\$97,375

The first year total amount paid to Cherriots: \$97,375.45.

Contract revenue estimates for the life of the contract are listed below.

Stott Outdoor Advertising	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Projected						
revenue	\$174,000	\$381,000	\$525,000	\$642,000	\$720,000	\$2,442,000
37.5% revenue						
to SAMTD	\$65,250	\$142,875	\$196,875	\$240,750	\$270,000	\$915,750
Guaranteed						
payment	\$84,000	\$96,000	\$108,000	\$120,000	\$132,000	\$540,000

For comparison, the payments to Cherriots from a prior contract with a different advertising company:

Period	Net Sales	Ann	ual Guarantee	Rev Share Overage	Total Paid
July 2013	\$ 34,453.45				
Contract Year July 2012 - June 13	\$ 236,954.98	\$	240,000.00		\$ 240,000.00
Contract Year July 2011 - June 12	\$ 371,364.01	\$	235,000.00		\$ 235,000.00
Extension Jan-June 2011 (6 mo)	\$ 150,765.02	\$	100,000.00		\$ 100,000.00
Contract Year 2010	\$ 316,601.65	\$	200,000.00		\$ 200,000.00
Contract Year 2009	\$ 434,362.26	\$	195,000.00		\$ 195,000.00
Contract Year 2008	\$ 440,648.10	\$	191,000.00		\$ 191,000.00
Contract Year 2007	\$ 453,111.54	\$	186,000.00		\$ 186,000.00
Contract Year 2006	\$ 396,653.95	\$	182,000.00		\$ 182,000.00
Contract Year 2005	\$ 412,026.57	\$	185,000.00		\$ 185,000.00
Contract Year 2004	\$ 452,434.01	\$	165,000.00	\$ 15,973.60	\$ 180,973.60
Contract Year 2003	\$ 366,591.02	\$	155,000.00		\$ 155,000.00
Contract Year 2002	\$ 395,065.09	\$	146,000.00	\$ 12,026.04	\$ 158,026.04



То:	Board of Directors
From:	Linda Galeazzi, Executive Assistant
Thru:	Allan Pollock, General Manager
Date:	November 13, 2018
Subject:	December Actions for Board Appointed Advisory Committee's

The SAMTD Board of Directors has established three committees to act in an advisory capacity to the Board. Below is an explanation of various action the Board will take at the December Board meeting.

SPECIAL TRANSPORTATION FUND ADVISORY COMMITTEE

The STF Advisory Committee (STFAC) shall have the number of members determined, from time to time, by the SAMTD Board according to *Section 2. Appointments and Terms of Service* in the STFAC Bylaws.

The Board will reappoint four existing members to an additional term.

CITIZENS ADVISORY COMMITTEE

The Citizens Advisory Committee (CAC) was reestablished in 2018. According to the Bylaws for the CAC under *Article 3 -Membership and Terms of Appointment*

- Members are appointed by the Board for a term of two years; and may only serve two consecutive two-year terms
- The CAC is composed of nine (9) community representatives seven members are recommended by the seven members of the Board and two members are chosen from a slate of candidates who apply for a position
- CAC terms begin in the month of January and end in the month of December
- In its initial year, all nine of the CAC members were appointed by the Board in 2018

The Chair and Vice-Chair of the CAC are appointed on an annual basis by the Board.

- The Chair and Vice Chair serve for a term of 12 months, but for no more than two consecutive terms
- The CAC may recommend to the Board CAC members to serve as Chair or Vice Chair
- Appointments are to be made every December (or in the meeting month closest to the end of the calendar year) to become effective upon the expiration of the Chair's and Vice-Chair's terms.

The Board will take action to stagger the terms of the existing members to provide continuity over time and ensure that the terms of office do not expire at the same time. The Board will also appoint a Chair and Vice-Chair for calendar year 2019.

STATEWIDE TRANSPORTATION IMPROVEMENT FUND ADVISORY COMMITTEE

The STIF Advisory Committee (STIFAC) was formed in July 2018 to advise and assist the SAMTD governing board, as the qualified entity, in prioritizing the Projects to be funded as part of the District's STIF Plan related to the enhancement of local and regional public transit services provided within Marion and Polk Counties.

ARTICLE II – APPOINTMENT, MEMBERSHIP, QUALIFICATION, AND TERMS

Section 1. Appointment and Membership states that members of the STIFAC are appointed by the SAMTD Board of Directors, and serve at the pleasure of the Board. The STIFAC is composed of no less than seven (7) members and no more than eleven (11) members. Except in the case of the initial formation of the STIFAC, Section 3. Terms of Service states that committee members shall serve for a term of two years, commencing on July 1. Members are eligible for re-appointment for up to two consecutive terms. Terms will be staggered so that no less than one-third and not more than one-half of the voting members have a term that expires in the same year.

At the time of the initial formation of the STIFAC, the Board will determine by lot which of the members will be appointed to a one year term and which members will be appointed to two year terms, so that the terms of office of the initial members of the STIFAC will be staggered.

The Board will take action to stagger the terms of the existing members to provide continuity over time and ensure that the terms of office do not expire at the same time.



Salem Area Mass Transit District BOARD OF DIRECTORS MEETING

Thursday, December 13, 2018 at 6:30 PM

Courthouse Square – Senator Hearing Room 555 Court Street NE, Salem, Oregon 97301

<u>AGENDA</u>

A. CALL TO ORDER (President Robert Krebs)

- **1.** Note of Attendance for a Quorum
- 2. Pledge of Allegiance (Director Jerry Thompson)

B. "SAFETY MOMENT" THOUGH FOR THE DAY

C. ANNOUNCEMENTS & CHANGES TO AGENDA

D. PRESENTATION - None

E. PUBLIC COMMENT

CHERRIOTS

Time is designated at each Board meeting for members of the public to testify on any items of Board business, being limited to three minutes.

F. CONSENT CALENDAR

Items on the Consent Calendar are considered routine and are adopted as a group by a single motion unless a Board member requests to withdraw an item. Action on items pulled for discussion will be deferred until after adoption of the Consent Calendar.

1. <u>Approval of Minutes</u>

a. Minutes of the October 25, 2018 Board Meeting and Executive Session

2. Routine Business

- a. Approval of Board-appointed Advisory Committee's Annual Appointments;
 - 1. Member Appointments and Re-Appointments to a Two Year Term:
 - a. Special Transportation Fund Advisory Committee (STFAC) Four existing members will be reappointed to an additional term.
 - 2. Chair and Vice-Chair Appointments for a One Year Term:
 - a. Citizens Advisory Committee (CAC)
 - b. Special Transportation Fund Advisory Committee (STFAC)
- **b.** Approval of Staggered Terms for the Board's Newly Established Advisory Committees to ensure that the terms of office do not expire at the same time and to provide continuity over time:

WS | Page 7

Salem Area Mass Transit District Board of Directors Meeting Agenda December 13, 2018

Page 2

- 3. Citizens Advisory Committee (CAC)
- 4. Statewide Transportation Improvement Fund Advisory Committee (STIFAC)

G. ITEMS DEFERRED FROM THE CONSENT CALENDAR

H. ACTION ITEMS

- 1. Approval of Construction Contract for Keizer Transit Center Signalization Project
- 2. Approval of Contract for Purchase of Fixed Route Vehicles
- 3. Approval of Contract for Purchase of Tires
- **4.** Resolution 2018-10 Rescind and Replace STF Advisory Committee Bylaws

I. INFORMATIONAL REPORTS

- 1. Service Enhancements Fare Ordinance Process and Public Hearing
- 2. Performance Report First Quarter
- 3. Trip Choice Report First Quarter
- 4. Finance Report First Quarter

J. GENERAL MANAGER'S REPORT

K. BOARD OF DIRECTORS REPORTS

This is the opportunity for Board members to report on their Board assignments and citizen communications as a representatives of the District.

L. ADJOURN BOARD MEETING

Next Regular Board Meeting Date: Thursday, January 24, 2019

This is an open and public meeting in a place accessible to people with disabilities. For individuals who need the assistance of Interpreters for sign language or for languages other than English to participate in the meeting, please contact the Clerk of the Board at least two business days prior to the meeting - by phone at 503-588-2424. (For individuals with a hearing impairment, please call the Oregon Telecommunications Service, 711.) Office hours are Monday-Friday from 8:00 AM to 5:00 PM.

For an electronic copy of the Board meeting agenda packet, go to www.cherriots.org/board. Regular Board meetings are televised on Channel 21; and can be viewed at any time on CCTV's website - <u>https://www.cctvsalem.org/all</u>.

Esta es una reunión abierta y pública en un lugar accesible para personas con discapacidades. Para las personas que necesiten la asistencia de intérpretes para el lenguaje de señas o para idiomas distintos al inglés para participar en la reunión, comuníquese con el secretario de la Junta al menos dos días hábiles antes de la reunión, por teléfono al 503-588-2424. (Para personas con impedimentos auditivos, llame al Servicio de Telecomunicaciones de Oregón, 711.) El horario de atención es de lunes a viernes de 8:00 a.m. a 5:00 p.m.

Para obtener una copia electrónica del paquete de la agenda de la reunión de la Junta, vaya a www.cherriots.org/board. Las reuniones regulares de la Junta se televisan en el Canal 21; y puede verse en cualquier momento en el sitio web de CCTV: <u>https://www.cctvsalem.org/all</u>.



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Upcoming Board Meeting and Work Session Agenda Items November 13, 2018

Work Session	Board Meeting
November 13, 2018 Tuesday	November - No Board meeting
Packets due to GM office: November 5	
 Bus Advertising Congestion Relief Task Force Update STIFAC / CAC / STFAC Updates for Dec meeting Member Appointments Chairs & Vice-Chairs Appointments Stagger Terms CAC / STIFAC 	
December - No work session	December 13, 2018
	 Packets due to GM office: November 30 Service Enhancement Discussion - Fares KTC Signal Project Construction Contract Fixed Route Vehicle Purchase Tire Contract Q1 Finance, Trip Choice, Perf Report CONSENT: Appointments to CAC/STFAC Appoint Chair & Vice-Chair to CAC Staggered Terms CAC/STIFAC
January 14, 2019	January 24, 2019
Packets due to GM office: January 7	Packets due to GM office: January 10
MWVCOG Annual Meeting/DinnerPresent Draft 2019 Legislative Agenda	 1st Reading – Fare Ordinance and Public Hearing Adoption of 2019 Legislative Agenda
February 11, 2019	February 28, 2019
Packets due to GM office: February 4	Packets due to GM office: February 14
• March 11, 2019	 2nd Reading – Fare Ordinance and Public Hearing Q2 Finance, Trip Choice, Performance Report March 28, 2019
Packets due to GM office: March 4	Packets due to GM office: March 14
Service Enhancement Discussion	•
April 8, 2019 Packets due to GM office: April 1	April 25, 2019 Packets due to GM office: April 11
Service Enhancement Discussion	 Presentation: 2019 Legislative Session Review Presentation: CAFR and Single Audit Presentation

Upcoming Board Meetings and Work Session Agenda Items continued... Page 2

May 13, 2019	May 23, 2019
Packets due to GM office: May 6	Packets due to GM office: May 9
Service Enhancement Discussion	 Consent: Adopt FY2020 Board Meeting Schedule Q3 TripChoice, Performance
June 10, 2019	June 27, 2019
Packets due to GM office: June 3	Packets due to GM office: June 13
Service Enhancement Discussion	 Budget Hearing Res#2019-XX Adopt FY20 Approved Budget Approval of FY2019 United Way Donation
July XX, 2019	July XX, 2019
Packets due to GM office: July X	Packets due to GM office: July XX
 South Salem Transit Center Update Service Enhancement Discussion 	 Accept Prelim Annual EOY FY2019 Financial Report Budget Committee Appointments Appoint STIFAC Chair and Vice-Chair
August XX, 2019	August XX, 2019
Packets due to GM office: August X	Packets due to GM office: August X
 SDIS Board Best Practices Assessment Issue GM Performance Evaluation Packets 	 Trip Choice Report – 4th Quarter/Year End Performance Report – 4th Quarter September Service Change Briefing Presentation: Healthiest Employer
September XX, 2019	September XX, 2019
Packets due to GM office: September X	Packets due to GM office: September xx
 Service Enhancement Discussion 2019 Triennial Review 	 Accept annual security report Approval of annual SDIS board check list © FY 2019 Performance Report Appointments to the STFAC GM performance evaluation (Executive Session)
October X, 2019	October xx, 2019
Packets due to GM office: October x	Packets due to GM office: October xx
 Proposed FY2020 Budget Calendar Congested Relief Task Force Briefing Customer Education Campaign Service Enhancement Discussion Review STIF Local Plan Application 	 EXECUTIVE SESSION: SSTC Approval of FY2020 Budget Calendar (C) Approval of STIF Local Plan Application CAFR Award Presentation Marion County Earthwise Certification Presentation
 To Be Scheduled - Work Session R#2018-XX re: IT Policy Review Neighborhood Association Contacts (Aug 2019) Board Committee assignments (Aug 2019) 	 To Be Scheduled - Board Meeting PTSP Report on STIF - May 2019 Review Policy 116 GM Performance Evaluation and Compensation Change (every 3 years) - Dec 2019



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UPDATED: November 8, 2018

TO: SAMTD BOARD OF DIRECTORS

FROM: ALLAN POLLOCK, GENERAL MANAGER

SUBJECT: CALENDAR OF SCHEDULED MEETINGS

Meetings are held in the Senator Hearing Room at Courthouse Square, 555 Court St NE, unless otherwise noted

•	NOVEN	/IBER 2018	
4	Sun	2:00 AM	DAYLIGHT SAVING TIME ENDS – Fall Back
6	Tue	3:00 PM	Special Transportation Fund Advisory Committee
12	Mon	CLOSED	HOLIDAY: Veterans Day Observance
			Cherriots Administration Offices-Customer Service Closed; NO Bus Service
13	Tue	3:00 PM	Special Transportation Fund Advisory Committee
13	Tue	5:30 PM	SAMTD Board Work Session
22	Thu	CLOSED	HOLIDAY: Thanksgiving Day
			Cherriots Administration Offices-Customer Service Closed; NO Bus Service
27	Tue	5:30 PM	Citizens Advisory Committee

DECEMBER 2018

8	Sat	7:00 PM	Keizer Holiday Lights Parade (5:45 PM Meet at Del Webb)
13	Thu	12:00-1:00p	Employee Transportation Coordinators (ETC) Luncheon
13	Thu	5:30 PM	SAMTD Board Executive Session
		6:30 PM	SAMTD Board of Directors Meeting
17	Mon	11:30a-1:30p	Cherriots Employee Luncheon
25	Tues	CLOSED	HOLIDAY: Christmas Day
			· · · · · · · · · · · · · · · · · · ·

Cherriots Administration Offices-Customer Service Closed; NO Bus Service

JANUARY 2019

1	Tue	CLOSED	HOLIDAY: New Year's Day
			Cherriots Administration Offices-Customer Service Closed; NO Bus Service
1	Tue	3:00-4:30p	Special Transportation Fund Advisory Committee
14	Mon	5:30 PM	SAMTD Board Work Session
21	Mon		HOLIDAY: Martin Luther King Day
22	Tue		2019 Oregon Legislative Session begins
24	Thu	6:30 PM	SAMTD Board of Directors Meeting –
			 First Reading and Public Hearing to Amend Ordinance re: Fares
	Wed	6:30 PM	MWVCOG Annual Meeting / Dinner
•	FEBRU	ARY 2019	
5	Tue	3:00-4:30p	Special Transportation Fund Advisory Committee
11	Mon	5:30 PM	SAMTD Board Work Session
18	Mon	CLOSED	HOLIDAY: President's Day

• Cherriots Administration Offices-Customer Service Closed: NO Bus Service

A calendar for upcoming Board meetings, a copy of the adopted Budget, and minutes of past Board meetings can be found on Salem-Keizer Transit's website at: www.cherriots.org/board or at the District's Administration Office at 555 Court Street NE, Suite 5230, Salem, Oregon 97301. For a televised recording of past Board meetings, go to www.cctvsalemWCS **Page 11**

SAMTD Board of Directors Calendar of Scheduled Meetings

28	Thu	6:30 PM	SAMTD Board of Directors MeetingSecond Reading and Public Hearing to Amend Ordinance re: Fares
•	MARCH	2019	
5	Tue	3:00-4:30p	Special Transportation Fund Advisory Committee
10	Sun	2:00 AM	DAYLIGHT SAVING TIME Begins - Spring Forward
11	Mon	5:30 PM	SAMTD Board Work Session
•••	WIGHT	5.50110	Cherriots Transit Operators & Maintenance Appreciation Day
17-1	9		APTA Legislative Conference, Washington D.C.
28	Thu	6:30 PM	SAMTD Board of Directors Meeting
_	ר ווסס א	010	
	APRIL 2		Creatial Transmentations Fund Advisory Committee
2	Tue	3:00-4:30p	Special Transportation Fund Advisory Committee
8	Mon	5:30 PM	SAMTD Board Work Session
14-1			WSTA Clerks of the Transit Authority Meeting
15	Mon -		REMINDER to file SEI Report
16	Tue	5:30 PM	Citizens Advisory Committee
25	Thu	6:30 PM	SAMTD Board of Directors Meeting
•	MAY 20	19	
2	Thu	6:00 PM	SAMTD Budget Committee Meeting 1
7	Tue	3:00-4:30p	Special Transportation Fund Advisory Committee
9	Thu	6:00 PM	SAMTD Budget Committee Meeting 2
17-2	1		APTA Bus & Paratransit Conference and International Bus Roadeo
			Louisville, KY
13	Mon	5:30 PM	SAMTD Board Work Session
	Thu	11:30 AM	Keizer Iris Festival Sponsor Appreciation Lunch
			In the big tent, 4100 Cherry Ave NE
16	Thu	6:00 PM	SAMTD Budget Committee Meeting 3 (if necessary)
	Sat	10:00 AM	Keizer Iris Festival Parade
23	Thu	6:30 PM	SAMTD Board of Directors Meeting
27	Mon	CLOSED	HOLIDAY: MEMORIAL DAY
			Closed Cherriots Administration Offices-Customer Service; NO Bus Service
•	UNE 20)19	

• JUNE 2019					
Sat	6:00 PM	Cherriots Employee Recognition Banquet			
Mon	5:30 PM	Board Work Session			
Tue	5:30 PM	Citizens Advisory Committee			
		APTA Public Transportation & Universities Conference			
Thu	6:30 PM	SAMTD Board of Directors Meeting			
		Budget Hearing			
		2019 Legislation Session Ends			
	Sat Mon Tue	Sat 6:00 PM Mon 5:30 PM Tue 5:30 PM			

JULY 2019 •

4	Wed	CLOSED	HOLIDAY 4 th of July
			Closed Cherriots Administration Offices-Customer Service; NO Bus Service
	Mon	5:30 PM	SAMTD Board Work Session